BEFORE THE ADMINISTRATOR OF CONSUMER CREDIT STATE OF OKLAHOMA

STATE OF OKLAHOMA ex rel. DEPARTMENT OF CONSUMER CREDIT)	FILED OCTOBER 27, 2025 STATE OF OKLAHOMA DEPARTMENT OF
Petitioner)	CONSUMER CREDIT
)	
V.)	Case No. 25-0070-DIS
)	
GORILLA GAINZ GYM LLC,)	
D/B/A METROFLEX GYM ARDMORE,)	
)	
Respondent)	

CONSENT ORDER

Petitioner, State of Oklahoma ex rel. Department of Consumer Credit ("Petitioner") and Respondent, Gorilla Gainz Gym LLC d/b/a Metroflex Gym Ardmore, ("Respondent") voluntarily enter into this Consent Order as an informal disposition of this individual proceeding to avoid litigation. Respondent agrees to waive its right to a hearing under the Oklahoma Administrative Procedures Act and both parties agree as follows:

- (1) Petitioner restates and incorporates by reference the allegations made by the Petitioner in the Notice of Hearing filed in this matter.
 - i. Respondent is a domestic limited liability company under the jurisdiction of the State of Oklahoma, Oklahoma Secretary of State filing number 3513164062, active filing status.
 - ii. Respondent transacts business at 2015 W. Broadway St., Ste. 11, Ardmore, OK 73401.
 - iii. On July 9, 2025, Jimmie Ray and Michael Thompson, Consumer Credit Investigators, visited Respondent's location and spoke to Micah Reynolds, the owner. Mr. Reynolds advised he and his wife Sky Reynolds are the owners and have been in business for roughly 14 months. Mr. Reynolds advised Respondent offers gym memberships month-to-month and 12-month. Mr. Reynolds advised consumers can sign up for a single, couple or family gym membership. A

review of Respondent's website lists pricing options for the 12-month single membership for \$59. The members pay a reduced price when they sign up for a 12-month membership. The webpage also lists membership cancellation fees of \$125 for singles and \$250 for a family. Upon request, the Investigators asked to review an executed 12-month membership agreement. Mr. Reynolds advised he would have to take a photo of the computer screen and email the agreement because he could not get it to print. On July 11, 2025, Mr. emailed screenshots of an executed membership agreement that lists a \$65.00 maintenance fee for a single. Respondent is engaged in a program physical exercise, which includes a weight-lifting room, exercise machines, and is engaged in the sale of the right or privilege to use exercise equipment or facilities. A review of the Petitioner's database shows Respondent does not have a Health Spa license with Petitioner.

- iv. As of the date of the Notice and Order of Hearing, Respondent was operating without a Health Spa License.
- v. On October 13, 2025, Petitioner received a Health Spalicense application and filing fee from Respondent.
- (2) Respondent does not admit to the allegations made by the Petitioner in the Notice of Hearing filed in this matter, and incorporated by reference in this Consent Order, except that Respondent admits the facts necessary to establish the Department's jurisdiction over Respondent and the subject matter of this action.
- (3) Respondent agrees to pay a civil penalty of \$1,000.00, payable to the Oklahoma Department of Consumer Credit in two (2) payments of \$500.00 each, with first payment of \$500.00 due on or before October 30, 2025 and second (2nd) payment of \$500.00 due on or before November 30, 2025.
- (4) The payments shall be made payable by check or money order to the Oklahoma Department of Consumer Credit, shall indicate the payment is for Case Number 25-0070-DIS and shall be addressed to the attention of John T. Coyne, Chief Enforcement Counsel, Department of Consumer Credit, 629 NE 28th Street, Oklahoma City, Oklahoma 73105.
- (5) A file stamped copy of this Consent Order will be returned to Respondent upon signature of the Administrator of

Oklahoma Department of Consumer Credit

OCT 27 2025

the Department of Consumer Credit or the Deputy Administrator of the Department Consumer Credit.

(6) If Respondent fails to comply with the terms of this Consent Order, the Administrator of the Department of Consumer Credit is authorized to file an application to enforce this Consent Order in the District Court of Oklahoma County, Oklahoma in accordance with the provisions of 59 O.S. § 2095.17(c).



Scott Lesher
Administrator
State of Oklahoma
Department of Consumer Credit

Dated: 10/27/25

Gorilla Gainz Gym, Liedd/b/a Metroflex Gym, Ardmore

Dated:

10/24/25

OCT 27 2025

VERIFICATION	OF	CONSENT	ORDER,	CASE	NUMBER	25-0070-	-DIS
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COUNTY OF ANDER

Signed and sworn to (or affirmed) before me on _______, 2025, by Gorilla Gainz Gym LLC d/b/a Metroflex Gym Armore.

Gorilla Gainz Gym LLC d/b/a Metroflex Gym Ardmore

(Seal, if any)

Notary Public

My commission expires:

3/26/2019

