### **HOUSE DISTRICT 1**

REPRESENTATIVE Eddy Dempsey

**COUNTIES** LeFlore

McCurtain



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$722,684 invested in your district FY21-FY23

**\$2,211,285** invested in your district FY16-FY20

**Grantees FY21-FY23** 

**Grantees FY21** 

\$569,697 .\$152,987 LeFlore County Youth Services, Inc. McCurtain County Health Department.....

TSET HEALTHY INCENTIVE PROGRAM

These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

## \$412,500 total invested in your district

#### **Healthy Communities Incentive Grants**

City of Broken Bow       \$36,000         City of Garvin       \$36,000         Town of Haworth       \$36,000         City of Idabel       \$50,000	City of Talihina \$36,000 Town of Valliant \$36,000 Town of Wright City \$36,000
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Healthy Schools Incentive Grants			
Battiest Public Schools	\$15,000	Lukfata Public Schools	\$15,000
Denison Public School	\$1,500	Smithville Public Schools	\$15,000
Glover Public School	\$15,000	Valliant Public Schools	\$20,000
Haworth Public Schools	\$2,000	Wister Public School	\$3,000
Heavener Public Schools	\$20,000	Wright City Public Schools	\$15,000
Idabel Public Schools	\$25,000		



These TSET grants are focused investments made in a defined area of need or with a defined audience.

FY23 County Cumulative: \$120.000

#### **Grantees**

\$120,000 Oklahoma State University Serving McCurtain County

Oklahoma Tobacco Helpline 1-800-784-8669 OKhelpline.com

A Program of TSET

#### TOTAL REGISTRATIONS:

**District FY22:** 

302

6,055

The Oklahoma Tobacco Helpline State Cumulative: provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

549.000

**District Cumulative:** 

### STEPHENSON CANCER CENTER

**District Participation** 2012-2022:

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

\*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | Oklahoma.gov/TSET Board of Directors Chair Marshall Snipes **Executive Director Julie Bisbee** 

# TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

# 3 BEHAVIORS









**Sedentary** Lifestyle

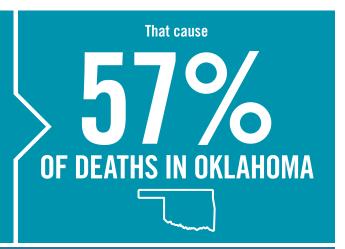
# Lead to 4 CONDITIONS











**TSET INVESTS IN:** 



**Tobacco Cessation** 







IN OKLAHOMA:





1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

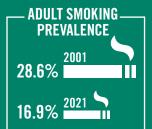
1 IN 6 HIGH SCHOOL STUDENTS

**SMOKING:** 

7.500 ADULT DEATHS EACH YEAR 1.300 KIDS BECOME DAILY SMOKERS EACH YEAR

\$150 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY ON MARKETING IN OKLAHOMA

#### **MOVING THE NEEDLE:**





RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 490,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, 99 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA