

1. The RFP mentions advertising throughout the state of Oklahoma but only includes five cities. In order to give you an accurate and transparent quote, we would need a list of all the cities you would like to see your advertising in the state.

Please refer to the solicitation under #3. 'Brief Description of Requirement'.

2. After reviewing the newspaper specifications, we understand that you would like print ads to run every week for six months. Will the ads our designers create drastically change each week or will stay the same throughout the campaign? To give an accurate price quote, we must understand the amount of creative work needed for the time period.

No the ads do not have to change every week you can run the same ads.

3. For the radio ads, are you planning on hiring a voice actor to record the ad or is the disc jockey at the radio station okay to record the ad?

No we will not hire a voice actor to record the ad the disc jockey at the radio station is ok.