HOUSE DISTRICT 51

REPRESENTATIVE Brad Boles

COUNTIES Grady

vbe

McClain

Stephens



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$831,965

invested in your district FY21-FY22

\$2,538,700 invested in your district FY16-FY20

Grantees FY21-FY22

Norman Regional Health System... Serving Grady County .\$480,000

Norman Regional Health System Serving McClain County \$351,965

TSET HEALTHY INCENTIVE PROGRAM

These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$89,500 invested in your district

Healthy Communities Incentive Grants

City of Blanchard	
Town of Central High	.\$10,000

City of Newcastle \$25,000

Healthy Schools Incentive Grants

Central High Elementary School \$1,500	Central High Public Schools	\$3,000
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A Program of TSET

OKLAHOMANS SERVED:

District FY21:

144

The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

District Cumulative FY11-FY21:

1,961

State Cumulative FY11-FY21:

330,965

STEPHENSON CANCER CENTER

District Participation 2012-2021:

167*

TSET funds cancer treatment and research at the Stephenson Cancer Center in support of TSET's mission to decrease the burden of cancer by promoting, coordinating and supporting innovative cancer research that allows Oklahomans of all ages to receive cutting-edge care without leaving the state.

*Patients that have participated in interventional clinical trials at the Stephenson Cancer Center



405.521.3888 | TSET.OK.GOV Board of Directors Chair Michelle Stephens Executive Director Julie Bisbee

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

3 BEHAVIORS









Sedentary Lifestyle

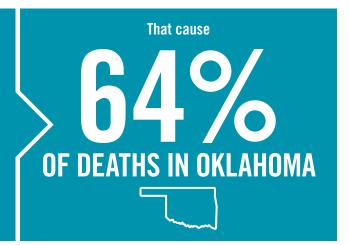
Lead to 4 CONDITIONS











TSET INVESTS IN:



Tobacco Cessation







IN OKLAHOMA:



1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS

SMOKING:

7.500 ADULT DEATHS EACH YEAR 1.300 KIDS BECOME DAILY SMOKERS EACH YEAR

\$138 MILLION IS SPENT BY TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING-PREVALENCE 28.6%

19.1% 2020

SMOKING AMONG KIDS **CUT IN HALF**

RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 470,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE MEDICAL LOAN REPAYMENT PROGRAM, 90 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA