Insure Oklahoma Fast Facts

September 2014



Business, insurance, state government and you Working Together to *Insure Oklahoma!*

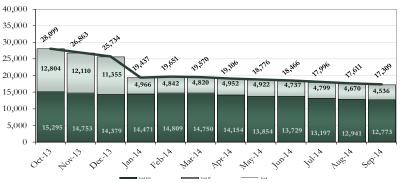
Insure Oklahoma is an innovative program Oklahoma has created to bridge the gap in the health care coverage for low-income working adults. Under the Employer-Sponsored Insurance (ESI) program, premium costs are shared by the state (60 percent), the employer (25 percent) and the employee (15 percent). The Individual Plan (IP) allows people who can't access the benefits through their employer, including those who are self-employed or may be temporarily unemployed, to buy health insurance directly through the state. Find out more information by visiting <u>www.insureoklahoma.org</u> or by calling 1-888-365-3742.

Insure Oklahoma Total Enrollment

Qualifying Enrollment		Enrollment	% of Total
Employer Sponsored Insurance (ESI)	Employee	10,503	60.68%
Employer Sponsored Insurance (ESI)	Spouse	1,967	11.36%
Individual Plan (IP)	Employee	3,370	19.47%
Individual Plan (IP)	Spouse	1,008	5.82%
Student (ESI)		101	0.58%
Student (IP)		158	0.91%
Dependent (ESI)		202	1.17%
Dependent (IP)		0	0.00%
Businesses		4,147	
Carriers / HealthPlans		29 / 488	
Primary Care Physician		2,192	

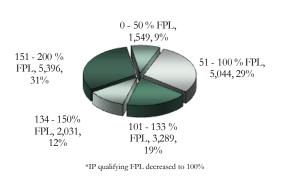
Total Enrollment	17,309	ESI	12,773	74%
rotar Enforment	17,309	IP	4,536	26%

Total Insure Oklahoma Member Monthly Enrollment



1050

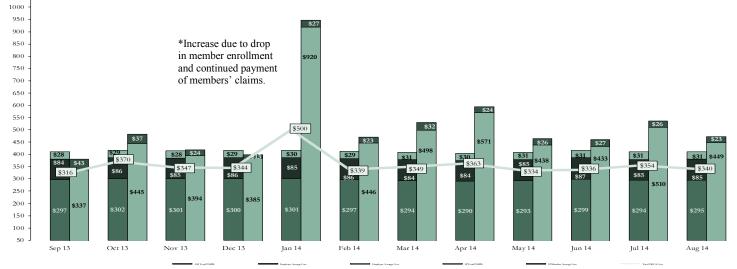
Federal Poverty Level Breakdown of Total Enrollment



Currently Enrol	lled	Change from Previous Year
Businesses	4,147	-9%
ESI Enrollees	12,773	-18%
IP Enrollees	4,536	-65%

Latest Monthly Marketing Statistics	
Call Center - Calls Answered	6,025

Total Average Monthly Per Member Per Month Program Breakdown



All the state share of the Insure Oklahoma program costs are budgeted from the state's tobacco tax revenues. (All financial information is previous month activity.)

Data is compiled by Reporting and Statistics and valid as of the date of the report; any subsequent figures for this group for this time period may vary. www.insureoklahoma.org

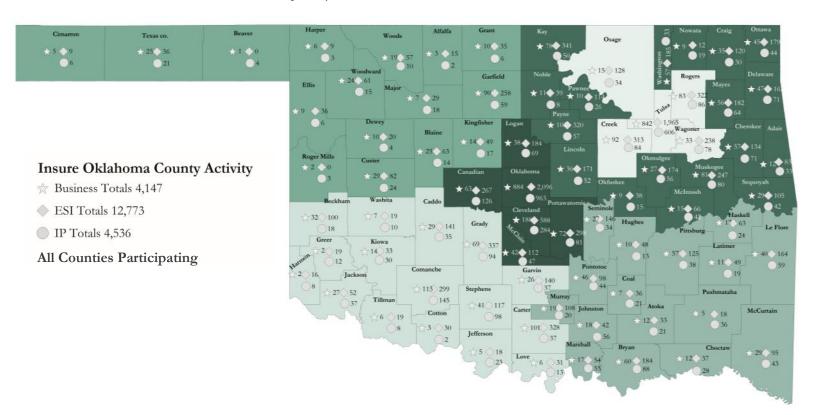
9/10/2014

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November 2005	Oklahoma implemented Insure Oklahoma Employer Sponsored Insurance (ESI), the
	premium assistance for health insurance coverage targeting some 50,000 low-wage working
	adults in Oklahoma.
January 2007	Insure Oklahoma implements the Individual Plan (IP) to assist sole proprieetors (self
	employed), certain unemployed individuals, and working individuals who do not have
	access to small group health coverage.
November 2007	Increased Insure Oklahoma ESI qualifying income guidelines from 185 to 200 percent of
	the federal poverty level.
	ESI available to businesses with 25 to 50 employees.
March 2009	Expanded IP to offer coverage for full-time Oklahoma college students within qualifying
	income guidelines age 19 through 22.
	ESI available to businesses with 50 to 99 employees.
August 2010	Expanded ESI to offer coverage for dependent children of Insure Oklahoma members
-	that are between 186 to 200 percent of the federal poverty level.
September 2010	Expanded IP to offer coverage for dependent children of Insure Oklahoma members that
	are between 186 to 200 percent of the federal poverty level.
January 2014	Decreased Insure Oklahoma IP qualifying income guidelines from 200 to 100 percent of
	the federal poverty level.



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