

**OKLAHOMA NEW MOTOR VEHICLE
COMMISSION
4334 NW Expressway, Conference Room B
Oklahoma City, OK
AGENDA – Regular Meeting
August 12, 2025 @ 10:00 am**

This body may discuss, vote to approve, vote to disapprove, vote to amend or approve in part, vote to table, change the sequence of any agenda item, or decide not to discuss any agenda item.

CALL TO ORDER AND ROLL CALL:

**POSSIBLE DISCUSSION, REVISION, AND VOTE TO APPROVE THE MINUTES
FROM JUNE 10, 2025 & JULY 17, 2025 MEETINGS**

**HEARING IN THE MATTER OF THE COMPLAINT AGAINST JOE COOPER CDJR
OF YUKON. LLC – ADVERTISING VIOLATION**

Discussion and possible action to convene in Executive Session pursuant to 25 O.S. § 307(B)(8), to engage in deliberations or engage in intermediate decision in an individual proceeding pursuant to Article II of the Administrative Procedures Act concerning **Case No. C-2025-51**.

- a. Vote to enter Executive Session.
- b. EXECUTIVE SESSION 25 O.S. § 307(B)(8).
- c. Vote to exit Executive Session.
- d. Possible action regarding item(s) discussed in Executive Session.

**HEARING IN THE MATTER OF THE COMPLAINT AGAINST JOE COOPER CDJR
OF SHAWNEE. LLC – ADVERTISING VIOLATION**

Discussion and possible action to convene in Executive Session pursuant to 25 O.S. § 307(B)(8), to engage in deliberations or engage in intermediate decision in an individual proceeding pursuant to Article II of the Administrative Procedures Act concerning **Case No. C-2025-52**.

- a. Vote to enter Executive Session.
- b. EXECUTIVE SESSION 25 O.S. § 307(B)(8).
- c. Vote to exit Executive Session.
- d. Possible action regarding item(s) discussed in Executive Session.

HEARING IN THE MATTER OF THE COMPLAINT AGAINST JOE COOPER FORD OF SHAWNEE. LLC – ADVERTISING VIOLATION

Discussion and possible action to convene in Executive Session pursuant to 25 O.S. § 307(B)(8), to engage in deliberations or engage in intermediate decision in an individual proceeding pursuant to Article II of the Administrative Procedures Act concerning **Case No. C-2025-53**.

- a. Vote to enter Executive Session.
- b. EXECUTIVE SESSION 25 O.S. § 307(B)(8).
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- d. Possible action regarding item(s) discussed in Executive Session.

HEARING IN THE MATTER OF THE COMPLAINT AGAINST JOE COOPER FORD OF YUKON. LLC – ADVERTISING VIOLATION

Discussion and possible action to convene in Executive Session pursuant to 25 O.S. § 307(B)(8), to engage in deliberations or engage in intermediate decision in an individual proceeding pursuant to Article II of the Administrative Procedures Act concerning **Case No. C-2025-54**.

- a. Vote to enter Executive Session.
- b. EXECUTIVE SESSION 25 O.S. § 307(B)(8).
- c. Vote to exit Executive Session.
- d. Possible action regarding item(s) discussed in Executive Session.

HEARING IN THE MATTER OF THE COMPLAINT AGAINST JOE COOPER H OF MIDWEST CITY. LLC – ADVERTISING VIOLATION

Discussion and possible action to convene in Executive Session pursuant to 25 O.S. § 307(B)(8), to engage in deliberations or engage in intermediate decision in an individual proceeding pursuant to Article II of the Administrative Procedures Act concerning **Case No. C-2025-55**.

- a. Vote to enter Executive Session.
- b. EXECUTIVE SESSION 25 O.S. § 307(B)(8).
- c. Vote to exit Executive Session.
- d. Possible action regarding item(s) discussed in Executive Session

REVIEW & ACTION ON CLAIMS & FINANCIAL STATEMENT FOR JULY

DIRECTOR'S REPORT:

- Summary of Consumer Complaints from July 16 – August 8, 2025
- Update on Agency Expansion
- Update of Other Agency Activities

ADVERTISING FINES: Consideration & Action on Consent Orders:

\$5000 - Lawton Kia, Lawton OK
\$5000 - Edmond Hyundai, Edmond OK
\$5000 - Tulsa Hyundai, Tulsa OK
\$2000 - Nelson Mazda, Broken Arrow, OK
\$2000 - Nelson Mazda Norman, OK
\$6000 - Bob Howard Chrysler Dodge Jeep Ram, Oklahoma City, OK
\$6000 - Bob Howard Toyota, Oklahoma City, OK
\$6000 - Bob Howard Chevrolet, Oklahoma City, OK
\$3000 - Patriot Chevrolet, Bartlesville, OK
\$6000 - Patriot GMC Hyundai, Bartlesville, OK
\$3000 - Merit CDJR of Duncan, Duncan, OK
\$3000 - Bartlesville CDJR, Bartlesville, OK
\$2000 - Hudiburg Ford, Wellston, OK

DISCUSSION OF ADVERTISING PRACTICES AND MONTHLY REPORT BY DIRECTOR

REVIEW & ACTION ON INITIAL APPLICATIONS:

MANUFACTURERS/ DISTRIBUTORS:

- a. Labrie - Lafayette, GA
(Manufacturer of Labrie, Wittke, & Leach Refuse Trucks)
- b. Vactor Manufacturing, LLC - Streator, IL
(Manufacturer of Vactor Sewer Cleaning Trucks)

DEALERS:

- c. Mack's Motorsports - Guymon, OK
(Adding: Can-Am Powersports)
- d. Ron Hoover RV & Marine Center - Claremore
(Purchase of Lazydays RV)

- e. Tractor Supply - Locust Grove, OK
(New Store selling: Massimo, Coleman, American Landmaster, Hisun
& Greenworks Powersports)

NEW BUSINESS: “New Business” shall mean any matter not known about or which could not have been reasonably foreseen prior to the time of posting the agenda on Monday morning.

ADJOURNMENT