HOUSE DISTRICT 91

REPRESENTATIVE Chris Kannady

COUNTIES Cleveland



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$726,053 invested in your district FY21-FY23

\$2,068,000 invested in your district FY16-FY20

Grantees FY21-FY23

Norman Regional Health System Serving Cleveland County

\$726,053



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

There are no Incentive Grants at this time. Visit **Oklahoma.gov/TSET** to learn more.

Oklahoma Tobacco Helpline 1-800-784-8669 OKhelpline.com

A Program of TSET

TOTAL REGISTRATIONS:

District FY22:

District Cumulative: 1,933

The Oklahoma Tobacco Helpline State Cumulative: provides free telephone and web-based coaching sessions. free nicotine patches, gum and

549.000



These TSET grants provided food during the pandemic and support partnerships that seek to increase the availability of healthy foods.

FY21 District Cumulative: \$96.544

Grantees

\$96.544 Regional Food Bank of Oklahoma

Serving Canadian, Cleveland, Oklahoma and Tillman counties.

STEPHENSON CANCER CENTER

District Participation 2012-2022:

lozenges to all Oklahomans

each year, 24/7.

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET Board of Directors Chair Marshall Snipes **Executive Director Julie Bisbee**

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

3 BEHAVIORS









Sedentary Lifestyle

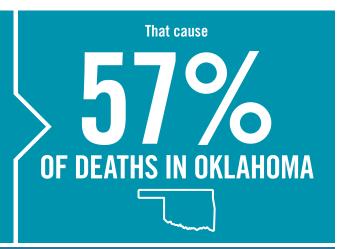
Lead to 4 CONDITIONS











TSET INVESTS IN:



Tobacco Cessation







IN OKLAHOMA:





1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

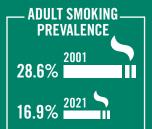
1 IN 6 HIGH SCHOOL STUDENTS

SMOKING:

7.500 ADULT DEATHS EACH YEAR 1.300 KIDS BECOME DAILY SMOKERS EACH YEAR

\$150 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY ON MARKETING IN OKLAHOMA

MOVING THE NEEDLE:





RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 490,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 99 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA