

Oklahoma Tobacco Settlement Endowment Trust Fund Board of Directors
Regular Board Meeting
Monday, May 18, 2009 - 10:00 am

LOCATION

3800 N. Classen, Second Floor Conference Room
Oklahoma City, OK
Contact: Dorothy Antwine (405) 820-6982

AGENDA

1. Open Meeting Act Announcement and Call to Order– Casey Killblane, Chair
2. Approval of Minutes of the March 3, 2009 regular board meeting
3. Board of Investors Report – Travis Monroe, Director of Agency Services, State Treasurer’s Office
4. Chair’s Report – Casey Killblane, Chair
 - a. Ethics Commission reporting
 - b. Upcoming board meetings
5. Director’s Report – Tracey Strader, Executive Director
 - a. Introduction of Lance Thomas, TSET Communications Coordinator
 - b. Oklahoma Health Improvement Plan involvement
 - c. Recent training events and upcoming training opportunities
 - d. Communications updates
6. Presentations – *Adult Stem Cell Research in Oklahoma and its Relevance to Cancer and Cardiovascular Disease* - Courtney Houchen, MD, Chief , G.I. and Digestive Diseases Section, Department of Medicine, OUHSC; and Stephen M. Prescott, M.D., President, Oklahoma Medical Research Foundation
7. Discussion and possible action on funding for adult stem cell research planning and implementation
8. Program Development Committee Report – Susan Bizé, Chair
 - a. FY 2010 Health Communications Plans
 - b. Updated Oklahoma State Plan for Tobacco Use Prevention and Cessation
9. Program Implementation Committee Report – George Foster, O.D., Chair
 - a. Presentation – *First Year Evaluation Results for the Tobacco Stops With Me Campaign, and Cost Effectiveness of the Oklahoma Tobacco Helpline* – Dr. Laura Beebe, OU College of Public Health, Department of Biostatistics and Epidemiology
 - b. Presentation – *Promotion of the Oklahoma Tobacco Helpline through “Collision Marketing”* – Drew Schroeder, Afternoon DJ with 98.9 KISS FM

- c. Consideration and possible action to increase the FY 2009 contract amount with Free & Clear, Inc. for Oklahoma Tobacco Helpline Services.
 - d. FY 2010 Program Approaches and Funding Allocations
 - e. Consideration and possible action on Renewal of Program Grants and Contracts for FY 2010:
 - i. Oklahoma State Department of Health - providing funding to TSET to expand the reach of the Oklahoma Tobacco Helpline.
 - ii. Free & Clear, Inc. - for Helpline Services through November 2009.
 - iii. Specific Populations Grants
 - 1. Communication Services for the Deaf, Inc.
 - 2. Oklahoma State University Seretean Wellness Center
 - iv. Cessation Systems Grants
 - 1. Oklahoma Hospital Association
 - 2. Oklahoma Department of Mental Health and Substance Abuse Services
 - 3. Oklahoma Insurance Department
 - v. Tulsa Healthy Lifestyles grant – for fitness, nutrition, and tobacco prevention
 - vi. Visual Image, Inc. – for health communications services
 - vii. American Legacy Foundation - for membership in the National Alliance for Tobacco Cessation
 - viii. Finley & Cook, LLC - for grantee auditing services
 - ix. Ok.gov – for health communications support
 - x. Oklahoma State Department of Health contract for tobacco control State Program Office services – increase for deaf interpretation services.
10. Agency Operations Committee Report – Kenneth D. Rowe, Chair
- a. FY 2009, Third Quarter Expenditures, Budget to Actual, Operating & Programs Budgets
 - b. Consideration and possible action on FY 2009 Programs Budget Revision
 - c. Consideration and possible action on FY 2010 Preliminary Operating & Programs Budgets
11. New Business
12. Public Comment
13. Adjournment

NOTE: The Board of Directors may discuss, vote to approve, vote to disapprove, vote to table or decide not to discuss any item on the agenda.