



TSET

TOBACCO SETTLEMENT
ENDOWMENT TRUST



www.oklahoma.gov/tset/legacygrants

Welcome: TSET Legacy Grant Webinar

This webinar will cover:

- TSET Mission
- Overview of new funding opportunity
- Timeline and Requirements
- Reminders for a successful application
- The recording of this webinar will be posted on the TSET Legacy Grant page later today.

Agency Mission

The mission of the Oklahoma Tobacco Settlement Endowment Trust is to:



IMPROVE HEALTH AND
QUALITY OF LIFE



PROVIDE ACCOUNTABLE
PROGRAMS AND SERVICES



ADDRESS THE HAZARDS OF
TOBACCO USE AND
OTHER HEALTH ISSUES

Agency History



Oklahoma Tobacco Settlement Endowment Trust (TSET)

Created by voters in 2000



Endowment trust established with payments from the 1998 Master Settlement Agreement between 46 states and the tobacco industry

Only constitutionally protected endowment of its kind

#1

3

BEHAVIORS



4

CONDITIONS



58

% DEATHS



3 Behaviors



POOR DIET



TOBACCO USE



SEDENTARY LIFESTYLE

4 Conditions



LUNG DISEASE



HEART DISEASE
& STROKE



CANCER



DIABETES

That Cause

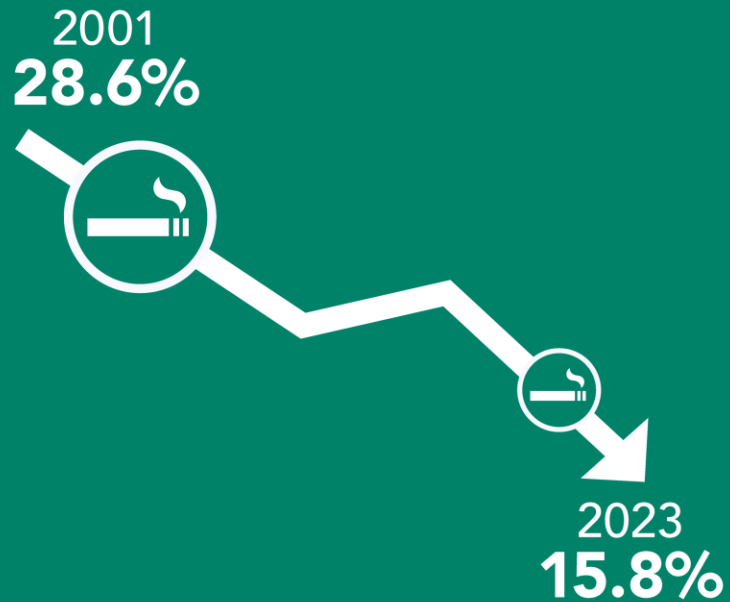


of Deaths in Oklahoma

INCLUDING MANY PREMATURE DEATHS

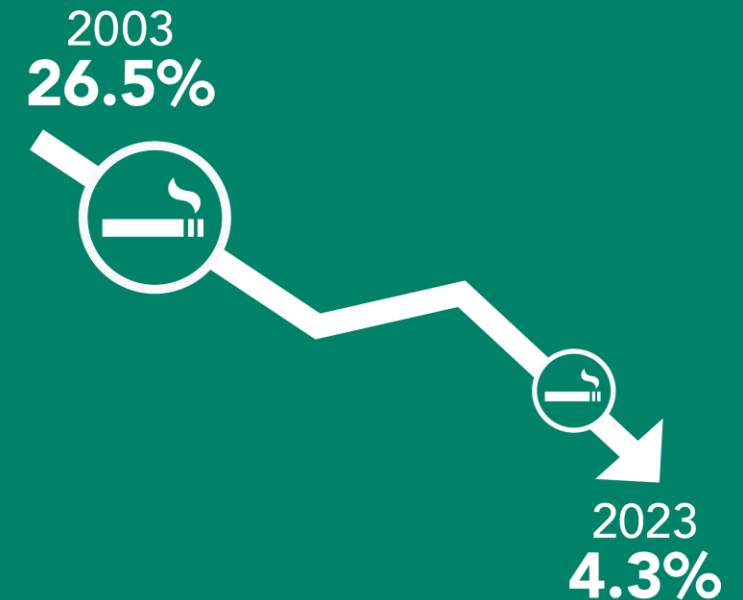
The Good News: TSET-Funded Programs Get Results

15.6%
ADULT SMOKING
PREVALENCE



MORE THAN
600,000
registrations to the
Oklahoma Tobacco Helpline
SINCE 2003

4%
YOUTH SMOKING
PREVALENCE





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Request for Applications (RFA)

TSET Legacy Grants

092-Legacy



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TSET Legacy Grants

- **Historic opportunity** to make **significant health impacts** across Oklahoma
- **Focused** on improving health through the prevention of the leading causes of death, **cancer and cardiovascular disease**
- **Emphasis on** rural health, healthcare access, early prevention, data gaps and quality of life improvements
- **Support TSET's mandated** purposes in the Oklahoma Constitution (Article 10, Section 40)

TSET Legacy Grant Funding

- Funding amount: **minimum of \$3 million per funding request**
- Funding duration: **between one to three years (CY26 – CY28)**
- Total grant pool: **up to \$150 million**



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Scan now to learn more and
apply for TSET Legacy Grants.



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TSET Legacy Grant Eligibility

- Public institutions of higher education
- Public entities such as county/local government and public-school districts
- State agencies
- Not-for-profit 501c3 organizations, and
- Tribal entities

Organizations must be able to manage and expend funds for up to six months while awaiting reimbursement.

TSET Legacy Grant Eligibility

- Business presence and physical office in Oklahoma
- Final project or service available to all Oklahomans regardless of income
- Demonstrate the ability to spend reimbursable grant dollars within the allotted time frame

Organizations must be able to manage and expend funds for up to six months while awaiting reimbursement.

TSET Legacy Grant Eligibility

- Utilize evidence-based or promising practices
- Will have wide reach/audience
- Achieve significant milestones within the first 12 months of funding
- Will prominently and publicly display TSET funding recognition

Organizations must be able to manage and expend funds for up to six months while awaiting reimbursement.

TSET Legacy Grant Areas of Focus

- Rural Health
- Healthcare Access Improvement
- Data Gaps
- Early Prevention
- Quality of Life Improvements

See RFA for more examples of program ideas for each category.

TSET Legacy Grant

- Matching funds are encouraged
- Measuring Impact:
 - Budget requires a third-party evaluator to develop a formal plan
 - Plan must include specific performance metrics
 - Plan must be approved by TSET
- Public awareness & brand support
 - Plan for program awareness ensuring the visibility of TSET's mission in Oklahoma

TSET Legacy Grant

Three Stage Process

- **Stage 1:**
 - Application submission including a brief narrative, budget, work plan and other required documents
- **Stage 2:**
 - Selected applicants will be invited to submit a presentation at a TSET Special Board Meeting
- **Stage 3:**
 - TSET Board of Directors approval and award

TSET Legacy Grant Dates to Note

Stage 1: Application Submission

- RFA is **OPEN April 15, 2025**
- Applications are due by **June 16, 2025 at 12:00 pm**

TSET Legacy Grant Dates to Note

Stage 2: Invitation to Present

TSET Board of Directors will approve applicants to move forward to Stage 2 in **September**.

Selected organizations will receive an invitation to present by **September 12, 2025** at a TSET Special Board Meeting in late October.

TSET Legacy Grant Dates to Note

Stage 2: Invitation to Present

- Applicants will submit a 20-minute presentation and required policies
- Stage 2 submissions are due by **October 15, 2025 at 12:00 pm**
- **TSET Special Board Meeting on October 27 and 28, 2025** will be for presentations and Q&A

TSET Legacy Grant Dates to Note

Stage 3: TSET Board of Directors Approval and Award

Award Decisions

- **TSET Board Meeting November 20, 2025**

Grant Start:

- **January 1, 2026**

TSET Legacy Grant Dates to Note

Questions about this funding opportunity must be submitted in writing via the [TSET website](https://bit.ly/3R9DTY3), or <https://bit.ly/3R9DTY3>

Q&A will be posted to the TSET website on:

- April 30, May 14, May 28 and June 4, 2025

Questions received after 4:00 PM on May 23, 2025, may not receive a response.

TSET Legacy Grant REMINDERS

- Read the RFA thoroughly before submitting questions and applications.
- Follow the RFA instructions and use the provided checklist to make sure submissions are complete.
- Submit RFA questions on the [TSET website](#).
- TSET and other partner organizations will be unable to discuss the RFA while it is open through final award.



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