MINUTES OF A MEETING OF THE OKLAHOMA NEW MOTOR VEHICLE COMMISSION

In conformity with the Oklahoma Open Meeting Act, advance notice of this Regular meeting was transmitted to the Oklahoma Secretary of State on November 1, 2024. Public notice of this meeting, together with the agenda, was posted in prominent public view on the front door of the Northwest Office Center, 4334 NW Expressway, Oklahoma City, on October 13, 2025, prior to 10am, and, announcement of the Board meeting and agenda were posted on the ONMVC website www.oklahoma.gov/onmvc on October 13, 2025 prior to 10am.

The Oklahoma New Motor Vehicle Commission met in a Regular Meeting at 10:00 am, October 14, 2025. Chair Curtis Hayes called the meeting to order. A roll call was held; members present were Jack Hodge, Cassie McGlothlin, Sam Wampler, Seth Wadley, Jeff Johnson, Jim Norton, Jared Glover and Curtis Hayes. Commissioner Jackie McClintock was absent.

The Chair announced that there were enough members present to constitute a quorum. Also present were Brad Bailey, Executive Director, Marilyn Maxwell, Deputy Executive Director, Niki Batt, Deputy Attorney General, Scott May, Assistant Attorney General, Ty Mowdy, Assistant Attorney General, Attorney Eddie Carr, Attorney for Bob Howard Chevrolet, Inc. and Jeremy Cook for Bob Howard Chevrolet, Inc.

Each Commission Member received a copy of the **Minutes** from the September 16, 2025, Commission meeting. After review, discrepancies were discovered therefore the September Minutes were tabled. The corrected minutes will be considered at the November meeting.

Hearing in the Matter of the Complaint against Bob Howard Chevrolet, Inc. – Advertising Violation – C-2025-77

Representing the Complainant, ONMVC, were Prosecutor Ty Mowdy and Executive Director Brad Bailey. Eddie Carr, Attorney and Jeremy Cook, General Manager, were present to represent the Respondent, Bob Howard Chevrolet, Inc.

Prosecutor Mowdy presented pertinent information related to the Matter along with a Joint Stipulation of Facts, Law and Violations agreed to by both Bob Howard Chevrolet, Inc. and the Commission. Attorney Carr introduced Jeromey Cook and asked him to provide the dealership's explanation of the events that led to the filing of the Complaint. The Commissioners directed questions about the investigation of the case to the Executive Director and to Jeremy Cook about the dealership's business processes.

At the conclusion of questions and discussion, a motion was made by Jim Norton, seconded by Seth Wadley, to enter into Executive Session. The Chair called for a roll call vote; votes were as follows:

Jack Hodge – ayeCassie McGlothlin - ayeSam Wampler - ayeSeth Wadley – ayeJeff Johnson – ayeJim Norton - aye

Jared Glover – aye Curtis Hayes - aye

Motion passed unanimously

At the conclusion of deliberation, a motion was made by Seth Wadley, seconded by Jeff Johnson, to exit Executive Session. The Chair called for a roll call vote; votes were as follows:

Jack Hodge – ayeCassie McGlothlin - ayeSam Wampler - ayeSeth Wadley – ayeJeff Johnson – ayeJim Norton - aye

Jared Glover – aye Curtis Hayes - aye

Motion passed unanimously

A motion was made by Cassie McGlothlin, seconded by Sam Wampler, to accept the Joint Stipulation of Facts, Law and Violations agreed to by both Bob Howard Chevrolet, Inc. and the Commission and fine the Respondent, Bob Howard Chevrolet, Inc., forty-four thousand dollars (\$44,000.00) or four thousand dollars (\$4,000.00) per violation as listed in the Complaint and in the agreed Joint Stipulation. Being no further discussion, the Chair called for a roll call vote; votes were as follows:

Jack Hodge – ayeCassie McGlothlin - ayeSam Wampler - ayeSeth Wadley – ayeJeff Johnson – ayeJim Norton - ayeJared Glover – ayeCurtis Hayes - aye

Motion passed unanimously

Hearing in the Matter of the Complaint against Patriot GMC Hyundai – Advertising Violation – C-2025-84

Prosecutor Mowdy announced to the Board that the Executive Director and Respondent had agreed to a continuation on the Matter and that a Hearing will be held at the November 2025 meeting and requested that the Board approve a Motion to Continue.

A motion was made by Cassie McGlothlin, seconded by Jim Norton, to continue the Matter until the November meeting. The Chair called for a roll call vote; votes were as follows:

Jack Hodge – ayeCassie McGlothlin - ayeSam Wampler - ayeSeth Wadley – ayeJeff Johnson – ayeJim Norton - aye

Jared Glover – aye Curtis Hayes - aye

Motion passed unanimously

Review and Action on Claims and Financial Statements for September 2025

The **Claims** and **Financial Statements** for the month of September 2025 were presented by the Deputy Executive Director. After discussion, a motion to approve both the payment claims and financial reports as submitted by the Deputy Executive Director, was made by Jared Glover, seconded by Cassie McGlothlin. The Chair called for a roll call vote; votes were as follows:

Jack Hodge – ayeCassie McGlothlin - ayeSam Wampler - ayeSeth Wadley – ayeJeff Johnson – ayeJim Norton - aye

Jared Glover – aye Curtis Hayes - aye

Motion passed unanimously.

Discussion and possible Action regarding establishing a committee to study future ONMVC **Fee Adjustments**

The Chair introduced the topic of fees adjustments and provided a synopsis for a study and recommendations made by the Executive Director and Deputy Executive Director with assistance provided by a fee adjustment committee. After discussion, Jim Norton made a motion, seconded by Sam Wampler, to establish a fee adjustment committee with the Chairman providing recommendations for the members of the Committee.

The Chair called for a roll call vote; votes were as follows:

Sam Wampler - aye Jack Hodge – aye Cassie McGlothlin - aye Seth Wadley – aye Jim Norton - aye Jeff Johnson – aye

Curtis Hayes - aye Jared Glover – aye

Motion passed unanimously

Director's Report

The Executive Director informed the Commissioners that there had been five new complaints since the last meeting, with two complaints being resolved and two complaints closed. There had been three carryover complaints since the last meeting and all three had been closed.

The Director provided an update on receipt of a quote with Thentia for the online licensing system and informed the Commissioners that the meeting with Thentia to discuss estimates and contract terms had been postponed to the 15th of October.

The Director provided an update on progress for the ONMVC/OMES Request for Information (RFI) from information technology providers for an artificial intelligence-based tool. The RFI process will include answers to questions from potential vendors and that the RFI process will close on October 31st.

FINES: Consideration and Action on the following Consent Orders, all for Alleged **Advertising Violations:**

- 1. \$3,000 – Bob Moore Ford, Oklahoma City
- \$3,000 Bill Knight of Stillwater 2.
- \$3,000 Hilltop Chrysler Dodge Jeep Ram, Ada 3.
- \$3,000 Keystone Chevrolet. Sand Springs 4.
- \$3,000 South Pointe Honda, Tulsa 5.
- \$6,000 Patriot CDJR of Pryor 6.

The Director presented information relating to each of the alleged advertising violations listed above and shared that each dealer had signed a Consent Order and paid the associated fine. The Chair asked how the enforcement process was going. The Director and prosecutor indicated that the process had been going well but that Director, Prosecutor, and staff will continue to review enforcement efforts, the previous month's activity and use Board insight & recommendations as the framework for continuous improvement. Cassie McGlothlin made a motion, seconded by Jim Norton, to accept Consent Orders 1-6 as presented. The Chair called for a roll call vote; votes were as follows:

Jack Hodge – ayeCassie McGlothlin - ayeSam Wampler - ayeSeth Wadley – ayeJeff Johnson – ayeJim Norton - aye

Jared Glover – aye Curtis Hayes - aye

Motion passed unanimously

Discussion of Advertising Practices, Rules, Penalty Strike Scale Amounts, and Monthly Report

The Director presented the advertising enforcement report reflecting the number and nature of anonymous reports, mystery shops, random on-site investigations and consent orders in process. As part of the discussion the Executive Director, staff, and Commissioners discussed advertising rule enforcement topics such as modification of mystery shops contract scope, communication of violation information, investigation efforts at the dealer level, undefined savings claims, application of rules & the law, and potential amendments to the penalty scale.

The Director continued discussion by presenting an early draft example of proposed ONMVC advertising rules changes to improve clarity and make them better suited to enforcement action. The Director also briefly discussed the penalty scale and further efforts related to the investigation of large savings claims by use of a form-based request for additional information.

Discussion and Action for Opening Official Rulemaking Record for Permanent Rules

The Commissioners discussed advertising rule language amendments and offered feedback and advice. The Chair directed the Executive Director to engage with the advertising committee and return with proposed language for consideration by the Board. After discussion, the Board set the November 2025 and January 2026 meetings to the needed dates to support the rulemaking process.

Initial License Applications:

The Deputy Executive Director presented an update of applications completed since the last meeting along with applications still pending. The following License Applications were then presented for consideration and action:

MANUFACTURERS/DISTRIBUTORS:

a. Showhauler Trucks Inc. – Middlebury, IN
Manufacturer of Adventure Class C Motor Homes
Director recommended approval

DEALERS:

- b. Amped Electric Vehicles Tulsa, OK
 Addition of Venom LSVs
 Director recommended approval
- c. Bob Hurley RV Center Tulsa, OK Addition of Veracruz Class C Motorhomes Director recommended approval
- d. Bob Hurley RV Center Oklahoma City, OK Addition of Veracruz Class C Motorhomes Director recommended approval
- e. Camp Inc, LLC Oklahoma City, OK Addition of Travel Lite RV Towables Director recommended approval pending receipt of dealer agreement
- f. Cooks Campers Oklahoma City, OK New Dealer for Gulf Stream Coach RV Towables Director recommended approval

A motion was made by Jim Norton, seconded by Seth Wadley, to accept the Executive Director's recommendations for applications as submitted. The Chair called for a roll call vote; votes were as follows.

Jack Hodge – ayeCassie McGlothlin - ayeSam Wampler - ayeSeth Wadley – ayeJeff Johnson – ayeJim Norton - aye

Jared Glover – aye Curtis Hayes - aye

Motion passed unanimously

Discussion and possible action to enter Executive Session pursuant to 25 O.S.§ 307(B)(1), for the purpose of interviewing and discussing the employment of the Executive Director of the Oklahoma New Motor Vehicle Commission, including but not limited to, compensation, job duties and performance expectations.

A motion was made by Jack Hodge, seconded by Seth Wadley, to enter Executive Session. The Chair called for a roll call vote; votes were as follows:

Jack Hodge – ayeCassie McGlothlin - ayeSam Wampler - ayeSeth Wadley – ayeJeff Johnson – ayeJim Norton - aye

Jared Glover – aye Curtis Hayes - aye

Motion passed unanimously

A motion was made by Jeff Johnson, seconded by Seth Wadley, to exit Executive Session. The Chair called for a roll call vote; votes were as follows:

Jack Hodge – aye Seth Wadley – aye	Cassie McGlothlin - aye Jeff Johnson – aye	Sam Wampler - aye Jim Norton - aye
Jared Glover – aye	Curtis Hayes - aye	
Motion passed unanimously.		
A motion was made by Sam Wampler, seconded by Seth Wadley, to set Executive Director Brad Bailey's annual salary at \$120,000. The Chair called for a roll call vote; votes were as follows:		
Jack Hodge – aye Seth Wadley – aye	Cassie McGlothlin - aye Jeff Johnson – aye	Sam Wampler - aye Jim Norton - aye
Jared Glover – aye	Curtis Hayes - aye	·
Motion passed unanimously.		
Seeing no new business, the Chair adjourned the meeting.		
Approved by:		Date: