

HOUSE DISTRICT 44

REPRESENTATIVE Jared Deck

COUNTIES Cleveland



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$726,053 invested in your district FY21-FY23

\$2,068,000 invested in your district FY16-FY20

Grantees FY21-FY23

Norman Regional Health System Serving Cleveland County	\$726,053
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These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$168,000 total invested in your district

Healthy Communities Incentive Grants

City of Norman	\$50,000
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Healthy Schools Incentive Grants

Adams Elementary School	\$5,000
Jefferson Elementary School	\$10,000
Lincoln Elementary School in Norman	\$3,000
Norman Public Schools	\$100,000



These TSET grants provided food during the pandemic and support partnerships that seek to increase the availability of healthy foods.

FY21 District Cumulative: \$96,544

Grantees

Regional Food Bank of Oklahoma Serving Canadian, Cleveland, Oklahoma and Tillman counties.	\$96,544
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Oklahoma Tobacco Helpline

1 800

QUIT NOW

1-800-784-8669 **OKhelpline.com**

A Program of TSET

TOTAL REGISTRATIONS:

District FY22:

160

District Cumulative:

4,357

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

State Cumulative:

549,000

STEPHENSON CANCER CENTER

District Participation
2012-2022:

157*

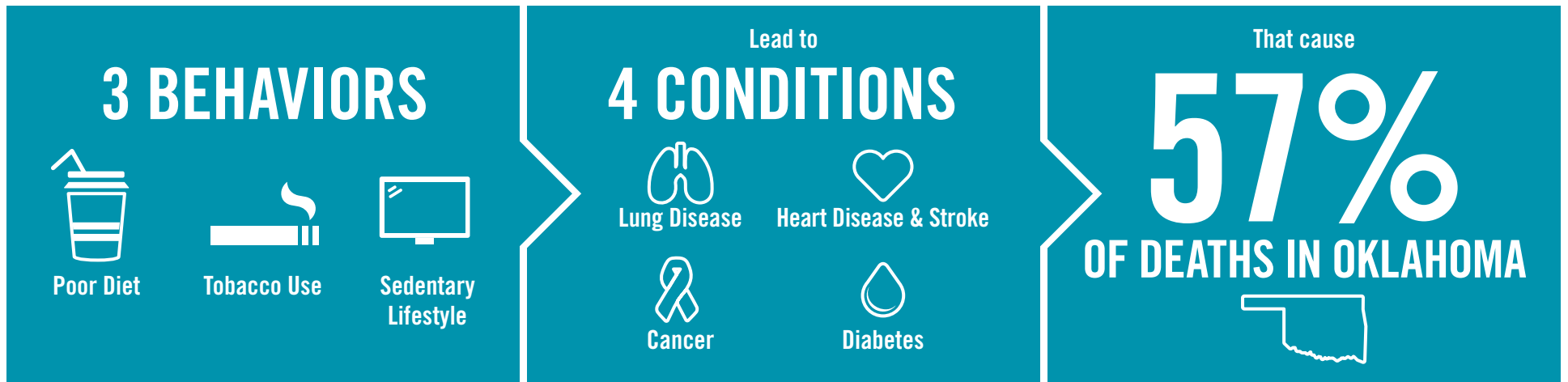
TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET
Board of Directors Chair Marshall Snipes
Executive Director Julie Bisbee

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.



TSET INVESTS IN:

- Tobacco Cessation
- Physical Activity
- Improving Nutrition
- Medical Access and Research

IN OKLAHOMA:

OBESITY:

\$1.72 BILLION

IN MEDICAL EXPENDITURES EACH YEAR

- 1 IN 6 HIGH SCHOOL STUDENTS IS OBESE
- 1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT
- 1 IN 3 ADULTS IS OBESE

SMOKING:

\$1.88 BILLION

IN DIRECT HEALTHCARE COSTS EACH YEAR

- 7,500 ADULT DEATHS EACH YEAR
- 1,300 KIDS BECOME DAILY SMOKERS EACH YEAR
- \$150 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY ON MARKETING IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING PREVALENCE

2001: 28.6%

2021: 16.9%

SMOKING AMONG KIDS CUT IN HALF

MORE THAN **\$580 MILLION** ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT

MORE THAN **490,000** PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, **99 PHYSICIANS** HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND **UNDERSERVED AREAS** OF OKLAHOMA