

CREEK COUNTY

Oklahoma Tobacco Helpline

1 800 QUIT NOW
1-800-784-8669 OKhelpline.com

A Program of TSET



The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

TOTAL REGISTRATIONS:

County FY23:

550

County Cumulative:

12,010

State Cumulative:

590,541

* 2021 DATA

† 2022 DATA



405.521.3888 | Oklahoma.gov/TSET
Board of Directors Chair Marshall Snipes
Executive Director Julie Bisbee

HEALTH INDICATORS

OKLAHOMA STATE
DEPARTMENT OF HEALTH



HEART
DISEASE DEATHS
(Rate per 100,000)



CANCER DEATHS
(Rate per 100,000)



ADULT SMOKING RATE
(%)



OBESITY RATE
(%)



PREVALENCE
OF DIABETES
(%)

COUNTY*	269.4	207.1	19.1%	38.9%	13.5%
OKLAHOMA†	264.2	175.1	15.6%	40.0%	13.3%
U.S.†	173.8	143.8	14.0%	33.6%	11.5%



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$977,600 invested in your community FY21-FY24

\$1,506,800 invested in your community FY16-FY20

Grantees FY21-FY24

Oklahoma State University - Department of Wellness - Sponsored Programs **Serving Creek County** **\$977,600**



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$44,000 invested in your community

Healthy Communities Incentive Grants

City of Bristow **\$13,000**

Healthy Schools Incentive Grants

Bradley Elementary School **\$3,000** Drumright Public Schools **\$20,000**

Bristow Public Schools **\$8,000**

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA

3 BEHAVIORS



Poor Diet



Tobacco Use



Sedentary Lifestyle

LEAD TO 4 CONDITIONS



Lung Disease



Heart Disease & Stroke




Cancer



Diabetes

THAT CAUSE
57%
OF DEATHS IN OKLAHOMA



TSET INVESTS IN:



Tobacco Cessation



Physical Activity



Improving Nutrition



Medical Access and Research

IN OKLAHOMA:



OBESITY COSTS

\$1.72 BILLION

IN MEDICAL EXPENDITURES EACH YEAR

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

1 IN 3 ADULTS IS OBESE



SMOKING COSTS

\$1.88 BILLION

IN DIRECT HEALTH CARE COSTS EACH YEAR

7,500 ADULT DEATHS EACH YEAR

8,400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME EACH YEAR

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING PREVALENCE

28.6% 2001

15.6% 2022

SMOKING AMONG KIDS CUT IN HALF



NEARLY **\$723 MILLION** ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN **590,000** REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, **117 PHYSICIANS** HAVE PRACTICED OR ARE PRACTICING IN RURAL AND **UNDERSERVED AREAS** OF OKLAHOMA