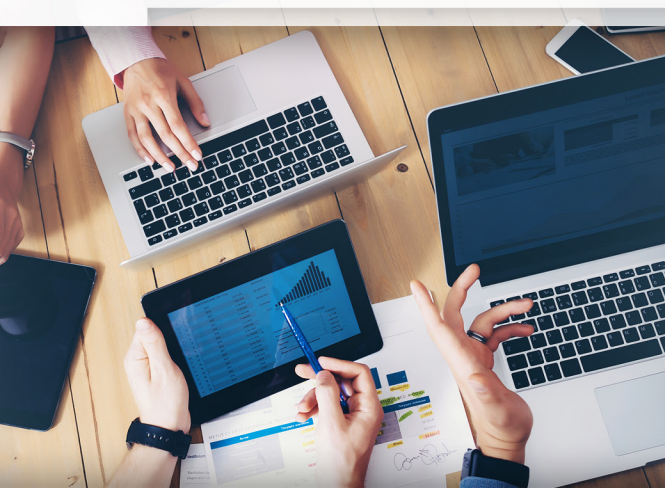


PUBLIC AFFAIRS
SERVICE PRICING GUIDE



OKLAHOMA
Office of Management
& Enterprise Services





Social Media Consultation and Strategy

The OMES social media team is equipped to help you expand in your communication with your audience on almost any social media platform. We have experience in creating amazing content for a growing social media page and want to help you better communicate with your customers.

Package 1 – Basic Workshop \$350

Need advice on how to get going or how to grow your audience? In the Basic Workshop package, our OMES Social Media Team will meet with you for up to an hour to learn more about your team’s goals and objectives for your social media page. They will then compose a custom social media strategy to help you accomplish your goals.

Package 2 – Workshop and Training \$350 + \$100/hr. of training

If you need a little more assistance in this space, the Workshop and Training package could be just what you need. Our team will meet with you to learn your needs, compose a social media strategy for you and train your team members on how to use the tools to accomplish your custom social media strategy.

Documents and Publications

Our OMES Publications Team is ready to help you create amazing content. Whether you’re looking to create a top-notch slide deck for a big presentation or need assistance editing a major publication, our team has you covered.

Basic copyediting..... \$65/hr.

Custom slide deck creation w/graphics\$65/hr.

Workshop It\$350 for initial workshop + \$65/hr.

Need assistance with a big project? Workshop it! We’ll help create the best strategy and then help you execute it.

We can update and reformat old documents; convert them to platforms your team can work in (for ex., from Publisher to Word); and provide basic Microsoft Office design.

Workshop sessions include the initial brainstorm meeting (up to two hours) and three hours of conversion/editing/formatting time. Additional time will be billed at \$65/hour.





Photography, Audio/Video Production and Editing

Our OMES Public Affairs team has some of the most talented photographers and audio and video artists in the state. We can assist your team with everything from headshots to producing monthly podcasts. Let us know what you want to do and we can make it happen.

Photography and photo editing.....	\$65/hr.
Video recording (including live streaming).....	\$100/hr./per camera
Basic camera and video set up	\$100/hr.
Editing fee*.....	\$400/block

*Each hour of video production requires one block of editing.

Podcast hosting and distribution set-up service \$400

All podcasts need a home. Hosting and distribution platforms can be daunting and this is where our services come in. You plan the best episodes you can and let us worry about hosting and distribution.

We can set up your free account on our preferred hosting site (though an upgrade will be necessary in the future). Once we get your podcast on its feet, we will hand you the keys and show you how to take over.

Studio 38 is currently closed due to remodeling. On-location videography is available.

Please note, travel charges and additional set-up fees may apply.

Digital and Logo Design

Graphic design and imagery is a vital tool in modern communications. However, it's a unique toolset that can be hard to come by. Fear not, OMES offers full graphic design services that can help you with everything from flyer or infographic creation to creating a new logo for your big new project.

State branding modernization \$25/hr.

Basic graphic or icon creation \$65/hr.

Logo or flyer design

Logo design options include a free consultation and up to three logo options. In addition, each option comes with two free hours of revisions. Any additional time for revisions will be billed at \$65/hr.

One option \$450

Two options..... \$825

Three options..... \$1,100



TO LEARN MORE ABOUT ANY OF THESE SERVICES, EMAIL



SOCIAL MEDIA MANAGEMENT INQUIRIES

JAKE LOWREY - External Comms Manager

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PUBLICATIONS AND DIGITAL DESIGN INQUIRIES

DENISE WHITE - Internal Comms Manager

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VIDEO PRODUCTION AND EDITING INQUIRIES

CADEN CLEVELAND - Director of Legislative and Public Affairs

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