

ADAIR COUNTY

Oklahoma Tobacco Helpline

1 800 QUIT NOW

1-800-784-8669 **OKhelpline.com**

A Program of TSET



The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

OKLAHOMANS SERVED:

County FY21:

80

County Cumulative FY03-FY21:

2,733

State Cumulative FY03-FY21:

523,994

HEALTH INDICATORS

2020 OKLAHOMA STATE DEPARTMENT OF HEALTH

HEART DISEASE DEATHS
(Rate per 100,000)

CANCER DEATHS
(Rate per 100,000)

ADULT SMOKING RATE
(%)

OBESITY RATE
(%)

PREVALENCE OF DIABETES
(%)

| COUNTY | HEART DISEASE DEATHS (Rate per 100,000) | CANCER DEATHS (Rate per 100,000) | ADULT SMOKING RATE (%) | OBESITY RATE (%) | PREVALENCE OF DIABETES (%) |
|--------------|---|----------------------------------|------------------------|------------------|----------------------------|
| ADAIR COUNTY | 300.8 | 172.6 | 21.2% | 43.4% | 22.0% |
| OKLAHOMA | 244.1 | 171.1 | 19.1% | 36.4% | 13.0% |
| U.S. | 168.2 | 144.1 | 15.5% | 31.9% | 10.6% |



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$400,587 invested in your community FY21-FY22

\$1,142,921 invested in your community FY16-FY20

Grantees FY21-FY22

Cherokee Nation Public Health **\$400,587**
Serving Adair County



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$152,500 invested in your community

Healthy Schools Incentive Grants

| | | | |
|---------------------------------|-----------------|----------------------------------|-----------------|
| Peavine Public School..... | \$15,000 | Stilwell Public Schools..... | \$25,000 |
| Zion Public School..... | \$15,000 | Westville Public Schools..... | \$31,000 |
| Dahlongegah Public Schools..... | \$15,000 | Greasy Public Schools..... | \$1,500 |
| Maryetta Public School..... | \$20,000 | Cave Springs Public Schools..... | \$15,000 |
| Rocky Mountain School..... | \$15,000 | | |



405.521.3888 | TSET.OK.GOV
Board of Directors Chair Michelle Stephens
Executive Director Julie Bisbee

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.



TSET INVESTS IN:

- Tobacco Cessation
- Physical Activity
- Improving Nutrition
- Medical Access and Research

IN OKLAHOMA:

OBESITY:

\$1.72 BILLION

IN MEDICAL EXPENDITURES EACH YEAR

- 1 IN 6 HIGH SCHOOL STUDENTS IS OBESE
- 1 IN 6 HIGH SCHOOL STUDENTS IS OVERWEIGHT
- 1 IN 3 ADULTS IS OBESE

SMOKING:

\$1.62 BILLION

IN DIRECT HEALTHCARE COSTS EACH YEAR

- 7,500 ADULT DEATHS EACH YEAR
- 1,300 KIDS BECOME DAILY SMOKERS EACH YEAR
- \$138 MILLION IS SPENT BY TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING PREVALENCE

2001: 28.6%

2020: 19.1%

SMOKING AMONG KIDS CUT IN HALF

MORE THAN **\$500 MILLION** ADDITIONAL RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT

MORE THAN **470,000** PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE

THROUGH THE MEDICAL LOAN REPAYMENT PROGRAM, **90 PHYSICIANS** HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA