Insure Oklahoma Fast Facts March 2012



Business, insurance, state government and you Working Together to *Insure Oklahoma!*

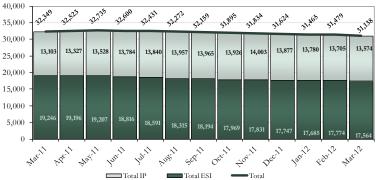
Insure Oklahoma is an innovative program Oklahoma has created to bridge the gap in the health care coverage for low-income working adults. Under the Employer-Sponsored Insurance (ESI) program, premium costs are shared by the state (60 percent), the employer (25 percent) and the employee (15 percent). The Individual Plan (IP) allows people who can't access the benefits through their employer, including those who are self-employed or may be temporarily unemployed, to buy health insurance directly through the state. Find out more information by visiting <u>www.insureoklahoma.org</u> or by calling 1-888-365-3742.

Insure Oklahoma Total Enrollment

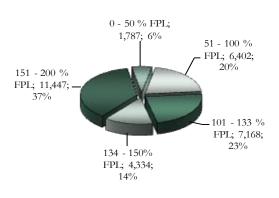
Qualifying Enrollment		Enrollment	% of Total
Employer Sponsored Insurance (ESI)	Employee	14,176	45.53%
Employer Sponsored Insurance (ESI)	Spouse	2,882	9.26%
Individual Plan (IP)	Employee	9,880	31.73%
Individual Plan (IP)	Spouse	3,169	10.18%
Student (ESI)		129	0.41%
Student (IP)		423	1.36%
Dependent (ESI)		377	1.21%
Dependent (IP)		102	0.33%
Businesses		5,061	
Carriers / HealthPlans		22 / 488	
Primary Care Physician		1,499	

Total Enrollment	31,138	ESI	17,564	56%
	51,158 IP	IP	13,574	44%

Total Insure Oklahoma Member Monthly Enrollment

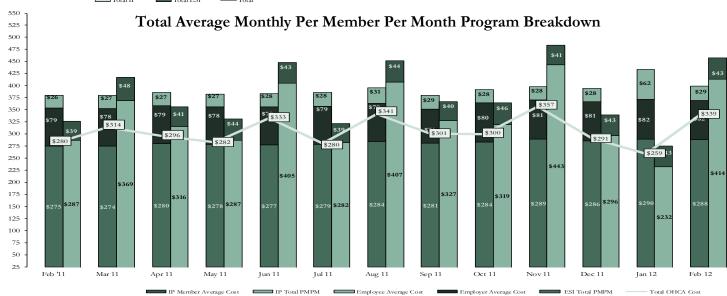


Federal Poverty Level Breakdown of Total Enrollment



Currently Enro	lled	Change from Previous Year
Businesses	5,061	-5%
ESI Enrollees	17,564	-9%
IP Enrollees	13,574	4%

Latest Monthly Marketing Statistics	
Web Hits on InsureOklahoma.org	45,771
Call Center - Calls Answered	12,964



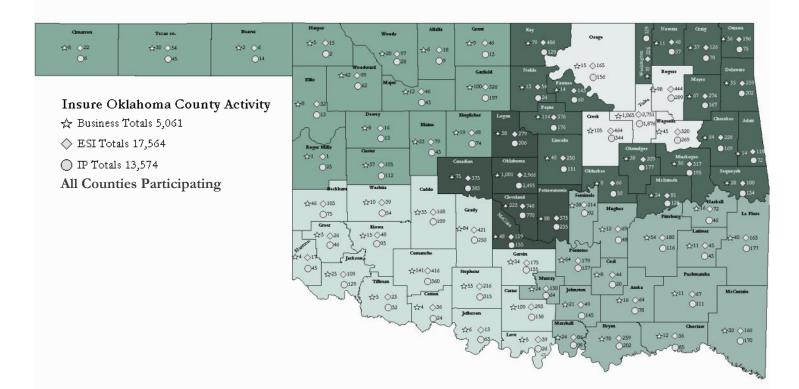
All the state share of the Insure Oklahoma program costs are budgeted from the state's tobacco tax revenues. (All financial information is previous month activity.)

Data is compiled by Reporting and Statistics and valid as of the date of the report; any subsequent figures for this group for this time period may vary. www.insureoklahoma.org

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November 2005	Oklahoma implemented Insure Oklahoma Employer Sponsored Insuranæ (ESI), the premium assistanæ for health insuranæ œverage targeting some 50,000 low- wage working adults in Oklahoma.
January 2007	Insure Oklahoma implements the Individual Plan (IP) to assist sole proprieetors (self employed), œrtain unemployed individuals, and working individuals who do not have aœess to small group health œverage.
November 2007	Increased Insure Oklahoma ESI qualifying income guidelines from 185 to 200 percent of the federal poverty level.
	ESI available to businesses with 25 to 50 employees.
March 2009	Expanded IP to offer coverage for full-time Oklahoma college students within qualifying income guidelines age 19 through 22.
	ESI available to businesses with 50 to 99 employees.
August 2010	Expanded ESI to offer coverage for dependent children of Insure Oklahoma members that are between 186 to 200 percent of the federal poverty level.
September 2010	Expanded IP to offer coverage for dependent children of Insure Oklahoma members that are between 186 to 200 percent of the federal poverty level.



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