



**Date of Issuance:** 23 Sept. 2020 **Solicitation No.** 160000056

**Requisition No.** \_\_\_\_\_ **Amendment No.** One (1)

Hour and date specified for receipt of offers is changed:  No  Yes, to: \_\_\_\_\_ CST

Pursuant to OAC 260:115-7-30(d), this document shall serve as official notice of amendment to the solicitation identified above. Such notice is being provided to all suppliers to which the original solicitation was sent. Suppliers submitting bids or quotations shall acknowledge receipt of this solicitation amendment prior to the hour and date specified in the solicitation as follows:  
Sign and return a copy of this amendment with the solicitation response being submitted; or,  
If the supplier has already submitted a response, this acknowledgement must be signed and returned prior to the solicitation deadline. All amendment acknowledgements submitted separately shall have the solicitation number and bid opening date in the subject line of the email.

**ISSUED FROM:**

<u>Cinnamon Alexander, CPO</u>	<u>1.405.365.2581</u>	<u>Cinnamon.alexander@omes.ok.gov</u>
Contracting Officer	Phone Number	E-Mail Address

**RETURN TO:** [OMESCPeBID@omes.ok.gov](mailto:OMESCPeBID@omes.ok.gov)

**Description of Amendment:**

a. This is to incorporate the following:

Amendment to post the following solicitation Questions and Answers.

1. Is the website and catalog promoting Oklahoma Branded Products using the State Branding, or is it promoting Made in Oklahoma Products from Oklahoma Businesses?
  - a. Oklahoma Branded Products using the State Branding; although adding MIO products could be a possibility at a later date.
2. What are the existing assets as mentioned in C.4.1?
  - a. We currently have video assets in 15-, 30- and 90-second formats.
3. What is the requested format/completion of the VPAT mentioned in 8.2.H? Typically, this is something done during development and finished after development
  - a. This can be agreed upon once the contract is awarded.
4. Are there any preferred vendors that the State requests?
  - a. We will discuss vendor availability and compatibility upon selection of a partner.
5. Do we choose the amount of print product promotion needed in preparation for the website/catalog launch?

a. We are open to all promotional strategies and will look to finalize such in collaboration with the chosen bidder.

6. Is the state handling the cost of producing the actual print product promotion items, marketing materials, and Oklahoma branded assets?

a. We have identified a few “print-on-demand” vendors that will be able to fulfill at the time of ordering. At this point, we do not anticipate any up-front costs for fulfillment aside from initial set up fees.

7. Is the e-commerce website going to be an addition to the existing Oklahoma Department of Commerce website or a new website? If new, has the state secured the domain and website hosting?

a. The Oklahoma Department of Commerce website will not be changing. We have not secured a domain.

8. Where should costs for the fulfillment, shopping, printing, and stakeholder engagement be presented?

a. We anticipate using a “print-on-demand” vendor for fulfillment. Please present all other costs in section 8.1

b. All other terms and conditions remain unchanged.

\_\_\_\_\_  
Supplier Company Name (**PRINT**)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Authorized Representative Name (**PRINT**) Title

\_\_\_\_\_  
Authorized Representative Signature