

GARFIELD COUNTY

Oklahoma Tobacco Helpline

1 800 QUIT NOW

1-800-784-8669 **OKhelpline.com**

A Program of TSET



The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

TOTAL REGISTRATIONS:

County FY23:

448

County Cumulative:

9,224

State Cumulative:

590,541

* 2021 DATA
† 2022 DATA



405.521.3888 | Oklahoma.gov/TSET
Board of Directors Chair Marshall Snipes
Executive Director Julie Bisbee

HEALTH INDICATORS

OKLAHOMA STATE DEPARTMENT OF HEALTH

| | HEART DISEASE DEATHS (Rate per 100,000) | CANCER DEATHS (Rate per 100,000) | ADULT SMOKING RATE (%) | OBESITY RATE (%) | PREVALENCE OF DIABETES (%) |
|------------------|--|-------------------------------------|---------------------------|---------------------|-------------------------------|
| COUNTY* | 272.9 | 190.6 | 14.2% | 42.6% | 10.1% |
| OKLAHOMA† | 264.2 | 175.1 | 15.6% | 40.0% | 13.3% |
| U.S.† | 173.8 | 143.8 | 14.0% | 33.6% | 11.5% |



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$952,847 invested in your community FY21-FY24

\$1,223,000 invested in your community FY16-FY20

Grantees FY21-FY24

Rural Health Projects, Inc *Serving Garfield County* **\$952,847**



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$28,000 invested in your community

Healthy Communities Incentive Grants

Town of Lahoma **\$22,000**

Healthy Schools Incentive Grants

Cimarron Public School **\$3,000** Waukomis Public Schools **\$3,000**



These TSET grants provided food during the pandemic and supported partnerships that seek to increase the availability of healthy foods.

County Cumulative: \$526,139

Grantees

Hunger Free Oklahoma **\$408,505**
Serving Delaware, Garfield, Jackson, Kay, Kiowa, Marshall, Okfuskee, Seminole and Washington counties

RSVP Enid **\$117,634**
Serving Alfalfa, Garfield, Kay, Kingfisher, Major, Noble and Woodward counties

TSET Grants for Built Environment and Active Living

These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

County Cumulative: \$647,000

Grantees

Healthy Schools Oklahoma (Statewide) –
Bethany Children’s Health Center **\$500,000**
Garfield Elementary School is a participating school site.

Oklahoma State University **\$147,000**

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA



TSET INVESTS IN:

- Tobacco Cessation
- Physical Activity
- Improving Nutrition
- Medical Access and Research

IN OKLAHOMA:

OBESITY COSTS
\$1.72 BILLION
IN MEDICAL EXPENDITURES EACH YEAR

- 1 IN 6 HIGH SCHOOL STUDENTS IS OBESE
- 1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT
- 1 IN 3 ADULTS IS OBESE

SMOKING COSTS
\$1.88 BILLION
IN DIRECT HEALTH CARE COSTS EACH YEAR

- 7,500 ADULT DEATHS EACH YEAR
- 8,400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME EACH YEAR
- \$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING PREVALENCE

- 2001: 28.6%
- 2022: 15.6%

SMOKING AMONG KIDS CUT IN HALF

NEARLY \$723 MILLION ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT

MORE THAN 590,000 REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, **117 PHYSICIANS** HAVE PRACTICED OR ARE PRACTICING IN RURAL AND **UNDERSERVED AREAS** OF OKLAHOMA