BEFORE THE ADMINISTRATOR OF CONSUMER CREDIT STATE OF OKLAHOMA

STATE OF OKLAHOMA ex rel. DEPARTMENT OF CONSUMER CREDIT) ,)	FILED SEPTEMBER 18, 2025 STATE OF OKLAHOMA DEPARTMENT OF
Petitioner)	CONSUMER CREDIT
v.)	Case No. 25-0069-DIS
C&J FITNESS ENTERPRISES INC, D/B/A ANYTIME FITNESS (HUGO),)	
Respondent)	

CONSENT ORDER

Petitioner, State of Oklahoma ex rel. Department of Consumer Credit ("Petitioner") and Respondent, C&J Fitness Enterprises Inc d/b/a Anytime Fitness (Hugo), ("Respondent") voluntarily enter into this Consent Order as an informal disposition of this individual proceeding to avoid litigation. Respondent agrees to waive its right to a hearing under the Oklahoma Administrative Procedures Act and both parties agree as follows:

- (1) Petitioner restates and incorporates by reference the allegations made by the Petitioner in the Notice of Hearing filed in this matter.
 - i. Respondent is a foreign for profit business corporation under the jurisdiction of the State of Texas, Oklahoma Secretary of State filing number 2313100561, active filing status.
 - ii. Respondent transacts business at 1800 E. Jackson St., Hugo, OK, 73764.
 - iii. On July 9, 2025, Jimmie Ray and Michael Thompson, Consumer Credit Investigators, visited Respondent's location at 1800 E. Jackson St., Hugo, OK 73764 and spoke to Kyle, the manager. Kyle advised C&J Fitness Enterprises Inc. is the owner of Respondent and has been in business since 2021. Kyle advised there are roughly 422 active members and consumers can sign up digitally online at

Respondent's website. The website lists gym membership plans for 12 and 24 months with biweekly payments. Upon request, the Investigators reviewed an executed 12-month agreement which began 12/02/2024 and ends on 12/15/2025 showing biweekly payments of \$24.29 which are drafted from the member's bank account. Respondent is engaging in a program of physical exercise, which includes a weight-lifting room, exercise machines, and the right or privilege to use exercise equipment or facilities. A review of Petitioner's database shows Respondent does not have a Health Spa license with Petitioner.

- iv. As of the date of the Notice and Order of Hearing, Respondent was operating without a Health Spa license.
- v. On August 19, 2025, Petitioner received a Health Spalicense application and filing fee from Respondent and license #SPA00895 was issued on August 26, 2025.
- (2) Respondent does not admit to the allegations made by the Petitioner in the Notice of Hearing filed in this matter, and incorporated by reference in this Consent Order, except that Respondent admits the facts necessary to establish the Department's jurisdiction over Respondent and the subject matter of this action.
- (3) Respondent agrees to pay a civil penalty of \$2,500.00, payable to the Oklahoma Department of Consumer Credit, on or before September 29, 2025.
- (4) The payment shall be made payable by check or money order to the Oklahoma Department of Consumer Credit, shall indicate the payment is for Case Number 25-0069-DIS and shall be addressed to the attention of John T. Coyne, Chief Enforcement Counsel, Department of Consumer Credit, 629 NE 28th Street, Oklahoma City, Oklahoma 73105.
- (5) A file stamped copy of this Consent Order will be returned to Respondent upon signature of the Administrator of the Department of Consumer Credit or the Deputy Administrator of the Department Consumer Credit.
- (6) If Respondent fails to comply with the terms of this Consent Order, the Administrator of the Department of Consumer Credit is authorized to file an application to enforce this

Oklahoma Department
Oklahoma Department
Oklahoma Department
Oklahoma Department
Oklahoma Department

Consent Order in the District Court of Oklahoma County, Oklahoma in accordance with the provisions of 59 O.S. § 2095.17(c).



Scott Lesher
Administrator
State of Oklahoma
Department of Consumer
Credit

Dated: 9/18/25

C&J Fitness Enterprises Inc dba Anytime Fitness (Hugo)

Dated:

9-16-25

