

SENATE DISTRICT 39

SENATOR Dave Rader

COUNTIES Tulsa



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$1,068,227 invested in your district FY21-FY23

\$3,437,049 invested in your district FY16-FY20

Grantees FY21-FY23

Tulsa Health Department
Serving Tulsa County

\$1,068,227



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$84,000 total invested in your district

Healthy Schools Incentive Grants

Tulsa Public Schools

\$50,000

Jenks Public Schools

\$30,000

Jenks East Elementary School

\$4,000

Oklahoma Tobacco Helpline

1 800 QUIT NOW

1-800-784-8669

OKhelpline.com

A Program of TSET

TOTAL REGISTRATIONS:

District FY22:

363

District Cumulative:

8,089

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

State Cumulative:

549,000

STEPHENSON CANCER CENTER

District Participation
2012-2022:

70*

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET
Board of Directors Chair Marshall Snipes
Executive Director Julie Bisbee

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

3 BEHAVIORS



Poor Diet



Tobacco Use



Sedentary Lifestyle

Lead to 4 CONDITIONS



Lung Disease



Heart Disease & Stroke




Cancer



Diabetes

That cause
57%
OF DEATHS IN OKLAHOMA



TSET INVESTS IN:



Tobacco Cessation



Physical Activity



Improving Nutrition



Medical Access and Research

IN OKLAHOMA:



OBESITY:

\$1.72 BILLION

IN MEDICAL EXPENDITURES EACH YEAR

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT

1 IN 3 ADULTS IS OBESE



SMOKING:

\$1.88 BILLION

IN DIRECT HEALTHCARE COSTS EACH YEAR

7,500 ADULT DEATHS EACH YEAR

1,300 KIDS BECOME DAILY SMOKERS EACH YEAR

\$150 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY ON MARKETING IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING PREVALENCE

28.6% 2001

16.9% 2021

SMOKING AMONG KIDS CUT IN HALF



MORE THAN **\$580 MILLION** ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN **490,000** PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, **99 PHYSICIANS** HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA