

**BEFORE THE ADMINISTRATOR OF CONSUMER CREDIT
STATE OF OKLAHOMA**

FILED AUGUST 26, 2024
STATE OF OKLAHOMA
DEPARTMENT OF
CONSUMER CREDIT

STATE OF OKLAHOMA ex rel.)		
DEPARTMENT OF CONSUMER CREDIT,))		
)	
Petitioner))	
)	
v.))	Case No. 24-0051-DIS
)	
FITNESS VENTURES-NORMAN, LLC,))	
D/B/A CRUNCH FITNESS))	
)	
Respondent))	

CONSENT ORDER

Petitioner, State of Oklahoma ex rel. Department of Consumer Credit ("Petitioner") and Respondent, Fitness Ventures-Norman, LLC dba Crunch Fitness, ("Respondent") voluntarily enter into this Consent Order as an informal disposition of this individual proceeding to avoid litigation. Respondent agrees to waive its right to a hearing under the Oklahoma Administrative Procedures Act and both parties agree as follows:

(1) Petitioner restates and incorporates by reference the allegations made by the Petitioner in the Notice of Hearing filed in this matter.

i. Respondent is a foreign limited liability company under the jurisdiction of the State of Florida, Oklahoma Secretary of State filing number 3712690670, active filing status.

ii Respondent transacts business at 2300 W. Main Street, Norman, OK 73069.

iii. On June 11, 2024, Jimmie Ray and Michael Thompson, Consumer Credit Investigators, performed an investigation of Respondent. The Investigators spoke to Travis Knost, the General Manager. Mr. Knost advised Respondent is owned by Fitness Ventures - Norman, LLC, has been open for 6 years and has roughly 9400 members. Mr. Knost also advised the members enroll digitally, and one of the pricing packages requires a 12-month term commitment. Respondent has an

enrollment fee of \$75 which changes during promotional periods. Upon request, the Investigators scanned a 12-month contract which shows a monthly auto draft from the members bank account each month. Respondent is engaged in a program of physical exercise utilizing exercising equipment and engaged in the sale of the right or privilege to use exercise equipment or facilities. A review of Petitioner's database shows Respondent does not have a Health Spa license with Petitioner.

iv. Respondent failed to obtain a Health Spa License after purchasing the location in Norman.

v. As of the date of the Notice, Respondent was operating without a Health Spa License.

vi. On August 13, 2024, Petitioner received a Health Spa application and filing fee.

(2) Respondent does not admit to the allegations made by the Petitioner in the Notice of Hearing filed in this matter, and incorporated by reference in this Consent Order, except that Respondent admits the facts necessary to establish the Department's jurisdiction over Respondent and the subject matter of this action.

(3) Respondent agrees to pay a civil penalty of \$2,500.00, payable to the Oklahoma Department of Consumer Credit, on or before August 29, 2024.

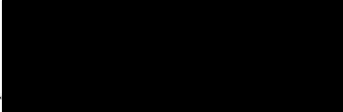
(4) The payment shall be made payable by check or money order to the Oklahoma Department of Consumer Credit, shall indicate the payment is for Case Number 24-0051-DIS and shall be addressed to the attention of John T. Coyne, Chief Enforcement Counsel, Department of Consumer Credit, 629 NE 28th Street, Oklahoma City, Oklahoma 73105.

(5) A file stamped copy of this Consent Order will be returned to Respondent upon signature of the Administrator of the Department of Consumer Credit or the Deputy Administrator of the Department Consumer Credit.

(6) If Respondent fails to comply with the terms of this Consent Order, the Administrator of the Department of Consumer Credit is authorized to file an application to enforce this Consent Order in the District Court of Oklahoma County, Oklahoma


in accordance with the provisions of 59 O.S. § 2095.17(c).





Scott Leshner
Administrator
State of Oklahoma
Department of Consumer Credit

Dated: 8/26/24



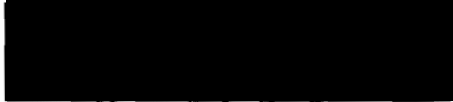
Fitness Ventures-Norman, LLC
dba Crunch Fitness

Dated: August 26, 2024

VERIFICATION OF CONSENT ORDER, CASE NUMBER 24-0051-DIS

FLORIDA
STATE OF ~~OKLAHOMA~~)
)
COUNTY OF SEMINOLE)

Signed and sworn to (or affirmed) before me on August 20,
2024, by Fitness Ventures-Norman, LLC dba Crunch Fitness.



Fitness Ventures-Norman, LLC
dba Crunch Fitness



(Seal, if any)



Notary Public

My commission expires:

August 9, 2028