

# ADAIR COUNTY

Oklahoma Tobacco Helpline

**1 800 QUIT NOW**

1-800-784-8669 **OKhelpline.com**

A Program of TSET



The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

## TOTAL REGISTRATIONS:

County FY22:

**93**

County Cumulative:

**2,839**

State Cumulative:

**549,000**

## HEALTH INDICATORS

2021 OKLAHOMA STATE DEPARTMENT OF HEALTH

**HEART DISEASE DEATHS**  
(Rate per 100,000)

**CANCER DEATHS**  
(Rate per 100,000)

**ADULT SMOKING RATE**  
(%)

**OBESITY RATE**  
(%)

**PREVALENCE OF DIABETES**  
(%)

COUNTY	399.7	204.3	23.3%	44.1%	20.5%
OKLAHOMA	264.2	175.1	16.9%	39.4%	12.8%
U.S.	173.8	146.6	14.4%	33.9%	10.9%



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

**\$616,998** invested in your community FY21–FY23

**\$1,142,921** invested in your community FY16–FY20

### Grantees FY21–FY23

Cherokee Nation Public Health ..... **\$616,998**  
Serving Adair County



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

**\$174,500** invested in your community

### Healthy Communities Incentive Grants

Town of Westville ..... **\$22,000**

### Healthy Schools Incentive Grants

Cave Springs Public Schools ..... <b>\$15,000</b>	Rocky Mountain School ..... <b>\$15,000</b>
Dahlongegah Public Schools ..... <b>\$15,000</b>	Stillwell Public Schools ..... <b>\$25,000</b>
Greasy Public School ..... <b>\$1,500</b>	Westville Public Schools ..... <b>\$31,000</b>
Maryetta Public Schools ..... <b>\$20,000</b>	Zion Public School ..... <b>\$15,000</b>
Peavine Public School ..... <b>\$15,000</b>	



405.521.3888 | Oklahoma.gov/TSET  
Board of Directors Chair Marshall Snipes  
Executive Director Julie Bisbee

## TSET Built Environment Transformation Grants and Healthy Living Innovation Grants

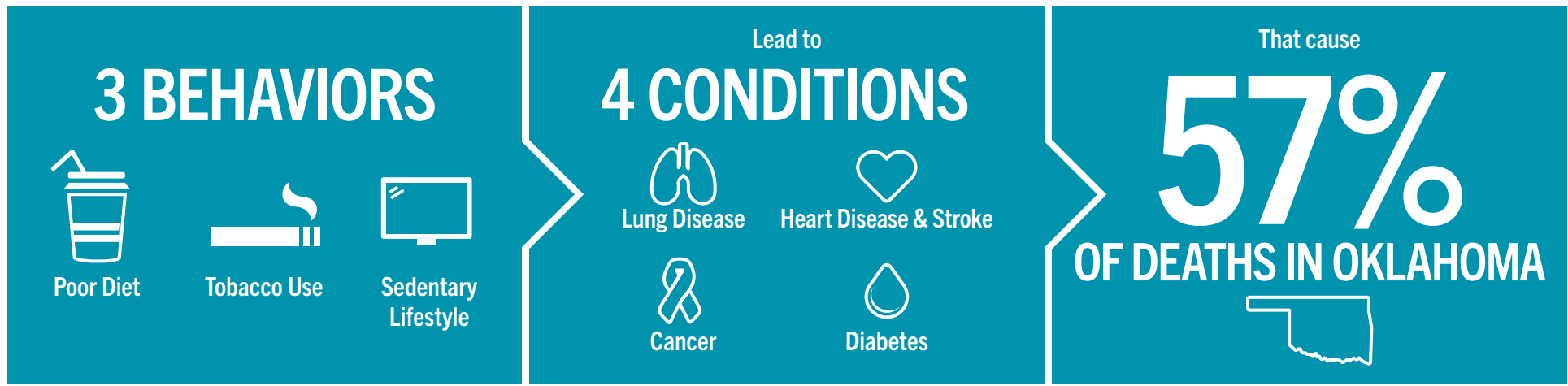
These TSET grants support communities and nonprofits in a variety of projects to improve health in local communities.

FY23 County Cumulative: **\$225,504**

### Grantees

Town of Westville ..... **\$225,504**

# TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.



**TSET INVESTS IN:**

- Tobacco Cessation
- Physical Activity
- Improving Nutrition
- Medical Access and Research

## IN OKLAHOMA:

**OBESITY:**

**\$1.72 BILLION**

IN MEDICAL EXPENDITURES EACH YEAR

- 1 IN 6 HIGH SCHOOL STUDENTS IS OBESE
- 1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT
- 1 IN 3 ADULTS IS OBESE

**SMOKING:**

**\$1.88 BILLION**

IN DIRECT HEALTHCARE COSTS EACH YEAR

- 7,500 ADULT DEATHS EACH YEAR
- 1,300 KIDS BECOME DAILY SMOKERS EACH YEAR
- \$150 MILLION IS SPENT BY THE TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

## MOVING THE NEEDLE:

**ADULT SMOKING PREVALENCE**

2001: 28.6%

2021: 16.9%

**SMOKING AMONG KIDS CUT IN HALF**

MORE THAN **\$580 MILLION** ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT

MORE THAN **490,000** PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE HEALTH CARE WORKFORCE TRAINING COMMISSION, **99 PHYSICIANS** HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA