

# How Amira Safeguards Student Privacy

We know trust starts with protection. That's why Amira is built to the highest standards of security and privacy in education.



## What Every Parent Should Know

Amira helps students grow into confident readers by using advanced speech recognition and natural language processing to continuously assess reading mastery and inform practice and instruction. Behind the scenes, Amira is equally focused on keeping the student experience secure and private.



Amira never does public LLM inference during student sessions.



Amira never sells or shares student data for marketing.



Student data is never sent to public AI platforms like ChatGPT or Gemini.



Student voice data is de-identified and used only to support instruction.



Districts—not Amira—control the data and set privacy preferences.

## What Makes Amira's AI Responsible?

Amira is designed with strong safeguards to protect student privacy, collecting only the data needed to support learning outcomes.



Recordings are stored in a de-identified format and used solely to support educational purposes.



Student data remains inside a closed-loop system and is never sent to public AI platforms or third-party models.



Strict access controls are in place to prevent unauthorized access.



All AI runs securely on Amira-controlled infrastructure, and student data never leaves Amira's protected environment.



Voice recordings are never used to create biometric templates or voiceprints for identification or authentication.

## Meeting and Exceeding Privacy Laws

Under federal laws like FERPA (Family Educational Rights and Privacy Act) and COPPA (Children's Online Privacy Protection Act), school districts are allowed to authorize trusted educational technology providers when:



The technology is used solely for educational purposes.



The provider is under the direct control of the school or district.



The provider meets strict rules for protecting student information.

Amira meets and exceeds all of these requirements. Your district can safely roster students, manage reading records, and use Amira, while keeping student data protected and under district control.

## Partnership with Families

Amira is used under the supervision and authority of a student's school district, in accordance with federal privacy laws. This means only districts or schools have control over creating and managing student accounts, maintaining student data, and serving as the point of contact for families.

Parents and caregivers may contact their child's school district to:



Review their child's reading data and progress.



Listen to recordings of their child reading aloud.



Learn how their child can use Amira at home.



*“Amira operates on private, secure AI systems. The data students generate stays within our secure infrastructure and is not accessible by external AI providers. When a student uses Amira, their data is never shared with or used to train any public AI models or third-party foundation models.”*

– Ran Liu, VP & Chief AI Scientist, Amira Learning

## Tested Against the Highest Privacy Standards

Amira proactively undergoes rigorous annual evaluations to audit and test privacy practices.

- ✓ SOC 2 Type II security certification
- ✓ 1EdTech Data Privacy standards
- ✓ Over 40+ state student privacy laws, including CA, TX, NY, and CT

