



OVERSIGHT COMMITTEE FOR STATE EMPLOYEE CHARITABLE CONTRIBUTIONS (OCSECC)

Special Meeting Notice

Wednesday, June 9, 2021 – 1:00 p.m.
Will Rogers Building, Room C-48
2401 North Lincoln Boulevard
Oklahoma City, Oklahoma

Minutes

Notice for this special meeting was filed with the Office of the Secretary of State; the Agenda was posted in the Will Rogers Building in the glass case at the west entrance. This meeting was conducted in accordance with the provisions of the Open Meeting Act, Sections 301 through 315, Title 25.

Members Present

Jennifer Swearingen
Stacey Foster
Brenda Sullivan
Emily Giles

Members Absent

Margell Newbold
Russell Boyd
Katrina Conrad-Legler

Tracy Osburn, OMES/HCM Legal Representative
Anita Rhea, OMES/HCM Secretary

SPCFRO Representatives

Ashleigh Sorrell-Rose, United Way of Central Oklahoma
Alli Ahlert, United Way of Central Oklahoma
Jema Esparza, United Way of Central Oklahoma

A. Call to order and roll call.

Chair Swearingen called the meeting to order; roll was called

B. Notice of Compliance with Open Meetings Act.

Anita Rhea read the Statement of Compliance with the Oklahoma Open Meeting Act. The statement was signed after the reading.

C. Review and approve Minutes from the special meeting on May 12, 2021.

Chair Swearingen made the motion to approve the Minutes of the May 12, 2021, special meeting. Brenda Sullivan seconded the motion. Emily Giles abstained and all other members present approved the motion.

D. Committee review and discussion of Charity/Member Agency Applications submitted for participation in the 2021 campaign that were not in compliance at the May 12, 2021, special meeting. Possible vote to approve those applications that meet the legal requirements for participation as established by Statute and Administrative Rules.

Ashleigh Sorrell-Rose re-introduced Alli Ahlert who has been promoted to Ashleigh's position of Campaign Operations. Ashleigh explained that, for now, she will continue to attend the meetings to assist Alli. Jema Esparza assisted Will with the applications and joined the meeting to help answer any questions.

Copies of the spreadsheet with the application information was distributed.

Ashleigh provided a letter of appeal from The Humane Society to the members, according to the Statute participation of the state charitable campaign shall be limited to voluntary charitable health and welfare agencies that provide or support direct health and welfare services to individuals and their families.

Chair Swearingen mentioned that The Humane Society does not meet the current criteria and that Oklahoma has many other animal welfare charities as well. Chair Swearingen stated that the Board should adhere to the Statute and deny The Humane Society's participation. The members agreed and a motion followed.

Vice Chair Stacey Foster moved to approve the American National Red Cross, Camp Fire Heart of Oklahoma and The Homeless Alliance, Inc. Emily Giles seconded the motion. All members present approved the motion.

Chair Jennifer Swearingen moved to approve American National Red Cross of United Way of Enid & Northwest Oklahoma. Vice Chair Stacey Foster seconded the motion. All members present approved the motion.

Vice Chair Stacey Foster moved to approve the American National Red Cross of United Way of Norman. Brenda Sullivan seconded the motion. All members present approved the motion.

Chair Jennifer Swearingen moved to approve the American National Red Cross of United Way of Pottawatomie County. Brenda Sullivan seconded the motion. All members present approved the motion.

E. Committee discussion on the 2021 Pledge Card.

The 2021 Pledge Card is now a full page. Examples of two pledge forms were passed around to the members.

F. Committee discussion on the 2021 Pacesetter Campaign.

No update on the 2021 Pacesetter Campaign, however, Kirsten Pierce plans to attend the next meeting; she is the new State Charitable Campaign Director.

Ashleigh explained about the role of the Pacesetter agencies. They run their campaign early, the Pacesetter deadline is September 17 and the hope is that most agencies have returned to the office so that the campaign will be held in person. A checklist of Best Practices will be provided by The United Way to help agencies with the Pacesetter campaign. The Oklahoma Loan Authority has been the Pacesetter these past years.

G. Committee discussion concerning the 2021 Charity Guide.

Today's meeting's approved charities will be added to the Charity Guide and the guide will be ready to go to print within the week. The Charity Guide should be available by the beginning of August.

H. Committee discussion concerning the 2021 State Charitable Campaign Video.

As was done last year, J.D. Strong will be providing the video. The United Way will coordinate this with him.

I. Committee discussion concerning the 2021 Kick-off Meeting.

The 2021 Kick-off will be held around the end of September on the lawn in between the Sequoya and Will Rogers buildings. All the usual fanfare like a band, food, raffle, etc. will be provided. Kirsten Pierce will oversee the kick-off once she starts working at The United Way. At this time no firm kick-off date yet.

Brenda Sullivan asked if a second kick-off could be held in the building where the Tax Commission is housed (former SandRidge building), several other state agencies are housed in the building as well.

Ashleigh will be looking into holding another kick-off on the lawn of the former SandRidge building.

J. Update from OMES IS regarding the review of the 3rd party vendors.

Tracy Osburn reported that OMES IS has reviewed and approved all 3rd party processors.

K. Committee discussion on how to get other districts in eastern Oklahoma on board.

Ashleigh explained that this subject came up at last month's meeting after losing Lake Area United Way as an LPCFRO and United Way of Rogers and Mayes County, GRDA 2 years ago. These charities represented the eastern side of the state. Ashleigh is asking if anyone has any thoughts on connections with these state agencies to get them back onboard. As the state processor, the United Way will reach out to these agencies before next year and encourage them to participate. Chair Swearingen requested the members to think about a way to assist The United Way to get these charities back onboard.

L. Report from Chair.

No report.

M. Discussion of possible Agenda Items for the next meeting.

The next meeting is scheduled for August 11 @ 10 AM.

- Committee discussion on the 2021 Pacesetter Campaign.
- Committee discussion concerning the 2021 Charity Guide.
- Committee discussion concerning the 2021 Kick-off Meeting.

N. Comments from visitors limited to Agenda Items (5 minutes per person).

No visitors.

O. Adjournment.

Chair Swearingen moved to adjourn the special meeting of the Oversight Committee for State Employees Charitable Contributions. Brenda Sullivan seconded the motion. All members present approved.