

**BEFORE THE ADMINISTRATOR OF CONSUMER CREDIT  
STATE OF OKLAHOMA**

STATE OF OKLAHOMA *ex rel.* )  
DEPARTMENT OF CONSUMER CREDIT,) )  
 )  
Petitioner )  
 )  
v. )  
 )  
ARD FITNESS PARTNERS, LLC, )  
D/B/A PLANET FITNESS ARDMORE, )  
 )  
Respondent )

FILED MAY 21, 2024  
STATE OF OKLAHOMA  
DEPARTMENT OF  
CONSUMER CREDIT

Case No. 24-0022-DIS

**CONSENT ORDER**

Petitioner, State of Oklahoma *ex rel.* Department of Consumer Credit ("Petitioner") and Respondent, Ard Fitness Partners, LLC d/b/a Planet Fitness Ardmore, ("Respondent") voluntarily enter into this Consent Order as an informal disposition of this individual proceeding to avoid litigation. Respondent agrees to waive its right to a hearing under the Oklahoma Administrative Procedures Act and both parties agree as follows:

(1) Petitioner restates and incorporates by reference the allegations made by the Petitioner in the Notice of Hearing filed in this matter.

i. Respondent is a foreign limited liability company under the jurisdiction of the State of Texas, Oklahoma Secretary of State filing number 3712560634, active filing status.

ii. Respondent transacts business at 1211 N. Commerce St., Ste. D, Ardmore, OK 73401.

iii. On March 12, 2024, Consumer Credit Investigators Jimmie Ray and Michael Thompson, went to Respondent's business premises and spoke to Tiffany McKown, General Manager. Ms. McKown advised Respondent bought the location 2 years ago and the location had roughly 4,000 members. Members can sign up online at Respondent's website. Upon request, the Investigators reviewed and scanned member

agreements.

iv. Respondent failed to obtain a Health Spa License after purchasing the location in Ardmore.

v. As of the date of the Amended Notice and Order of Hearing, Respondent was operating without a Health Spa License.

vi. Petitioner received a Health Spa license application and filing fee from Respondent on May 1, 2024.

vii. Notice and Order of Hearing in this matter was initially sent via certified mail to Respondent on April 11, 2024; however, the style of the case was amended and Respondent's business filing information with the Oklahoma Secretary of State was amended.

(2) Respondent does not admit to the allegations made by the Petitioner in the Notice of Hearing filed in this matter, and incorporated by reference in this Consent Order, except that Respondent admits the facts necessary to establish the Department's jurisdiction over Respondent and the subject matter of this action.

(3) Respondent agrees to pay a civil penalty of \$2,500.00, payable to the Oklahoma Department of Consumer Credit, on or before May 30, 2024.

(4) The payment shall be made payable by check or money order to the Oklahoma Department of Consumer Credit, shall indicate the payment is for Case Number 24-0022-DIS and shall be addressed to the attention of John T. Coyne, Chief Enforcement Counsel, Department of Consumer Credit, 629 NE 28th Street, Oklahoma City, Oklahoma 73105.

(5) A file stamped copy of this Consent Order will be returned to Respondent upon signature of the Administrator of the Department of Consumer Credit or the Deputy Administrator of the Department Consumer Credit.

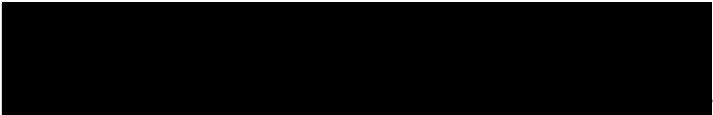
(6) If Respondent fails to comply with the terms of this Consent Order, the Administrator of the Department of Consumer Credit is authorized to file an application to enforce this Consent Order in the District Court of Oklahoma County, Oklahoma in accordance with the provisions of 59 O.S. § 2095.17(c).



Scott Leshner  
Administrator

State of Oklahoma  
Department of Consumer Credit

Dated: 5/21/24



~~Aid Fitn~~  
Dba Planet Fitness Ardmore

Dated: May 15, 2024

Oklahoma Department  
of Consumer Credit  
MAY 20 2024

VERIFICATION OF CONSENT ORDER, CASE NUMBER 24-0022-DIS

STATE OF Texas )  
 )  
COUNTY OF Travis )

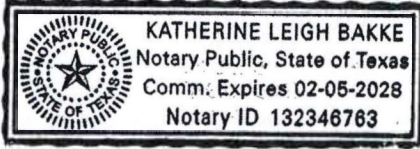
Signed and sworn to (or affirmed) before me on May 15<sup>th</sup>,  
2024, by Ard Fitness Partners, LLC dba Planet Fitness Ardmore.

[Redacted Signature]

Ard Fitness Partners, LLC  
dba Planet Fitness Ardmore

[Redacted Signature]

(Seal, if any)



Notary Public

My commission expires:

2-5-2028