**Oklahoma Health Care Authority** 

### Here When It Counts

## Care Management Supports Families

## **Board Retreat 2012**



### Mission of Care Management

Facilitate & coordinate delivery of quality healthcare to SoonerCare Members

Utilization of the most appropriate providers, resources & facilities





# Outreach to Pregnant Members and Their Newborns

SoonerCare Contacts these members by

Weekly mailings by Member Services

Member responds by calling SoonerCare Helpline

Initial risk screening by Member Services representative

A positive screen initiates a Care Management referral



Member placed in active Case Management

**Oklahoma Health Care Authority** 

**Here When It Counts** 

**Board Retreat 2012** 

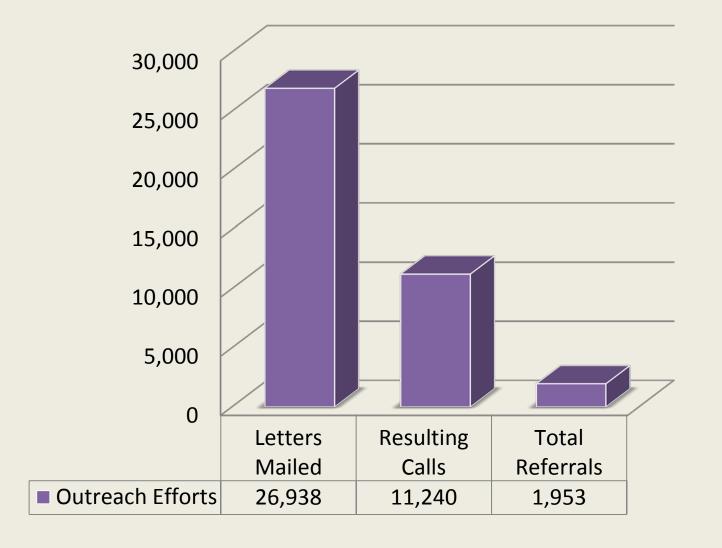


### **High Risk Obstetric Care**

- PA Process
- Must be medically necessary
- Enhanced benefit package
- Care Management initiates & maintains contact with mom until the postpartum period
- Care Management assists with ensuring child has SoonerCare and is choosing a provider



# Obstetric & High Risk Obstetric Outreach SFY 2012





# Fetal & Infant Mortality Reduction (FIMR)



2006

Oklahoma had an infant mortality rate of 8.0

2008

Nationally 6.61 infant deaths per 1,000 live births

2009

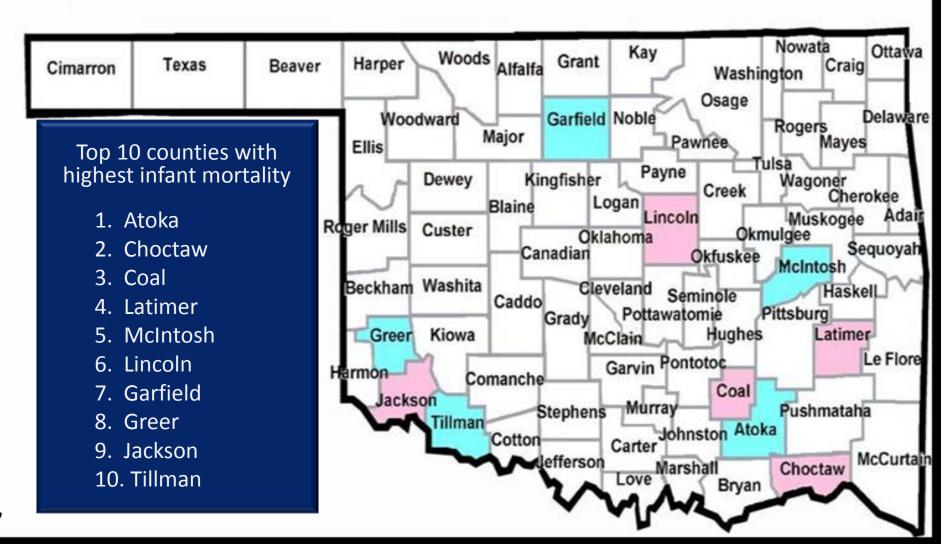
Oklahoma had an infant mortality rate of 7.85

**Oklahoma Health Care Authority** 





#### Focus of FIMR Initiative



#### **Prenatal Period**

- ✓ Explanation of benefits
- ✓ Compliance with prescribed medical regimen
- ✓ Encourage member/provider communication
- Education about pregnancy related issues



**Board Retreat 2012** 

# Fetal & Infant Mortality Reduction Mom Cases

March 25, 2011 through August 10, 2012

3220

**Cumulative Cases** 

702

Active Cases being Followed

200

**Fetal Demise** 

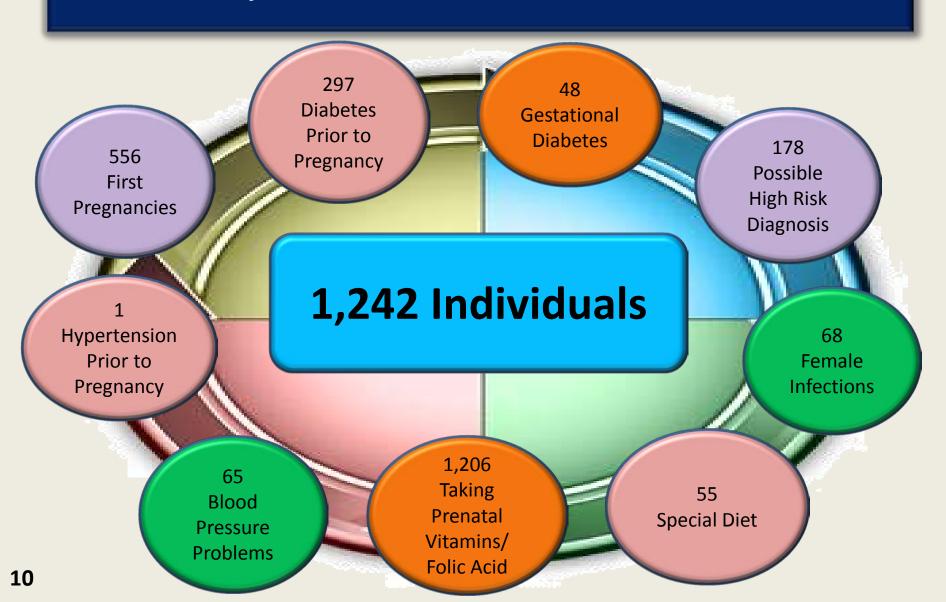
**Oklahoma Health Care Authority** 

**Here When It Counts** 

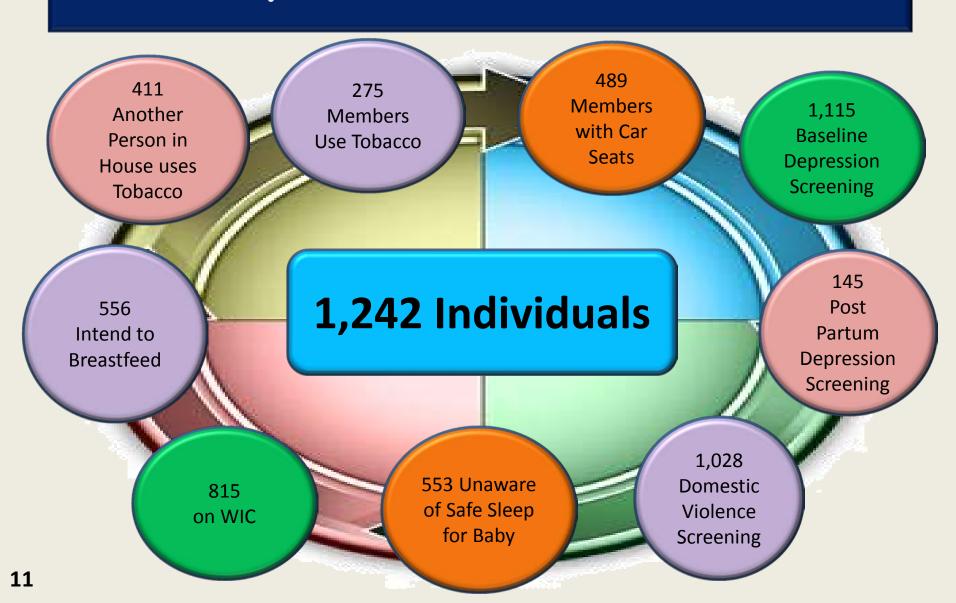
**Board Retreat 2012** 



### **Self-Reported Medical Conditions**



#### **Self-Reported Social Conditions**



#### **Postpartum Activities**

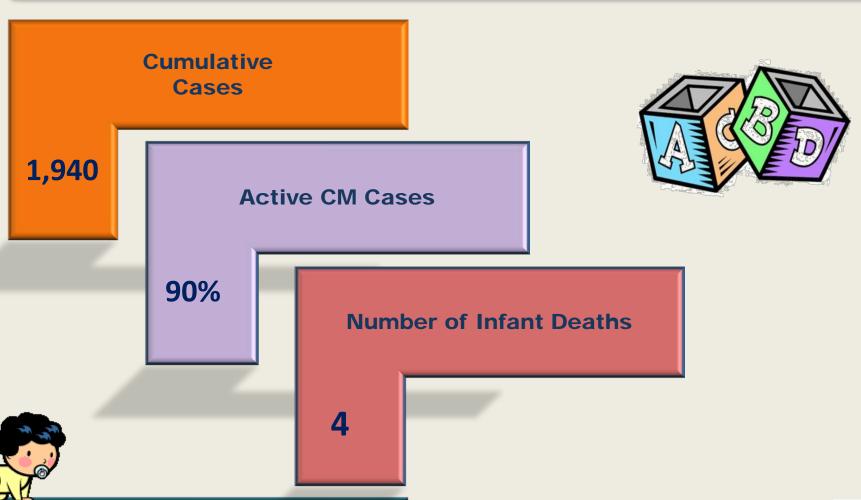
- Each baby goes into active Care Management through 1st birthday
- Education is completed with mom
- Ensure enrollment on SoonerCare
- Tobacco usage in the home
- Safe sleep & safety in the home
- Immunizations & well child appointments
- Referrals as indicated (i.e. SoonerStart, DDSD)





# Fetal & Infant Mortality Reduction Baby Cases

August 22, 2011 through August 10, 2012



**Oklahoma Health Care Authority** 

**Here When It Counts** 

**Board Retreat 2012** 



### **Other Targeted Outreaches**

- Private Duty Nursing
- Medically Fragile Waiver
- TEFRA
- Hemophilia
- Sickle Cell Anemia
- Synagis





**Oklahoma Health Care Authority** 

**Here When It Counts** 

**Board Retreat 2012** 



#### **Social Service Coordination**

Social Service
Coordinators assist
with communitybased resources
and other identified
needs based on
Abraham Maslow's
hierarchy of needs



**Oklahoma Health Care Authority** 

**Here When It Counts** 

**Board Retreat 2012** 



# Out of State Coordination of Care



Review & negotiate out-of-state care when comparable in-state services are not available

#### In Summation . . .

"The family is both the fundamental unit of society as well as the root of culture. It ... is a perpetual source of encouragement, advocacy, assurance, and emotional refueling that empowers a child to venture with confidence into the greater world and to become all that he can be."

Marianne E. Neifert



#### **Contact Information**

Marlene Asmussen, RN **Care Management Director** 

Rebekah Gossett, RN **Care Management Supervisor** 

1-877-252-6002





#### References

 Neifert, Marianne. Dr. Mom's Parenting Guide. 2012. <a href="http://www.notable-quotes.com/f/family\_quotes.html">http://www.notable-quotes.com/f/family\_quotes.html</a>.

Oklahoma State Department of Health.
 2012. <a href="http://www.osdh.gov">http://www.osdh.gov</a>