

**BEFORE THE ADMINISTRATOR OF CONSUMER CREDIT
STATE OF OKLAHOMA**

STATE OF OKLAHOMA *ex rel.*)
DEPARTMENT OF CONSUMER CREDIT,))
)
Petitioner)
)
v.)
)
LAWTON FITNESS HOLDINGS, LLC,)
D/B/A PLANET FITNESS,)
)
Respondent)

FILED MAY 21, 2024
STATE OF OKLAHOMA
DEPARTMENT OF
CONSUMER CREDIT

Case No. 24-0024-DIS

CONSENT ORDER

Petitioner, State of Oklahoma *ex rel.* Department of Consumer Credit ("Petitioner") and Respondent, Lawton Fitness Holdings, LLC d/b/a Planet Fitness, ("Respondent") voluntarily enter into this Consent Order as an informal disposition of this individual proceeding to avoid litigation. Respondent agrees to waive its right to a hearing under the Oklahoma Administrative Procedures Act and both parties agree as follows:

(1) Petitioner restates and incorporates by reference the allegations made by the Petitioner in the Notice of Hearing filed in this matter.

i. Respondent is a domestic limited liability company under the jurisdiction of the State of Oklahoma, Oklahoma Secretary of State filing number 3512360408, active filing status.

ii. Respondent transacts business at 3801 NW Cache Rd., Lawton, OK 73505.

iii. On March 12, 2024, Consumer Credit Investigators Jimmie Ray and Michael Thompson, went to Respondent's business premises and spoke to Brandy Tillman, Senior General Manager. Ms. Tillman advised Respondent bought the location 2 years ago and the location had roughly 6,500 members. Members can sign up online at Respondent's website. Upon request, the Investigators reviewed and scanned member agreements.

iv. Respondent failed to obtain a Health Spa License after purchasing the location in Lawton.

v. As of the date of the Amended Notice and Order of Hearing, Respondent was operating without a Health Spa License.

vi. Petitioner received a Health Spa license application and filing fee from Respondent on May 1, 2024.

vii. Notice and Order of Hearing in this matter was initially sent via certified mail to Respondent on April 16, 2024; however, the style of the case was amended and Respondent's business filing information with the Oklahoma Secretary of State was amended.

(2) Respondent does not admit to the allegations made by the Petitioner in the Notice of Hearing filed in this matter, and incorporated by reference in this Consent Order, except that Respondent admits the facts necessary to establish the Department's jurisdiction over Respondent and the subject matter of this action.

(3) Respondent agrees to pay a civil penalty of \$2,500.00, payable to the Oklahoma Department of Consumer Credit, on or before May 30, 2024.

(4) The payment shall be made payable by check or money order to the Oklahoma Department of Consumer Credit, shall indicate the payment is for Case Number 24-0024-DIS and shall be addressed to the attention of John T. Coyne, Chief Enforcement Counsel, Department of Consumer Credit, 629 NE 28th Street, Oklahoma City, Oklahoma 73105.

(5) A file stamped copy of this Consent Order will be returned to Respondent upon signature of the Administrator of the Department of Consumer Credit or the Deputy Administrator of the Department Consumer Credit.

(6) If Respondent fails to comply with the terms of this Consent Order, the Administrator of the Department of Consumer Credit is authorized to file an application to enforce this Consent Order in the District Court of Oklahoma County, Oklahoma in accordance with the provisions of 59 O.S. § 2095.17(c).



Scott Leshner
Administrator
State of Oklahoma
Department of Consumer Credit

Dated: 5/21/24



Lawton Fitness Holdings, LLC
Dba Planet Fitness

Dated: May 15, 2024

Oklahoma Department
of Consumer Credit
MAY 20 2024

VERIFICATION OF CONSENT ORDER, CASE NUMBER 24-0024-DIS

STATE OF Texas)
)
COUNTY OF Travis)

Signed and sworn to (or affirmed) before me on May 15th,
2024, by Lawton Fitness Holdings, LLC dba Planet Fitness.

[Redacted signature area]

Lawton Fitness Holdings,
dba Planet Fitness

[Redacted signature area]

(Seal, if any)

Notary Public

My commission expires:

2-5-2028

