

## Salesperson Social Media Use Agreement

This agreement is made between \_\_\_\_\_ and the undersigned salesperson. By signing this form, the salesperson acknowledges and agrees to the following conditions when posting dealership inventory or making promotional statements about the dealership on social media platforms:

1. All social media posts regarding dealership vehicles must clearly include the dealership name: \_\_\_\_\_.
2. The dealership address \_\_\_\_\_ must be included in the post.
3. All posts must comply with dealership guidelines and Oklahoma New Motor Vehicle Commission Advertising Rules.
4. Salesperson agrees not to make false, misleading, or exaggerated claims regarding vehicles or dealership offers.
5. Any violation of the guidelines in this agreement may result in disciplinary action, up to and including termination.

Salesperson Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_