## **SENATE DISTRICT 45**

**SENATOR** 

Paul Rosino

COUNTIES

Canadian

Cleveland

Oklahoma



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$2,519,144 invested in your district FY21-FY23

\$6,719,316 invested in your district FY16-FY20

#### **Grantees FY21-FY23**

Canadian County Health Department	. \$633,091
Norman Regional Health System	. \$726,053
Serving Cleveland County	
Oklahoma City-County Health Department	\$1,160,000



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

# \$94,000 total invested in your district

#### **Healthy Communities Incentive Grants**

\$24.000 City of Mustang

#### **Healthy Schools Incentive Grants**

\$60,000 Oklahoma City Public Schools. Western Heights Public Schools \$10,000



These TSET grants provided food during the pandemic and support partnerships that seek to increase the availability of healthy foods.

FY21 District Cumulative: \$96,544

#### **Grantees**

\$96,544 Regional Food Bank of Oklahoma

Serving Oklahoma, Canadian, Cleveland and Tillman counties.



A Program of TSET

### TOTAL REGISTRATIONS:

**District FY22:** 

321

**District Cumulative:** 6,979

The Oklahoma Tobacco Helpline State Cumulative: provides free telephone and web-based coaching sessions. free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

549.000

## STEPHENSON CANCER CENTER

**District Participation** 2012-2022:

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

\*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET Board of Directors Chair Marshall Snipes **Executive Director Julie Bisbee** 

# TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

# 3 BEHAVIORS







**Sedentary** Lifestyle

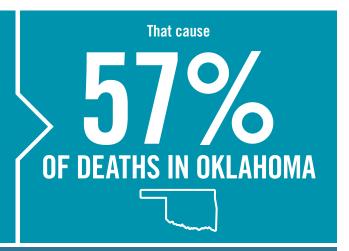
# Lead to 4 CONDITIONS











**TSET INVESTS IN:** 



**Tobacco Cessation** 







IN OKLAHOMA:



**OBESITY:** 

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

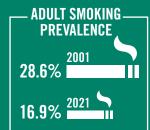
1 IN 6 HIGH SCHOOL STUDENTS

**SMOKING:** 

7.500 ADULT DEATHS EACH YEAR 1.300 KIDS BECOME DAILY SMOKERS EACH YEAR

\$150 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY ON MARKETING IN OKLAHOMA

## **MOVING THE NEEDLE:**



SMOKING AMONG KIDS **CUT IN HALF** 

RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 490,000 people served BY THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 99 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA