

SENATE DISTRICT 14

SENATOR Frank Simpson

COUNTIES Carter Johnston Love Murray



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$279,599 invested in your district FY21-FY22 **\$2,178,400** invested in your district FY16-FY20

Grantees FY21-FY22

Wichita Mountains Prevention Network Serving Carter County	\$279,599
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These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$266,625 invested in your district

Healthy Communities Incentive Grants

City of Ardmore	\$10,000	Town of Mill Creek	\$36,000
City of Springer	\$20,000	City of Tishomingo	\$36,000
City of Wilson	\$20,000		

Healthy Schools Incentive Grants

Ardmore Public Schools	\$10,000	Ravia Public Schools	\$20,000
Davis Public Schools	\$5,000	Springer Elementary School	\$1,000
Lincoln Elementary School	\$2,000	Springer Middle School/High School	\$1,000
Lone Grove Primary	\$2,000	Springer Public Schools	\$3,000
Lone Grove Public Schools	\$5,000	Stonewall Public Schools	\$15,000
Marietta Elementary School	\$4,000	Sulphur Public Schools	\$25,000
Marietta High School	\$3,000	Thackerville Public Schools	\$3,000
Marietta Middle School	\$3,000	Wapanucka Public Schools	\$3,000
Marietta Public Schools	\$14,000	Zaneis Public Schools	\$2,625
Mill Creek School	\$3,000	Tishomingo Public School District	\$20,000

Oklahoma Tobacco Helpline

1 800 QUIT NOW

1-800-784-8669 **OKhelpline.com**

A Program of TSET

OKLAHOMANS SERVED:

District FY21:

484

District Cumulative
FY11-FY21

8,417

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

State Cumulative
FY11-FY21:

330,965

STEPHENSON CANCER CENTER

District Participation
2012-2021:

193*

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | TSET.OK.GOV
Board of Directors Chair Michelle Stephens
Executive Director Julie Bisbee

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.



TSET INVESTS IN:

- Tobacco Cessation
- Physical Activity
- Improving Nutrition
- Medical Access and Research

IN OKLAHOMA:

OBESITY:

\$1.72 BILLION

IN MEDICAL EXPENDITURES EACH YEAR

- 1 IN 6 HIGH SCHOOL STUDENTS IS OBESE
- 1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT
- 1 IN 3 ADULTS IS OBESE

SMOKING:

\$1.62 BILLION

IN DIRECT HEALTHCARE COSTS EACH YEAR

- 7,500 ADULT DEATHS EACH YEAR
- 1,300 KIDS BECOME DAILY SMOKERS EACH YEAR
- \$138 MILLION IS SPENT BY TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING PREVALENCE

28.6% 2001

19.1% 2020

SMOKING AMONG KIDS CUT IN HALF

MORE THAN **\$500 MILLION** ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT

MORE THAN **470,000** PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE MEDICAL LOAN REPAYMENT PROGRAM, **90 PHYSICIANS** HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA