

MUSKOGEE COUNTY

Oklahoma Tobacco Helpline

1 800 QUIT NOW

1-800-784-8669 **OKhelpline.com**

A Program of TSET



The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

OKLAHOMANS SERVED:

County FY21:

464

County Cumulative FY03-FY21:

12,526

State Cumulative FY03-FY21:

523,994



405.521.3888 | TSET.OK.GOV

Board of Directors Chair Michelle Stephens
Executive Director Julie Bisbee

HEALTH INDICATORS

2020 OKLAHOMA STATE DEPARTMENT OF HEALTH

HEART DISEASE DEATHS
(Rate per 100,000)

CANCER DEATHS
(Rate per 100,000)

ADULT SMOKING RATE
(%)

OBESITY RATE
(%)

PREVALENCE OF DIABETES
(%)

COUNTY	HEART DISEASE DEATHS (Rate per 100,000)	CANCER DEATHS (Rate per 100,000)	ADULT SMOKING RATE (%)	OBESITY RATE (%)	PREVALENCE OF DIABETES (%)
COUNTY	348.6	213.3	19.9%	44.9%	15.4%
OKLAHOMA	244.1	171.1	19.1%	36.4%	13.0%
U.S.	168.2	144.1	15.5%	31.9%	10.6%



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$478,727 invested in your community FY21-FY22

\$1,835,745 invested in your community FY16-FY20

Grantees FY21-FY22

Muskogee County Health Department **\$478,727**



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$474,000 invested in your community

Healthy Communities Incentive Grants

Town of Boynton	\$20,000	Town of Porum	\$36,000
City of Braggs	\$20,000	Town of Summit	\$20,000
Town of Haskell	\$20,000	Town of Taft	\$36,000
City of Fort Gibson	\$20,000	Town of Wainwright	\$20,000
City of Muskogee	\$120,000	Town of Warner	\$20,000
Town of Oktaha	\$36,000	Town of Webbers Falls	\$20,000

Healthy Schools Incentive Grants

Braggs Public Schools	\$3,000	Oklahoma School for the Blind	\$8,000
Ben Franklin Science Academy	\$9,000	Oktaha Public Schools	\$20,000
Fort Gibson Public Schools	\$3,000	Porum Public Schools	\$3,000
Muskogee Public Schools	\$20,000	Warner Public Schools	\$20,000

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.



TSET INVESTS IN:

- Tobacco Cessation
- Physical Activity
- Improving Nutrition
- Medical Access and Research

IN OKLAHOMA:

OBESITY:

\$1.72 BILLION

IN MEDICAL EXPENDITURES EACH YEAR

- 1 IN 6 HIGH SCHOOL STUDENTS IS OBESE
- 1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT
- 1 IN 3 ADULTS IS OBESE

SMOKING:

\$1.62 BILLION

IN DIRECT HEALTHCARE COSTS EACH YEAR

- 7,500 ADULT DEATHS EACH YEAR
- 1,300 KIDS BECOME DAILY SMOKERS EACH YEAR
- \$138 MILLION IS SPENT BY TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING PREVALENCE

28.6% 2001

19.1% 2020

SMOKING AMONG KIDS CUT IN HALF

MORE THAN **\$500 MILLION** ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT

MORE THAN **470,000** PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE MEDICAL LOAN REPAYMENT PROGRAM, **90 PHYSICIANS** HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA