**SENATE DISTRICT 46** 

SENATOR

Kay Floyd

COUNTIES

Oklahoma



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$760,000

invested in your district FY21-FY22

\$3,224,200

invested in your district FY16-FY20

**Grantees FY21-FY22** 

Oklahoma City-County Health Department

\$760,000



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$60,000 invested in your district

**Healthy Schools Incentive Grants** 



**A Program of TSET** 

#### **OKLAHOMANS SERVED:**

**District FY21:** 

308

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

District Cumulative FY11-FY21

6,394

State Cumulative FY11-FY21:

330,965

### STEPHENSON CANCER CENTER

District Participation 2012-2021:

232\*

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

\*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | TSET.OK.GOV Board of Directors Chair Michelle Stephens Executive Director Julie Bisbee

## TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

# 3 BEHAVIORS









**Sedentary** Lifestyle

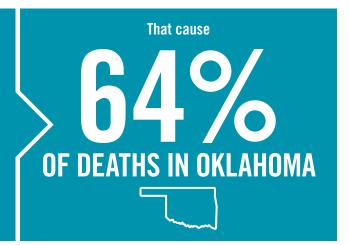
## Lead to 4 CONDITIONS











**TSET INVESTS IN:** 



**Tobacco Cessation** 







**IN OKLAHOMA:** 



1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS

**SMOKING:** 

7.500 ADULT DEATHS EACH YEAR 1.300 KIDS BECOME DAILY SMOKERS EACH YEAR

\$138 MILLION IS SPENT BY **TOBACCO INDUSTRY ANNUALLY TO** MARKET TOBACCO IN OKLAHOMA

### **MOVING THE NEEDLE:**

**ADULT SMOKING-PREVALENCE** 28.6%

19.1% 2020

SMOKING AMONG KIDS **CUT IN HALF** 

RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 470,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE MEDICAL LOAN REPAYMENT PROGRAM, 90 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA