## **SENATE DISTRICT 9**

**SENATOR** 

Dewayne Pemberton

**COUNTIES** 

Cherokee

Muskogee



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$1,335,923 invested in your district FY21-FY23

\$3,052,195 invested in your district FY16-FY20

#### **Grantees FY21-FY23**

\$721,523 Cherokee County Health Services Council \$614,400 Muskogee County Health Department...



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

## \$476,500 total invested in your district

#### **Healthy Communities Incentive Grants**

City of Braggs	\$20,000	Town of Summit	\$20,000
City of Fort Gibson		City of Tahlequah	\$100,000
City of Muskogee		Town of Taft	\$36,000
Town of Oktaha			
Healthy Schools Incentive Grants			
Ben Franklin Science Academy	\$9,000	Oklahoma School for the Blind	\$8,000
Braggs Public Schools		Oktaha Public Schools	\$20,000
Fort Gibson Public Schools	\$3,000	Tahlequah Public Schools	\$30,000
Grand View School	\$11,500	Warner Public Schools	
Muskogee Public Schools			



A Program of TSET

#### TOTAL REGISTRATIONS:

**District FY22:** 

637

**District Cumulative:** 

13,187

The Oklahoma Tobacco Helpline State Cumulative: provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

549.000

## STEPHENSON CANCER CENTER

**District Participation** 2012-2022:

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

\*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET Board of Directors Chair Marshall Snipes **Executive Director Julie Bisbee** 

## TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

# 3 BEHAVIORS







**Sedentary** Lifestyle

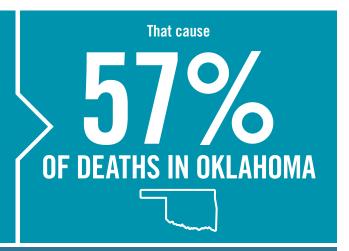
# Lead to 4 CONDITIONS











**TSET INVESTS IN:** 



**Tobacco Cessation** 







IN OKLAHOMA:



**OBESITY:** 

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

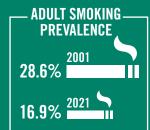
1 IN 6 HIGH SCHOOL STUDENTS

**SMOKING:** 

7.500 ADULT DEATHS EACH YEAR 1.300 KIDS BECOME DAILY SMOKERS EACH YEAR

\$150 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY ON MARKETING IN OKLAHOMA

#### **MOVING THE NEEDLE:**



SMOKING AMONG KIDS **CUT IN HALF** 

RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 490,000 people served BY THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 99 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA