## BEFORE THE ADMINISTRATOR OF CONSUMER CREDIT STATE OF OKLAHOMA

STATE OF OKLAHOMA ex rel. DEPARTMENT OF CONSUMER CRED	) IT,) )	FILED AUGUST 20, 2024 STATE OF OKLAHOMA DEPARTMENT OF CONSUMER CREDIT
Petitioner	)	
	)	
V.	)	Case No. 24-0056-DIS
	)	
OBTAIN STRENGTH LLC,	)	
	)	
Respondent	)	

## CONSENT ORDER

Petitioner, State of Oklahoma ex rel. Department of Consumer Credit ("Petitioner") and Respondent, Obtain Strength LLC, ("Respondent") voluntarily enter into this Consent Order as an informal disposition of this individual proceeding to avoid litigation. Respondent agrees to waive its right to a hearing under the Oklahoma Administrative Procedures Act and both parties agree as follows:

- (1) Petitioner restates and incorporates by reference the allegations made by the Petitioner in the Notice of Hearing filed in this matter.
  - i. Respondent is a domestic limited liability company under the jurisdiction of the State of Oklahoma, Oklahoma Secretary of State filing number 3512584052, active filing status.
  - ii. Respondent transacts business at 9520 E. 55th St., Tulsa, OK 74145.
  - iii. On June 12, 2024, Jimmie Ray and Michael Thompson, Consumer Credit Investigators, performed an investigation of Respondent. The Investigators spoke to Caleb Riedinger, Manager. Mr. Riedinger advised Respondent has been in business at the current location since 2016 or 2017. Mr. Riedinger stated Respondent has a onetime \$40 dollar enrollment fee for month-to- month membership packages and 6-month membership packages. The 12-month membership package does not have an enrollment fee. Members can cancel

the prepaid packages but will not receive a refund even if cancelled after one month. Upon request, the Investigators asked to review and scan a copy of an active membership agreement. The agreement listed membership options, and stated at the top of page 3 that members that choose 6month or 12-month prepaid memberships will not get a refund for any reason if member cancels. Respondent's Facebook page shows an interior overview photo of the equipment. Respondent is engaged in a program of physical exercise utilizing exercising equipment and engaged in the sale of the right or privilege to use exercise equipment or review of Petitioner's database facilities. Α Respondent does not have Health license with а Spa Petitioner.

- iv. As of the date of the Notice, Respondent was operating without a Health Spa License.
- v. Petitioner received a Health Spa application and filing fee from Respondent on August 13, 2024. Health Spa license number SPA00800 was issued August 14, 2024.
- (2) Respondent does not admit to the allegations made by the Petitioner in the Notice of Hearing filed in this matter, and incorporated by reference in this Consent Order, except that Respondent admits the facts necessary to establish the Department's jurisdiction over Respondent and the subject matter of this action.
- (3) Respondent agrees to pay a civil penalty of \$2,500.00, payable to the Oklahoma Department of Consumer Credit, on or before August 29, 2024.
- (4) The payment shall be made payable by check or money order to the Oklahoma Department of Consumer Credit, shall indicate the payment is for Case Number 24-0056-DIS and shall be addressed to the attention of John T. Coyne, Chief Enforcement Counsel, Department of Consumer Credit, 629 NE 28th Street, Oklahoma City, Oklahoma 73105.
- (5) A file stamped copy of this Consent Order will be returned to Respondent upon signature of the Administrator of the Department of Consumer Credit or the Deputy Administrator of the Department Consumer Credit.
  - (6) If Respondent fails to comply with the terms of this

## AUG 19 2024

Consent Order, the Administrator of the Department of Consumer Credit is authorized to file an application to enforce this Consent Order in the District Court of Oklahoma County, Oklahoma in accordance with the provisions of 59 O.S. § 2095.17(c).



Scott Lesher Administrator State of Oklahoma Department of Consumer Credit

Dated: 8/20/24

Obtain Strength LC 96-15-24

Dated:

VERIFICATION	OF	CONSENT	ORDER,	CASE	NUMBER	24-0056	-DIS
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COUNTY OF TUISA

Signed and sworn to (or affirmed) before me on 815, 2024, by Obtain Strength LLC.

Obtain Strength LLC

(Seal, if any)



Notary Public

My commission expires:

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