

OKLAHOMA NEW MOTOR VEHICLE COMMISSION
4334 NW Expressway, Conference Room B
Oklahoma City, OK
AGENDA - REGULAR MEETING
November 10, 2025 @ 10am

This body may discuss, vote to approve, vote to disapprove, vote to amend or approve in part, vote to table, change the sequence of any agenda item, or decide not to discuss any agenda item.

CALL TO ORDER AND ROLL CALL

REVIEW & ACTION ON MINUTES FOR THE SEPTEMBER & OCTOBER MEETING

REVIEW & ACTION ON CLAIMS & FINANCIAL STATEMENTS FOR OCTOBER

DIRECTOR'S REPORT:

- Summary of Consumer Complaints from October 10 – November 6, 2025
- Report on Thentia Licensing System Project
- Report on Tyler Tech Licensing System Project
- Report on progress of OMES Request for Vendor Information - AI advertising investigation tool
- Report on OMES Fleet Management Vehicles
- Update of Other Agency Activities

ADVERTISING FINES: Consideration & Action on Consent Orders:

\$3000 - Chris Nikel CDJRF - Tulsa, OK
\$3000 - Jackie Cooper Infiniti - Tulsa, OK
\$3000 - Pryor Chevrolet GMC - Pryor, OK
\$3000 - Fenton Nissan - McAlester, OK
\$3000 - Jim Glover Chevrolet - Tulsa, OK
\$6000 - Frontier Motor Company - El Reno, OK
\$6000 - Bob Moore Dodge Chrysler Jeep - OKC, OK

DISCUSSION OF ADVERTISING PRACTICES AND MONTHLY REPORT BY DIRECTOR

DISCUSSION OF INSIGHT MARKETING CONTRACT FOR MYSTERY SHOPS

DISCUSSION & POSSIBLE ACTION ON PROPOSED REVISION OF PENALTY STRIKE SCALE

REVIEW, DISCUSSION AND POSSIBLE ACTION FOR OPENING THE OFFICIAL RULEMAKING RECORD FOR AMENDING THE FOLLOWING PERMANENT ADVERTISING RULES:

- 465:15-1-1. Purpose
- 465:15-1-2. Definitions
- 465:15-3-2. Availability of vehicles
- 465:15-3-3. Accuracy
- 465:15-3-6. Manufacturer's suggested retail price
- 465:15-3-7. Dealer price advertising
- 465:15-3-12. Lease advertisements
- 465:15-3-13. Closed ended credit term advertisements
- 465:15-3-14. Prohibited statements
- 465:15-3-15. Dealership Name
- 465:15-3-16. Number "1" claims
- 465:15-5-1.1 Enforcement
- 465:15-5-1.2 Violation
- 465:15-5-2. Hearing

REVIEW & ACTION ON INITIAL APPLICATIONS:

MANUFACTURER:

- a. Master's Motors - Kansas City, MO
(Manufacturer of Buses, Shuttles & Vans)

DEALERS:

- b. Atwood Distributing – 31 locations
(Adding: Vector Powersports)
- c. Bob Hurley RV Center – Tulsa, OK
(Adding: Palisade Class A Motorhome & Altitude Class C Motorhome)
- d. Bob Hurley RV OKC - OKC, OK
(Adding: Palisade Class A Motorhome & Incline Class C Motorhome)

- e. Janzen GMC - Enid, OK
(Asset Purchase of Janzen, Inc.)
- f. Lawton Motorsports - Lawton, OK
(Adding: CF Moto Powersports)
- g. Midwest Motorsports - Cordell, OK
(New Dealer for Rawrr Powersports)
- h. Rocky Ridge RV of Muskogee - Muskogee, OK
(Adding: Quantum Class C Motorhomes)
- i. Wade's RV Supercenter - Glenpool, OK
(Adding: Patriot & Luxe Cruiser Class B Motorhomes & KZRV Towables)
- j. Wade's RV Supercenter of Goldsby – Goldsby, OK
(Adding: Patriot & Lux Cruiser Class B Motorhomes & KZRV Towables)

NEW BUSINESS: “New Business” shall mean any matter not known about or which could not have been reasonably foreseen prior to the time of posting the agenda on Monday morning.

ADJOURNMENT