**SENATOR** 

Darcy Jech

COUNTIES

Blaine

Caddo

Canadian

Custer

Kingfisher



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$1,618,474 invested in your district FY21-FY23

\$3,991,192 invested in your district FY16-FY20

#### **Grantees FY21-FY23**

City of Anadarko

Anadarko Public Schools...

Clinton Public Schools ...

Canadian County Health Department	\$633	,091
Great Plains Youth and Family Services	\$451	,972
Serving Caddo and Kiowa counties		

\$533,411 Kingfisher County Health Department... Serving Kingfisher and Blaine counties.

TSET HEALTHY INCENTIVE PROGRAM

**Healthy Communities Incentive Grants** 

**Healthy Schools Incentive Grants** 

Darlington Public School \$8, El Reno Public Schools

These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$201,500 total invested in your district

,000	Town of Okeene \$22,000	City of Weatherford\$50,000
,000 ,500 ,000 ,000	Hydro-Eakly Public Schools \$3,000 Lomega Public Schools \$3,000 Okarche Public Schools \$3,000 Okeene Elementary School \$2,500	Okeene Public Schools \$15,000 Watonga Public Schools \$2,000



These TSET grants provided food during the pandemic and support partnerships that seek to increase the availability of healthy foods.

FY21 District Cumulative: \$214,178

#### Grantees

diantoo
Regional Food Bank of Oklahoma
RSVP Enid \$117,634
Serving Alfalfa, Garfield, Grant, Kay, Kingfisher, Major, Noble and Woodward counties.

## **TSET Built Environment Transformation Grants and Healthy Living Innovation Grants**

These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

FY23 State Cumulative: \$250.000

#### Grantees

Healthy Schools Oklahoma  — Bethany Children's Health Center	\$250 000
Okarche Elementary School is a participating school site.	Ψ200,000



A Program of TSET

### TOTAL REGISTRATIONS:

**District FY22:** 

343

8,675

**District Cumulative:** 

The Oklahoma Tobacco Helpline State Cumulative: provides free telephone and web-based coaching sessions. free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

549.000

## STEPHENSON CANCER CENTER

**District Participation** 2012-2022:

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

\*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET Board of Directors Chair Marshall Snipes **Executive Director Julie Bisbee** 

## TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

# 3 BEHAVIORS







**Sedentary** Lifestyle

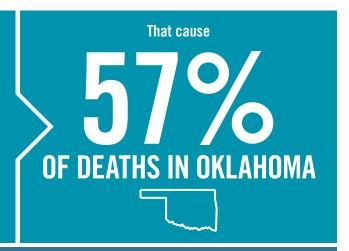
# Lead to 4 CONDITIONS











**TSET INVESTS IN:** 



**Tobacco Cessation** 







IN OKLAHOMA:



**OBESITY:** 

1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

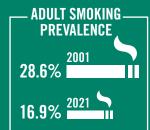
1 IN 6 HIGH SCHOOL STUDENTS

**SMOKING:** 

7.500 ADULT DEATHS EACH YEAR 1.300 KIDS BECOME DAILY SMOKERS EACH YEAR

\$150 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY ON MARKETING IN OKLAHOMA

## **MOVING THE NEEDLE:**



SMOKING AMONG KIDS **CUT IN HALF** 

RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 490,000 people served BY THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 99 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA