CANADIAN COUNTY



A Program of TSET



The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

TOTAL REGISTRATIONS:

County FY23:

673

County Cumulative:

11,975

State Cumulative:

590,541

* 2021 DATA † 2022 DATA



405.521.3888 | Oklahoma.gov/TSET Board of Directors Chair Marshall Snipes Executive Director Julie Bisbee

HEALTH INDICATORS

OKLAHOMA STATE DEPARTMENT OF HEALTH



173.8

CANCER DEATHS

(Rate per 100,000)

143.8

S ADULT SMOKING RATE



PREVALENCE OF DIABETES

COUNTY*
OKLAHOMA†
U.S.†

200 124.5 264.2 175.1

12.8% 15.6%

14.0%

(%)

34.9% 40.0%

33.6%

(%)

13.3% 11.5%

(%)

11.8%



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$763,886 invested in your community FY21-FY24

\$1,427,116 invested in your community FY16-FY20

Grantees FY21-FY24

Canadian County Health Department

...\$763,886

\$100,000



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$192,000 invested in your community

City of Yukon

Healthy Communities Incentive Grants

City of Mustang \$24,000

City of Piedmont \$50,000

Healthy Schools Incentive Grants

Darlington Public School \$8,000 El Reno Public Schools \$10,000



These TSET grants provided food during the pandemic and supported partnerships that seek to increase the availability of healthy foods.

County Cumulative: \$96,544

Grantees

Regional Food Bank of Oklahoma Serving Canadian, Cleveland, Oklahoma and Tillman counties \$96,544

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA

3 BEHAVIORS









Sedentary Lifestyle

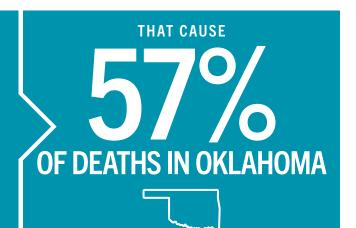
LEAD TO **4 CONDITIONS**



Heart Disease & Stroke







TSET INVESTS IN:



Tobacco Cessation







IN OKLAHOMA:

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

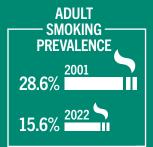
SMOKING COSTS

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR**

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:





NEARLY \$723 MILLION ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 590,000 REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 117 PHYSICIANS HAVE PRACTICED OR ARE PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA