



### Quality Events Application

Quality Event recognition is granted in accordance with the Oklahoma Quality Events Incentive Act, 68 OS Sec. 4301 et seq. and OAC Secs. 710:95-21-1 through 11 for reimbursement of eligible event expenses up to \$250,000 to the host community.

**Applications must be submitted by email to the Oklahoma Tax Commission at [qualityevents@tax.ok.gov](mailto:qualityevents@tax.ok.gov) within 60 days of the adoption date of the host community's resolution or ordinance designating the quality event for which the application is made.**

#### Section I. Applicant Information (See Section I on page 2)

Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Is applicant the host community (city or county)?.....  Yes  No

Is applicant the certified sponsor designated by the host community? .....  Yes  No  
(If Yes, include documentation which names applicant as the certified sponsor of this event)

#### Section II. Quality Event Information (See Section II on page 2)

Event Name: \_\_\_\_\_

Event Dates: \_\_\_\_\_

Event Location Venue: \_\_\_\_\_

Event Physical Location: \_\_\_\_\_

Check the box(s) that apply to your event. If none apply, your application will be denied.

- This is a new event.
- The event is a meeting of a nationally recognized organization or its members.
- The event is one of the following:
  - National championship
  - International championship
  - World championship
- The event is one that is managed or produced by an Oklahoma-based national or international organization.

**Note:** Supporting documentation for the classification indicated above **must** be included with your application.

#### Section III. Required Supporting Documentation (See Section III on page 2)

- Ordinance/Resolution designating the quality event.  
Was the ordinance/resolution adopted at least 30 days prior to the first day of the quality event?  
 Yes  No (If No, the application will be denied)
- Economic Impact Study.
- Event History.

Applicant Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## Quality Events Incentive Act Program Application

### Section 1 – Applicant Information

A “certified sponsor” is an entity or organization authorized to promote and conduct a quality event, which is incurring expenses for the promotion of such event to be conducted within the corporate limits of an eligible municipality or an unincorporated area within a county.

A “host community” is any county, incorporated city or town, or any combination of counties, incorporated cities or towns of the state which are authorized by their respective governing bodies to host or assist in the presentation of a quality event.

### Section 2 – Quality Event Information

A “quality event” includes the following:

- A new event or a meeting of a nationally recognized organization or its members.
- A new or existing event that is a national, international or world championship.
- A new or existing event that is managed or produced by an Oklahoma-based national or international organization.

A “new event” is a quality event which did not occur within a period of twenty-four (24) months prior to the month during which a quality event is held.

### Section 3 – Required Supporting Documentation

The ordinance/resolution must include the following information:

- The date(s) during which a quality event will be hosted.
- The type of expenses eligible for payment through distribution of captured revenues to the host community including, but not limited to, advertising, facility rental, promotional materials and security.

The Economic Impact Study must include the following information:

- A description and, if applicable, history of the quality event.
- Information regarding the site selection process for the quality event.
- An estimate of the anticipated expenses of hosting the quality event, which specifically categorizes the type of expenses anticipated to be incurred along with the estimated costs associated therewith.
- An estimate of the total gross sales made by vendors during any period of time in which no quality event activity occurs.
- A detailed estimate of the anticipated increase in sales tax revenue directly attributable to the quality event.
- The general economic impact likely to occur as a result of the preparation for, occurrence of and activity occurring in connection with the dissolution of a quality event.

The event history must include the following information:

- Historical information on the event, including past locations of the event.
- A description of previous attempts by the host community to secure the event.
- Information regarding attempts by other communities to recruit the event.
- If applicable, the competitive bidding process for securing the event by the host community.