

OKLAHOMA NEW MOTOR VEHICLE COMMISSION
4334 NW Expressway, Conference Room B
Oklahoma City, OK
AGENDA - REGULAR MEETING
April 14, 2026 @ 10am

This body may discuss, vote to approve, vote to disapprove, vote to amend or approve in part, vote to table, change the sequence of any agenda item, or decide not to discuss any agenda item.

CALL TO ORDER AND ROLL CALL

REVIEW & ACTION ON MINUTES FOR THE MARCH REGULAR MEETING AND THE SPECIAL MEETING OF APRIL 2ND

HEARING IN THE MATTER OF SPORTCHASSIS OF OKLAHOMA, LLC, FOLLOWING PREVIOUS ONMVC RECOMMENDATION OF DENIAL OF INITIAL DEALER APPLICATION DURING MARCH 10, 2026 ONMVC MEETING

- a. Vote to enter Executive Session.
- b. Executive Session for the purpose of engaging in deliberations or rendering a final or intermediate decision in an individual proceeding pursuant to 25 O.S. § 307(B)(8).
- c. Vote to exit Executive Session.
- d. Discussion and possible action regarding items discussed in Executive Session relating to the Dealer application for SportChassis of Oklahoma, LLC

REVIEW & ACTION ON CLAIMS & FINANCIAL STATEMENTS FOR MARCH

DISCUSSION, EVALUATION, AND POSSIBLE ACTION REGARDING THE ENFORCEMENT OF ONMVC STATUTES AND ADMINISTRATIVE RULES GOVERNING NEW MOTOR VEHICLE ADVERTISEMENTS, IN RESPONSE TO RECENT FEDERAL TRADE COMMISSION (FTC) WARNING LETTERS AND SETTLEMENT ACTIONS, INCLUDING:

- Conditional Pricing Discounts related to Factory Financing;
- Inclusion of a Dealer's Documentary Fee/Dealer Fee/Processing Fee in the "most conspicuous price" for all customers;
- The breakdown of the "most conspicuous price" in all advertising;
- Elimination of 2nd subtotal involving conditional pricing discounts;

- Communication Plan by ONMVC regarding any approved changes and effective date of said changes;
- Notification of enforcement requirements to New Motor Vehicle Manufacturers & Distributors;
- Agency process changes to enforcement actions and letters to dealers

DISCUSSION OF CURRENT ADVERTISING PRACTICES AND MONTHLY REPORT BY DIRECTOR

DIRECTOR'S REPORT:

- Summary of Consumer Complaints from March 6 – April 9, 2026
- ONMVC Legislation Report
- Report on eLicensing vendor progress
- Update of Other Agency Activities

ADVERTISING FINES: Consideration & Action on Consent Orders:

\$3000 - Bob Moore Dodge Chrysler Jeep Ram – Oklahoma City
\$3000 - Fowler Toyota of Tulsa - Tulsa
\$3000 - Honda of Ardmore - Ardmore
\$3000 - South Pointe Honda - Tulsa

REVIEW & ACTION ON INITIAL APPLICATIONS:

MANUFACTURERS/DISTRIBUTORS:

- a. Arctic Cat - Thief River Falls, MN
(Manufacturer of Arctic Cat Powersports)
- b. Segway, Inc. - Plano, TX
(Distributor of Segway Powersports)
- c. Whisper Carts - Johnson City, TN
(Manufacturer of Whisper LSV and Landmaster Powersports)

DEALERS:

- d. Jay Hodge GMC of Muskogee - Muskogee, OK
(Purchase of Kyle Edwards GMC)

- e. Lake Life Recreation & RV - Vinita, OK
(New Dealer for Bintelli Powersports)

- f. Southwest Mitsubishi - Oklahoma City, OK
(Change of Majority Ownership, Dealer Name & Dealer Principal)

NEW BUSINESS: “New Business” shall mean any matter not known about or which could not have been reasonably foreseen prior to the time of posting the agenda on Monday morning.

ADJOURNMENT