

MINUTES OF A MEETING
OF THE
OKLAHOMA NEW MOTOR VEHICLE COMMISSION

In conformity with the Oklahoma Open Meeting Act, advance notice of this special meeting was transmitted to the Oklahoma Secretary of State on November 17, 2023. Public notice of this meeting, together with the agenda, was posted in prominent public view on the front door of the Northwest Office Center, 4334 NW Expressway, Oklahoma City, on March 11, 2024 prior to 10am, and, announcement of the Board meeting and agenda were posted on the ONMVC website www.omvc.ok.gov on March 11, 2024 prior to 10am.

The Oklahoma New Motor Vehicle Commission met in a Regular Meeting at 10:00 am, on March 12, 2024. Chair Curtis Hayes called the meeting to order. A roll call was held; members present were Jared Glover, Jeff Johnson, Cassie McGlothlin, Jackie McClintock, Jeremy Clayton and Curtis Hayes. Commissioners Eric Stuteville and Jim Norton and were absent. Commissioner Seth Wadley was delayed but joined meeting at 10:10am

The Chair announced that there were enough members present to constitute a quorum. Also present were Brad Bailey, Executive Director, Marilyn Maxwell, Deputy Director, Sandra Balzer, Assistant Attorney General and Peter Hodges, President of the Oklahoma Auto Dealers Association.

Each Commission Member had received a copy of the **Minutes** of the February 13, 2024 Commission Meeting. Jeff Johnson made a motion, seconded by Jeromey Clayton, to accept the Minutes as submitted. The Chair called for a roll call vote; votes were as follows:

Jared Glover – aye	Jeff Johnson - aye	Cassie McGlothlin – abstain
Jackie McClintock – aye	Jeromey Clayton – aye	Curtis Hayes – aye

Motion passed.

The **Claims and Financial Reports** for the month of March 2024 were presented by the Deputy Director. A motion to approve both the payment claims and financial reports as submitted by the Deputy Director was made by Jeromey Clayton, seconded by Jackie McClintock. The Chair called for a roll call vote; votes were as follows:

Jared Glover – aye	Jeff Johnson - aye	Cassie McGlothlin – aye
Jackie McClintock – aye	Jeromey Clayton – aye	Curtis Hayes – aye
Seth Wadley - aye		

Motion passed unanimously.

Discussion of Trade Assistance in Online Price Advertising:

The Director introduced the topic of trade assistance, provided examples of both dealer-offered trade assistance and factory-backed trade assistance. Jared Glover provided an overview of trade assistance in practice and addressed the need to define it. The Commissioners discussed the issue at length with regard to proper disclosure in online price advertising. The Director was instructed to increase enforcement activities related to online price advertising. The Director was also

instructed to form an Advertising Committee of Commissioners to analyze online price and other dealer advertising, create a scope of work and provide recommendations and guidelines to facilitate enforcement and the promulgation of potential new rules.

Director's Report

The Executive Director informed the Commissioners that there were seven new complaints since the last meeting, three of which had been resolved. There were also four carryover complaints that were received since the last meeting by the Director and resolved to the satisfaction of the consumers who had contacted the ONMVC.

The Executive Director then presented a legislative report of House and Senate Bills from the current session affecting the motor vehicle industry or that are of interest to the Commission.

The Executive Director discussed other agency activities including a review of recent progress on the mystery shopping program and feedback from dealers to the letter sent to all new motor vehicle dealers announcing the program.

Initial License Applications:

The Deputy Director presented an update of applications completed since the last meeting along with applications still pending. The following License Applications were then presented for consideration and action:

DEALERS:

- a. All Star CDJR of Muskogee – Muskogee, OK
Purchase of Existing Dealer Point – Tommy Nix CDJR
Director recommended approval pending receipt of dealer agreement.
- b. Always Chevrolet – Okmulgee, OK
Purchase of Existing Dealer Point – Windy Chevrolet
Director recommended approval pending receipt of dealer agreement.
- c. HE Powersports – Broken Bow, OK
Application for New Dealership – Can Am Powersports.
Director recommended approval pending receipt of dealer agreement.
- d. Mack's Motorsport, LLC – Guymon, OK
Application for Addition of Kayo & Hammerhead Powersports.
Director recommended approval.

A motion was made by Jared Glover, seconded by Jeff Johnson, to approve all applications as submitted. The Chair called for a roll call vote; votes were as follows:

Jared Glover – aye	Jeff Johnson - aye	Cassie McGlothlin – aye
Jackie McClintock – aye	Jeromey Clayton – aye	Curtis Hayes – aye
Seth Wadley - aye		

The Chair asked if there was any **New Business**. There being no New Business, the meeting was adjourned.

Approved by: _____ Date: _____