## SoonerCare Program Operations & Benefits May 2008 MAC Meeting

## **OB Pilot Project**

In February, Member Services initiated an OB pilot project. The goal of the outreach project was to educate about the importance of early prenatal care and program benefits as well as the identification of high-risk OB cases for early Care Management intervention.

- 141 phone surveys were completed
- 135 women had already seen a provider for their pregnancy
- 1 member requested assistance in finding an OB provider
- 106 women did not know about their dental benefits
- 34 women were referred to Care Management for a high risk assessment
  - o 18 members met the high risk criteria
  - o 8 members did not meet the criteria
  - o 8 members were not able to be reached by Care Management
    - 5 of the 8 appeared to have met the criteria after review
    - 3 of the 8 did not have enough information for a decision
- None of the 18 women screened by Care Management as meeting the high risk criteria were enrolled in the High Risk OB Program.
  - Care Management is in the process of developing correspondence that will be sent to the member's pregnancy provider to inform them about the high risk program and the member's reported conditions.
- Members range of weeks pregnant was 5 to 39 weeks with the average gestational period being 18 weeks.
- Further testing is being completed to ascertain the most effective method of member contact so as many pregnant women as possible can be educated.

## High Risk OB Program

The High Risk OB program was implemented in December 2007 and educational outreach efforts continue. Expanded services include: fetal non stress tests, biophysical profiles, and additional ultrasounds. Program growth has steadily increased since inception.

- o 145 Approved Cases to date:
  - 18 in December 2007
  - 16 in January 2008
  - 67 in February 2008
  - 44 in March 2008
  - Each woman is followed through Care Management