### **ADAIR COUNTY**



#### A Program of TSET



The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

#### **TOTAL REGISTRATIONS:**

County FY23:

**County Cumulative:** 

2,908

**State Cumulative:** 

590,541

\* 2021 DATA † 2022 DATA



405.521.3888 | Oklahoma.gov/TSET Board of Directors Chair Marshall Snipes **Executive Director Julie Bisbee** 

## HEALTH **INDICATORS**

OKLAHOMA STATE

**COUNTY**\*

OKLAHOMA†



399.7

264.2

**CANCER DEATHS** 

**ADULT SMOKING RATE** 

**OBESITY RATE** 

(%)

**PREVALENCE OF DIABETES** (%)

DEPARTMENT OF HEALTH

(Rate per 100,000) (Rate per 100,000)

(%) 23.3%

44.1% 15.6%

20.5% 13.3% 40.0%

U.S.†

173.8

143.8

204.3

175.1

14.0%

33.6%

11.5%

HEALTHY LIVING

These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$835,625 invested in your community FY21-FY24

\$1,142,921 invested in your community FY16-FY20

#### **Grantees FY21-FY24**

Cherokee Nation Public Health Serving Adair County.

\$835,625

.\$31,000

\$15,000



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

### \$190,000 invested in your community

#### **Healthy Communities Incentive Grants**

Town of Westville	\$22,000
<b>Healthy Schools Incentive Grants</b>	
Cave Springs Public Schools \$15,000	Stilwell High School \$12,500
Dahlonegah Public Schools\$15,000	Stilwell Middle School \$3,000
Greasy Public Schools \$1,500	Stilwell Public Schools \$25,000

Greasy Public Schools .... \$1,500 ..\$20,000 Maryetta Public School \$15.000 Peavine Public School .\$15,000 Rocky Mountain School

Westville Public Schools Zion Public School

#### **TSET Grants for Built Environment and Active Living**

These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

County Cumulative: \$1.559.281

#### **Grantees**

Town of Westville \$575	5,504
Town of Westville \$98	3,777

# TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA

# **3 BEHAVIORS**









**Sedentary** Lifestyle

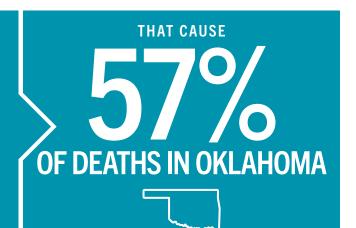
# LEAD TO **4 CONDITIONS**



**Heart Disease & Stroke** 







TSET INVESTS IN:



**Tobacco Cessation** 







IN OKLAHOMA:

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

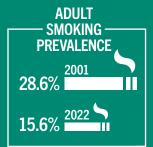
**SMOKING COSTS** 

7.500 ADULT DEATHS EACH YEAR

8.400 KIDS (UNDER 18) TRY CIGARETTES FOR THE FIRST TIME **EACH YEAR** 

\$149 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

### **MOVING THE NEEDLE:**





NEARLY \$723 MILLION ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 590,000 REGISTRATIONS TO THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 117 PHYSICIANS HAVE PRACTICED OR ARE PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA