BEFORE THE ADMINISTRATOR OF CONSUMER CREDIT STATE OF OKLAHOMA

STATE OF OKLAHOMA ex rel. DEPARTMENT OF CONSUMER CREDIT) T ,)	FILED JUNE 9, 2025 STATE OF OKLAHOMA DEPARTMENT OF
Petitioner)	CONSUMER CREDIT
)	
V.)	Case No. 25-0006-DIS
)	
DIEL WELLNESS LLC,)	
D/B/A ANYTIME FITNESS,)	
)	
Respondent)	

CONSENT ORDER

Petitioner, State of Oklahoma ex rel. Department of Consumer Credit ("Petitioner") and Respondent, Diel Wellness LLC d/b/a Anytime Fitness, ("Respondent") voluntarily enter into this Consent Order as an informal disposition of this individual proceeding to avoid litigation. Respondent agrees to waive its right to a hearing under the Oklahoma Administrative Procedures Act and both parties agree as follows:

- (1) Petitioner restates and incorporates by reference the allegations made by the Petitioner in the Notice of Hearing filed in this matter.
 - i. Respondent is a domestic limited liability company under the jurisdiction of the State of Oklahoma, Oklahoma Secretary of State filing number 3512630563, active filing status.
 - ii. Respondent transacts business at 3324 W. Owen K Garriot Rd. Enid, OK 73703.
 - iii. On April 16, 2025, Jimmie Ray and Michael Thompson, Consumer Credit Investigators, visited Respondent's location and spoke to the manager, Shea McMahan. Ms. McMahan advised Respondent is owned by Grant and Shannon Diel and has been in business since August of 2023.

Ms. McMahan also advised there are roughly 900 active members and customers can sign up digitally online at Respondent's website link:

https://join.anytimefitness.com/2693/Account

Upon request, the Investigators asked to review and scan a 12-month membership agreement. The membership agreement began 1/16/2025 and ends 1/16/2026 with \$30 payments drafted from the members credit card each month. Respondent is engaged in a program of physical exercise, which includes the weight-lifting room, exercising machine, engaged in the sale of the right or privilege to use exercise equipment or facilities. A review of Petitioner's database showed Respondent did not have a Health Spa license from Petitioner.

- iv. As of the date of the Notice and Order of Hearing, Respondent was operating without a Health Spa License.
- v. On May 23, 2025, Petitioner received a Health Spa license application from Respondent. Respondent's Health Spa license SPA00889 was issued May 27, 2025.
- (2) Respondent does not admit to the allegations made by the Petitioner in the Notice of Hearing filed in this matter, and incorporated by reference in this Consent Order, except that Respondent admits the facts necessary to establish the Department's jurisdiction over Respondent and the subject matter of this action.
- (3) Respondent agrees to pay a civil penalty of \$2,500.00, payable to the Oklahoma Department of Consumer Credit, on or before July 3, 2025.
- (4) The payment shall be made payable by check or money order to the Oklahoma Department of Consumer Credit, shall indicate the payment is for Case Number 25-0006-DIS and shall be addressed to the attention of John T. Coyne, Chief Enforcement Counsel, Department of Consumer Credit, 629 NE 28th Street, Oklahoma City, Oklahoma 73105.
- (5) A file stamped copy of this Consent Order will be returned to Respondent upon signature of the Administrator of the Department of Consumer Credit or the Deputy Administrator of the Department Consumer Credit.

(6) If Respondent fails to comply with the terms of this Consent Order, the Administrator of the Department of Consumer Credit is authorized to file an application to enforce this Consent Order in the District Court of Oklahoma County, Oklahoma in accordance with the provisions of 59 O.S. § 2095.17(c).



Scott Lesher Administrator State of Oklahoma Department of Consumer Credit

Dated:

6/9/25

Diel Wellness LLC d/b/a Anytime Fitness

Dated:

6-4-25

Oklahoma Department of Consumer Credit

JUN 09 2025

VERIFICATION OF CONSENT ORDER, CASE NUMBER 25-0006-DIS

COUNTY OF COUNTY

Signed and sworn to (or affirmed) before me on Time Little 2025, by Diel Wellness LLC d/b/a Anytime Fitness.

Diel Wellness LLC d/b/a Anytime Fitness



Notary Public

My commission expires:

1.28.2029

Oklahoma Department of Consumer Credit

JUN 0 9 2025