

MINUTES OF A MEETING
OF THE
OKLAHOMA NEW MOTOR VEHICLE COMMISSION

In conformity with the Oklahoma Open Meeting Act, advance notice of this Regular meeting was transmitted to the Oklahoma Secretary of State on October 20, 2025. Public notice of this meeting, together with the agenda, was posted in prominent public view on the front door of the Northwest Office Center, 4334 NW Expressway, Oklahoma City, on November 7, 2025, prior to 10am, and, announcement of the Board meeting and agenda were posted on the ONMVC website www.oklahoma.gov/onmvc on November 7, 2025 prior to 10am.

The Oklahoma New Motor Vehicle Commission met in a Regular Meeting at 10:00 am, November 10, 2025. Chair Curtis Hayes called the meeting to order. A roll call was held; members present were Jackie McClintock, Jack Hodge, Jeff Johnson, Cassie McGlothlin, Jim Norton, and Curtis Hayes. Commissioners Sam Wampler, Seth Wadley, and Jared Glover were absent.

The Chair announced that there were enough members present to constitute a quorum. Also present were Brad Bailey, Executive Director, Marilyn Maxwell, Deputy Executive Director, Niki Batt, Deputy Attorney General, Scott May, Assistant Attorney General, Ty Mowdy, Assistant Attorney General, and Tonya Pogue of the Oklahoma Automobile Dealers Association.

Each Commission Member received a copy of the **Minutes** from September 16, 2025 and October 14, 2025 Commission meetings. Jeff Johnson made a motion, seconded by Cassie McGlothlin, to accept the September 16, 2025 Minutes as presented. The Chair called for a roll call vote; votes were as follows:

Jackie McClintock – aye	Cassie McGlothlin - aye
Jack Hodge – aye	Jim Norton – aye
Jeff Johnson – aye	Curtis Hayes - aye

Motion passed unanimously.

Jim Norton made a motion, seconded by Jack Hodge, to accept the October 14, 2025 Minutes subject to a single word spelling correction. The Chair called for a roll call vote; votes were as follows:

Jackie McClintock – abstain	Cassie McGlothlin - aye
Jack Hodge – aye	Jim Norton – aye
Jeff Johnson – aye	Curtis Hayes - aye

Motion passed.

Review and Action on Claims and Financial Statements for October 2025

The **Claims** and **Financial Statements** for the month of October 2025 were presented by the Deputy Executive Director. After discussion, a motion to approve both the payment claims and financial reports submitted by the Deputy Executive Director, was made by Cassie McGlothlin, seconded by Jeff Johnson. The Chair called for a roll call vote; votes were as follows:

Jackie McClintock – aye	Cassie McGlothlin - aye
Jack Hodge – aye	Jim Norton – aye
Jeff Johnson – aye	Curtis Hayes - aye

Motion passed unanimously.

Director's Report

The Executive Director informed the Commissioners that there had been five new complaints since the last meeting, with two complaints being resolved and three complaints closed. There had been one carryover complaint since the last meeting.

The Director provided an update on re-engagement with Thentia that included a demonstration and expectation of a quote. The Director informed the Commission that Thentia's financial condition had been thrown into doubt by a bankruptcy related filing against the company in Ontario Superior Court. The Director told the Commission he would provide further updates when he learns more from OMES Central Purchasing and the state CIO.

The Director provided a requested report to look into state vehicle options for investigator travel and dealership visits. The Deputy Executive Director researched the issue and found that the ONMVC can rent state motor pool vehicles on an all-inclusive basis at reasonable rates. The consensus is that ONMVC investigators will use the rental vehicle in lieu of their own vehicles for future in-state travel.

FINES: Consideration and Action on the following Consent Orders, all for Alleged Advertising Violations:

1. \$3,000 – Chris Nikel CDJRF, Tulsa
2. \$3,000 – Jackie Cooper Infiniti, Tulsa
3. \$3,000 – Pryor Chevrolet GMC, Pryor
4. \$3,000 – Fenton Nissan, McAlester
5. \$3,000 – Jim Glover Chevrolet, Tulsa
6. \$6,000 – Frontier Motor Company, El Reno
7. \$6,000 – Bob Moore Dodge Chrysler Jeep, OKC

The Director presented information relating to each of the alleged advertising violations listed above and shared that each dealer had signed a Consent Order and paid the associated fine. Cassie McGlothlin made a motion, seconded by Jackie McClintock, to accept the Consent Orders as presented. The Chair called for a roll call vote; votes were as follows:

Jackie McClintock – aye	Cassie McGlothlin - aye
Jack Hodge – aye	Jim Norton – aye
Jeff Johnson – aye	Curtis Hayes - aye

Motion passed unanimously.

Discussion of Advertising Practices and Monthly Report by The Director

The Director presented the advertising enforcement report reflecting the number and nature of anonymous reports, mystery shops, random on-site investigations and consent orders in process. As part of the discussion the Executive Director, staff, and Commissioners discussed a variety of advertising rule enforcement topics including upcoming focus on enforcement against noncompliant disclaimer language on dealer websites.

Discussion of Insight Marketing Contract for Mystery Shops

The Director presented the current contract between the ONMVC and Insight Market Research & Consulting. The Director, staff and Commissioners discussed the scope of activities, expectations and the suitability of the current mystery shopping services.

Discussion and Possible Action on Proposed Penalty Strike Scale

The Director opened discussion about amending the current advertising rule enforcement penalty scale, the positive aspects and some of the shortcomings. The Director presented a draft version of an amended enforcement penalty scale which addresses concerns about fine consistency by removing the sliding scale feature, makes “per-rule administration” the foundation of enforcement, requires proactive notification of remedy to the ONMVC by dealers mandatory. The scale is split into two parts with dealer price advertising rules retaining the three-level fine structure in part one and all other rules administered with an initial warning level in part two.

Jim Norton made a motion, seconded by Cassie McGlothlin, to approve the amended enforcement scale as presented with an effective date of January 1, 2026. The Chair called for a roll call vote; votes were as follows:

Jackie McClintock – aye	Cassie McGlothlin - aye
Jack Hodge – aye	Jim Norton – aye
Jeff Johnson – aye	Curtis Hayes - aye

Motion passed unanimously.

Review, Discussion and Possible Action for Opening the Official Rulemaking Record for Amending the Following Permanent Advertising Rules

The Director presented a copy of the ONMVC advertising rules with proposed changes produced by the ONMVC Advertising Committee. The proposed changes were reviewed in sequence with discussion and recommendations provided by the Commissioners. Jim Norton made a motion, seconded by Cassie McGlothlin, to authorize the ONMVC staff to begin the 2026 Permanent Rulemaking Process for the Rules identified in the November 2025 meeting agenda as amended. The Chair called for a roll call vote; votes were as follows:

Jackie McClintock – aye	Cassie McGlothlin - aye
Jack Hodge – aye	Jim Norton – aye
Jeff Johnson – aye	Curtis Hayes - aye

Motion passed unanimously.

Initial License Applications:

The Deputy Executive Director presented an update of applications completed since the last meeting along with applications still pending. The following License Applications were then presented for consideration and action:

MANUFACTURERS/DISTRIBUTORS:

- a. Masters Motors – Kansas City, MO
Manufacturer of Buses, Shuttles and Vans
Director recommended approval

DEALERS:

- b. Atwood Distributing (31 locations) – Tulsa, OK
Addition of Vector Powersports
Director recommended approval
- c. Bob Hurley RV Center – Tulsa, OK
Addition of Palisade Class A Motorhome & Altitude Class C Motorhome
Director recommended approval
- d. Bob Hurley RV Center – Oklahoma City, OK
Addition of Palisade Class A Motorhome & Incline Class C Motorhome
Director recommended approval
- e. Janzen GMC – Enid, OK
Purchase of Janzen, Inc.
Director recommended approval pending receipt of dealer agreement
- f. Lawton Motorsports – Lawton, OK
Addition of CF Moto Powersports
Director recommended approval
- g. Midwest Motorsports – Cordell, OK
New Dealer for Rawrr Powersports
Director recommended approval
- h. Rocky Ridge RV of Muskogee – Muskogee, OK
Addition of Quantum Class C Motorhomes
Director recommended approval
- i. Wades RV Supercenter – Glenpool, OK
Addition of Patriot & Luxe Cruiser Class B Motorhomes and KZRV Towables
Director recommended approval
- j. Wades RV Supercenter – Goldsby, OK
Addition of Patriot & Luxe Cruiser Class B Motorhomes and KZRV Towables
Director recommended approval

A motion was made by Cassie McGlothlin, seconded by Jeff Johnson, to accept the Executive Director's recommendations for applications as submitted. The Chair called for a roll call vote; votes were as follows.

Jackie McClintock – aye	Cassie McGlothlin - aye
Jack Hodge – aye	Jim Norton – aye
Jeff Johnson – aye	Curtis Hayes - aye

Motion passed unanimously.

Seeing no new business, the Chair adjourned the meeting.

Approved by: _____

Date: _____