



**Strategic
Communications
Thursday Feb. 9, 2023**

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FOR IMMEDIATE RELEASE

Press Release #007-23

US-412/Cherokee Turnpike transitions to PlatePay

As of Thursday, the Oklahoma Turnpike Authority has converted US-412/Cherokee Turnpike to PlatePay (cashless tolling). This means drivers can now travel between US-69 near Chouteau and the Oklahoma-Arkansas state line completely cashless.

While the Cherokee Turnpike is now using cashless tolling, drivers should expect intermittent lane closures as crews work to remove old toll equipment in the coming weeks.

PlatePay helps create a free flow of traffic and eliminates sudden speed changes when motorists maneuver lanes and stop at a toll booth. PlatePay cameras photograph a vehicle's license plate, enabling the Authority to send the vehicle's registered owner an invoice. Drivers without a PIKEPASS will receive a bill in the mail. PIKEPASS customers will continue to enjoy seamless travel at much lower toll rates.

This marks the eighth Oklahoma toll road to offer fully cashless tolling. The Cherokee Turnpike joins the John Kilpatrick, Kickapoo, H.E. Bailey, Chickasaw, Gilcrease, Cimarron and Creek turnpikes in offering PlatePay. The Oklahoma Turnpike Authority plans to transition the state's remaining four turnpikes to fully cashless tolling by the end of 2024.

The completion of the conversion to PlatePay also means drivers can now use the PlusPass app on the Cherokee Turnpike. The app allows motorists to access their accounts on the go, and pay tolls via credit card, PayPal or pre-pay with cash. Drivers using PlusPass will see a savings of about 25 percent compared with PlatePay customers. PlusPass can be used on any Oklahoma turnpike that has been converted to all-electronic tolling.

PIKEPASS remains the most cost-effective way to travel Oklahoma turnpikes, providing customers the lowest toll rate. To open a PIKEPASS account, visit PIKEPASS.com or call 1-800-PIKEPASS. Learn more about PlatePay at PlatePay.com.



Drivers will now see signs similar to the one above as they travel along US-412/Cherokee Turnpike.



Please click everyone's seat belt each and every time you drive.
Check www.oktraffic.org for real-time traffic information
OTA strongly discourages texting or tweeting while driving.