

OKLAHOMA NEW MOTOR VEHICLE COMMISSION
4334 NW Expressway, Conference Room B
Oklahoma City, OK
AGENDA - REGULAR MEETING
January 20, 2026 @ 10am

This body may discuss, vote to approve, vote to disapprove, vote to amend or approve in part, vote to table, change the sequence of any agenda item, or decide not to discuss any agenda item.

CALL TO ORDER AND ROLL CALL

REVIEW & ACTION ON MINUTES FOR THE DECEMBER MEETING

REVIEW & ACTION ON CLAIMS & FINANCIAL STATEMENTS FOR DECEMBER

DIRECTOR'S REPORT:

- Summary of Consumer Complaints from December 5, 2025 – January 15, 2026
- Report on search for and engagement with an eLicensing vendor
- Report on AI advertising investigation tool progress
- ONMVC Legislation Report and Update on Legislative Efforts
- Update of Other Agency Activities

DISCUSSION OF ADVERTISING PRACTICES AND MONTHLY REPORT BY DIRECTOR

DISCUSSION AND POSSIBLE ACTION ON STRUCTURE AND CREATION OF AN ENFORCEMENT COMMITTEE

REVIEW, DISCUSSION AND ACTION ON ADOPTION OF THE FOLLOWING PROPOSED PERMANENT ADVERTISING RULES:

- 465:15-1-1. Purpose
- 465:15-1-2. Definitions
- 465:15-3-2. Availability of vehicles
- 465:15-3-3. Accuracy
- 465:15-3-6. Manufacturer's suggested retail price
- 465:15-3-7. Dealer price advertising

465:15-3-12. Lease advertisements
465:15-3-13. Closed ended credit term advertisements
465:15-3-14. Prohibited statements
465:15-3-15. Dealership Name
465:15-3-16. Number "1" claims
465:15-5-1.1 Enforcement
465:15-5-1.2 Violation
465:15-5-2. Hearing

REVIEW & ACTION ON INITIAL APPLICATIONS:

MANUFACTURERS/ DISTRIBUTORS:

- a. King Oil Tools - Enid, OK
(Manufacturer of KOT Water Well Drilling Rigs)

DEALERS:

- b. Bob Hurley RV Center - Tulsa, OK
(Adding: Condor Class C Motor Homes)
- c. Bob Hurley RV OKC - Oklahoma City, OK
(Adding: Condor & Centurion Class C Motor Homes)
- d. Camperland of Oklahoma - Tulsa, OK
(Adding: Lineage Class C Motor Homes)
- e. Fun Town RV OK - Oklahoma City, OK
(Adding: Yellowstone & Solera Class C Motor Homes & Jayco RV Towables)
- f. Fun Town RV WIN - Thackerville, OK
(Adding: Jayco RV Towables)
- g. KOT Equipment and Motor Sales - Enid, OK
(New Dealer for KOT Water Well Drilling Rigs)
- h. McClain's RV Superstore - Oklahoma City, OK
(Adding: Palladium Class B & Sunflyer Class C Motor Homes)
- i. Pryor Ford - Pryor, OK
(Purchase of Matthews Ford of Pryor)
- j. Wade's RV Supercenter - Glenpool, OK
(Adding: Prism Class B Motor Homes)

- k. Wade's RV Supercenter of Goldsby - Goldsby, OK
(Adding: Prism Class B Motor Homes)

NEW BUSINESS: "New Business" shall mean any matter not known about or which could not have been reasonably foreseen prior to the time of posting the agenda on Monday morning.

ADJOURNMENT