HOUSE DISTRICT 56

REPRESENTATIVE Dick Lowe

COUNTIES Caddo

Grady

Kiowa



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$1,191,972 invested in your district FY21-FY23

\$2,572,650 invested in your district FY16-FY20

Grantees FY21-FY23

Great Plains Youth and Family Services Serving Caddo and Kiowa counties.	\$451,972
Norman Regional Health System Serving Grady County	\$740,000



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$20,000 total invested in your district

Healthy Communities Incentive Grants

City of Anadarko	\$10),0)()0
City of Minco	\$10),0)(JO



These TSET grants provided food during the pandemic and support partnerships that seek to increase the availability of healthy foods.

FY21 District Cumulative: \$408,505

Grantees

\$408.505 Hunger Free Oklahoma

Serving Delaware, Garfield, Jackson, Kay, Kiowa, Marshall, Okfuskee, Seminole and Washington counties.



A Program of TSET

TOTAL REGISTRATIONS:

District FY22:

184

District Cumulative:

4,240 The Oklahoma Tobacco Helpline State Cumulative:

provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans

549.000

STEPHENSON CANCER CENTER

District Participation 2012-2022:

each year, 24/7.

155*

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET Board of Directors Chair Marshall Snipes **Executive Director Julie Bisbee**

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

3 BEHAVIORS









Sedentary Lifestyle

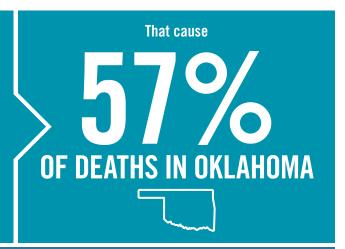
Lead to 4 CONDITIONS











TSET INVESTS IN:



Tobacco Cessation







IN OKLAHOMA:





1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

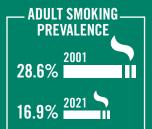
1 IN 6 HIGH SCHOOL STUDENTS

SMOKING:

7.500 ADULT DEATHS EACH YEAR 1.300 KIDS BECOME DAILY SMOKERS EACH YEAR

\$150 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY ON MARKETING IN OKLAHOMA

MOVING THE NEEDLE:





RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 490,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 99 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA