HOUSE DISTRICT 22

REPRESENTATIVE Charles McCall

COUNTIES Atoka

Coal

\$36,000

Johnston

Murray



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$91,000 invested in your district FY21-FY23

\$2,093,200 invested in your district FY16-FY20

Grantees FY21

City of Caney

Ravia Public School

\$91,000 Atoka County Health Department



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$349,000 total invested in your district

Healthy Communities Incentive Grants

Town of Coalgate Town of Mill Creek	\$20,000	City of Tishomingo Town of Tushka	\$36,000 \$36,000
Healthy Schools Incentive Grants			
Caney School District	\$15,000	Stringtown Public School	\$8,000
Coleman Public School	\$15,000	Sulphur Public Schools	\$25,000
Cottonwood Public Schools	\$8,000	Tishomingo Public School District	\$20,000
Davis Public Schools	\$20,000	Tushka Elementary School	\$1,500
Milburn Public Schools		Tushka High School	\$1,500
Mill Creek School	\$3,000	Tushka Public Schools	\$3,000
Oklahoma School for the Deaf		Wapanucka Public Schools	\$3,000

\$20,000

\$36 000 Town of Stringtown



A Program of TSET

TOTAL REGISTRATIONS:

District FY22:

District Cumulative:

6,597

The Oklahoma Tobacco Helpline State Cumulative: provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

549.000

STEPHENSON CANCER CENTER

District Participation 2012-2022: 168*

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET Board of Directors Chair Marshall Snipes **Executive Director Julie Bisbee**

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

3 BEHAVIORS









Sedentary Lifestyle

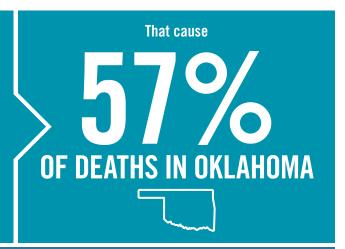
Lead to 4 CONDITIONS











TSET INVESTS IN:



Tobacco Cessation







IN OKLAHOMA:





1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

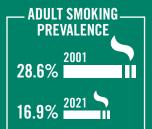
1 IN 6 HIGH SCHOOL STUDENTS

SMOKING:

7.500 ADULT DEATHS EACH YEAR 1.300 KIDS BECOME DAILY SMOKERS EACH YEAR

\$150 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY ON MARKETING IN OKLAHOMA

MOVING THE NEEDLE:





RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 490,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 99 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA