



Veteran-owned Businesses and Why to Hire a Vet

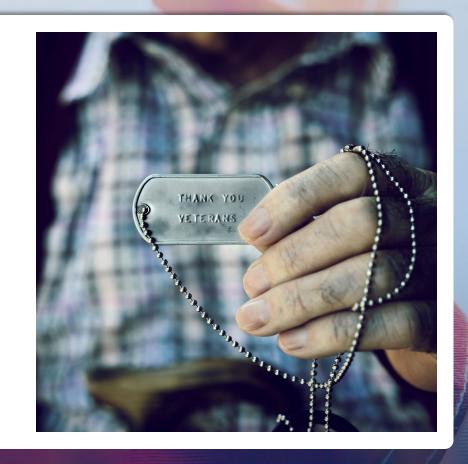


Why This Matters

Hiring veterans supports economic growth, community stability, and workforce development.

Veterans bring:

- Leadership
- Discipline
- Mission focus





Veteran-owned Businesses in Oklahoma

Veteran-owned businesses contribute significantly to Oklahoma's economy.

- Thousands operating in Oklahoma across all sectors
- Represent billions in revenue and tens of thousands of jobs statewide

By the Numbers

30,000+ VOBs nationwide

Oklahoma Stats (2023)

#6 5,272 in the VOBs nation statewide

60,245 \$5 billion employees in revenue



Economic Impact of Veteran-owned Businesses

How veterans drive growth:

- Innovation and entrepreneurship from military experience
- Strong track record of success and resilience
- Job creation in both urban and rural areas







Why Hire a Veteran?

Top qualities veterans bring to the workplace:

- Leadership and accountability
- Problem-solving under pressure
- Teamwork and loyalty
- Work ethic and reliability





Skills That Translate

Military skills = business assets

- Logistics and operations management
- Technical and mechanical expertise
- Project planning and execution
- Cybersecurity and IT experience



Case Studies

Success stories in Oklahoma

- Local veteran-owned businesses creating jobs
- Employers praising veteran employees
- Partnerships that make a difference





ODVA Support for Veterans in Business

What we offer:

- OKVetWorks program for entrepreneurial support
- Networking and resources fairs
- Connections to training, mentorship







How Employers Can Help

Action steps for employers:

- Actively recruit veteran candidates
- Register as veteran-friendly on job boards
- Partner with ODVA for outreach and events
- Consider procurement from veteranowned businesses







Join the Mission

Be part of the solution:

- Support Oklahoma veterans in business
- Build a stronger, more resilient workforce
- Help veterans transition successfully to civilian careers



Contact ODVA



Let's work together!

Oklahoma Department of Veterans Affairs oklahoma.gov/veterans

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