CARTER COUNTY



A Program of TSET



The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

TOTAL REGISTRATIONS:

County FY23:

470

County Cumulative:

9,085

State Cumulative:

590,541

- * 2021 DATA † 2022 DATA

405.521.3888 | Oklahoma.gov/TSET **Board of Directors Chair Marshall Snipes Executive Director Julie Bisbee**

HEALTH **INDICATORS**

OKLAHOMA STATE DEPARTMENT OF HEALTH









39.9%



(Rate per 100,000)

173.8

CANCER DEATHS (Rate per 100,000)

143.8

ADULT SMOKING RATE (%)

18.5%

OBESITY RATE (%)

PREVALENCE OF DIABETES (%)

14.0%

COUNTY OKLAHOMA† U.S.[†]

308.3 202.2 264.2 175.1

15.6% 14.0%

40.0% 33.6%

13.3% 11.5%



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$599,279 invested in your community FY21-FY24

\$1,215,000 invested in your community FY16-FY20

Grantees FY21-FY24

Wichita Mountains Prevention Network Serving Carter County \$599,279

.\$20,000

\$1,000



City of Springer

These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$76,625 invested in your community **Healthy Communities Incentive Grants** City of Ardmore ..**\$10,000** City of Wilson

.\$20,000

Healthy Schools Incentive Grants

Ardmore Public Schools	\$10,000
Lincoln Elementary School	
one Grove Primary School	
one Grove Public Schools	\$5,000

\$1,000 Springer Elementary School

Springer Middle/High School \$3,000 Springer Public Schools \$2,625 Zaneis Public Schools

TSET Grants for Built **Environment and Active Living**

These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

County Cumulative: \$500.000

Grantees

Healthy Schools Oklahoma (Statewide) – Bethany Children's Health Center

\$500,000

Lone Grove Primary Schools and Wilson Elementary School are participating school sites.

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA

3 BEHAVIORS









Sedentary Lifestyle

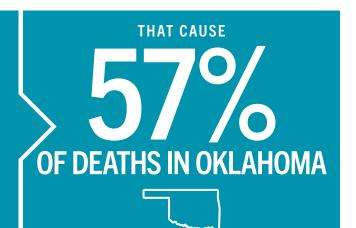
LEAD TO **4 CONDITIONS**



Heart Disease & Stroke







TSET INVESTS IN:



Tobacco Cessation







IN OKLAHOMA:

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

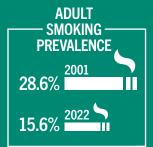
SMOKING COSTS

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR**

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:





NEARLY \$723 MILLION ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 590,000 REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 117 PHYSICIANS HAVE PRACTICED OR ARE PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA