

# 2024 Annual Plan

**Oklahoma Department of Human Services (State Agency)**

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# Target Audience and Needs Assessment

## Needs Assessment Process

### Stakeholders engaged in the needs assessment process

ONIE, OKTEP, OSU/ONE, and Chickasaw Nation complete a needs assessment for their individual programs. Oklahoma Human Services (OKDHS) offers guidance when a specific population or need arises. These results guide program delivery to their respective target audiences and serve as the foundation on which State priority goals and objectives are built. Of particular concern is the lack of American Indian (AI) specific data available. In FFY24, OKDHS will use information obtained in the Needs Assessment CoP to take a more active role in the comprehensive needs assessment to be completed for FFY25.

### Process used to determine the State's priority goals and develop objectives and indicators to track progress toward them

The State Agency (SA) collaborates with Implementing Agencies (IAs) to develop goals and objectives. Each IA uses evaluation tools to measure program impact. Evaluation results are used to improve existing program interventions and develop new interventions. Reported impacts include participant reported behavior changes such as increased physical activity, increased consumption of fresh fruit and vegetables, and increase in water intake. Using the SNAP-Ed Evaluation Framework as a guide, OKDHS works with IAs to set reasonable and attainable goals for the program year.

## Needs Assessment Findings

### State-Specific Nutrition and Physical Activity-Related Data on Target Population

Topic	Age Group Range	Finding	Data Source
Obesity	• 18 to 59	• 36.0 %	2021 Trust for America's Health
Type 2 diabetes	• 18 to 59	• 12.0 %	2018 CDC via American Diabetes Association
Hypertension	• 18 to 59	• 40.0 %	2021 statista.com
High cholesterol	• 18 to 59	• 38.0 %	2021 America's Health Rankings
Fruit consumption	• 18 to 59	• 48.0 % less than 1 serving/day	2019 Behavioral Risk Factor Surveillance System
Vegetable consumption	• 18 to 59	• 21.0 % less than 1 serving/day	2019 Behavioral Risk Factor Surveillance System
Physical activity behaviors	• 6 to 17	• 22.0 % reporting 60 min every day	2021 America's Health Rankings
Household food insecurity	• 60 to 75	• 18.0 % of adults 60 and over experiencing food insecurity	2020 America's Health Rankings
Other: Childhood Obesity	• 10 to 17	• 17.0 %	2021 State of Childhood Obesity

## Community Food Access Data

File Attachments: [Oklahoma Access 2023.PNG](#)

### Demographic Characteristics of SNAP-Ed Target Audiences

#### Ethnicity

<b>1,045,156</b> Not Hispanic/Latino
<b>210,733</b> Hispanic/Latino
Source: American Community Survey, 2021

#### Race

<b>772,059</b> White
<b>129,768</b> Black or African American
<b>118,949</b> American Indian or Alaska Native
<b>25,155</b> Asian
<b>1,947</b> Native Hawaiian or Other Pacific Islander
<b>208,011</b> Other
Source: American Community Survey, 2021

#### Age

<b>62,828</b> 76 or older
<b>139,346</b> Younger than 5
<b>262,830</b> 5-17
<b>639,719</b> 18-59
<b>151,166</b> 60-75
Source: American Community Survey, 2021

#### Primary language spoken in household

<b>3,347</b> Arabic	Armenian
<b>115</b> Cantonese	<b>40</b> Creole
<b>958,132</b> English	<b>742</b> Farsi
<b>232</b> Hindi	<b>2,048</b> Hmong
<b>376</b> Khmer	<b>70</b> Serbo-Croatian
<b>3,548</b> Chinese	<b>125</b> Thai
<b>398</b> Urdu	<b>5,458</b> Vietnamese
<b>1,050</b> Bengali	<b>3,380</b> Cherokee
<b>2,144</b> Chin languages	<b>21</b> Amharic
Somali	<b>167,182</b> Spanish
<b>1,665</b> French	<b>5,379</b> German
<b>1,563</b> Gujarati	<b>5,375</b> Muskogean languages
<b>1,723</b> Other Native North American languages	<b>1,292</b> Tagalog

Source: American Community Survey, 2021

<b>1,485</b> Korean	<b>270</b> Laotian
<b>790</b> Mandarin	<b>18</b> Polish
<b>1,199</b> Portuguese	<b>758</b> Russian

Source: American Community Survey, 2021

#### Members of State and federally recognized Tribes

<b>3,471</b> Absentee-Shawnee Tribe of Oklahoma
<b>369</b> Alabama-Quassarte Tribal Town
<b>1,800</b> Apache Tribe of Oklahoma
<b>3,972</b> Caddo Nation of Oklahoma
<b>141,000</b> Cherokee Nation
<b>11,500</b> Cheyenne and Arapaho Tribes, Oklahoma
<b>12,655</b> Citizen Potawatomi Nation, Oklahoma
<b>7,000</b> Comanche Nation, Oklahoma
<b>850</b> Delaware Nation, Oklahoma
<b>3,360</b> Delaware Tribe of Indians
<b>1,000</b> Eastern Shawnee Tribe of Oklahoma
<b>650</b> Fort Still Apache Tribe of Oklahoma
<b>520</b> Iowa Tribe of Oklahoma
<b>1,450</b> Kaw Nation, Oklahoma
<b>430</b> Kialegee Tribal Town
<b>1,860</b> Kickapoo Tribe of Oklahoma
<b>12,500</b> Kiowa Indian Tribe of Oklahoma
<b>5,000</b> Miami Tribe of Oklahoma
<b>120</b> Modoc Nation
<b>1,732</b> Otoe-Missouria Tribe of Indians, Oklahoma
<b>735</b> Ottawa Tribe of Oklahoma
<b>3,000</b> Pawnee Nation of Oklahoma
<b>777</b> Peoria Tribe of Indians of Oklahoma
<b>3,000</b> Ponca Tribe of Indians of Oklahoma
<b>900</b> Quapaw Nation
<b>2,500</b> Sac & Fox Nation, Oklahoma
<b>13,530</b> Seminole Nation of Oklahoma
<b>1,175</b> Seneca-Cayuga Nation
<b>1,070</b> Shawnee Tribe

Source: National Congress of American Indians, 2017

**21,653** The Chickasaw Nation

**84,670** The Choctaw Nation of Oklahoma

**80,217** The Muscogee (Creek) Nation

**6,800** The Osage Nation

**725** Thlopthlocco Tribal Town

**475** Tonkawa Tribe of Indians of Oklahoma

**13,000** United Keetoowah Band of Cherokee Indians in Oklahoma

**1,884** Wichita and Affiliated Tribes (Wichita, Keechi, Waco, and Tawakonie), Oklahoma

**1,720** Wyandotte Nation

Source: National Congress of American Indians, 2017

County, Ward, Parish

**9,185** Adair                      **1,148** Alfalfa                      **4,933** Atoka                      **1,410** Beaver                      **6,486** Beckham

**2,485** Blaine                      **17,438** Bryan                      **10,401** Caddo                      **29,349** Canadian                      **16,103** Carter

**18,427** Cherokee                      **5,996** Choctaw                      **805** Cimarron                      **74,113** Cleveland                      **2,235** Coal

**38,527** Comanche                      **2,023** Cotton                      **5,713** Craig                      **21,877** Creek                      **9,289** Custer

**15,952** Delaware                      **1,407** Dewey                      **1,330** Ellis                      **17,458** Garfield                      **9,287** Garvin

**12,859** Grady                      **1,121** Grant                      **1,941** Greer                      **905** Harmon                      **1,320** Harper

**5,044** Haskell                      **5,190** Hughes                      **8,084** Jackson                      **2,357** Jefferson                      **3,938** Johnston

**16,047** Kay                      **4,027** Kingfisher                      **3,379** Kiowa                      **3,976** Latimer                      **20,907** Le Flore

**10,521** Lincoln                      **12,065** Logan                      **3,653** Love                      **2,163** Major                      **5,969** Marshall

**13,989** Mayes                      **8,949** McClain                      **12,773** Mccurtain                      **7,629** McIntosh                      **4,379** Murray

**26,721** Muskogee                      **3,302** Noble                      **3,665** Nowata                      **5,137** Okfuskee                      **252,926** Oklahoma

**13,682** Okmulgee                      **14,039** Osage                      **13,014** Ottawa                      **5,065** Pawnee                      **29,365** Payne

**15,117** Pittsburg                      **11,541** Pontotoc                      **21,956** Pottawatomie                      **4,900** Pushmataha                      **1,405** Roger Mills

**21,500** Rogers                      **10,902** Seminole                      **17,184** Sequoyah                      **14,651** Stephens                      **8,572** Texas

**2,926** Tillman                      **199,181** Tulsa                      **18,706** Wagoner                      **16,483** Washington                      **2,990** Washita

**2,390** Woods                      **6,232** Woodward

Source: American Community Survey, 2021

SNAP Participation

County, Ward, Parish

3,239	Adair	332	Alfalfa	1,479	Atoka	204	Beaver	2,522	Beckham
939	Blaine	4,677	Bryan	3,360	Caddo	7,660	Canadian	6,009	Carter
5,039	Cherokee	2,694	Choctaw	133	Cimarron	18,557	Cleveland	623	Coal
13,940	Comanche	614	Cotton	1,852	Craig	7,595	Creek	2,593	Custer
3,673	Delaware	308	Dewey	248	Ellis	6,003	Garfield	3,209	Garvin
4,372	Grady	280	Grant	731	Greer	403	Harmon	171	Harper
1,699	Haskell	1,705	Hughes	2,651	Jackson	822	Jefferson	1,440	Johnston
5,541	Kay	815	Kingfisher	1,347	Kiowa	1,459	Latimer	6,535	Le Flore
3,398	Lincoln	2,905	Logan	980	Love	427	Major	1,653	Marshall
4,349	Mayes	2,993	Mcclain	5,188	Mccurtain	2,927	Mcintosh	1,215	Murray
10,963	Muskogee	838	Noble	1,021	Nowata	1,495	Okfuskee	95,878	Oklahoma
5,388	Okmulgee	1,913	Osage	4,406	Ottawa	1,697	Pawnee	6,441	Payne
5,356	Pittsburg	4,802	Pontotoc	9,370	Pottawatomie	1,431	Pushmataha	228	Roger Mills
5,537	Rogers	3,862	Seminole	5,718	Sequoyah	5,019	Stephens	1,139	Texas
964	Tillman	67,664	Tulsa	4,932	Wagoner	5,739	Washington	1,116	Washita
545	Woods	1,650	Woodward						

Source: Prepopulated from Bi-Annual County Level SNAP Participation and Issuance Data, 2023. Values may have been adjusted by the State agency.

Program Access for Diverse Target Audiences

Gaps in geographic reach of SNAP-Ed and related programs for the target audiences

Description of the areas of the State that have a significant number of SNAP-Ed-eligible individuals but little or no current programming from SNAP-Ed or other nutrition programs

Oklahoma offers SNAP-Ed statewide through social marketing campaigns as well as Oklahoma State County Extension (CNEP/EFNEP). Much of Oklahoma is rural. SNAP has been underutilized in rural communities as well as areas with higher concentration of immigrant populations. This holds true for SNAP-Ed direct education as well. Lack of participation in SNAP-Ed may be related to language barriers, lack of knowledge of programming available, and lack of resources for IAs to offer more programming opportunities in these areas.

Factors that limit the geographic reach of SNAP-Ed in the State

Resources of IAs are limited. For example, an individual nutrition educator assigned to a county extension office may have difficulty planning, coordinating, and delivering programming to multiple sites due to the amount of time spent traveling between sites. Extensive outreach may be necessary for some IAs to recruit participants.

The SNAP-Ed State agency and implementing agencies can address the identified gaps in the State by:

Working together with community partners, such as local food resource centers, libraries, and schools SNAP-Ed can reach more eligible individual across the state. Hunger Free Oklahoma is working on a SNAP Outreach project to help local schools connect eligible households to SNAP benefits. Making SNAP participants aware of SNAP-Ed gives them immediate access to resources to help manage their food budget as well as produce guides and nutritious recipes. Each IA also plans to expand services to include more Tribal households. These programs vary from Head Start and school interventions to health fairs and cooking demonstrations geared toward adults.

Other factors affecting program access for diverse target audiences

### **Description of how SNAP-Ed programming is reaching all groups within its target audiences**

Oklahoma SNAP-Ed provides programming in a variety of settings such as schools, clinics, food banks/resource centers, and farmers markets to name a few. ONIE and OSU/ONE currently offer programming and many materials in both English and Spanish. Chickasaw Nation and Oklahoma Tribal Engagement Partners (OKTEP) provide culturally relevant programming through programs such as Eagle Adventure. The Eagle Adventure curriculum can be customized to include the Tribal language. These programs also include traditional foods in the curriculum and recipes shared.

Reaching individuals of various ages, genders, races and ethnicities as well as people with disabilities happens in an organic manner through the methods of program delivery. Programming in schools, clinics, senior centers, FDPIR sites, work sites, food resource centers and housing complexes offers IAs the opportunities to interact with people of all backgrounds. Social marketing campaigns also have the ability to reach these groups.

Those with limited transportation have been reached through social marketing campaigns, online and in metro areas with bus stop and city bus signage. Providing programming at community centers, clinics, and residential sites also reaches those with limited transportation.

### **Key factors supporting access to SNAP-Ed programming for each of these groups**

To support the access of SNAP-Ed to these harder to reach populations, IAs may continue to offer online/virtual access to programming. Oklahoma intends to expand programming to more Tribal households and Spanish language speaking households in FFY24. IAs strive to meet people where they work, live, learn, and play. This reduces barriers to participation and aids in building rapport with the local community. Positive relationships with participants may serve as an effective recruitment tool in rural areas or among populations hesitant to participate in a government sponsored program.

### **Key factors limiting access to SNAP-Ed programming**

Potential barriers include lack of transportation in both rural and urban settings. Participants in other programs have indicated a lack of reliable internet service. This would make virtual programming or viewing social marketing materials and program websites more challenging. People with disabilities may have difficulty with some in-person direct education programming, depending upon their disability. The immigrant population in Oklahoma is growing and includes individuals speaking many languages other than English or Spanish.

### **The State agency and implementing agencies can address the above limiting factors by:**

Oklahoma SNAP-Ed will explore options such as the use of closed captions for online/virtual programming as well as other accommodations for participants with disabilities that may not have been considered. Providing SNAP-Ed to participants in locations they will already be such as schools, clinics, and libraries may take more collaboration with local community partners. Building upon existing partnerships, such as with schools, IAs can reach parents and extended family through events such as Back to School Night. Attending local farmers markets is also an effective place to connect with individuals in rural communities.

## **Program appropriateness for diverse target audiences**

### **Strengths of current SNAP-Ed programming regarding its appropriateness for target audiences**

Chickasaw Nation and Oklahoma Tribal Engagement Partners have done outstanding work to provide programming that is culturally relevant and respectful of native foods. Chickasaw Nation provides a lot of programming in schools and Tribal buildings, such as nutrition centers and FDPIR sites. These familiar sites provide a comfortable environment for participants. OKTEP delivers Eagle Adventure and Not Our Destiny direct education in much the same manner. The ITOs partnering with OKTEP are working to establish the best sites for participants. All IAs are mindful of financial resources when planning recipes for the program. In addition to substitutions listed, seasonal produce guides are available to help participants choose products that are less expensive due to more abundant availability. Recipes are designed to include items available at most grocery stores without the use of costly, hard to find ingredients. Proyecto ONIE also provides lessons and recipes using cultural food preferences and delivers materials/programming in Spanish.

### **Weaknesses of current SNAP-Ed programming regarding its appropriateness for target audiences**

Outside of the programming that includes incorporation of Tribal languages, Oklahoma SNAP-Ed does not have programming in languages other than English and Spanish. The metro areas of the state have growing immigrant populations from non-Spanish speaking countries. No known partnerships exist with immigrant focused organizations.

### **The SNAP-Ed State agency and implementing agencies can address weaknesses related to the appropriateness of programming for its target audiences by:**

The state will explore the possibility of working with other immigrant populations in urban areas of the state. Researching other cultural backgrounds among immigrant populations needs to include dietary restrictions (ie kosher, halal) and cooking methods in addition to language. In order to make these connections and make programming meaningful, it will be important for the state and participating IAs to seek out community partners known to the target populations. Materials used for each population should be customized in order to meet the needs of the group. For example, a recipe featuring pork would not be an appropriate choice for a group of participants from a background in which pork is forbidden.

## **Coordination and Partnerships With Programs and Organizations From Multiple Sectors**

**Strengths of coordination and partnerships among SNAP-Ed and other nutrition education, obesity prevention, and health programs and organizations from multiple sectors**

Oklahoma has a diverse range of partners. These partners include health clinics, state Obesity Plan Stakeholders Group, farmers markets, Tribes, TSET (Tobacco Settlement Endowment Trust) Healthy Living, schools, and faith communities. Many of these partnerships have been in place for several years. The longstanding relationship with some partners has provided opportunities for networking and expanding to other areas.

**Important areas for improved coordination and partnerships among SNAP-Ed and other nutrition education, obesity prevention, and health programs and organizations from multiple sectors**

There is always room to expand the network of community resources to reach potential participants. Oklahoma IAs continue to seek partnerships in new areas.

## Agency/Workforce Capacity

**Strengths of the SNAP-Ed workforce at the State and implementing agency levels for program planning, implementation, and evaluation**

SNAP-Ed staff at both that state and IA level are passionate about helping those we serve. Each individual working the program has a desire to make a positive impact program participants. IAs have program leadership with a lot of experience in SNAP-Ed. Many are dietitians or are highly educated in the areas of public health, nutrition, and evaluation.

**Needs of the SNAP-Ed workforce at the State and implementing agency levels for program planning, implementation, and evaluation**

The state has one employee dedicated to SNAP-Ed. The employee is full time, but the position is shared so 100% of the time is not dedicated to SNAP-Ed. This makes it difficult to fully learn and participate more actively in the daily activities of SNAP-Ed. IAs often feel they are not able to pay educators a high enough rate to retain them from year to year. This is of particular concern since training new staff takes away from program delivery time.

## Selected State Priority Goals Based on Needs Assessment

**PRIORITY GOAL 1**

To improve the likelihood that persons eligible for the Supplemental Nutrition Assistance Program (SNAP) or Food Distribution Program on Indian Reservations (FDPIR) choose physically active lifestyles consistent with the current Dietary Guidelines for Americans (DGA) and the United States Department of Agriculture (USDA) Food Guidance System.

Goal Type(s)

- Improve health behaviors

**PRIORITY GOAL 2**

Oklahoma SNAP-Ed participants will report an improvement in make healthy food choices, (increased consumption of fruit, vegetables, water, dairy, and whole grains and decreased consumption of regular soda) consistent with the current Dietary Guidelines for Americans (DGA) and the United States Department of Agriculture (USDA) Food Guidance System, after participation in SNAP-Ed direct education curriculum or exposure to SNAP-Ed social marketing campaign(s).

Goal Type(s)

- Improve health behaviors

**PRIORITY GOAL 3**

Oklahomans living in food insecure areas will have improved access to food by strengthened community partnerships.

Goal Type(s)

- Improve policies, systems, or environment of settings
- Expand or strengthen coordination and collaboration with other programs
- Collaborate with multiple sectors

**PRIORITY GOAL 4**

To maintain or expand number community partner relationships who collaborate on SNAP-Ed direct education or social marketing campaigns.

Goal Type(s)

- Develop/strengthen innovations in programming
- Expand or strengthen coordination and collaboration with other programs
- Collaborate with multiple sectors



**PRIORITY GOAL 5**

Oklahoma SNAP-Ed programming and outreach will prioritize eligible individuals who are members of minority groups.

**Goal Type(s)**

- Develop/strengthen innovations in programming
- Improve SNAP-Ed access
- Improve appropriateness of SNAP-Ed programming
- Expand or strengthen coordination and collaboration with other programs

## Action Plans

### Priority Goals

**PRIORITY GOAL 1**

To improve the likelihood that persons eligible for the Supplemental Nutrition Assistance Program (SNAP) or Food Distribution Program on Indian Reservations (FDPIR) choose physically active lifestyles consistent with the current Dietary Guidelines for Americans (DGA) and the United States Department of Agriculture (USDA) Food Guidance System.

**SMART Objectives**

In FY24-25 SNAP-Ed intervention participants will report an increase by 2% in physical activity engagement.

**SNAP-Ed Evaluation Framework Indicators:** Physical Activity & Reduced Sedentary Behavior (ST3), Physical Activity & Reduced Sedentary Behavior (MT3), Physical Activity and Reduced Sedentary Behaviors (R7), Physical Activity and Reduced Sedentary Behavior (LT3)

**Other Performance Indicators:** None

In FY24-25 In FY24-25 SNAP-Ed intervention participants will report an increase by 5% in identified resources for physical activity

**SNAP-Ed Evaluation Framework Indicators:** Physical Activity & Reduced Sedentary Behavior (ST3), Physical Activity & Reduced Sedentary Behavior (MT3), Physical Activity and Reduced Sedentary Behaviors (R7), Physical Activity and Reduced Sedentary Behavior (LT3)

**Other Performance Indicators:** None

In FY24-25 at least 40% of Eagle Adventure program participants will engage in one or more physical activity related behaviors more often.

**SNAP-Ed Evaluation Framework Indicators:** Physical Activity & Reduced Sedentary Behavior (ST3), Physical Activity & Reduced Sedentary Behavior (MT3)

**Other Performance Indicators:** None

**Goal Types**

- Improve health behaviors

**PRIORITY GOAL 2**

Oklahoma SNAP-Ed participants will report an improvement in make healthy food choices, (increased consumption of fruit, vegetables, water, dairy, and whole grains and decreased consumption of regular soda) consistent with the current Dietary Guidelines for Americans (DGA) and the United States Department of Agriculture (USDA) Food Guidance System, after participation in SNAP-Ed direct education curriculum or exposure to SNAP-Ed social marketing campaign(s).

**SMART Objectives**

In FY24-25, SNAP-Ed intervention participants will have at least a 2% increase of fruit and vegetable consumption compared to pre-intervention.

**SNAP-Ed Evaluation Framework Indicators:** Healthy Eating (ST1), Healthy Eating Behaviors (MT1), Healthy Eating Behaviors (LT1), Fruits and Vegetables (R2)

**Other Performance Indicators:** None

**In FY24-25, over 4 SNAP-Ed interventions will be provided for persons eligible for the Supplemental Nutrition Assistance Program (SNAP) and Food Distribution Program on Indian Reservations that focus on making healthy choices (ST1, MT1, R2)**

**SNAP-Ed Evaluation Framework Indicators:** Healthy Eating (ST1), Healthy Eating Behaviors (MT1), Overall Diet Quality (R1), Fruits and Vegetables (R2), Whole Grains (R3), Dairy (R4), Beverages (R5)

**Other Performance Indicators:** None

**In FY24-25 there will be at least two multi-level social marketing campaigns to increase vegetable consumption.**

**SNAP-Ed Evaluation Framework Indicators:** Healthy Eating (ST1), Community Design and Safety (MT10), Social Marketing (MT12), Fruits and Vegetables (R2)

**Other Performance Indicators:** None

**In FY24-25 at least 10% of SNAP ED intervention participants will increase their intent to eat fruit and/or vegetables compared to pre-intervention.**

**SNAP-Ed Evaluation Framework Indicators:** Healthy Eating (ST1), Healthy Eating Behaviors (MT1), Healthy Eating Behaviors (LT1), Fruits and Vegetables (R2)

**Other Performance Indicators:** None

**In FY24-25 at least 40% of Eagle Adventure program participants will report increased frequency in consumption of fruits and vegetables at meal or snack time.**

**SNAP-Ed Evaluation Framework Indicators:** Healthy Eating (ST1), Healthy Eating Behaviors (MT1)

**Other Performance Indicators:** None

**In FY 24-25 at least 30% of Not Our Destiny program participants will report an intent to eat more than one kind of fruit or vegetable the following week.**

**SNAP-Ed Evaluation Framework Indicators:** Healthy Eating (ST1)

**Other Performance Indicators:** None

#### **Goal Types**

- Improve health behaviors

#### **PRIORITY GOAL 3**

**Oklahomans living in food insecure areas will have improved access to food by strengthened community partnerships.**

#### **SMART Objectives**

**In FY24-25 SNAP-Ed intervention participants will report an increase by 2% in food resource management, to help participants with limited food budgets.**

**SNAP-Ed Evaluation Framework Indicators:** Food Resource Management (ST2), Food Resource Management Behaviors (MT2), Food Security (R6), Food Resource Management Behaviors (LT2)

**Other Performance Indicators:** None

**In FY24-25 there will be a 2% increase in the number of EBT-accepting local agriculture markets.**

**SNAP-Ed Evaluation Framework Indicators:** Organizational Partnerships (ST7), Multi-Sector Partnerships and Planning (ST8), Agriculture (MT8), Food Systems (LT12), Agricultural Sales and Incentives (LT14)

**Other Performance Indicators:** None

**In FY24-25 there will be a 2% increase in the number of community gardens accessible to SNAP-Ed participants.**

**SNAP-Ed Evaluation Framework Indicators:** Organizational Partnerships (ST7), Leveraged Resources (LT9), Multi-Sector Partnerships and Planning (ST8), Agriculture (MT8), Fruits and Vegetables (R2)

**Other Performance Indicators:** None

**In FY24-25 maintenance of established number of community gardens accessible to SNAP-Ed participants.**

**SNAP-Ed Evaluation Framework Indicators:** Organizational Partnerships (ST7), Leveraged Resources (LT9), Multi-Sector Partnerships and Planning (ST8), Agriculture (MT8), Fruits and Vegetables (R2)

**Other Performance Indicators:** None

**In FY24-25 maintenance of established EBT-accepting local agriculture markets.**

**SNAP-Ed Evaluation Framework Indicators:** Organizational Partnerships (ST7), Multi-Sector Partnerships and Planning (ST8), Agriculture (MT8), Food Systems (LT12), Agricultural Sales and Incentives (LT14)

**Other Performance Indicators:** None

**In FY24-25 there will be a 2% increase in the utilization of EBT-accepting local agriculture markets.**

**SNAP-Ed Evaluation Framework Indicators:** Food Systems (LT12), Agricultural Sales and Incentives (LT14), Fruits and Vegetables (R2)

**Other Performance Indicators:** None

#### **Goal Types**

- Improve policies, systems, or environment of settings
- Expand or strengthen coordination and collaboration with other programs
- Collaborate with multiple sectors

#### **PRIORITY GOAL 4**

**To maintain or expand number community partner relationships who collaborate on SNAP-Ed direct education or social marketing campaigns.**

#### **SMART Objectives**

**In FY24-25 maintain established partnerships for SNAP-Ed programming support**

**SNAP-Ed Evaluation Framework Indicators:** Champions (ST6), Organizational Partnerships (ST7), Nutrition Supports (MT5), Nutrition Supports Implementation (LT5), Physical Activity Supports Implementation (LT6), Multi-Sector Partnerships and Planning (ST8), Social Marketing (MT12)

**Other Performance Indicators:** None

**In FY24-25 maintain established partnerships for SNAP-Ed programming support**

**SNAP-Ed Evaluation Framework Indicators:** Multi-Sector Partnerships and Planning (ST8), Social Marketing (MT12)

**Other Performance Indicators:** None

#### **Goal Types**

- Develop/strengthen innovations in programming
- Expand or strengthen coordination and collaboration with other programs
- Collaborate with multiple sectors

#### **PRIORITY GOAL 5**

**Oklahoma SNAP-Ed programming and outreach will prioritize eligible individuals who are members of minority groups.**

#### **SMART Objectives**

**FY24-25 will increase utilization of SNAP-Ed efforts among tribal population by 5%.**

**SNAP-Ed Evaluation Framework Indicators:** Multi-Sector Partnerships and Planning (ST8), Government Policies (MT7), Social Marketing (MT12)

**Other Performance Indicators:** None

FY24-25 will increase utilization of SNAP-Ed efforts among Spanish language population by 5%.

**SNAP-Ed Evaluation Framework Indicators:** Multi-Sector Partnerships and Planning (ST8), Government Policies (MT7), Social Marketing (MT12)  
**Other Performance Indicators:** None

#### Goal Types

- Develop/strengthen innovations in programming
- Improve SNAP-Ed access
- Improve appropriateness of SNAP-Ed programming
- Expand or strengthen coordination and collaboration with other programs

## Projects Linked to the State Objectives

Project Name/Title	Agency Conducting Project	SMART Objective(s) to be Addressed
Oklahoma Human Services SNAP ED oversight	Oklahoma Department of Human Services (State Agency)	<ul style="list-style-type: none"><li>• FY24-25 will increase utilization of SNAP-Ed efforts among tribal population by 5%.</li><li>• In FY24-25, SNAP-Ed intervention participants will have at least a 2% increase of fruit and vegetable consumption compared to pre-intervention.</li><li>• In FY24-25, over 4 SNAP-Ed interventions will be provided for persons eligible for the Supplemental Nutrition Assistance Program (SNAP) and Food Distribution Program on Indian Reservations that focus on making healthy choices (ST1, MT1, R2)</li><li>• In FY24-25 SNAP-Ed intervention participants will report an increase by 2% in physical activity engagement.</li><li>• In FY24-25 In FY24-25 SNAP-Ed intervention participants will report an increase by 5% in identified resources for physical activity</li><li>• In FY24-25 SNAP-Ed intervention participants will report an increase by 2% in food resource management, to help participants with limited food budgets.</li><li>• In FY24-25 there will be a 2% increase in the number of EBT-accepting local agriculture markets.</li><li>• In FY24-25 there will be a 2% increase in the number of community gardens accessible to SNAP-Ed participants.</li><li>• In FY24-25 maintenance of established number of community gardens accessible to SNAP-Ed participants.</li><li>• In FY24-25 maintenance of established EBT-accepting local agriculture markets.</li><li>• In FY24-25 maintain established partnerships for SNAP-Ed programming support</li><li>• In FY24-25 maintain established partnerships for SNAP-Ed programming support</li><li>• FY24-25 will increase utilization of SNAP-Ed efforts among Spanish language population by 5%.</li><li>• In FY24-25 at least 40% of Eagle Adventure program participants will engage in one or more physical activity related behaviors more often.</li><li>• In FY24-25 there will be a 2% increase in the utilization of EBT-accepting local agriculture markets.</li><li>• In FY24-25 there will be at least two multi-level social marketing campaigns to increase vegetable consumption.</li><li>• In FY24-25 at least 10% of SNAP ED intervention participants will increase their intent to eat fruit and/or vegetables compared to pre-intervention.</li><li>• In FY24-25 at least 40% of Eagle Adventure program participants will report increased frequency in consumption of fruits and vegetables at meal or snack time.</li><li>• In FY 24-25 at least 30% of Not Our Destiny program participants will report an intent to eat more than one kind of fruit or vegetable the following week.</li></ul>
Oklahoma Nutrition Education	Oklahoma State University (Implementing Agency)	<ul style="list-style-type: none"><li>• FY24-25 will increase utilization of SNAP-Ed efforts among tribal population by 5%.</li><li>• In FY24-25, SNAP-Ed intervention participants will have at least a 2% increase of fruit and vegetable consumption compared to pre-intervention.</li><li>• In FY24-25, over 4 SNAP-Ed interventions will be provided for persons eligible for the Supplemental Nutrition Assistance Program (SNAP) and Food Distribution Program on Indian Reservations that focus on making healthy choices (ST1, MT1, R2)</li></ul>

Project Name/Title	Agency Conducting Project	SMART Objective(s) to be Addressed
		<ul style="list-style-type: none"> <li>• In FY24-25 SNAP-Ed intervention participants will report an increase by 2% in physical activity engagement.</li> <li>• In FY24-25 In FY24-25 SNAP-Ed intervention participants will report an increase by 5% in identified resources for physical activity</li> <li>• In FY24-25 SNAP-Ed intervention participants will report an increase by 2% in food resource management, to help participants with limited food budgets.</li> <li>• In FY24-25 there will be a 2% increase in the number of community gardens accessible to SNAP-Ed participants.</li> <li>• In FY24-25 maintenance of established number of community gardens accessible to SNAP-Ed participants.</li> <li>• In FY24-25 maintain established partnerships for SNAP-Ed programming support</li> <li>• In FY24-25 maintain established partnerships for SNAP-Ed programming support</li> </ul>
Chickasaw Nation Impa' Kilimpi'	Chickasaw Nation (Implementing Agency)	<ul style="list-style-type: none"> <li>• In FY24-25, SNAP-Ed intervention participants will have at least a 2% increase of fruit and vegetable consumption compared to pre-intervention.</li> <li>• In FY24-25, over 4 SNAP-Ed interventions will be provided for persons eligible for the Supplemental Nutrition Assistance Program (SNAP) and Food Distribution Program on Indian Reservations that focus on making healthy choices (ST1, MT1, R2)</li> <li>• In FY24-25 SNAP-Ed intervention participants will report an increase by 2% in physical activity engagement.</li> <li>• In FY24-25 maintenance of established number of community gardens accessible to SNAP-Ed participants.</li> <li>• In FY24-25 maintain established partnerships for SNAP-Ed programming support</li> </ul>
Choose Homemade Healthy Living Project	Oklahoma Nutrition Information and Education (ONIE) (Implementing Agency)	<ul style="list-style-type: none"> <li>• In FY24-25, SNAP-Ed intervention participants will have at least a 2% increase of fruit and vegetable consumption compared to pre-intervention.</li> <li>• In FY24-25, over 4 SNAP-Ed interventions will be provided for persons eligible for the Supplemental Nutrition Assistance Program (SNAP) and Food Distribution Program on Indian Reservations that focus on making healthy choices (ST1, MT1, R2)</li> <li>• In FY24-25 maintain established partnerships for SNAP-Ed programming support</li> <li>• In FY24-25 maintain established partnerships for SNAP-Ed programming support</li> <li>• FY24-25 will increase utilization of SNAP-Ed efforts among Spanish language population by 5%.</li> <li>• In FY24-25 there will be at least two multi-level social marketing campaigns to increase vegetable consumption.</li> <li>• In FY24-25 at least 10% of SNAP ED intervention participants will increase their intent to eat fruit and/or vegetables compared to pre-intervention.</li> </ul>
MyPlate Hands-on Nutrition Education Curriculum	Oklahoma Nutrition Information and Education (ONIE) (Implementing Agency)	<ul style="list-style-type: none"> <li>• In FY24-25, SNAP-Ed intervention participants will have at least a 2% increase of fruit and vegetable consumption compared to pre-intervention.</li> <li>• In FY24-25, over 4 SNAP-Ed interventions will be provided for persons eligible for the Supplemental Nutrition Assistance Program (SNAP) and Food Distribution Program on Indian Reservations that focus on making healthy choices (ST1, MT1, R2)</li> <li>• In FY24-25 maintain established partnerships for SNAP-Ed programming support</li> <li>• In FY24-25 maintain established partnerships for SNAP-Ed programming support</li> </ul>
Let's Get Moving	Oklahoma Nutrition Information and Education (ONIE) (Implementing Agency)	<ul style="list-style-type: none"> <li>• In FY24-25 SNAP-Ed intervention participants will report an increase by 2% in physical activity engagement.</li> <li>• In FY24-25 In FY24-25 SNAP-Ed intervention participants will report an increase by 5% in identified resources for physical activity</li> <li>• In FY24-25 maintain established partnerships for SNAP-Ed programming support</li> <li>• In FY24-25 maintain established partnerships for SNAP-Ed programming support</li> </ul>
Oklahoma Farmers Market and Local Food Access	Oklahoma Nutrition Information and Education (ONIE) (Implementing Agency)	<ul style="list-style-type: none"> <li>• In FY24-25 there will be a 2% increase in the number of EBT-accepting local agriculture markets.</li> <li>• In FY24-25 maintenance of established EBT-accepting local agriculture markets.</li> <li>• In FY24-25 maintain established partnerships for SNAP-Ed programming support</li> </ul>

Project Name/Title	Agency Conducting Project	SMART Objective(s) to be Addressed
		<ul style="list-style-type: none"> <li>In FY24-25 maintain established partnerships for SNAP-Ed programming support</li> <li>In FY24-25 there will be a 2% increase in the utilization of EBT-accepting local agriculture markets.</li> </ul>
Traditional Foods for Early Care and Education	Oklahoma Nutrition Information and Education (ONIE) (Implementing Agency)	<ul style="list-style-type: none"> <li>FY24-25 will increase utilization of SNAP-Ed efforts among tribal population by 5%.</li> <li>In FY24-25 maintain established partnerships for SNAP-Ed programming support</li> <li>In FY24-25 maintain established partnerships for SNAP-Ed programming support</li> </ul>
OKTEP: Oklahoma Tribal Engagement Partners	Oklahoma Tribal Engagement Partners (Implementing Agency)	<ul style="list-style-type: none"> <li>FY24-25 will increase utilization of SNAP-Ed efforts among tribal population by 5%.</li> <li>In FY24-25 there will be a 2% increase in the number of community gardens accessible to SNAP-Ed participants.</li> <li>In FY24-25 maintenance of established number of community gardens accessible to SNAP-Ed participants.</li> <li>In FY24-25 maintain established partnerships for SNAP-Ed programming support</li> <li>In FY24-25 maintain established partnerships for SNAP-Ed programming support</li> <li>In FY24-25 at least 40% of Eagle Adventure program participants will engage in one or more physical activity related behaviors more often.</li> <li>In FY24-25 at least 40% of Eagle Adventure program participants will report increased frequency in consumption of fruits and vegetables at meal or snack time.</li> <li>In FY 24-25 at least 30% of Not Our Destiny program participants will report an intent to eat more than one kind of fruit or vegetable the following week.</li> </ul>

Nonproject Activities Linked to the State Objectives

No data submitted

SNAP-Ed Outreach

Methods that the State agency will use to notify SNAP applicants, participants, and eligible individuals of the availability of SNAP-Ed activities. Including a description of any specific target groups for these outreach efforts and, if relevant, how SNAP-Ed is working with State and local SNAP offices to reach participants and applicants.

In addition to existing mechanisms in place, Oklahoma Human Services plans the following to increase awareness of SNAP-Ed programming. Hunger Free Oklahoma (HFO) is working with No Kid Hungry to expand the SNAP in Schools Project. Oklahoma Human Services intends to share SNAP-Ed information with HFO to provide to interested individuals. A similar approach will be used with the Oklahoma Human Services mobile units. These new buses are expected to be operational beginning in early FFY24. These are a natural fit for sharing information about other services available to those we serve. The Be A Neighbor platform will also be updated to share information about SNAP-Ed in Oklahoma.

Action Plan Overview

Overview of how the planned SNAP-Ed efforts across implementing agencies and subgrantees fit together to address the target audiences’ needs, accomplish SMART objectives, and complement other programs in the State to support individuals and families with low incomes in improving their healthy eating and physical activity behaviors.

Because Oklahoma’s IA’s are diverse in nature, they are able to work collaboratively and individually to meet the goals of the state. Chickasaw Nation and OKTEP focus primarily on serving Native American individuals with culturally relevant programs. OSU’s program is operated through the state extension

program making it statewide by nature. ONIE specializes in social marketing campaigns. All provide services with the overarching goal of improving the health of Oklahomans living in low-income households by improving their likelihood of making more healthy food choices and increasing physical activity. Oklahoma's IAs share ideas, recipes, curriculum, and resources to ensure success of the program. IAs will continue to support the goals of Oklahoma SNAP-Ed by continuing to seek innovative ways to deliver meaningful programming to the target audience and continue collaborations such as the SNAC. Program development and changes at the federal level continue to provide opportunities for IAs to work together to move the state program in a positive direction.

## Planned Projects and Activities

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### Oklahoma Nutrition Information and Education (ONIE) (Implementing Agency) Projects and Activities

#### Choose Homemade Healthy Living Project

##### Project Description

The Choose Homemade Healthy Living Project has a duration spanning FY24-25 and is a comprehensive social marketing initiative that utilizes three different interventions: marketing campaigns, tailored nutrition education materials, and community strategic collaborations. The project primarily targets SNAP-Ed eligible individuals, with a focus on the primary person responsible for grocery shopping and meal preparation in the household, particularly women with children. The secondary audience includes institutions responsible for local food and activity environments and organizations serving the primary audience.

The project aims to achieve behavioral changes related to healthy eating and lifestyle. The key behavioral changes targeted are increasing healthy eating behaviors, food management behaviors, fruit and vegetable consumption, and family meals. The project also promotes adopting a physically active lifestyle, growing one's own food, and utilizing Oklahoma SNAP-accepting Farmers Markets.

The key educational messages revolve around the importance of homemade family meals that include fruits and vegetables, whole grains, lean proteins, and low-fat dairy. The project emphasizes the benefits of home meal preparation, such as knowing what is in one's food and the gratification of tending to the family's needs through home-cooked meals.

Services are delivered through a multi-channel approach, including a website, text messages, social media, print materials, cooking videos, outdoor advertising, television, and radio. The project leverages various partnerships to disseminate materials and engage the target audience. Partner organizations, such as the Regional Food Bank of Oklahoma, Oklahoma State University, and the Latino Community Development Agency, play a role in distributing educational materials and sharing content through their platforms.

The project's campaign initiative implements a comprehensive marketing strategy to promote its message effectively. The strategy consists of one large campaign with a special concept and creative, complemented by a year-round ongoing digital marketing strategy. Choose Homemade aims to maintain a constant presence in order to maximize message exposure and reinforce behavior change.

The project specifically focuses on developing nutrition education materials tailored to the priority audience's pantry and kitchen items. Materials are tested with the priority audience at food pantries and centers to ensure they are achievable for food-insecure populations. Efforts are made to reflect the audience's awareness and access to healthy foods and beverages, as well as places to be physically active, through realistic visuals and culturally appropriate messaging. Materials include recipe booklets, brochures, tear pads, cards, and the annual Choose Homemade Nutrition Calendar.

To ensure the project is implemented as designed, ONIE conducts extensive formative research and collaborates with partner organizations to disseminate materials effectively.

In summary, the Choose Homemade Healthy Living Project is a multifaceted social marketing initiative targeting SNAP-Ed eligible individuals. It aims to promote healthy eating behaviors and increase the frequency of homemade family meals through a combination of campaigns, tailored education materials, and community collaborations. The project employs a range of dissemination channels and strategic partnerships to deliver services and messages, with a focus on accurate content tailored to the priority population. Efforts are made to reflect the audience's needs, awareness, and access to healthy foods and physical activity options.

##### Linked SMART Objectives

- In FY24-25, SNAP-Ed intervention participants will have at least a 2% increase of fruit and vegetable consumption compared to pre-intervention.
- In FY24-25, over 4 SNAP-Ed interventions will be provided for persons eligible for the Supplemental Nutrition Assistance Program (SNAP) and Food Distribution Program on Indian Reservations that focus on making healthy choices (ST1, MT1, R2)
- In FY24-25 maintain established partnerships for SNAP-Ed programming support
- In FY24-25 maintain established partnerships for SNAP-Ed programming support
- FY24-25 will increase utilization of SNAP-Ed efforts among Spanish language population by 5%.

- In FY24-25 there will be at least two multi-level social marketing campaigns to increase vegetable consumption.
- In FY24-25 at least 10% of SNAP ED intervention participants will increase their intent to eat fruit and/or vegetables compared to pre-intervention.

Project Outreach

The Choose Homemade project aims to reach all SNAP-eligible Oklahomans, with a specific focus on individuals and families residing in Oklahoma ZIP codes where a significant proportion of the population has an income less than 185% of the Federal Poverty Level (FPL). In collaboration with the Oklahoma Department of Human Services (DHS), the project establishes contact with SNAP-accepting Oklahomans to evaluate its efforts.

To ensure broad participation, the project utilizes a multi-faceted outreach approach. Community partners actively promote the Choose Homemade campaign within their communities, extending its reach to those who may benefit the most. Digital and traditional media channels are extensively employed to reach a wide audience. The project strategically disseminates information through social media platforms, online advertisements, television, radio, and print media, maximizing its reach and engaging individuals through various communication preferences.

Material distribution is a key component of the outreach strategy. The project collaborates with community centers, food pantries, and other relevant organizations to distribute informational materials, recipe cards, and resources supporting the Choose Homemade campaign's goals.

Supporting Files: [OKLAHOMA CH SNAP.jpg](#)

Settings and Approaches

Direct Education	PSE Initiatives	Social Marketing Campaigns
<p><b>Direct Ed Stages:</b> Developing (design and consumer testing), Implementing</p> <p>Provided in <a href="#">English, Spanish</a></p> <p><b>Settings</b></p> <ul style="list-style-type: none"> <li>• Parks and open spaces (0 tribal / 0 rural / 2 total)</li> <li>• State/county fairground (0 tribal / 0 rural / 1 total)</li> <li>• Food assistance sites (e.g, food banks, food pantries food shelves) (0 tribal / 0 rural / 2 total)</li> </ul>	<p><b>PSE Stages:</b> This project does not include PSE initiatives</p>	<p><b>Campaign Stages:</b> Planning (formative research), Developing (design and consumer testing), Implementing, Evaluating</p> <p>Provided in <a href="#">English, Spanish</a></p> <p><a href="#">ZIP Code</a> is the largest geographic unit.</p> <p><b>Areas covered:</b></p> <ul style="list-style-type: none"> <li>• 73005</li> <li>• 73006</li> <li>• 73008</li> <li>• 73009</li> <li>• 73011</li> <li>• 73014</li> <li>• 73015</li> <li>• 73017</li> <li>• 73018</li> <li>• 73027</li> <li>• 73028</li> <li>• 73030</li> <li>• 73032</li> <li>• 73033</li> <li>• 73036</li> <li>• 73038</li> <li>• 73040</li> <li>• 73042</li> <li>• 73043</li> <li>• 73044</li> <li>• 73047</li> <li>• 73050</li> <li>• 73051</li> <li>• 73052</li> <li>• 73053</li> <li>• 73055</li> <li>• 73057</li> <li>• 73069</li> <li>• 73071</li> <li>• 73074</li> </ul>



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Priority Populations

Priority Age Groups	Priority Racial Groups	Priority Ethnic Groups	Priority Gender Groups
<ul style="list-style-type: none"><li>18-59</li></ul>	<ul style="list-style-type: none"><li>No racial group priority</li></ul>	<ul style="list-style-type: none"><li>No ethnic group priority</li></ul>	<ul style="list-style-type: none"><li>No gender group priority</li></ul>

Interventions

SNAP-Ed Toolkit Interventions

## Previously Developed Interventions

### Choose Homemade Campaign

Not adapted for this project

Practice tested:

<https://onieproject.org/wp-content/uploads/2023/06/NPEARS-ChooseHomemade.pdf>

**Scott-Kaliki, Meredith, MS, CHES, DeBerry, Stephanie, MS, RD, The ONIE Project: Making Healthy Easy** – University of Oklahoma Health Sciences Center, College of Medicine Grand Rounds, March 24, 2021, Oklahoma City, OK

## New Interventions

No data submitted

## MyPlate Hands-on Nutrition Education Curriculum

### Project Description

The MyPlate Hands-on Cooking Curriculum will enter new pilot phases in FY24 and FY25. Previously, the curriculum was updated and tested along with the Oklahoma State University (OSU) Oklahoma Nutrition Education (ONE) and Chickasaw Nation Impa' Kilimpi' SNAP-Ed programs. Curriculum updates made in phase one included reducing classes to one hour, integrating hands-on activities into the education portion of the class, and inclusion of recommendations for sleep, hydration, and physical activity, along with MyPlate. These updates were made to align content with MyPlate and Healthy People 2030 and for feasibility of implementation. The curriculum utilizes tailored Choose Homemade nutrition education materials. The five lessons (key educational messages) include MyPlate; How to Read a Nutrition Label; One Shopping List, Five Recipes; Change it Up, Healthy Swaps to Family Favorites; and A Day of 2,000 Calories. Conducted in a group setting, the atmosphere is fun, celebratory, and aims for participants to feel empowered. Working in small teams to prepare recipes and practice new skills, participants share comradery as they explore their shared interest in nutrition and cooking skills. To reinforce intention to perform the targeted skills and behaviors, participants will be asked to set small goals each week, practice cooking skills at home, and report back to the group on the experience during the next class.. Printed materials and curriculum-related cooking NERIs such as cutting boards, measuring spoons or cups, colanders, food thermometers, or other items provided at the end of each class reinforce adoption of the healthy cooking skills and behaviors modeled in the classroom.

The second phase of the pilot will focus on updating the program evaluation to assess cooking skills, and determining additional priority populations for this curriculum based on demonstrated statewide need. The curriculum was originally designed with the primary shopper/person responsible for the majority of cooking in the household, typically mothers with young children. However, a need to expand this curriculum to other populations has been identified. ONIE will work to identify additional community organizations as collaborators who will assist with participant recruitment and host classes at their facilities to reduce barriers to participant access. Program evaluation will be updated to include a pre/post assessment, as well as a single class evaluation to assess effectiveness.

OSU and Chickasaw Nation SNAP-Ed implementing agencies will continue their collaboration with this pilot in FY2024. If identified priority populations are appropriate and feasible, the collaborating implementing agencies may participate in a full curriculum implementation including necessary modifications in FY2025. This project utilizes a collective impact approach to maximize statewide impact which is ideal due to the common goal of adopting healthy cooking behaviors at home, improving cooking skills, increasing self-confidence of preparing healthy meals, and overall diet quality. Although all implementing agencies currently address these goals, a tailored, state-specific curriculum has not been evaluated or utilized across agencies. Implementing agencies will meet as needed to revise curriculum evaluation, design of the fidelity monitoring plan, and other pilot project details. ONIE will lead the coordinated efforts.

### Linked SMART Objectives

- In FY24-25, SNAP-Ed intervention participants will have at least a 2% increase of fruit and vegetable consumption compared to pre-intervention.
- In FY24-25, over 4 SNAP-Ed interventions will be provided for persons eligible for the Supplemental Nutrition Assistance Program (SNAP) and Food Distribution Program on Indian Reservations that focus on making healthy choices (ST1, MT1, R2)
- In FY24-25 maintain established partnerships for SNAP-Ed programming support
- In FY24-25 maintain established partnerships for SNAP-Ed programming support

## Project Outreach

ONIE will work to identify community organizations as collaborators who have an established relationship with the priority population and will assist with participant recruitment and host classes at their facilities to reduce barriers to participant access and participation. Because participants already have a rapport with the organization and are familiar with their facilities, they are more likely to participate in the class series and identify the organization as a trusted source of nutrition and health information. Recruitment communications will be tailored for each site and will utilize existing methods of communication. This may include both physical/in-person (community event boards, fliers, word of mouth, etc.) and digital (email, website, facebook, parent message boards, and other social media).

The curriculum was originally tailored for the primary shopper/person responsible for the majority of cooking in the household, typically mothers with young children. This will continue to be a priority audience. Additional populations identified include individuals and families transitioning into stable housing, individuals transitioning into independence, and individuals seeking treatment for substance abuse.

## Settings and Approaches

Direct Education	PSE Initiatives	Social Marketing Campaigns
<p><b>Direct Ed Stages:</b> Planning (formative research), Developing (design and consumer testing), Implementing, Evaluating</p> <p>Provided in <a href="#">English</a></p> <p><b>Settings</b></p> <ul style="list-style-type: none"><li>• Early care and education facilities (includes childcare centers, daycare homes, Head Start, preschool, and prekindergarten programs) (0 tribal / 0 rural / 1 total)</li><li>• Schools (colleges and universities) (0 tribal / 0 rural / 1 total)</li></ul>	<p><b>PSE Stages:</b> This project does not include PSE initiatives</p>	<p><b>Campaign Stages:</b> This project does not include social marketing</p>

## Priority Populations

Priority Age Groups	Priority Racial Groups	Priority Ethnic Groups	Priority Gender Groups
<ul style="list-style-type: none"><li>• 18-59</li><li>• 60-75</li></ul>	<ul style="list-style-type: none"><li>• No racial group priority</li></ul>	<ul style="list-style-type: none"><li>• No ethnic group priority</li></ul>	<ul style="list-style-type: none"><li>• No gender group priority</li></ul>

## Interventions

SNAP-Ed Toolkit Interventions
No data submitted

Previously Developed Interventions
<p><b>MyPlate Hands-on Nutrition Education Curriculum</b></p> <p><u>Adapted</u> for this project:</p> <p>The MyPlate Hands-on curriculum will be tailored for any groups outside of the original priority population, the primary shopper/cook for the household, typically mothers with young children. This will continue to be a priority audience. Additional populations identified include individuals and families transitioning into stable housing, individuals transitioning into independence, and individuals seeking treatment for substance abuse. Any adaptations to curriculum materials will be tested with the priority audience. Adaptations of materials, once tested, will be included in the instructor guide which is comprehensive and includes all materials needed to implement the curriculum.</p>

Emerging: Reflects the social, cultural, and/or linguistic needs and resources of the low-income population(s) served, Addresses the results and implications of a State or community needs assessment, Addresses State or local priorities/strategic plans

#### New Interventions

No data submitted

## Let's Get Moving

### Project Description

Let's Get Moving (LGM) is a social marketing intervention that promotes leisure-time physical activity among low-income families. The product, or intervention, is a half-day fun-filled 5K and Wellness Expo with music, games, a photo booth, community resources, and healthy snacks. It aims to increase self-efficacy toward physical activity. Participants are then enrolled in an SMS texting program to continue encouragement towards the desired behavior of regular physical activity.

The primary audience will be families who live in the intervention community of Midwest City, as well as any other interested communities who want to use the dissemination guide to host an event locally. Sites are located in communities with a high proportion of low-income households. The priority audience are families with school-aged children, qualifying for the free and reduced-price school lunch program, that are engaged in regular leisure-time activity. City's school districts have identified a majority of their students as Economically Disadvantaged (<185% FPL); Mid-Del Public Schools 66.7%.

Key messages promoting the event align with the audience's desire for fun family-oriented activities, and feature the words: free, family, and fun. At the event, community volunteers provide social support, a key factor in fostering self-efficacy toward physical activity, by offering water, snacks, and encouragement. Matching program signage reinforces the positive, fun environment, and sense of community. Participants are encouraged to tag the event on social media. Reinforcements include a completion medal. Finally, engagement is fostered through promotional messages and education delivered through SMS messages, emails, and social media prior to, during, and after the event. Social marketing strategies for positive nudges to promote the behavior will be provided through continued communication with LGM participants through text message.

The event in Midwest City will be held at the Regional Park in Midwest City, a United States of America Track and Field (USATF) certified 5K course, perfectly positioned to create a safe and accessible 5K event. ONIE will lead and host that event. It is projected that 800 people will participate in MWCM. Participants will be recruited through social media, school digital flyers, promotion through community organizations, and email list-serves.

ONIE has developed a "how to" manual that describes the theory of change for LGM, and explains step-by-step how to execute a successful event. An interested community will pilot tested the effectiveness of this manual as a resource in fall of FY2024. ONIE will then refine the guide, and begin dissemination. Dissemination strategies include 1) presenting it at the local public health association conference; 2) hosting a digital version on its website; and 3) asking for it to be made available on SNAP-ED Connections.

For communities interested in applying the dissemination guide and implementing Let's Get Moving into their community, ONIE will provide support in planning and identifying the best location. These LGM Walk/Run events will provide an annual event to introduce or reintroduce these well kept and safe physical activity infrastructure to the priority audience.

### Linked SMART Objectives

- In FY24-25 SNAP-Ed intervention participants will report an increase by 2% in physical activity engagement.
- In FY24-25 In FY24-25 SNAP-Ed intervention participants will report an increase by 5% in identified resources for physical activity
- In FY24-25 maintain established partnerships for SNAP-Ed programming support
- In FY24-25 maintain established partnerships for SNAP-Ed programming support

### Project Outreach

Working directly with partners through Mid-Del Public School District, the City of Midwest City, the Metropolitan Library, and newly established partners, ONIE will provide resources to inform SNAP-Ed eligible families of the Let's Get Moving event hosted in Midwest City. This will include school fliers (print and digital), signage, public posting on frequented community forums, and through snowball marketing via communication with past participants. One new approach for outreach includes working with physical education teachers in Mid-Del Schools to develop a curriculum to engage with children six weeks leading up to the event, this engagement will be coordinated with school fliers sent to parents.

Supporting Files: [LGMLessonPlans\\_Digital \(1\).pdf](#)

### Settings and Approaches

Direct Education	PSE Initiatives	Social Marketing Campaigns
<p><b>Direct Ed Stages:</b> Implementing, Evaluating</p> <p>Provided in <a href="#">English</a></p> <p><b>Settings</b></p> <ul style="list-style-type: none"> <li>Parks and open spaces (0 tribal / 0 rural / 1 total)</li> </ul>	<p><b>PSE Stages:</b> Maintaining changes</p> <p><b>Settings</b></p> <ul style="list-style-type: none"> <li>Schools (K-12, elementary, middle, and high) (0 tribal / 0 rural / 12 total)</li> </ul>	<p><b>Campaign Stages:</b> Implementing</p> <p>Provided in <a href="#">English</a></p> <p><a href="#">Towns/cities</a> is the largest geographic unit.</p> <p><b>Areas covered:</b></p> <ul style="list-style-type: none"> <li>Del City</li> <li>Midwest City</li> </ul> <p><b>Projected reach:</b> 1,000</p>

## Priority Populations

Priority Age Groups	Priority Racial Groups	Priority Ethnic Groups	Priority Gender Groups	Prioritizes Disabled
<ul style="list-style-type: none"> <li>No age group priority</li> </ul>	<ul style="list-style-type: none"> <li>No racial group priority</li> </ul>	<ul style="list-style-type: none"> <li>No ethnic group priority</li> </ul>	<ul style="list-style-type: none"> <li>No gender group priority</li> </ul>	<p>People with disabilities</p>

## Interventions

SNAP-Ed Toolkit Interventions
<p>No data submitted</p>

Previously Developed Interventions
<p><b>Let's Get Moving</b></p> <p><u>Adapted</u> for this project:</p> <p>LGM is a practice-based project. Its effectiveness has been confirmed by pre- and post-event evaluation surveys, and longitudinally tracking participants across events over the past ten years. LGM is a social marketing project designed by the ONIE Project's own formative research (Scott, DeBerry, Finnell, 2014). First implemented in 2013, thus far, the ONIE Project has led 17 events. These events have reached over 8,500 unique individuals, and have proven effective at retaining participants (40% of MWCM registrants have participated more than once). Pre- and post-event surveys reveal that social norms toward physical activity shift after the event, and participants report enjoying being active with their families. Over the years of implementing the LGM event, the number of days that respondents reported being physically active during the past week has increased from 1.4 in 2016 to 3.8 in 2017 to 4.05 in 2018. When comparing pre- and post-event surveys from 2019, the average number of days of physical activity for 30 minutes or more which was enough to raise their breathing rate increased from 3.9 days prior to the event to 4.4 days after the event (p=0.04). Pre and post-event surveys of program participants revealed that the average number of days that respondents reported being physically active during the past week increased from 3.9 to 4.3 from prior to after the event.</p> <p><u>Practice tested:</u></p> <p>Program Evaluation Report: <a href="https://onieproject.org/wp-content/uploads/2023/06/Lets-Get-Moving-Details.pdf">https://onieproject.org/wp-content/uploads/2023/06/Lets-Get-Moving-Details.pdf</a></p> <p>John R, Finnell KJ, Scott-Kaliki MS, DeBerry SM. A case study of two successful social marketing interventions to promote 1% low-fat milk consumption. Soc Mar Q 0(0): 1524500418824292</p> <p>Scott MS, Oman RF, John R, The benefits and barriers related to regular participation in physical activity by African-American women: implications for intervention development. Journal of Preventive Medicine, 2015, 5, 169-176: 10.4236/ojpm.2015.54020.</p> <p>Scott MS, DeBerry S, Finnell KJ, et al. Let's Get Midwest City Moving: A social marketing initiative. Poster session presented at: 2014 Oklahoma Public Health Association Annual Conference; May 8-9, 2014; Norman, OK</p>



#### New Interventions

No data submitted

## Oklahoma Farmers Market and Local Food Access

### Project Description

The Oklahoma Farmers Market and Local Food Access Project, a (PSE) food systems initiative utilizing seven different interventions, spans FY 24-25. The two target audiences under this project are: (1) Individuals and families on SNAP and (2) farmers markets (FMs), direct-to-consumer (DTC) farms, and other local food firms. This population was chosen due to need for increased fresh food access in low-income areas. This project is a continued expansion of the farmers market initiative started in 2011. With the continued success over the past 12 years, ONIE has no plans of terminating this project.

This project focuses on a PSE change by increasing the number of SNAP-accepting FMs, DTC farms, and other local food firms across the state. It also aims to support a farm-to-community relationship by connecting producers and schools to develop a mechanism for local food sourcing and education.

Key educational messages to consumers include awareness of using benefits at FMs, DTC farms and other local food firms, preparing local food items, and promoting a welcoming environment for SNAP individuals and families at all sites.

For FMs, DTC farms, and local food firms the key messages include guidance on SNAP application, eligibility to source to schools, and technical support.

Through a multi-component social marketing strategy SNAP-Ed recipients are prompted to engage through social media ads, promotional items, FMs map, and seasonal recipe cards. Ads run 3-5 times per market. Recipe cards support obesity prevention efforts by providing education on preparing various fresh produce items found at markets and farms.

Partners and collaborating agencies such as OSU Extension CNEP, Hunger Free Oklahoma, ODAFF, OLAC, Oklahoma TSET, and OK-DHS assist in a variety of areas including community outreach, market and farm referral, and nutrition incentive program promotion. Total number of farmers markets, DTC farms, and local food firms reach are estimated to be 60, 10, and 5, respectively. The number of community individuals impacted by this initiative is 33,000.

Process evaluation is conducted by way of three different surveys and forms. The Pre-Check Manager Survey provides data on the number of markets utilizing their physical marketing materials. The Market Scorecard primarily reveals the percentage of fresh produce available at partnering sites compared to other food vendors (such as bakers, ranchers, and/or value added products) as well as ensures all vendors understand rules related to accepting SNAP, Senior Benefits, or Double Up Oklahoma. To combat markets from giving up when challenges are faced in the FNS application process to accept EBT, ONIE developed the FNS Process Tracker to track where partnering markets are in the application process, provide follow up, facilitate connections to USDA-FNS, and keep a list of interested farms or markets for follow up.

Beyond creating awareness to local food for SNAP-Ed recipients ONIE also creates product nudges at FMs and DTC farms through nutrition education, such as the how-to recipe cards, produce demonstrations, and live cooking demos. Recipe cost is carefully considered so that they are appropriate for families and individuals on a low and/or fixed income.

### Linked SMART Objectives

- In FY24-25 there will be a 2% increase in the number of EBT-accepting local agriculture markets.
- In FY24-25 maintenance of established EBT-accepting local agriculture markets.
- In FY24-25 maintain established partnerships for SNAP-Ed programming support
- In FY24-25 maintain established partnerships for SNAP-Ed programming support
- In FY24-25 there will be a 2% increase in the utilization of EBT-accepting local agriculture markets.

### Project Outreach

ONIE implements social marketing campaigns to notify SNAP-eligible individuals of SNAP-accepting farmers markets in their local area. Campaigns target zip codes with populations at or below 185% of the Federal Poverty Level (SNAP-eligible populations). Zip code targeting applies primarily to social media advertising, which ONIE promotes on both the ONIE business page and on individual farmers market pages.

Campaigns include both traditional and digital efforts. ONIE creates unique social media ads for individual SNAP-accepting farmers market pages, with an average reach of 1,500 per ad. ONIE also develops and delivers print materials to each market, including signage and information about SNAP & other nutrition programs, token guides, recipe materials, and more. All efforts work to increase participant knowledge of the Supplemental Nutrition Assistance Program and its rules and regulations at farmers markets.

Settings and Approaches

Direct Education	PSE Initiatives	Social Marketing Campaigns
<p><b>Direct Ed Stages:</b> This project does not include direct education</p>	<p><b>PSE Stages:</b> Implementing changes, Maintaining changes, Conducting follow-up assessments, evaluation, and/or monitoring</p> <p><b>Settings</b></p> <ul style="list-style-type: none"><li>Farmers' markets (0 tribal / 0 rural / 50 total)</li><li>Farm Stand (0 tribal / 0 rural / 10 total)</li><li>Schools (K-12, elementary, middle, and high) (0 tribal / 0 rural / 1 total)</li></ul>	<p><b>Campaign Stages:</b> Planning (formative research), Developing (design and consumer testing), Implementing, Evaluating</p> <p>Provided in <a href="#">English</a>, <a href="#">Spanish</a></p> <p><u>ZIP Code</u> is the largest geographic unit.</p> <p><b>Areas covered:</b></p> <ul style="list-style-type: none"><li>73005</li><li>73006</li><li>73008</li><li>73009</li><li>73011</li><li>73014</li><li>73015</li><li>73017</li><li>73018</li><li>73027</li><li>73028</li><li>73030</li><li>73032</li><li>73033</li><li>73036</li><li>73038</li><li>73040</li><li>73042</li><li>73043</li><li>73044</li><li>73047</li><li>73050</li><li>73051</li><li>73052</li><li>73053</li><li>73055</li><li>73057</li><li>73069</li><li>73071</li><li>73074</li><li>73075</li><li>73077</li><li>73079</li><li>73080</li><li>73082</li><li>73084</li><li>73086</li><li>73092</li><li>73096</li><li>73098</li><li>73104</li><li>73105</li></ul>

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**Projected reach:** 100,000

#### Priority Populations

Priority Age Groups	Priority Racial Groups	Priority Ethnic Groups	Priority Gender Groups	Prioritizes Disabled
<ul style="list-style-type: none"> <li>• 18-59</li> <li>• 60-75</li> <li>• 76 or older</li> </ul>	<ul style="list-style-type: none"> <li>• No racial group priority</li> </ul>	<ul style="list-style-type: none"> <li>• No ethnic group priority</li> </ul>	<ul style="list-style-type: none"> <li>• No gender group priority</li> </ul>	People with disabilities

#### Interventions

SNAP-Ed Toolkit Interventions
No data submitted

Previously Developed Interventions
<p><b>Taste the Difference Consumer Recruitment</b></p> <p>Not adapted for this project</p> <p><u>Practice tested:</u></p> <p><a href="https://onieproject.org/wp-content/uploads/2023/06/FY22-FM-SNAP.pdf">https://onieproject.org/wp-content/uploads/2023/06/FY22-FM-SNAP.pdf</a></p> <p>DeBerry, Stephanie, MS, RD, Romano, Diana, MS, RD, Support Local: Harvest Highlight Cooking Demo. 2023 Oklahoma Local Agricultural Summit February 28, 2023 Broken Arrow, OK</p> <p><b>Farmers Market Capacity Building</b></p>

Not adapted for this project

Practice tested:

<https://onieproject.org/wp-content/uploads/2023/06/FY22-FM-SNAP.pdf>

- Scott, MS. Finnell, K. (2021, August 17). ONIE's Farmers Market Initiative [Webinar presentation], USDA-FNS Mountain Plains Region and Southwest Region 2020 SNAP-Ed Cross Regional Impact, Dallas, OK, United States.
- Scott MS, Owen J, Marketing your Market: steps to improve access and customer base. Farmers Market Manager Certification Program. January 15, 2018. Oklahoma City, OK
- Owen, J, Scott, MS. (2019, October 3). 6 Strategies to Marketing Healthy Food at Farmers Markets [Conference presentation]. Hunger Free Oklahoma Conference, Norman, OK, United States.
- Scott, MS. (2019, October 28-30). Building Farmers Market Capacity to Improve Access to Quality Food [Conference presentation]. Southern Obesity Summit, Oklahoma City, OK, United States.

#### New Interventions

No data submitted

### Traditional Foods for Early Care and Education

#### Project Description

Preschool age children are consuming insufficient fruit and vegetables and over-consume sugary sweetened beverages. During the preceding week, approximately one in three (32.1%) children did not eat a daily fruit, nearly one half (49.1%) did not eat a daily vegetable, and more than one half (57.1%) drank a sugar-sweetened beverage at least once. Notably, young children in Oklahoma rank among the 10 worst states for fruit intake (40th) and 2 worst states for vegetables and SSB intake (49th). Child care programs known as Early Care and Education are optimal settings to influence children's health and obesity-related behaviors as children consumed up to 2/3 of their daily nutrients in these programs.

The USDA's Child and Adult Care Food Program (CACFP) provides reimbursement for qualifying, healthy foods for ECE programs that serve low income children striving to align with Dietary Guidelines for Americans (DGA). ECE programs that participate in the CACFP have healthier mealtime practices and provide more nutritious foods compared to programs that do not participate in the CACFP. However, ECE menus have room for improvement regarding providing children optimal nutrition as recommended in the CACFP Best Practices.

Another important consideration is the lack of inclusion of traditional Indigenous foods and recipes currently available to ECE providers that also meet CACFP meal patterns. The USDA Food and Nutrition Service has only 8 North American multicultural child care recipes. Of the 39 federally recognized tribes in Oklahoma, 37 have tribally-affiliated child care programs. There is a need to include more traditional foods and recipes for children to connect with and learn about Indigenous heritage and culture.

The primary audience for these recipes are Early Care and Education (ECE) programs delivered in centers and family child care homes that serve low income children and participate in the CACFP. A specific focus is tribally-affiliated programs serving Native American children and families, although all ECE programs could benefit from inclusion of recipes highlighting traditional North American Indigenous foods. A secondary focus would be families who could prepare low-cost, nutritious, and culturally-relevant foods.

The project goal is to develop and adapt recipes with North American Indigenous foods for the ECE environment. Recipes would be developed to meet the CACFP meal patterns including recipes for breakfast, lunch/supper, and snack. Recipes would need to be economically sourced given the limited budget allowed for food in ECE programs. Recipes would need to include ingredients that can be easily sourced and are palatable for young children. Recipes would be scaled for various sizes of ECE programs ranging from 6-48 children making the recipes accessible to a variety of ECE providers as well as individuals and families. The project would include development of recipe book for dissemination. Year 1 will include the development of a Community Advisory Board to guide and culturally-ground the recipe development and dissemination process, and formative research with the 37 tribally-affiliated programs in Oklahoma. Year 2 will include the development of 15 different North American Indigenous recipes for Early Care and Education and the development of a recipe book for dissemination.

#### Linked SMART Objectives

- FY24-25 will increase utilization of SNAP-Ed efforts among tribal population by 5%.
- In FY24-25 maintain established partnerships for SNAP-Ed programming support
- In FY24-25 maintain established partnerships for SNAP-Ed programming support

#### Project Outreach

The primary audience for these recipes are Early Care and Education (ECE) programs delivered in centers and family child care homes that serve low income children and participate in the USDA’s Child and Adult Care Food Program. A specific focus is tribally-affiliated programs serving Native American children and families, although all ECE programs could benefit from inclusion of recipes highlighting traditional North American Indigenous foods. A secondary focus would be families who could prepare low-cost, nutritious, and culturally-relevant foods. During this phase of the project, there will not be participants or enrollment. Efforts will be made, however, to invite tribally-affiliated child care programs and other SNAP-Ed Implementation Agencies serving Native Americans to contribute, guide, and develop these recipes, adaptations, and recipe book.

Settings and Approaches

Direct Education	PSE Initiatives	Social Marketing Campaigns
<b>Direct Ed Stages:</b> This project does not include direct education	<b>PSE Stages:</b> Planning and preparing for implementation (e.g., contacting sites, assessment, training)  <b>Settings</b> <ul style="list-style-type: none"><li>• Early care and education facilities (includes childcare centers, daycare homes, Head Start, preschool, and prekindergarten programs) (5 tribal / 5 rural / 5 total)</li></ul>	<b>Campaign Stages:</b> This project does not include social marketing

Priority Populations

Priority Age Groups	Priority Racial Groups	Priority Ethnic Groups	Priority Gender Groups
<ul style="list-style-type: none"><li>• Younger than 5</li></ul>	<ul style="list-style-type: none"><li>• American Indian or Alaska Native</li></ul>	<ul style="list-style-type: none"><li>• No ethnic group priority</li></ul>	<ul style="list-style-type: none"><li>• No gender group priority</li></ul>

Interventions

SNAP-Ed Toolkit Interventions
No data submitted
Previously Developed Interventions
No data submitted
New Interventions
<b>Traditional Foods for Early Care and Education</b>  SNAP-Ed Implementing Agency personnel including dietitians, experts in the Child and Adult Care Food Program, Tribally-affiliated early care and education leadership and food preparers, experts in Indigenous foods.  Year 1 of this project includes formative and developmental processes to develop and culturally-ground this project/intervention. Evidence developed will include the formative evaluation findings with Tribally-Affiliated early care and education programs establishing the needs and interests of the communities. Further evidence will include the pilot testing of recipes with young children.

## Oklahoma Tribal Engagement Partners (Implementing Agency) Projects and Activities

### OKTEP: Oklahoma Tribal Engagement Partners

#### Project Description

OKTEP's priority population is Native American families living in Tribal partners' jurisdictional boundaries. OKTEP's SNAP-Ed programming approach incorporates results from formative evaluation where Native American families identified type 2 diabetes prevention as the most pressing health issue. Results of the formative evaluation revealed tradition and culture as strengths that were intentionally marginalized and contaminated by colonization and Western ways of living. OKTEP programming incorporates [CDC Traditional Food Project](#) recommendations to "revive, create, and preserve stories of healthy traditional ways shared in homes, schools, and communities" and "engage community members to improve and sustain activities in health promotion, sharing stories of hope for preventing diabetes and its complications." OKTEP programming is multi-level, theory-based and culturally relevant. Cultural assets are integrated as part of curricula, social marketing and PSE change efforts to indigenize SNAP-Ed programming and attain health equity in Indian Country. Current Tribal partners include: Absentee Shawnee Tribe, Kiowa Tribe, Muscogee Nation, Otoe-Missouria Tribe, Sac and Fox Nation, Pawnee Nation, Tonkawa Tribe, Seminole Nation of Oklahoma and Wichita and Affiliated Tribes.

In FY2024-FY2025, the Eagle Adventure (EA) school-based multi-level type 2 diabetes and obesity prevention program will be implemented in Grades 1-3 in schools located in the jurisdictional boundaries of Tribal partners, pending funding and hiring of staff. EA will be implemented over the course of one semester and includes five direct-education contacts. EA is OKTEP's primary line of evidence-based programming for youth and their families. EA implementation is jointly agreed upon by Tribal partners and OKTEP. Criteria for EA implementation includes schools where at least 50% of students receive free or reduced-price meals and schools where a high proportion of Native American students attend. According to data retrieved from the [Oklahoma State Department of Education](#) (FY2022-FY2023), approximately 10.6% of youth enrolled in Grades 1-3 identify as Native American.

EA programming includes connections to tradition, language and cultural influences, often absent in programming designed *for* Native American families. EA was designed *with* Native American families and has included input from many Tribes throughout Oklahoma. Multiple environments are addressed with Eagle Adventure programming. Youth are encouraged to inspire families to make healthful choices at mealtime, while shopping and cooking. Take-home messages encourage families to engage in activity outside and explore opportunities to be active as a family.

The Diabetes is Not Our Destiny (NOD) social marketing campaign is an intergenerational sister program complementing EA programming. The campaign utilizes an asset-based approach and is designed to promote culturally relevant, financially realistic and healthful choices. NOD development continues as a comprehensive, multi-level intervention, with multiple dissemination channels. Potential channels include radio and television PSAs, social media posts, direct-mailers, billboards and monthly cooking demonstrations. Promotional materials will be disseminated at sites and settings such as tribal health clinics, tribally-sponsored health fairs, camps and fun runs. Billboards will be displayed in locations based on % Native American population and economic status. Cooking demonstrations will be implemented at Tribal program sites. Demonstrations begin with PSA viewing and follow with demonstration of a recipe incorporating FDPIR and traditional foods.

#### Linked SMART Objectives

- FY24-25 will increase utilization of SNAP-Ed efforts among tribal population by 5%.
- In FY24-25 there will be a 2% increase in the number of community gardens accessible to SNAP-Ed participants.
- In FY24-25 maintenance of established number of community gardens accessible to SNAP-Ed participants.
- In FY24-25 maintain established partnerships for SNAP-Ed programming support
- In FY24-25 maintain established partnerships for SNAP-Ed programming support
- In FY24-25 at least 40% of Eagle Adventure program participants will engage in one or more physical activity related behaviors more often.
- In FY24-25 at least 40% of Eagle Adventure program participants will report increased frequency in consumption of fruits and vegetables at meal or snack time.
- In FY 24-25 at least 30% of Not Our Destiny program participants will report an intent to eat more than one kind of fruit or vegetable the following week.

#### Project Outreach

Students in Grades 1-3 are the primary EA audience. As such, EA operates in schools on a three-year rotation cycle. Prior to the start of each semester, Health Promotion Partners (HPPs), who implement EA in coordination with Tribal partners, contact eligible schools to gauge interest in EA program implementation. When school administrators opt for their school to participate, HPPs then work with school staff to develop an implementation schedule. To raise awareness that the school has chosen to implement EA, a large banner is displayed in a highly trafficked area of the school grounds to inform families and prompt questions about EA. Following each lesson, students receive an EA folder to take home that includes a CDC Eagle Book, parent/caregiver tip sheet, recipe and family-based *Nestwork* (health-homework). Take-home folders are a mechanism for raising awareness that students are participating in EA and as a means of nutrition education outreach to families. The EA Facebook page is another means of family outreach.

EA Head Start (HS) is a pilot adaptation of EA. Outreach to HS schools is similar to EA. Sites are jointly determined by HPPs and Tribal partners. HS students take home nutrition education materials to engage their family members as a means of nutrition education outreach.

NOD social marketing and cooking demonstrations were designed for intergenerational audiences but primarily reaches adults 18 and over. Eligible participants are made aware of NOD cooking demonstrations by Tribal partners and HPPs utilizing Tribal websites, Facebook pages, flyers, email announcements or a combination thereof.

Settings and Approaches

Direct Education	PSE Initiatives	Social Marketing Campaigns
<p><b>Direct Ed Stages:</b> Planning (formative research), Developing (design and consumer testing), Implementing, Evaluating</p> <p>Provided in <a href="#">English</a>. <a href="#">Select words in traditional languages are translated in coordination with Tribal partners.</a></p> <p><b>Settings</b></p> <ul style="list-style-type: none"><li>• Before- and afterschool programs (3 tribal / 3 rural / 3 total)</li><li>• Early care and education facilities (includes childcare centers, daycare homes, Head Start, preschool, and prekindergarten programs) (6 tribal / 6 rural / 6 total)</li><li>• Schools (colleges and universities) (2 tribal / 1 rural / 2 total)</li><li>• Schools (K-12, elementary, middle, and high) (38 tribal / 37 rural / 38 total)</li><li>• Faith-based centers/places of worship (1 tribal / 1 rural / 1 total)</li><li>• Healthcare clinics and hospitals (4 tribal / 2 rural / 4 total)</li><li>• Indian Reservations (1 tribal / 1 rural / 1 total)</li><li>• Youth Camps (1 tribal / 1 rural / 5 total)</li><li>• Tribal Housing Complex (3 tribal / 3 rural / 3 total)</li><li>• Community and recreation centers (2 tribal / 2 rural / 2 total)</li><li>• Gardens (community/school) (3 tribal / 3 rural / 3 total)</li><li>• Parks and open spaces (4 tribal / 0 rural / 4 total)</li><li>• Senior centers (1 tribal / 1 rural / 1 total)</li></ul>	<p><b>PSE Stages:</b> Planning and preparing for implementation (e.g., contacting sites, assessment, training), Implementing changes, Conducting follow-up assessments, evaluation, and/or monitoring</p> <p><b>Settings</b></p> <ul style="list-style-type: none"><li>• Before- and afterschool programs (3 tribal / 3 rural / 3 total)</li><li>• Early care and education facilities (includes childcare centers, daycare homes, Head Start, preschool, and prekindergarten programs) (6 tribal / 6 rural / 6 total)</li><li>• Schools (colleges and universities) (2 tribal / 1 rural / 2 total)</li><li>• Schools (K-12, elementary, middle, and high) (38 tribal / 37 rural / 38 total)</li><li>• Healthcare clinics and hospitals (4 tribal / 2 rural / 4 total)</li><li>• Bicycle and walking paths (2 tribal / 2 rural / 2 total)</li><li>• Community and recreation centers (2 tribal / 2 rural / 2 total)</li><li>• Gardens (community/school) (3 tribal / 3 rural / 3 total)</li><li>• Senior centers (1 tribal / 1 rural / 1 total)</li></ul>	<p><b>Campaign Stages:</b> Planning (formative research), Developing (design and consumer testing), Implementing, Evaluating</p> <p>Provided in <a href="#">English</a>. <a href="#">Select words in traditional languages are translated in coordination with Tribal partners.</a></p> <p><a href="#">Mixed-Methods</a> is the largest geographic unit.</p> <p><b>Description of areas covered:</b></p> <p>In FY2023, messages were disseminated via billboards, GoodHealthTV®, direct mailers, Facebook, and posters and will continue in FY2024-FY2025. Messages will be disseminated in areas where a high proportion of Native American and limited income families reside. Area eligibility is determined by a combination of strategies including locations within a 5-mile radius of the following: schools serving ≥ 50% free and reduced-priced meals, Tribal Headquarters or clinics, and stores that redeem higher levels of SNAP benefits. Locations are also determined through use of <a href="#">area eligibility</a> school data for the Child and Adult Care Food Program and Summer Food Service Program.</p> <p><b>Projected reach:</b> 100,000</p>

Priority Populations

Priority Age Groups	Priority Racial Groups	Priority Ethnic Groups	Priority Gender Groups
<ul style="list-style-type: none"><li>• 5-17<ul style="list-style-type: none"><li>◦ 5–7 (or grades K–2)</li><li>◦ 8–10 (or grades 3–5)</li></ul></li><li>• 18-59</li><li>• 60-75</li></ul>	<ul style="list-style-type: none"><li>• American Indian or Alaska Native</li><li>• AI/AN focused but in-school programming</li></ul>	<ul style="list-style-type: none"><li>• No ethnic group priority</li></ul>	<ul style="list-style-type: none"><li>• No gender group priority</li></ul>

<ul style="list-style-type: none"> <li>• 76 or older</li> </ul>	promotes cultural inclusivity
Interventions	
SNAP-Ed Toolkit Interventions	
<b>Eagle Adventure</b>  Not adapted for this project	
Previously Developed Interventions	
<b>Diabetes is not Our Destiny</b>  Not adapted for this project  <u>Emerging</u> : Reflects the social, cultural, and/or linguistic needs and resources of the low-income population(s) served, Addresses the results and implications of a State or community needs assessment, Addresses State or local priorities/strategic plans	
<b>Eagle Adventure Head Start</b>  <u>Adapted</u> for this project: During COVID-19 restrictions, the Seminole Nation of Oklahoma requested SNAP-Ed programming for Head Start youth. Based on this request, the OKTEP team worked to adapt the EA program, designed for youth in Grades 1-3, to be implemented at Tribal Head Start centers and primary school sites. The revised curriculum continues to use the CDC Eagle books as the foundation for development. The EA Head Start curriculum focuses on age-appropriate concepts such as handwashing, the joys of eating fruits and vegetables and engaging in physical activity. The program consists of eight 20-minute direct-education lessons intended to be taught across two semesters. Each lesson includes an age-appropriate hands-on recipe, reading of a portion of an Eagle Book with question prompts, and practicing the EA song and dance to promote physical activity. Students take home recipes and Eagle Books as a way to extend healthful messages to parents/caregivers. In FY2022-FY2023, a modified EA program was piloted in Head Start locations in coordination with the Seminole Nation of Oklahoma, Tonkawa Elementary School and Absentee Shawnee Tribe. In FY2023, a Head Start curriculum team converged to identify gaps and opportunities based on lessons learned. The revised curriculum will continue piloting in FY2024 as a means of building evidence-and practice-based aspects of this programming.  <u>Emerging</u> : Reflects the social, cultural, and/or linguistic needs and resources of the low-income population(s) served, Addresses State or local priorities/strategic plans	
New Interventions	
No data submitted	

## Oklahoma Department of Human Services (State Agency) Projects and Activities

### Oklahoma Human Services SNAP ED oversight

#### Project Description

Oklahoma Human Services is the state agency (SA) responsible for SNAP-Ed. The agency serves as the primary contact for federal partners and Implementing Agencies (IAs). SA monitors contracts with IAs, completes state plans and reports.

#### Linked SMART Objectives

- FY24-25 will increase utilization of SNAP-Ed efforts among tribal population by 5%.
- In FY24-25, SNAP-Ed intervention participants will have at least a 2% increase of fruit and vegetable consumption compared to pre-intervention.

- In FY24-25, over 4 SNAP-Ed interventions will be provided for persons eligible for the Supplemental Nutrition Assistance Program (SNAP) and Food Distribution Program on Indian Reservations that focus on making healthy choices (ST1, MT1, R2)
- In FY24-25 SNAP-Ed intervention participants will report an increase by 2% in physical activity engagement.
- In FY24-25 In FY24-25 SNAP-Ed intervention participants will report an increase by 5% in identified resources for physical activity
- In FY24-25 SNAP-Ed intervention participants will report an increase by 2% in food resource management, to help participants with limited food budgets.
- In FY24-25 there will be a 2% increase in the number of EBT-accepting local agriculture markets.
- In FY24-25 there will be a 2% increase in the number of community gardens accessible to SNAP-Ed participants.
- In FY24-25 maintenance of established number of community gardens accessible to SNAP-Ed participants.
- In FY24-25 maintain established partnerships for SNAP-Ed programming support
- In FY24-25 maintain established partnerships for SNAP-Ed programming support
- FY24-25 will increase utilization of SNAP-Ed efforts among Spanish language population by 5%.
- In FY24-25 at least 40% of Eagle Adventure program participants will engage in one or more physical activity related behaviors more often.
- In FY24-25 there will be a 2% increase in the utilization of EBT-accepting local agriculture markets.
- In FY24-25 there will be at least two multi-level social marketing campaigns to increase vegetable consumption.
- In FY24-25 at least 10% of SNAP ED intervention participants will increase their intent to eat fruit and/or vegetables compared to pre-intervention.
- In FY24-25 at least 40% of Eagle Adventure program participants will report increased frequency in consumption of fruits and vegetables at meal or snack time.
- In FY 24-25 at least 30% of Not Our Destiny program participants will report an intent to eat more than one kind of fruit or vegetable the following week.

Settings and Approaches

Direct Education	PSE Initiatives	Social Marketing Campaigns
Direct Ed Stages: This project does not include direct education	PSE Stages: This project does not include PSE initiatives	Campaign Stages: This project does not include social marketing

Priority Populations

Priority Age Groups	Priority Racial Groups	Priority Ethnic Groups	Priority Gender Groups
<ul style="list-style-type: none"> <li>• No age group priority</li> </ul>	<ul style="list-style-type: none"> <li>• No racial group priority</li> </ul>	<ul style="list-style-type: none"> <li>• No ethnic group priority</li> </ul>	<ul style="list-style-type: none"> <li>• No gender group priority</li> </ul>

Interventions

SNAP-Ed Toolkit Interventions
No data submitted
Previously Developed Interventions
No data submitted
New Interventions
No data submitted

# Oklahoma State University (Implementing Agency) Projects and Activities

## Oklahoma Nutrition Education

### Project Description

The ONE Program will combine efforts targeting low-income individuals with comprehensive, multi-level interventions in counties where direct education is established. The ONE Program plans to carry out PSE activities in communities, focusing on improving access to healthy foods through emergency food sites, community gardens, orchards, and green houses. Healthy foods and physical activity awareness will occur at sites where direct nutrition education is being conducted as well as other local partnering community sites/resources. The ONE Program is designed to address the key behavioral outcomes of:

Increasing daily consumption of fruits and vegetables and low-fat or fat-free dairy products and decreasing consumption of sugar sweetened beverages.

Enjoy your food, but eat less, avoid oversized portions, compare sodium content in foods and choose food lower in sodium.

Maximization of food safety, limited food-resources, and food management skills to increase food security.

Increase daily physical activity levels and maintain appropriate caloric balance during each stage of life to maintain a healthy weight.

### Linked SMART Objectives

- FY24-25 will increase utilization of SNAP-Ed efforts among tribal population by 5%.
- In FY24-25, SNAP-Ed intervention participants will have at least a 2% increase of fruit and vegetable consumption compared to pre-intervention.
- In FY24-25, over 4 SNAP-Ed interventions will be provided for persons eligible for the Supplemental Nutrition Assistance Program (SNAP) and Food Distribution Program on Indian Reservations that focus on making healthy choices (ST1, MT1, R2)
- In FY24-25 SNAP-Ed intervention participants will report an increase by 2% in physical activity engagement.
- In FY24-25 In FY24-25 SNAP-Ed intervention participants will report an increase by 5% in identified resources for physical activity
- In FY24-25 SNAP-Ed intervention participants will report an increase by 2% in food resource management, to help participants with limited food budgets.
- In FY24-25 there will be a 2% increase in the number of community gardens accessible to SNAP-Ed participants.
- In FY24-25 maintenance of established number of community gardens accessible to SNAP-Ed participants.
- In FY24-25 maintain established partnerships for SNAP-Ed programming support
- In FY24-25 maintain established partnerships for SNAP-Ed programming support

### Settings and Approaches

Direct Education	PSE Initiatives	Social Marketing Campaigns
<p><b>Direct Ed Stages:</b> Planning (formative research), Implementing, Evaluating</p> <p>Provided in <a href="#">Bengali, Arabic, Spanish</a></p> <p><b>Settings</b></p> <ul style="list-style-type: none"><li>• Adult education, job training and work (e.g, SNAP E&amp;T), TANF, and veteran services sites (0 tribal / 6 rural / 9 total)</li><li>• Residential treatment centers (0 tribal / 7 rural / 10 total)</li><li>• Faith-based centers/places of worship (0 tribal / 1 rural / 1 total)</li><li>• Community and recreation centers (2 tribal / 5 rural / 7 total)</li><li>• Food assistance sites (e.g, food banks, food pantries food shelves) (0 tribal / 2 rural / 2 total)</li><li>• Extension offices (0 tribal / 4 rural / 4 total)</li><li>• Early care and education facilities (includes childcare centers, daycare homes, Head Start, preschool, and prekindergarten programs) (2 tribal / 4 rural / 7 total)</li></ul>	<p><b>PSE Stages:</b> Planning and preparing for implementation (e.g., contacting sites, assessment, training), Implementing changes, Maintaining changes, Conducting follow-up assessments, evaluation, and/or monitoring</p> <p><b>Settings</b></p> <ul style="list-style-type: none"><li>• Food assistance sites (e.g, food banks, food pantries food shelves) (0 tribal / 9 rural / 9 total)</li><li>• Farmers' markets (2 tribal / 3 rural / 5 total)</li><li>• Gardens (community/school) (0 tribal / 6 rural / 8 total)</li></ul>	<p><b>Campaign Stages:</b> Planning (formative research), Developing (design and consumer testing), Implementing, Evaluating</p> <p>Provided in <a href="#">English</a></p> <p><a href="#">Entire State (all media markets)</a> is the largest geographic unit.</p> <p><b>Projected reach:</b> 7,000</p>



<ul style="list-style-type: none"> <li>Healthcare clinics and hospitals (0 tribal / 2 rural / 2 total)</li> <li>Libraries (0 tribal / 6 rural / 8 total)</li> <li>Public housing sites (includes public housing for seniors and disabled individuals) (6 tribal / 2 rural / 8 total)</li> <li>Schools (K-12, elementary, middle, and high) (8 tribal / 22 rural / 33 total)</li> <li>Emergency shelters and temporary housing sites (0 tribal / 2 rural / 4 total)</li> <li>SNAP offices (0 tribal / 1 rural / 1 total)</li> <li>Individual homes (0 tribal / 10 rural / 10 total)</li> <li>Youth Education Sites (0 tribal / 4 rural / 7 total)</li> </ul>		
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Priority Populations

Priority Age Groups	Priority Racial Groups	Priority Ethnic Groups	Priority Gender Groups
<ul style="list-style-type: none"> <li>No age group priority</li> </ul>	<ul style="list-style-type: none"> <li>No racial group priority</li> </ul>	<ul style="list-style-type: none"> <li>No ethnic group priority</li> </ul>	<ul style="list-style-type: none"> <li>No gender group priority</li> </ul>

Interventions

SNAP-Ed Toolkit Interventions
<p><b>Coordinated Approach to Child Health (CATCH)</b></p> <p>Not adapted for this project</p> <p><b>Families Eating Smart and Moving More (FESMM)</b></p> <p><u>Adapted</u> for this project: This curriculum is translated in Spanish and is use with our Spanish speaking target population.</p>

Previously Developed Interventions
<p><b>Farm to You</b></p> <p>Not adapted for this project</p> <p><u>Research tested:</u> JNEB</p> <p><b>Teen Cuisine</b></p> <p>Not adapted for this project</p> <p><u>Research tested:</u> JNEB</p> <p><b>KIK It Up!</b></p> <p>Not adapted for this project</p> <p><u>Emerging:</u> Reflects the social, cultural, and/or linguistic needs and resources of the low-income population(s) served, Addresses the results and implications of a State or community needs assessment, Addresses State or local priorities/strategic plans</p> <p><b>MyPlate</b></p>

Not adapted for this project

Emerging: Reflects the social, cultural, and/or linguistic needs and resources of the low-income population(s) served, Addresses the results and implications of a State or community needs assessment, Addresses State or local priorities/strategic plans

## New Interventions

### MyPlate

MyPlate was developed by Oklahoma Nutrition Information and Education Project (ONIE) a co-implementing agency. This will be its second year of being piloted. In 2023 we piloted it with adults with positive outcome data but minimal participants. In 2024 our plan is to pilot it with college students that use Pete's Pantry (a collegiate pantry supported by Payne County Food Bank, Our Daily Bread). Interested students will participate in a six-lesson curriculum designed to teach basic nutrition concepts and food preparation skills. If this is successful we will continue our efforts to implement the curriculum in similar sites throughout the state.

We will use an existing pre/post questionnaire related to the curriculum. This information will show behavior changes. We will also use participatory information based on the number of students that are interested in a series of lessons and complete the program.

## Chickasaw Nation (Implementing Agency) Projects and Activities

### Chickasaw Nation Impa' Kilimpi'

#### Project Description

The Impa' Kilimpi' SNAP-Ed Program works towards integrating programming to improve health around a central theme. In addition to individual or group-based nutrition education, health promotion, and intervention strategies (Approach One), CN SNAP-Ed staff use at least one or more additional approaches to coordinate efforts in delivering effective nutrition education and obesity prevention programming. Diabetes and obesity prevention have been selected as the central educational theme because previous research with eligible SNAP-Ed participants has indicated a sense of hopelessness and fear surrounding type 2 diabetes. Diabetes prevention is greatly focused on obesity prevention. The aim of CN SNAP-Ed programming in FY2024 and FY2025 will be to convey and support a sense of hope that type 2 diabetes and obesity can be prevented through increased physical activity (MT3), as well as balance, moderation and variety with respect to food choices (MT1) and preparation. The programming in FY2024 and FY2025 will also be designed to address multiple levels of the Social Ecological Framework for Nutrition and Physical Activity Decisions as previous research indicates a multi-level approach is necessary to affect change in health-related behaviors leading to type 2 diabetes and obesity. A coordinated approach allows for the evaluation of individual-level indicators from the SNAP-Ed Evaluation Framework to assess direct education strategy, environmental settings indicators, PSE work that is site-based or with single partners and sectors of influence indicators, multi-sector partnerships and coalitions. Research-base is essential to CN SNAP-Ed programming efforts. The social cognitive theory is a widely researched and utilized theoretical basis for SNAP-Ed programming (SNAP-Ed Toolkit). CN SNAP-Ed educational components will be developed and enhanced to support theoretical constructs from the social cognitive theory including constructs such as self-efficacy, behavior capability, observational learning, social persuasion, vicarious learning and expectations.

Nutrition education and obesity prevention services are delivered through multiple venues throughout the CN and surrounding communities. In FY2024 and FY2025, implementation of the Eagle Adventure program will continue. To build on the **multi-level intervention** focus, Champion Nutrition will be continued and Body Adventure will be piloted to expand reach to additional age groups (4th, 5th and 9th-12th grades) and topic areas. This expansion will further impact administration, coach and teacher awareness of the need for improved school wellness, leading coaches and teachers to include physical activity and nutrition education in weekly classroom and sports activities (*Approach Two*). Additionally, cooking shows in the FDIPIR grocery stores and Senior Sites located within the CN build self-efficacy in cooking skills and impact healthy eating intentions and behaviors. Community gardening education opportunities are also part of the FY2024 and FY2025 focus that addresses the food environment and supports food sovereignty tenets.

Settings are all within Chickasaw Nation territory and rural locations including eight or more schools, three community gardens, six or more kitchens, five FDIPIR stores, 13 senior sites, five Head Starts, two childcare centers, two or more farmers' markets, two or more libraries, two or more wellness centers, two or more community centers and two or more resource centers.

#### Linked SMART Objectives

- In FY24-25, SNAP-Ed intervention participants will have at least a 2% increase of fruit and vegetable consumption compared to pre-intervention.
- In FY24-25, over 4 SNAP-Ed interventions will be provided for persons eligible for the Supplemental Nutrition Assistance Program (SNAP) and Food Distribution Program on Indian Reservations that focus on making healthy choices (ST1, MT1, R2)

- In FY24-25 SNAP-Ed intervention participants will report an increase by 2% in physical activity engagement.
- In FY24-25 maintenance of established number of community gardens accessible to SNAP-Ed participants.
- In FY24-25 maintain established partnerships for SNAP-Ed programming support

## Project Outreach

To ensure target populations are chosen for outcomes projects, schools must be within the CN territory and have 50 percent or more of students receiving free or reduced-price meals. Additionally, principals and teachers must show interest and partnership support in providing both health and First American culture education to their students. Other forms of outreach for Impa' Kilimpi' programs include: text messaging, cooking show calendar distribution, signage in partnership sites, media promotions including radio, social media, program websites and other online platforms.

## Settings and Approaches

Direct Education	PSE Initiatives	Social Marketing Campaigns
<p><b>Direct Ed Stages:</b> Planning (formative research), Implementing, Evaluating</p> <p>Provided in <a href="#">English</a></p> <p><b>Settings</b></p> <ul style="list-style-type: none"> <li>• Congregate meal sites/senior nutrition centers (10 tribal / 10 rural / 10 total)</li> <li>• Early care and education facilities (includes childcare centers, daycare homes, Head Start, preschool, and prekindergarten programs) (6 tribal / 6 rural / 6 total)</li> <li>• Mobile vending/food trucks (1 tribal / 1 rural / 1 total)</li> <li>• Libraries (2 tribal / 2 rural / 2 total)</li> <li>• Schools (K-12, elementary, middle, and high) (9 tribal / 9 rural / 9 total)</li> <li>• Gardens (community/school) (3 tribal / 3 rural / 3 total)</li> <li>• Community and recreation centers (1 tribal / 1 rural / 1 total)</li> <li>• Food distribution sites (e.g, FDPIR, TEFAP, CSFP) (5 tribal / 5 rural / 5 total)</li> <li>• Recorded cooking shows (2 tribal / 2 rural / 2 total)</li> <li>• Group living arrangements/homes (2 tribal / 2 rural / 2 total)</li> </ul>	<p><b>PSE Stages:</b> Maintaining changes</p> <p><b>Settings</b></p> <ul style="list-style-type: none"> <li>• Schools (K-12, elementary, middle, and high) (9 tribal / 9 rural / 9 total)</li> <li>• Gardens (community/school) (3 tribal / 3 rural / 3 total)</li> <li>• Community and recreation centers (1 tribal / 1 rural / 1 total)</li> <li>• Food distribution sites (e.g, FDPIR, TEFAP, CSFP) (5 tribal / 5 rural / 5 total)</li> </ul>	<p><b>Campaign Stages:</b> This project does not include social marketing</p>

## Priority Populations

Priority Age Groups	Priority Racial Groups	Priority Ethnic Groups	Priority Gender Groups
<ul style="list-style-type: none"> <li>• Younger than 5</li> <li>• 5-17 <ul style="list-style-type: none"> <li>◦ 5–7 (or grades K–2)</li> <li>◦ 8–10 (or grades 3–5)</li> <li>◦ 14–17 (or grades 9–12)</li> </ul> </li> <li>• 18-59</li> <li>• 60-75</li> </ul>	<ul style="list-style-type: none"> <li>• American Indian or Alaska Native</li> </ul>	<ul style="list-style-type: none"> <li>• No ethnic group priority</li> </ul>	<ul style="list-style-type: none"> <li>• No gender group priority</li> </ul>

- 76 or older

## Interventions

### SNAP-Ed Toolkit Interventions

#### Eagle Adventure

Adapted for this project:

Eagle Adventure video series – Impa’ Kilimpi’ adapted in-person lessons to videos due to ongoing instability with COVID-19 case surges limiting in-person interaction. This video series offered four lessons and a play featuring the Eagle characters, along with electronic and hardcopy student, teacher and parent evaluations. Pre-packaged lesson materials and shelf-stable snacks were delivered to schools and distributed to students by teachers. The video series has provided successful results and significant impact since FY2021 and was previously approved in state plans by FNS. FY2024 partners requested the video curriculum option which will be honored. Impa’ Kilimpi’s future goal is to submit the Eagle Adventure virtual/video series curriculum for SNAP-Ed toolkit approval as a practice-tested approach.

### Previously Developed Interventions

#### Champion Nutrition

Not adapted for this project

Emerging: Addresses State or local priorities/strategic plans

#### Body Adventure

Not adapted for this project

Emerging: Addresses the results and implications of a State or community needs assessment, Addresses State or local priorities/strategic plans

#### Get Fresh! cooking shows

Not adapted for this project

Emerging: Addresses the results and implications of a State or community needs assessment, Addresses State or local priorities/strategic plans

#### Community Sharing Gardens

Not adapted for this project

Emerging: Addresses State or local priorities/strategic plans

### New Interventions

No data submitted

## Planned Evaluations

Oklahoma Nutrition Information and Education (ONIE) (Implementing Agency) Evaluations

Choose Homemade

## Projects

- Choose Homemade Healthy Living Project

**Process** 01/10/2024 - 07/19/2024

**Project Components Evaluated:**

- Social Marketing Campaign

**Data Collection Methods:**

- Self-administered online survey

**Planned Use of Results:**

- Intervention design
- Intervention adaptation or improvement

**Outcome** 10/01/2022 - 09/30/2024

**Project Components Evaluated:**

- Social Marketing Campaign

**Objectives:**

- In FY24-25, SNAP-Ed intervention participants will have at least a 2% increase of fruit and vegetable consumption compared to pre-intervention.
- In FY24-25 there will be at least two multi-level social marketing campaigns to increase vegetable consumption.

**Data Collection Methods:**

- Self-administered online survey

**Planned Use of Results:**

- Intervention adaptation or improvement
- Dissemination

**Measurements:**

- Pretest
- Posttest

**Prior Evaluations:**

<https://onieproject.org/wp-content/uploads/2023/06/Choose-Homemade-Details.pdf>

## Traditional Foods for Early Care and Education

### Projects

- Traditional Foods for Early Care and Education

**Formative** 10/01/2023 - 09/30/2024

**Project Components Evaluated:**

- PSE

**Data Collection Methods:**

- Qualitative interview
- Focus group

**Planned Use of Results:**

- Intervention design

## Oklahoma Farmers Market and Local Food Access Evaluation

## Projects

- Oklahoma Farmers Market and Local Food Access

**Outcome** 10/01/2023 - 09/30/2024

### Project Components Evaluated:

- PSE
- Social Marketing Campaign

### Objectives:

- In FY24-25 there will be a 2% increase in the number of EBT-accepting local agriculture markets.
- In FY24-25 maintenance of established EBT-accepting local agriculture markets.
- In FY24-25 maintain established partnerships for SNAP-Ed programming support
- In FY24-25 there will be a 2% increase in the utilization of EBT-accepting local agriculture markets.

### Data Collection Methods:

- Other: Sales reports and market checklist
- Direct observation (e.g., monitoring tool)

### Planned Use of Results:

- Conference presentation
- Intervention adaptation or improvement
- Dissemination

### Measurements:

- Other: sales analysis

### Prior Evaluations:

<https://onieproject.org/wp-content/uploads/2023/06/FY22-FM-SNAP.pdf>

**Process** 10/01/2023 - 09/30/2025

### Project Components Evaluated:

- PSE
- Social Marketing Campaign

### Data Collection Methods:

- Direct observation (e.g., monitoring tool)
- Other: Sales data and market checklist

### Planned Use of Results:

- Intervention adaptation or improvement
- Dissemination
- Conference presentation

## Let's Get Moving

### Projects

- Let's Get Moving

**Process** 10/01/2023 - 11/30/2023

### Project Components Evaluated:

- Direct Education
- Social Marketing Campaign

### Data Collection Methods:

- Self-administered online survey

**Planned Use of Results:**

- Intervention adaptation or improvement
- Dissemination

**Outcome** 10/01/2023 - 11/30/2023

**Project Components Evaluated:**

- Direct Education
- Social Marketing Campaign

**Objectives:**

- In FY24-25 SNAP-Ed intervention participants will report an increase by 2% in physical activity engagement.
- In FY24-25 In FY24-25 SNAP-Ed intervention participants will report an increase by 5% in identified resources for physical activity
- In FY24-25 maintain established partnerships for SNAP-Ed programming support

**Data Collection Methods:**

- Self-administered online survey

**Planned Use of Results:**

- Intervention adaptation or improvement
- Dissemination

**Measurements:**

- Pretest
- Posttest

**Prior Evaluations:**

<https://onieproject.org/wp-content/uploads/2023/06/Lets-Get-Moving-Details.pdf>

## MyPlate Hands-on Nutrition Education Curriculum Evaluation

### Projects

- MyPlate Hands-on Nutrition Education Curriculum

**Formative** 10/01/2023 - 09/30/2024

**Project Components Evaluated:**

- Direct Education

**Data Collection Methods:**

- In-person survey
- Qualitative interview
- Direct observation (e.g., monitoring tool)
- Focus group

**Planned Use of Results:**

- Intervention adaptation or improvement
- Dissemination

**Process** 10/01/2023 - 09/30/2024

**Project Components Evaluated:**

- Direct Education

**Data Collection Methods:**

- Self-administered online survey

- Qualitative interview
- In-person survey
- Direct observation (e.g., monitoring tool)

**Planned Use of Results:**

- Intervention adaptation or improvement

**Outcome** 10/01/2023 - 09/30/2024

**Project Components Evaluated:**

- Direct Education

**Objectives:**

- In FY24-25, over 4 SNAP-Ed interventions will be provided for persons eligible for the Supplemental Nutrition Assistance Program (SNAP) and Food Distribution Program on Indian Reservations that focus on making healthy choices (ST1, MT1, R2)
- In FY24-25 SNAP-Ed intervention participants will report an increase by 2% in food resource management, to help participants with limited food budgets.

**Data Collection Methods:**

- In-person survey

**Planned Use of Results:**

- Intervention adaptation or improvement
- Dissemination

**Measurements:**

- Pretest
- Posttest
- Other: evaluation of each individual class in series

**Prior Evaluations:**

<https://onieproject.org/wp-content/uploads/2023/06/NPEARS-MyPlate.pdf>

## Oklahoma Tribal Engagement Partners (Implementing Agency) Evaluations

### OKTEP Multi-Level Project Evaluation

**Projects**

- OKTEP: Oklahoma Tribal Engagement Partners

**Process** 10/01/2023 - 09/30/2025

**Project Components Evaluated:**

- Direct Education

**Data Collection Methods:**

- Self-administered paper survey
- Self-administered online survey
- Direct observation (e.g., monitoring tool)

**Planned Use of Results:**

- Intervention adaptation or improvement

**Formative** 10/01/2023 - 09/30/2025



**Project Components Evaluated:**

- Direct Education
- PSE
- Social Marketing Campaign

**Data Collection Methods:**

- Self-administered paper survey
- Self-administered online survey
- Phone survey
- Qualitative interview
- Direct observation (e.g., monitoring tool)
- Focus group
- In-person survey

**Planned Use of Results:**

- Intervention design
- Intervention adaptation or improvement
- Dissemination
- Conference presentation
- Peer-reviewed paper

**Outcome** 10/01/2023 - 09/30/2025

**Project Components Evaluated:**

- Direct Education
- PSE
- Social Marketing Campaign

**Objectives:**

- In FY24-25 at least 40% of Eagle Adventure program participants will engage in one or more physical activity related behaviors more often.
- In FY24-25 at least 40% of Eagle Adventure program participants will report increased frequency in consumption of fruits and vegetables at meal or snack time.
- In FY 24-25 at least 30% of Not Our Destiny program participants will report an intent to eat more than one kind of fruit or vegetable the following week.

**Data Collection Methods:**

- Other: NEED TO UPDATE WHEN State objectives are updated..ones above don't quite match what we do
- Self-administered paper survey
- Self-administered online survey
- In-person survey
- Phone survey
- Qualitative interview
- Focus group

**Planned Use of Results:**

- Intervention adaptation or improvement
- Dissemination
- Conference presentation
- Peer-reviewed paper

**Measurements:**

- Pretest
- Posttest
- Other: Qualitative inquiry

**Prior Evaluations:**

1. Fox, J., Jackson, T., Miracle, S., O'Hara, U., & Parker, S. (2020). Type 2 Diabetes Prevention Among Native Americans: The Eagle Adventure Program. *American Journal of Health Studies*, 35(2). 2. Satterfield, D., DeBruyn, L., Lofton, T., Francis, C. D., Zoumenou, V., DeCora, L., & Wesner, C. (2023). Peer Reviewed: "Make Stories That Will Always Be There": Eagle Books' Appeal, Sustainability, and Contributions to Public Health, 2006–2022. *Preventing Chronic Disease*, 20. 3. Stovall-Amos, A., Parker, S., Mata, S., Fox, J., Jackson, T., Miracle, S., & Hermann, J. (2014). Eagle Adventure: school-based type 2 diabetes prevention program results in improved outcomes related to food and physical activity. *The Journal of Extension*, 52(6), 26.

## Oklahoma Department of Human Services (State Agency) Evaluations

No data submitted

## Oklahoma State University (Implementing Agency) Evaluations

### 24 -Hour Food Recall for Adult Participants

#### Projects

- Oklahoma Nutrition Education

**Outcome** 10/02/2023 - 09/30/2024

#### Project Components Evaluated:

- Direct Education

#### Objectives:

- In FY24-25, SNAP-Ed intervention participants will have at least a 2% increase of fruit and vegetable consumption compared to pre-intervention.

#### Data Collection Methods:

- Other: In-person interview

#### Planned Use of Results:

- Intervention design
- Intervention adaptation or improvement
- Dissemination

#### Measurements:

- Other: personal recall for past 24-hours

#### Logic Model Files

- [CNEP logic Model\\_Final \(1\)2023.pdf](#)

Adult Questionnaire and entry/exit forms. Designed to gather demographic information and knowledge gained/behavior outcomes of participants as a result of the program.

#### Projects

- Oklahoma Nutrition Education

**Outcome** 10/02/2023 - 09/30/2024

#### Project Components Evaluated:

- Direct Education

#### Objectives:

- In FY24-25 SNAP-Ed intervention participants will report an increase by 2% in physical activity engagement.
- In FY24-25 In FY24-25 SNAP-Ed intervention participants will report an increase by 5% in identified resources for physical activity
- In FY24-25 SNAP-Ed intervention participants will report an increase by 2% in food resource management, to help participants with limited food budgets.

#### Data Collection Methods:

- In-person survey

#### Planned Use of Results:

- Intervention adaptation or improvement

- Intervention design
- Dissemination

**Measurements:**

- Pretest
- Posttest

**Logic Model Files**

- [CNEP logic Model\\_Final \(1\)2023.pdf](#)

**Youth Group Surveys -Pre/Post Evaluation designed to gather demographic information and knowledge gained, behavior outcomes of participants as a result of the program.**

**Projects**

- Oklahoma Nutrition Education

**Outcome** 10/02/2023 - 09/30/2024

**Project Components Evaluated:**

- Direct Education

**Objectives:**

- In FY24-25, SNAP-Ed intervention participants will have at least a 2% increase of fruit and vegetable consumption compared to pre-intervention.
- In FY24-25 SNAP-Ed intervention participants will report an increase by 2% in physical activity engagement.

**Data Collection Methods:**

- In-person survey

**Planned Use of Results:**

- Intervention design
- Intervention adaptation or improvement
- Dissemination

**Measurements:**

- Pretest
- Posttest

**Logic Model Files**

- [CNEP logic Model\\_Final \(1\)2023.pdf](#)

**Chickasaw Nation (Implementing Agency) Evaluations**

**Eagle Adventure**

**Projects**

- Chickasaw Nation Impa' Kilimpi'

**Outcome** 09/01/2023 - 05/30/2025

**Project Components Evaluated:**

- Direct Education
- PSE

**Objectives:**

- In FY24-25, SNAP-Ed intervention participants will have at least a 2% increase of fruit and vegetable consumption compared to pre-intervention.
- In FY24-25, over 4 SNAP-Ed interventions will be provided for persons eligible for the Supplemental Nutrition Assistance Program (SNAP) and Food Distribution Program on Indian Reservations that focus on making healthy choices (ST1, MT1, R2)
- In FY24-25 SNAP-Ed intervention participants will report an increase by 2% in physical activity engagement.
- In FY24-25 maintain established partnerships for SNAP-Ed programming support

**Data Collection Methods:**

- Self-administered paper survey
- Self-administered online survey
- In-person survey

**Planned Use of Results:**

- Dissemination

**Measurements:**

- Pretest
- Posttest

## Champion Nutrition

### Projects

- Chickasaw Nation Impa' Kilimpi'

**Outcome** 09/01/2023 - 07/31/2024

**Project Components Evaluated:**

- Direct Education

**Objectives:**

- In FY24-25, SNAP-Ed intervention participants will have at least a 2% increase of fruit and vegetable consumption compared to pre-intervention.
- In FY24-25, over 4 SNAP-Ed interventions will be provided for persons eligible for the Supplemental Nutrition Assistance Program (SNAP) and Food Distribution Program on Indian Reservations that focus on making healthy choices (ST1, MT1, R2)
- In FY24-25 maintain established partnerships for SNAP-Ed programming support

**Data Collection Methods:**

- Self-administered paper survey
- Self-administered online survey
- In-person survey

**Planned Use of Results:**

- Intervention adaptation or improvement
- Dissemination
- Conference presentation

**Measurements:**

- Other: Retrospective pre/post evaluation & 1 month post eval

**Formative** 09/01/2023 - 07/31/2025

**Project Components Evaluated:**

- Direct Education

**Data Collection Methods:**

- Self-administered paper survey
- Self-administered online survey
- In-person survey

**Planned Use of Results:**

- Intervention adaptation or improvement
- Dissemination

- Conference presentation

## Body Adventure

### Projects

- Chickasaw Nation Impa' Kilimpi'

**Outcome** 10/02/2023 - 05/30/2025

**Project Components Evaluated:**

- Direct Education
- PSE

**Objectives:**

- In FY24-25, SNAP-Ed intervention participants will have at least a 2% increase of fruit and vegetable consumption compared to pre-intervention.
- In FY24-25, over 4 SNAP-Ed interventions will be provided for persons eligible for the Supplemental Nutrition Assistance Program (SNAP) and Food Distribution Program on Indian Reservations that focus on making healthy choices (ST1, MT1, R2)
- In FY24-25 SNAP-Ed intervention participants will report an increase by 2% in physical activity engagement.
- In FY24-25 maintain established partnerships for SNAP-Ed programming support

**Data Collection Methods:**

- Self-administered paper survey
- Self-administered online survey
- In-person survey

**Planned Use of Results:**

- Intervention adaptation or improvement
- Dissemination

**Measurements:**

- Pretest
- Posttest

**Formative** 10/10/2023 - 05/30/2025

**Project Components Evaluated:**

- Direct Education
- PSE

**Data Collection Methods:**

- Self-administered paper survey
- Self-administered online survey
- In-person survey

**Planned Use of Results:**

- Intervention adaptation or improvement
- Dissemination

## Get Fresh! cooking shows

### Projects

- Chickasaw Nation Impa' Kilimpi'

**Outcome** 10/01/2023 - 09/15/2025

**Project Components Evaluated:**

- Direct Education
- PSE

**Objectives:**

- In FY24-25, over 4 SNAP-Ed interventions will be provided for persons eligible for the Supplemental Nutrition Assistance Program (SNAP) and Food Distribution Program on Indian Reservations that focus on making healthy choices (ST1, MT1, R2)
- In FY24-25 maintain established partnerships for SNAP-Ed programming support

**Data Collection Methods:**

- Self-administered paper survey
- Self-administered online survey
- In-person survey

**Planned Use of Results:**

- Dissemination

**Measurements:**

- Posttest

## Community Sharing Gardens

### Projects

- Chickasaw Nation Impa' Kilimpi'

**Outcome** 10/01/2023 - 09/15/2025

**Project Components Evaluated:**

- Direct Education
- PSE

**Objectives:**

- In FY24-25 maintenance of established number of community gardens accessible to SNAP-Ed participants.
- In FY24-25 maintain established partnerships for SNAP-Ed programming support

**Data Collection Methods:**

- Self-administered paper survey
- Self-administered online survey
- In-person survey

**Planned Use of Results:**

- Dissemination

**Measurements:**

- Pretest
- Posttest

## Coordination and Collaboration

### Oklahoma Nutrition Information and Education (ONIE) (Implementing Agency)

Coordination and Collaborations With Other Federal Nutrition, Obesity Prevention, and Health Programs

Program/Organization Type	Needs Assessment / Plan Development	Coordination of Messaging/Materials/Approaches	PSE Change Efforts	Social Marketing Campaign(s)	Improvement of SNAP-Ed Access for Target Audiences	Other
<b>Food and Nutrition Service, USDA</b>						
Community Food Systems Programs (e.g., Farm to School and Community Food Projects)	✓	⊘	✓	⊘	⊘	
Child and Adult Care Food Program (CACFP)	✓	✓	✓	⊘	⊘	
Supplemental Nutrition Assistance Program (SNAP)	✓	⊘	✓	⊘	⊘	
National School Lunch Program (NSLP)	⊘	⊘	✓	⊘	⊘	

## Engagement With Multisector Partnerships/Coalitions

<p><b>State Obesity Plan Stakeholders Group</b> State/Territory</p> <p><b>Sectors Represented</b></p> <ul style="list-style-type: none"> <li>Tribal Organizations: 3</li> <li>Agriculture: 1</li> <li>Education: 14</li> <li>Government: 12</li> <li>Public health and healthcare: 27</li> <li>Transportation: 4</li> <li>Childcare: 5</li> </ul> <p><b>Key Activities</b></p> <p>Improve sustainable access to a healthy environment by empowering statewide collaboration through evidence-based practices and innovation</p>	<p><b>Oklahoma Local Agriculture Collaborative</b> State/Territory</p> <p><b>Sectors Represented</b></p> <ul style="list-style-type: none"> <li>Agriculture: 470</li> <li>Childcare: 10</li> <li>Commercial marketing: 0</li> <li>Community design: 0</li> <li>Education: 100</li> <li>Food industry: 50</li> <li>Food retailers: 50</li> <li>Government: 30</li> <li>Media: 10</li> <li>Public health and healthcare: 30</li> </ul> <p><b>Key Activities</b></p> <p>ONIE supports OLAC by attending their regional workshops and providing on-site SNAP sign ups, information on nutrition</p>	<p><b>Oklahoma State University Extension</b> State/Territory</p> <p><b>Sectors Represented</b></p> <ul style="list-style-type: none"> <li>Education: 1</li> </ul> <p><b>Key Activities</b></p> <p>Collaborative efforts include but are not limited to:</p> <ol style="list-style-type: none"> <li>The "Harvest Highlight" project where Nutrition Education Assistants (paraprofessionals) conduct live facebook farmers market tours and cookindemonstrations with produce purchased at the market.</li> <li>Collaboration on food photography for youth curriuclums that are implemented by OSU extension. These efforts support the tailoring and implementation of the curriuclum.</li> <li>Sharing of ONIE's unique 1-minute cooking videos to be promoted directly on</li> </ol>	<p><b>Chickasaw Nation Impa' Killimpi'</b> Tribal</p> <p><b>Sectors Represented</b></p> <ul style="list-style-type: none"> <li>Education: 1</li> </ul> <p><b>Key Activities</b></p> <p>1. Paritipation in the MyPlate Hands-on Nutrition Education Curriuclum Pilot</p>	<p><b>University of Central Oklahoma</b> State/Territory</p> <p><b>Sectors Represented</b></p> <ul style="list-style-type: none"> <li>Education: 1</li> </ul> <p><b>Key Activities</b></p> <p>ONIE hosts UCO Dietetic Interns during their community rotations. Interns are provided an interdisciplinay public health nutrition experience including working on various ONIE SNAP-Ed projects.</p>	<p><b>University of Oklahoma Health Sciences Center</b> State/Territory</p> <p><b>Sectors Represented</b></p> <ul style="list-style-type: none"> <li>Education: 1</li> </ul> <p><b>Key Activities</b></p> <p>ONIE hosts OUHSC Dietetic Interns during their community rotations. Interns are provided an interdisciplinay public health nutrition experience including working on various ONIE SNAP-Ed projects.</p>
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	assistance programs, and nutrition education materials. OLAC members that express their need for nutrition education are directed to ONIE as well as farmers markets interested in accepting SNAP.	OSU's social media pages.				
		4. Paritipation in the MyPlate Hands-on Nutrition Education Curriuclum Pilot				

<b>Oklahoma State University</b> State/Territory	<b>Oklahoma Academy of Nutrition and Dietetics</b> State/Territory
<b>Sectors Represented</b> <ul style="list-style-type: none"> <li>Education: 1</li> </ul> <b>Key Activities</b> <p>ONIE hosts UCO Dietetic Interns during their community rotations. Interns are provided an interdisciplinay public health nutrition experience including working on various ONIE SNAP-Ed projects.</p>	<b>Sectors Represented</b> <ul style="list-style-type: none"> <li>Public health and healthcare: 1</li> </ul> <b>Key Activities</b> <p>ONIE staff are members with the Oklahoma Academy of Nutrition and Dietetics serving in leadership roles in order to strengthen ONIE's network of collaborators. Additionally OkAND provides educational and networking opportunities for dietitians working in multiple sectors.OkAND engages with and shares ONIE's digital content when appropriate to extend the reach.</p>

## Consultation, Coordination, and Collaboration With Tribes and Tribal Organizations

### Coordination and Collaboration With Minority-Serving Institutions

<b>BCBS - Hispanic Outreach</b> Hispanic-serving institution	<b>Integris Hispanic Initiative</b> Hispanic-serving institution	<b>OKC Latino Community Agency (LCDA)</b> Hispanic-serving institution
<b>Nature of Planned Coordination and Collaboration</b> <ul style="list-style-type: none"> <li>Involved in plan development</li> <li>Involved in SNAP-Ed activities</li> </ul> <b>Planned Coordination and Collaboration</b> <p>The ONIE project works with this partner in different capacities including distributing nutrition information materials in both English and Spanish, co-hosting trainings to their staff members to inform them about available resources ONIE can provide. They then include ONIE in their outreach to SNAP-Ed eligible families by providing and connecting ONIE resources to their clinics across the state, showing our co-branded cooking videos, and inviting us to present SNAP-Education at their community events. For ONIE's physical activity event called Let's Get Moving BCBS Hispanic Outreach</p>	<b>Nature of Planned Coordination and Collaboration</b> <ul style="list-style-type: none"> <li>Involved in SNAP-Ed activities</li> </ul> <b>Planned Coordination and Collaboration</b> <p>The ONIE project works with this partner in different capacities including serving as a consult for Spanish-language programing. They help ONIE reach Hispanic SNAP-Ed eligible families by providing and connecting ONIE resources to their clinics across the state and inviting us to present SNAP-Education at their community events.</p>	<b>Nature of Planned Coordination and Collaboration</b> <ul style="list-style-type: none"> <li>Involved in SNAP-Ed activities</li> </ul> <b>Planned Coordination and Collaboration</b> <p>ONIE partners with the Latino Community Agency (LCDA) to inform Spanish speakers about how to redeem/use their SNAP benefits, promote events, help SNAP recipients sign up to ONIE's text messaging program called TastyText, host cooking classes and more. LCDA leads recruitment and ONIE hosts nutrition educational at their community center. LCDA teaches nutrition classes to caregivers and used ONIE's resources in Spanish to facilitate the classes.</p>



promotes registration and participation through clinics in the area, on their social media and attend the event as a co-host.

## Oklahoma Tribal Engagement Partners (Implementing Agency)

### Coordination and Collaborations With Other Federal Nutrition, Obesity Prevention, and Health Programs

Program/Organization Type	Needs Assessment / Plan Development	Coordination of Messaging/Materials/Approaches	PSE Change Efforts	Social Marketing Campaign(s)	Improvement of SNAP-Ed Access for Target Audiences	Other
<b>Other Federal Nutrition, Obesity Prevention, and Health Programs</b>						
Other: Special Diabetes Program for Indians (SDPI)	✓	✓	✓	✓	✓	Hiring of staff in collaboration with partner Tribes to promote type 2 diabetes and obesity prevention efforts.
<b>Food and Nutrition Service, USDA</b>						
Food Distribution Program on Indian Reservations (FDPIR)	✓	✓	✓	✓	✓	Collaborate to administer food demonstrations, Eagle Adventure and other nutrition and physical activity programming efforts.
<b>Centers for Disease Control and Prevention, HHS</b>						
Other: Native Diabetes Wellness Program	✗	✓	✗	✗	✗	Continued collaboration for the provision of free Eagle books for distribution to youth and families eligible for SNAP or FDPIR benefits.
<b>Other Federal Nutrition, Obesity Prevention, and Health Programs</b>						
Other: Head Start administered by Tribal Nations	✗	✗	✗	✗	✓	Working in coordination with some Tribal Head Start Centers to pilot and administer Eagle Adventure direct education and also menu review and planning as requested.
Other: Indian Health Service Oklahoma City Area Institutional Review Board	✓	✗	✗	✗	✓	In collaboration with partner Tribes, OKTEP submits IRB applications for approval and oversight to ensure protection of SNAP-Ed program participants in all evaluation efforts.
Other: Indian Health Care Resource Center (IHCRC), Tulsa, OK	✓	✓	✓	✓	✓	A MOU and professional services agreement is in place with IHCRC and OKTEP to partner with one another to adapt, implement and evaluate EA and NOD to

Program/Organization Type	Needs Assessment / Plan Development	Coordination of Messaging/Materials/Approaches	PSE Change Efforts	Social Marketing Campaign(s)	Improvement of SNAP-Ed Access for Target Audiences	Other
						address the risk factors contributing to type 2 diabetes and obesity in coordination with IHCRC.
Other: Oklahoma City Indian Clinic (OKCIC)	⊘	✓	⊘	⊘	✓	OKTEP has partnered with OKCIC since FY2018 to provide nutrition education at youth camps sponsored by OKCIC. OKTEP has had several informal conversations with OKCIC regarding a formalized partnership to implement EA in their service area and will continue in FY2024.
<b>Food and Nutrition Service, USDA</b>						
Other: WIC Workforce Development Initiative, if awarded	✓	⊘	⊘	⊘	⊘	Potential to collaborate with the University of Minnesota on the USDA National Institute of Food and Agriculture (NIFA) and Food and Nutrition Service (FNS) grant to develop a national workforce strategy for the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC), to help shape the integration of diversity, equity, inclusion, and accessibility principles across the broader nutrition services workforce.
Community Food Systems Programs (e.g., Farm to School and Community Food Projects)	✓	✓	✓	⊘	⊘	
National School Lunch Program (NSLP)	✓	✓	⊘	⊘	⊘	

## Engagement With Multisector Partnerships/Coalitions

<b>State Nutrition Action Committee</b> State/Territory	<b>State Obesity Plan Stakeholders Group</b> State/Territory	<b>Oklahoma Inter-Tribal Diabetes Coalition (OIDC)</b> Tribal	<b>Native Youth Preventing Diabetes (NYPD)</b> Tribal	<b>Hunger Free Oklahoma Child Food Service Coalition</b> State/Territory
<b>Sectors Represented</b> <ul style="list-style-type: none"> <li>Tribal Nations: 7</li> <li>Tribal Serving Organizations: 3</li> </ul>	<b>Sectors Represented</b> <ul style="list-style-type: none"> <li>Tribal Nations: 7</li> <li>Tribal Serving Organizations: 3</li> </ul>	<b>Sectors Represented</b> <ul style="list-style-type: none"> <li>Tribal Nations: 15</li> <li>Tribal Serving Organizations: 3</li> </ul>	<b>Sectors Represented</b> <ul style="list-style-type: none"> <li>Tribal Nations: 15</li> <li>Food Banks: 1</li> </ul>	<b>Sectors Represented</b> <ul style="list-style-type: none"> <li>Tribal Nations: 4</li> <li>Libraries: 2</li> <li>Fitness Centers: 1</li> </ul>

<ul style="list-style-type: none"> <li>Faith Based Organizations: 7</li> <li>Huger Focused Departments Members: 10</li> <li>Professional Associations: 13</li> <li>Food Bank Department Members: 5</li> <li>Health Insurance: 2</li> <li>Aging Services: 3</li> <li>Fitness Centers: 2</li> <li>Advocacy Organizations: 3</li> <li>Grant Making Organizations: 2</li> <li>Youth Mentoring Programs: 1</li> <li>Agriculture: 3</li> <li>Childcare: 10</li> <li>Commercial marketing: 1</li> <li>Community design: 4</li> <li>Food industry: 0</li> <li>Food retailers: 1</li> <li>Government: 66</li> <li>Media: 0</li> <li>Public health and healthcare: 47</li> <li>Public safety: 1</li> <li>Transportation: 2</li> <li>Education: 20</li> </ul> <p><b>Key Activities</b> Oklahoma SNAC is embedded with the Statewide Obesity Stakeholders Group and is focused in the All Ages Subcommittee. The SNAP-Ed objectives: 1. By 2023, 5% increase in schools that participate in an interactive educations program to promote healthy eating with a parental in-direct education component by 2%. 2. By 2023, the number of SNAP or FDIPIR eligibles education will increase by 2%. 3. By 2023, There will be a 5% increase in food resource management strategies in classes</p>	<ul style="list-style-type: none"> <li>Faith Based Groups: 7</li> <li>Hunger Focused Department Members: 10</li> <li>Professional Associations: 13</li> <li>Food Bank Members: 5</li> <li>Health Insurance Companies: 5</li> <li>Aging Services Organizations: 3</li> <li>Fitness Centers: 2</li> <li>Youth Mentoring Organizations: 1</li> <li>Advocacy Organizations: 3</li> <li>Grant Making Organizations: 2</li> <li>Agriculture: 3</li> <li>Childcare: 10</li> <li>Commercial marketing: 1</li> <li>Community design: 4</li> <li>Education: 20</li> <li>Food industry: 0</li> <li>Food retailers: 1</li> <li>Government: 66</li> <li>Media: 0</li> <li>Public health and healthcare: 47</li> <li>Public safety: 1</li> <li>Transportation: 2</li> </ul> <p><b>Key Activities</b> Stakeholders meet regularly to discuss obesity prevention efforts across multiple age groups: Older Adults, Adults, All ages, Early Childhood (0-5), School Age (5-18). The vision is to enhance the wellbeing of Oklahomans. Mission is to improve sustainable access to a healthy environment by empowering statewide collaboration through evidence-based practices and innovation. The interdisciplinary efforts are intended to allow for a coordinated effort, reduce silo approaches and track progress</p>	<ul style="list-style-type: none"> <li>Agriculture: 0</li> <li>Childcare: 1</li> <li>Commercial marketing: 0</li> <li>Community design: 0</li> <li>Education: 2</li> <li>Food industry: 0</li> <li>Food retailers: 0</li> <li>Government: 1</li> <li>Media: 0</li> <li>Public health and healthcare: 2</li> <li>Public safety: 0</li> <li>Transportation: 0</li> </ul> <p><b>Key Activities</b> In FY2024 the coalition will host the annual Community Health Representatives (CHR) conference, which includes nutrition education and physical activity, and a health and fitness conference aimed at engaging wellness staff to enhance services for Native American youth and families.</p>	<ul style="list-style-type: none"> <li>Tribal Serving Organizations: 3</li> <li>Agriculture: 0</li> <li>Childcare: 1</li> <li>Commercial marketing: 0</li> <li>Community design: 0</li> <li>Education: 2</li> <li>Food industry: 0</li> <li>Food retailers: 0</li> <li>Government: 1</li> <li>Media: 0</li> <li>Public health and healthcare: 2</li> <li>Public safety: 0</li> <li>Transportation: 0</li> </ul> <p><b>Key Activities</b> In FY2024 the coalition will resume hosting the in-person overnight camp for youth ages 8-12. The camp includes daily lessons focused on nutrition and physical activities related to type 2 diabetes prevention. NYPD also partners with the Regional Food Bank of Oklahoma summer food programs to provide the lunch and snacks daily. In addition to the annual camp, NYPD will continue to post videos each month on their Facebook page to encourage physical activity and provide information on traditional foods, and nutrition education utilizing cooking demonstrations, gardening and behavior change approaches.</p>	<ul style="list-style-type: none"> <li>Professional Associations: 3</li> <li>Food Banks: 2</li> <li>Tribal Serving Organizations: 2</li> <li>Faith Based Organizations: 5</li> <li>Advocacy Organizations: 2</li> <li>Business Consulting: 1</li> <li>Individual Community member: 1</li> <li>Hunger focused non-profit: 1</li> <li>Childcare: 0</li> <li>Agriculture: 2</li> <li>Commercial marketing: 0</li> <li>Community design: 0</li> <li>Education: 16</li> <li>Food industry: 1</li> <li>Food retailers: 0</li> <li>Government: 3</li> <li>Media: 0</li> <li>Public health and healthcare: 7</li> <li>Public safety: 0</li> <li>Transportation: 0</li> </ul> <p><b>Key Activities</b> For FY2024 plans are to expand access to nutrition programs for Oklahoma's youth by fostering networks and connections, sharing resources to build program capacity, and advocating for improved program policies. The coalition focuses on training sites to allow for expansion of summer feeding programs and training for school food service managers to increase participation in school breakfast and lunch programs.</p>
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<p>offered to individuals/families living in low income households. 4. By 2023, the number of EBT accepting farmers' markets, food hubs, and farm stands will increase by 5%. 5. By 2023, the number of community initiatives focusing on PSEs will increase by 5%. Baseline for above objectives are 2021 numbers.</p>	<p>toward sthe overall goal of reducing obesity among all age groups in Oklahoma. Continuing to build membership is a priority for FY2024-FY2025.</p>			
<div><div><b>Legislative Diabetes Caucus</b> State/Territory</div><div><b>Sectors Represented</b><ul style="list-style-type: none"><li>• Tribal Nations: 9</li><li>• Fitness Centers: 1</li><li>• Professional Associations: 1</li><li>• Tribal Serving Organizations: 2</li><li>• Faith Based Organizations: 1</li><li>• Advocacy Organizations: 4</li><li>• Community Members: 2</li><li>• Pharmaceutical Industry: 9</li><li>• Aging Services: 1</li><li>• Health Insurance Companies: 3</li><li>• Private Business/Companies: 5</li><li>• Agriculture: 0</li><li>• Childcare: 0</li><li>• Commercial marketing: 0</li><li>• Community design: 1</li><li>• Education: 11</li><li>• Food industry: 0</li><li>• Food retailers: 0</li><li>• Government: 11</li><li>• Media: 0</li><li>• Public health and healthcare: 27</li><li>• Public safety: 0</li><li>• Transportation: 0</li></ul><b>Key Activities</b><p>OKTEP staff participate as part of the type 2 diabetes youth prevention</p></div></div>	<div><div><b>Absentee Shawnee Tribal Youth Garden</b> Tribal</div><div><b>Sectors Represented</b><ul style="list-style-type: none"><li>• Tribal Serving Oranization: 1</li><li>• Tribal Nation: 1</li><li>• Agriculture: 1</li><li>• Childcare: 0</li><li>• Commercial marketing: 0</li><li>• Community design: 0</li><li>• Food industry: 0</li><li>• Food retailers: 0</li><li>• Government: 1</li><li>• Media: 0</li><li>• Public health and healthcare: 0</li><li>• Public safety: 0</li><li>• Transportation: 0</li><li>• Education: 2</li></ul><b>Key Activities</b><p>Continue to provide hands-on and technical support for sustainable garden programming in FY2024.</p></div></div>	<div><div><b>Payne County LiveWell Coalition</b> Local</div><div><b>Sectors Represented</b><ul style="list-style-type: none"><li>• School Food Service: 1</li><li>• Library: 1</li><li>• Tribal Serving Organization: 1</li><li>• Government: 0</li><li>• Agriculture: 0</li><li>• Childcare: 0</li><li>• Commercial marketing: 0</li><li>• Community design: 0</li><li>• Education: 2</li><li>• Food industry: 0</li><li>• Food retailers: 0</li><li>• Media: 0</li><li>• Public health and healthcare: 2</li><li>• Public safety: 0</li><li>• Transportation: 0</li></ul><b>Key Activities</b><p>This coalition works to improve access to healthy lifestyle choices by increasing social support, promoting a health-conscious infrastructure, and stiving toward health equity attainment among families who have been marginalized in Payne County.</p></div></div>	<div><div><b>McIntosh County Coalition</b> Local</div><div><b>Sectors Represented</b><ul style="list-style-type: none"><li>• Business and workforce groups: 3</li><li>• Womens and Childrens shelters: 3</li><li>• Substance abuse support group: 1</li><li>• Tribal Nation: 1</li><li>• Tribal Serving Organization: 1</li><li>• Government: 1</li><li>• Public health and healthcare: 2</li></ul><b>Key Activities</b><p>FY2024 plans are to continue to strive to make McIntosh County a healthier community. The group will continue to add members representative of community and tribal stakeholders.</p></div></div>	<div><div><b>Okmulgee County Consortium</b> Local</div><div><b>Sectors Represented</b><ul style="list-style-type: none"><li>• Business: 1</li><li>• Tribal Nation: 1</li><li>• Tribal Serving Organization: 1</li><li>• Youth Serices Organization: 1</li><li>• Religious Group: 1</li><li>• Public safety: 1</li><li>• Public health and healthcare: 3</li><li>• Education: 1</li></ul><b>Key Activities</b><p>FY2024 activities to promote improved health among Okmulgee county families include a 5K run, resource fair, two county mini conferences, and prescription drug take back event.</p></div></div>

workgroup. In FY 2024, the committee will continue working to select type 2 diabetes prevention curriculum.					
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<div> <div>Creek County Substance Abuse Prevention Partnership Local</div> <div> <div>Sectors Represented</div> <ul style="list-style-type: none"> <li>Tribal Nation: 1</li> <li>Tribal Serving Organization: 1</li> <li>Education: 6</li> <li>Government: 1</li> <li>Public health and healthcare: 1</li> </ul> <div> <div>Key Activities</div> <p>FY2024 activities planned include community gardening, parks and trails events to promote improved health and decrease substance misuse in Creek county.</p> </div> </div> </div>	<div> <div>Morris School Walk to School Wednesdays (walking school bus) Local</div> <div> <div>Sectors Represented</div> <ul style="list-style-type: none"> <li>Community Members: 1</li> <li>Tribal Serving Organization: 1</li> <li>Education: 1</li> <li>Public safety: 1</li> <li>Transportation: 1</li> </ul> <div> <div>Key Activities</div> <p>FY2024 Walk to School Wednesdays will continue at Morris school as a means to promote improved physical activity.</p> </div> </div> </div>	<div> <div>Native American Community Committee Local</div> <div> <div>Sectors Represented</div> <ul style="list-style-type: none"> <li>Tribal Serving Organization: 1</li> <li>Business: 6</li> <li>Parks and Recreation: 1</li> <li>Community Members: 1</li> <li>Education: 2</li> </ul> <div> <div>Key Activities</div> <p>In FY2024, this group will work to implement a Native American Youth Summit for area High School students, Indigenous People's Day parade with associated outdoor events to promote physical activity and a Dance of Two Moons Fundraiser to support Native American cultural events for youth.</p> </div> </div> </div>	<div> <div>Absentee Shawnee Tribal Youth Garden Coalition Local</div> <div> <div>Sectors Represented</div> <ul style="list-style-type: none"> <li>Tribal Nation: 1</li> <li>Community memebers: 2</li> <li>Business: 2</li> <li>Tribal Serving organization: 1</li> <li>Agriculture: 2</li> <li>Education: 1</li> </ul> <div> <div>Key Activities</div> <p>This coalition works to provide culturally relevant afterschool and summer garden programming. The gardening program is a mechanism to increase accessibility produce and promote increased fruit and vegetable intake among youth.</p> </div> </div> </div>	<div> <div>Little Axe Elementary School Garden Group Local</div> <div> <div>Sectors Represented</div> <ul style="list-style-type: none"> <li>Tribal Nation: 1</li> <li>Tribal Serving Organization: 1</li> <li>Business: 5</li> <li>Community Members: 10</li> <li>Agriculture: 1</li> <li>Education: 1</li> <li>Government: 1</li> </ul> <div> <div>Key Activities</div> <p>Continue to expand learning opportunities focused on growth, preparation and sale of produce grown at the Little Axe School. IN FY2024, the team will work to enhance the farm stand and gardening club.</p> </div> </div> </div>	<div> <div>Eufaula School Garden Team Local</div> <div> <div>Sectors Represented</div> <ul style="list-style-type: none"> <li>Tribal Nation: 1</li> <li>Tribal Serving Organization: 1</li> <li>Community Members: 2</li> <li>Education: 1</li> <li>Agriculture: 1</li> </ul> <div> <div>Key Activities</div> <p>Develop and implement a school/community garden at the Eufaula school.</p> </div> </div> </div>
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<div> <div>Oklahoma Conservation Commission State/Territory</div> <div> <div>Sectors Represented</div> <ul style="list-style-type: none"> <li>Tribal Nations: 1</li> <li>Tribal Serving Organizations: 1</li> <li>Business: 2</li> <li>Agriculture: 2</li> <li>Education: 1</li> <li>Government: 1</li> <li>Food industry: 1</li> </ul> <div> <div>Key Activities</div> <p>Establish resources to support Tribal Nation agriculture ventures.</p> </div> </div> </div>	<div> <div>Oklahoma Ag in the Classroom State/Territory</div> <div> <div>Sectors Represented</div> <ul style="list-style-type: none"> <li>Tribal Serving Organizations: 1</li> <li>Agriculture: 3</li> <li>Media: 1</li> <li>Food industry: 1</li> <li>Government: 4</li> <li>Education: 2</li> <li>Transportation: 1</li> </ul> <div> <div>Key Activities</div> </div> </div> </div>
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Utilizing Local Food Systems monies to source local food for local schools - focus on tribal partnerships when possible.

## Consultation, Coordination, and Collaboration With Tribes and Tribal Organizations

<p><b>Absentee Shawnee Tribe (AST)/ Li Si Wi Nwi Health, Inc</b></p> <p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>Meeting with Tribal Organization for input on SNAP-Ed programming</li> <li>Tribal Organization involved in SNAP-Ed activities</li> <li>SNAP-Ed agency provides dedicated staff: 1.00</li> <li>Other: AST staff provides on-site supervision of SNAP-Ed Health Promotion partner who delivers SNAP-Ed programming in AST jurisdictional boundaries.</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b></p> <p>MOU is in place with the Li Si Wi Nwi Health, Inc. and OKTEP to partner with one another to adapt, implement and evaluate the EA program to address the risk factors contributing to type 2 diabetes and obesity in coordination with the Li Si Wi Nwi Health, Inc. in schools within the Tribe's jurisdictional boundaries. Vending machine project is in process.</p> <p><b>Description of written comments received and outcome</b></p> <p>Jointly hired staff is in place at AST and SNAP-Ed programming</p>	<p><b>Cheyenne and Arapaho Tribes of Oklahoma</b></p> <p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>Meeting with Tribal Organization for input on SNAP-Ed programming</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b></p> <p>Initiated a conversation in FY2023. The interim director was unsure about the possibility of partnering due to staff changes. Interim director named director and continues to work to fill open internal positions first. Open to discussing partnership in FY24.</p> <p><b>Description of written comments received and outcome</b></p> <p>No written comments received.</p> <p>Correspondence was in-person.</p>	<p><b>Indian Health Care Resource Center (IHCRC), Tulsa, OK</b></p> <p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>Other: Professional Services Agreement is in place for \$42,000 for Health Promotion Partner who delivers SNAP-Ed programming in the IHCRC service area.</li> <li>Meeting with Tribal Organization for input on SNAP-Ed programming</li> <li>Tribal Organization involved in SNAP-Ed activities</li> <li>Tribal Organization receives SNAP-Ed funding (as an implementing or subcontracting agency): \$42,000.00</li> <li>SNAP-Ed agency provides dedicated staff: 0.50</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b></p> <p>A MOU and professional services agreement is in place with IHCRC and OKTEP to partner with one another to adapt, implement and evaluate EA and NOD to address the risk factors contributing to type 2 diabetes and obesity in coordination with IHCRC.</p> <p><b>Description of written comments received and outcome</b></p>	<p><b>Indian Health Service Oklahoma City Area Institutional Review Board (IRB)</b></p> <p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>Other: IRB approves SNAP-Ed evaluative efforts for protection of populations.that have been marginalized by systemic inequities.</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b></p> <p>In collaboration with partner Tribes, OKTEP submits IRB applications for approval and oversight to ensure protection of SNAP-Ed program participants in all evaluation efforts.</p> <p><b>Description of written comments received and outcome</b></p> <p>IRB applications are submitted on an annual basis and approved or modified as appropriate.</p>	<p><b>Kiowa Tribe of Oklahoma</b></p> <p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>Tribal Organization receives SNAP-Ed funding (as an implementing or subcontracting agency): \$44,500.00</li> <li>Meeting with Tribal Organization for input on SNAP-Ed programming</li> <li>Tribal Organization involved in SNAP-Ed activities</li> <li>Other: Professional Services Agreement is in place for \$44,500 for Health Promotion Partner who delivers SNAP-Ed programming in the Kiowa Tribe jurisdictional boundaries.</li> <li>SNAP-Ed agency provides dedicated staff: 0.80</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b></p> <p>A MOU and professional services agreement is in place with the Kiowa Tribe and OKTEP to partner with one another to adapt, implement and evaluate EA and NOD to address the risk factors contributing to type 2 diabetes and obesity in coordination with the Kiowa FDPIR program.</p> <p><b>Description of written comments received</b></p>
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is being implemented in AST jurisdictional boundaries.		A professional services agreement is in place for implementing SNAP-Ed.		and outcome A professional services agreement is in place.
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Muscogee Nation (MN)	Oklahoma City Indian Clinic (OKCIC)	Osage Nation	Otoe-Missouria Tribe	Pawnee Nation of Oklahoma	Sac and Fox Nation
<p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>• SNAP-Ed agency provides dedicated staff: 2.00</li> <li>• Meeting with Tribal Organization for input on SNAP-Ed programming</li> <li>• Tribal Organization involved in plan development</li> <li>• Tribal Organization involved in SNAP-Ed activities</li> <li>• Other: MN staff provides on-site supervision of SNAP-Ed Health Promotion partners who deliver SNAP-Ed programming in MN jurisdictional boundaries.</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b> MOU is in place with the Muscogee Nation and OKTEP to partner with one another to adapt, implement and evaluate the EA program to address the risk factors</p>	<p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>• Tribal Organization involved in SNAP-Ed activities</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b> OKTEP has partnered with OKCIC since FY2018 to provide nutrition education at youth camps sponsored by OKCIC. OKTEP has had several informal conversations with OKCIC regarding a formalized partnership to implement EA in their service area and will continue in FY2024.</p> <p><b>Description of written comments received and outcome</b> Implementation of SNAP-Ed activities will continue in FY2024. OKTEP remains open and interested in additional collaborations as OKCIC finds appropriate.</p>	<p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>• Meeting with Tribal Organization for input on SNAP-Ed programming</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b> OKTEP staff met with members of the Osage Nation team to discuss SNAP-Ed collaboration and partnership opportunities related to current gardening and food sovereignty efforts. Plans to resume coordination efforts will continue in the coming months with the potential to establish an MOU for 2024.</p> <p><b>Description of written comments received and outcome</b> Communication for collaboration continues.</p>	<p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>• SNAP-Ed agency provides dedicated staff: 0.50</li> <li>• Meeting with Tribal Organization for input on SNAP-Ed programming</li> <li>• Tribal Organization involved in SNAP-Ed activities</li> <li>• Other: SNAP-Ed Health Promotion Partner works with Otoe-Missouria Tribe to deliver SNAP-Ed programming in Otoe-Missouria jurisdictional boundaries.</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b> LOA is in place between Otoe-Missouria Tribe and OKTEP to partner with one another to adapt, implement and evaluate EA, NOD cooking demonstrations, and assist with community events aimed at improving the health and</p>	<p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>• SNAP-Ed agency provides dedicated staff: 0.50</li> <li>• Other: SNAP-Ed Health Promotion Partner works with Pawnee Nation of Oklahoma to deliver SNAP-Ed programming in Pawnee Nation jurisdictional boundaries.</li> <li>• Tribal Organization involved in SNAP-Ed activities</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b> LOA is in place between Pawnee Nation and OKTEP to partner with one another to adapt, implement and evaluate the EA program to address risk factors contributing to type 2 diabetes and obesity in coordination with the Pawnee Nation in schools within Pawnee Nation jurisdictional boundaries.</p>	<p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>• Meeting with Tribal Organization for input on SNAP-Ed programming</li> <li>• Tribal Organization involved in SNAP-Ed activities</li> <li>• SNAP-Ed agency provides dedicated staff: 0.50</li> <li>• Other: SNAP-Ed Health Promotion Partner works with Sac and Fox Nation to deliver SNAP-Ed programming in Sac and Fox Nation jurisdictional boundaries.</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b> LOA is in place describing how the Sac and Fox Nation and OKTEP partner to adapt, implement and evaluate the EA program to address risk factors contributing to type 2 diabetes and obesity in elementary schools within Sac and Fox</p>



<p>contributing to type 2 diabetes and obesity in coordination with the Muscogee Nation in schools within the Tribe's jurisdictional boundaries.</p> <p>Pledge letter in place to explore NOD programming.</p> <p><b>Description of written comments received and outcome</b></p> <p>MOU for SNAP-Ed implementation is in place and will continue in FY24.</p>			<p>nutrition of families living within the Tribe's boundaries.</p> <p><b>Description of written comments received and outcome</b></p> <p>LOA is in place and programming will continue in FY2024.</p>	<p><b>Description of written comments received and outcome</b></p> <p>LOA is in place and SNAP-Ed programming will continue in FY2024.</p>	<p>Nation jurisdictional boundaries and partner to adapt, implement and evaluate NOD cooking demonstrations and assist with community events aimed at improving the health and nutrition of families living within the Tribe's jurisdictional boundaries.</p> <p><b>Description of written comments received and outcome</b></p> <p>LOA is in place and will continue through FY2024.</p>
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Seminole Nation of Oklahoma (SNO)	Tonkawa Tribe of Oklahoma	Wichita and Affiliated Tribes (WAT)	Iowa Tribe of Oklahoma	Intertribal Agriculture Council	Indigeneous Food and Agriculture Initiative
<p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>Meeting with Tribal Organization for input on SNAP-Ed programming</li> <li>Tribal Organization involved in plan development</li> <li>Tribal Organization involved in SNAP-Ed activities</li> <li>SNAP-Ed agency provides dedicated staff: 1.00</li> <li>Other: SNO staff provides on-site supervision of SNAP-Ed Health Promotion</li> </ul>	<p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>Meeting with Tribal Organization for input on SNAP-Ed programming</li> <li>Tribal Organization involved in plan development</li> <li>Tribal Organization involved in SNAP-Ed activities</li> <li>SNAP-Ed agency provides dedicated staff: 0.50</li> <li>Other: SNAP-Ed Health Promotion Partner works with Tonkawa Tribe of Oklahoma to</li> </ul>	<p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>Meeting with Tribal Organization for input on SNAP-Ed programming</li> <li>Tribal Organization involved in plan development</li> <li>Tribal Organization involved in SNAP-Ed activities</li> <li>SNAP-Ed agency provides dedicated staff: 1.00</li> <li>Other: WAT staff provides on-site supervision of SNAP-Ed Health Promotion</li> </ul>	<p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>Other: OKTEP provides staff to support Tribal health fairs and community events.</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b></p> <p>OKTEP participates as part of health fairs, community events, and youth camps as requested by Tribes throughout Oklahoma. Health fairs and community events are opportunities to extend NOD and EA social marketing messages in places frequently</p>	<p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>Tribal Organization involved in SNAP-Ed activities</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b></p> <p>The Intertribal Agriculture Council (IAC) conducts a wide range of programs designed to further the goal of improving Indian Agriculture. The IAC promotes the Indian use of Indian resources and contracts with federal agencies to maximize resources for</p>	<p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>Other: Reciprocal training, educational, and training opportunities</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b></p> <p>OKTEP has collaborated with IFAI for several years. IFAI's mission to enhance the health and wellness of tribal communities by advancing healthy food systems, diversified economic development, and cultural food traditions is in keeping with</p>



<p>partner who delivers SNAP-Ed programming in SNO jurisdictional boundaries.</p> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b></p> <p>MOU is in place for adaptation and implementation of EA and NOD to address risk factors contributing to type 2 diabetes and obesity and to assist with community events aimed at improving the health and nutrition of families living within the Tribe's jurisdictional boundaries.</p> <p><b>Description of written comments received and outcome</b></p> <p>MOU is in place and will continue through FY2024.</p>	<p>deliver SNAP-Ed programming in Tonkawa Tribe jurisdictional boundaries.</p> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b></p> <p>LOA is in place for the Tonkawa Tribe of Oklahoma and OKTEP to partner to adapt, implement and evaluate the EA program and PSE change efforts to address risk factors contributing to type 2 diabetes and obesity in schools in the Tonkawa Tribe's jurisdictional boundaries.</p> <p><b>Description of written comments received and outcome</b></p> <p>LOA is in place and will continue through FY2024.</p>	<p>partner who delivers SNAP-Ed programming in WAT jurisdictional boundaries.</p> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b></p> <p>MOU is in place with the Wichita and Affiliated Tribes and OKTEP to partner with one another to adapt, implement and evaluate the EA program to address the risk factors contributing to type 2 diabetes and obesity in schools, FDPIR and other community sites within the Tribe's jurisdictional boundaries.</p> <p><b>Description of written comments received and outcome</b></p> <p>MOU is in place. Hiring the SNAP-Ed position has been a challenge. Recruitment and hiring will continue in FY2024 so that SNAP-Ed programming can be implemented in WAT jurisdictional boundaries.</p>	<p>visited by Tribal members and helps build reciprocal relationships between Tribal partners and OKTEP.</p> <p><b>Description of written comments received and outcome</b></p> <p>OKTEP generally sets up informational tables, booths and/or nutrition and physical activity related activities to extend social marketing message to a broader SNAP-Ed audience.</p>	<p>tribal members. The IAC Technical Assistance Network provides direct assistance with USDA program access - outreach, eligibility, applications, and contract implementation support as needed. The IAC Technical Assistance Network also leverages partnerships, supports project development, government-to-government relations, and focuses on resource identification to meet individual producer and Tribal community priorities related to agriculture, land management, and community development.</p> <p><b>Description of written comments received and outcome</b></p> <p>OKTEP aims to partner with IAC to provide support for OKTEP SNAP-Ed gardening and PSE change efforts in the jurisdictional boundaries of partner Tribes.</p>	<p>OKTEP's principles of practice. IFAI provides strategic legal analysis, policy research, and educational resources to empower Indian Country through food sovereignty, agriculture, and economic development.</p> <p><b>Description of written comments received and outcome</b></p> <p>Training the next generation of food and agriculture professionals is essential to attaining health equity in Indian Country. OKTEP has collaborated with former graduates and has participated as part of the annual summit that aims to generate interest in food, policy and health-related professions.</p>
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## Coordination and Collaboration With Minority-Serving Institutions

<p><b>Langston University</b> Historically Black college or university</p>
<p><b>Nature of Planned Coordination and Collaboration</b></p> <ul style="list-style-type: none"> <li>Involved in SNAP-Ed activities</li> </ul>

**Planned Coordination and Collaboration**

Building on its rich history as an HBCU, Langston University (LU) continues to educate African-Americans while extending its purpose and mission to include a more diverse student body. Although LU is classified as a teaching institution with a limited research function, the university has successfully secured external funding for its research in agriculture, particularly emphasizing goat research and research on caged fish and small farm projects. Additionally, LU operates a cooperative extension grant that serves the communities of Oklahoma. The goal of LU extension programs is to disseminate research-based educational information in response to the needs of producers and consumers. Producer training, plasticulture, irrigation methods and other small producer support are all ways in which OKTEP and the Langston University Cooperative Extension will partner in FY2024-2025 to provide support for tribal gardening projects.

**Oklahoma Department of Human Services (State Agency)**

**Coordination and Collaborations With Other Federal Nutrition, Obesity Prevention, and Health Programs**

No data has been provided for this section.

**Engagement With Multisector Partnerships/Coalitions**

Oklahoma Obesity Prevention Stateholders State/Territory
<div><div>Sectors Represented</div><div><ul style="list-style-type: none"><li>Tribal Organizations: 3</li><li>Agriculture: 1</li><li>Education: 14</li><li>Government: 12</li><li>Public health and healthcare: 27</li><li>Childcare: 5</li></ul></div></div> <div><div>Key Activities</div><div>Collaborating with other organizations to create improved, sustainable access to a healthier environment. This includes access to more nutritious foods, access to adequate health care, and opportunities for increased physical activity. Some local level changes desired include projects such as making areas more walkable.</div></div>

**Consultation, Coordination, and Collaboration With Tribes and Tribal Organizations**

Chickasaw Nation	Multiple
<div><div>Nature of Work</div><div><ul style="list-style-type: none"><li>Tribal Organization receives SNAP-Ed funding (as an implementing or subcontracting agency): \$1,994,226.50</li></ul></div></div> <div><div>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</div><div>Chickasaw Nation has a long history of outstanding SNAP-Ed programming in Oklahoma. They have been instrumental in helping SA staff understand the true nature of consultation as well as assist in all areas of program development.</div></div> <div><div>Description of written comments received and outcome</div><div>Chickasaw Nation leadership met with a few SNAP staff early in FFY23 regarding the value of consultation versus collaboration alone. Because they have been a vital part of SNAP-Ed in Oklahoma for so long, difficult conversations were successful in moving the agency in a positive direction in relation to Tribal Consultation. This conversation helped</div></div>	<div><div>Nature of Work</div><div><ul style="list-style-type: none"><li>Other: early stage of consultations</li></ul></div></div> <div><div>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</div><div>In addition to existing collaborations between IAs and Oklahoma ITOs, AFS recently hired a Tribal Consultant to facilitate meaningful consultation with all federally recognized Tribes in Oklahoma. State plans have been shared with Tribes and the Consultant will provide updates regarding responses.</div></div> <div><div>Description of written comments received and outcome</div><div>None received at this time.</div></div>

lead to a more a robust effort in the agency to collaborate with ITOs regarding the SNAP program as a whole.

## Coordination and Collaboration With Minority-Serving Institutions

### Oklahoma State University (Implementing Agency)

#### Coordination and Collaborations With Other Federal Nutrition, Obesity Prevention, and Health Programs

Program/Organization Type	Needs Assessment / Plan Development	Coordination of Messaging/Materials/Approaches	PSE Change Efforts	Social Marketing Campaign(s)	Improvement of SNAP-Ed Access for Target Audiences	Other
<b>Food and Nutrition Service, USDA</b>						
Community Food Systems Programs (e.g., Farm to School and Community Food Projects)	⊘	⊘	✓	⊘	✓	
National School Lunch Program (NSLP)	⊘	⊘	⊘	⊘	✓	
School Breakfast Program (SBP)	⊘	⊘	⊘	⊘	✓	
Senior Farmers Market Nutrition Program (SFMNP)	⊘	⊘	⊘	⊘	✓	
Summer Food Service Program (SFSP)	⊘	⊘	⊘	⊘	✓	
Supplemental Nutrition Assistance Program (SNAP)	⊘	⊘	⊘	⊘	✓	
The Emergency Food Assistance Program (TEFAP)	⊘	⊘	⊘	⊘	✓	
<b>National Institute of Food and Agriculture, USDA</b>						
Expanded Food and Nutrition Education Program (EFNEP)	⊘	✓	⊘	⊘	✓	
Gus Schumacher Nutrition Incentive Program (GusNIP)	⊘	✓	⊘	⊘	⊘	
<b>Administration for Community Living, HHS</b>						
Older Americans Act Title III-C Senior Nutrition Program	⊘	⊘	⊘	⊘	✓	
<b>Other Federal Nutrition, Obesity Prevention, and Health Programs</b>						
Other: CDC Grant	⊘	⊘	⊘	⊘	✓	

## Engagement With Multisector Partnerships/Coalitions

Oklahoma State Obesity Plan Stakeholders Group State/Territory	Oklahoma Nutrition Information and Education Program State/Territory	Hunger Free Oklahoma State/Territory	University of Oklahoma and Oklahoma State University Center for Health Sciences State/Territory
Sectors Represented	Sectors Represented	Sectors Represented • Education: 1	
			Sectors Represented

<ul style="list-style-type: none"> <li>Tribal Organizations: 3</li> <li>Agriculture: 1</li> <li>Government: 12</li> <li>Public health and healthcare: 27</li> <li>Education: 14</li> <li>Transportation: 4</li> <li>Childcare: 5</li> </ul> <p><b>Key Activities</b> We all serve on the Oklahoma State Obesity Stakeholders Group</p>	<ul style="list-style-type: none"> <li>Education: 1</li> </ul> <p><b>Key Activities</b> Our collaborative efforts include but are not limited to:</p> <ol style="list-style-type: none"> <li>"Harvest Highlights" project where our paraprofessionals do Farmers Market tours and Food demonstrations on Facebook Live.</li> <li>Youth curriculum recipe photo shoots. Expertise to create digital acceptable photos done by ONIE's staff</li> <li>Social Media/recipe sharing.</li> </ol>	<p><b>Key Activities</b> We have increased our reach by partnering with Hunger Free Oklahoma. We provide referral information for low-income families to apply for SNAP benefits. Hunger Free Oklahoma uses their hotline to refer clients to our program.</p>	<ul style="list-style-type: none"> <li>Public health and healthcare: 2</li> </ul> <p><b>Key Activities</b> Our program has entered a participant referral project with clinics associated with the University of Oklahoma and Oklahoma State University Center for Health Sciences. Physicians at collaborating clinics refer patients who are SNAP-eligible to our nutrition educators as potential participants for the ONE Program. To date, the ONE Program is working with 15+ health clinics to deliver nutrition and physical activity education to SNAP-eligible Oklahomans.</p>
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## Consultation, Coordination, and Collaboration With Tribes and Tribal Organizations

Central Tribes of the Shawnee Area Early Bird Head Start	Kickapoo Community Childcare Center	Choctaw Nation of Oklahoma	Fort Sill Apache	Wichita and Affiliated Tribes (Wichita, Caddo, and Delaware Tribes)	Kiowa Tribe
<p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>Tribal Organization involved in SNAP-Ed activities</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b> ONE provides the Fresh Start (Adult Curriculum) to the child care providers qualifying them for CEUs.</p> <p><b>Description of written comments received and outcome</b> We only have verbal comments and requests to have us back to provide training as needed.</p>	<p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>Tribal Organization involved in SNAP-Ed activities</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b> ONE Program provides Fresh Start curriculum to Head Start teachers qualifying them to receive CEUs.</p> <p><b>Description of written comments received and outcome</b> We don't have written comments only requests to return as needed for training.</p>	<p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>Tribal Organization involved in SNAP-Ed activities</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b> ONE teaches both adults and youth at the food distribution center. The impacts of these educational classes are included in our annual report.</p> <p><b>Description of written comments received and outcome</b> As reflected in our annual report 95% of Adult graduates improved diet quality behaviors, 92% improved</p>	<p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>Tribal Organization involved in SNAP-Ed activities</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b> ONE provided our Fresh Start curriculum to Fort Sill Apache tribal adults. Impact data is included in our annual report</p> <p><b>Description of written comments received and outcome</b> As reflected in our annual report 95% of Adult graduates improved diet quality behaviors, 92% improved food resource management behaviors, 76% improved food</p>	<p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>Tribal Organization involved in SNAP-Ed activities</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b> ONE provided our Fresh Start adult curriculum to tribal members. Impact data is included in our annual report.</p> <p><b>Description of written comments received and outcome</b> As reflected in our annual report 95% of Adult graduates improved diet quality behaviors, 92% improved food resource management behaviors, 76% improved food</p>	<p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>Tribal Organization involved in SNAP-Ed activities</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b> ONE provided our Fresh Start adult curriculum to Kiowa tribal members. Impact data is included in our annual report.</p> <p><b>Description of written comments received and outcome</b> As reflected in our annual report 95% of Adult graduates improved diet quality behaviors, 92% improved food resource management behaviors, 76% improved food</p>

		<p>food resource management behaviors, 76% improved food safety behaviors, 41% eat fruit more often, and 46% eat dark green vegetables more often. 70% Youth graduates improved diet quality behaviors, 49% improved food safety behaviors, 36% of 3rd-5th grade youth drink fruit-flavored drinks less often, 44% of 6th - 8th grade youth eat whole grains more often and 31% of 9th-12th grade youth eat vegetables more often.</p>	<p>safety behaviors, 41% eat fruit more often, and 46% eat dark green vegetables more often.</p>	<p>food resource management behaviors, 76% improved food safety behaviors, 41% eat fruit more often, and 46% eat dark green vegetables more often.</p>	<p>safety behaviors, 41% eat fruit more often, and 46% eat dark green vegetables more often.</p>
<p><b>Comanche Nation</b></p> <p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>Tribal Organization involved in SNAP-Ed activities</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b></p> <p>ONE provided our KIK It UP! youth curriculum to tribal members. Impact data is included in our annual report.</p> <p><b>Description of written comments received and outcome</b></p> <p>As reflected in our annual report 70% Youth graduates improved diet quality behaviors, 49% improved food safety</p>	<p><b>Citizen Potawatomi Nation</b></p> <p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>Tribal Organization involved in plan development</li> <li>Tribal Organization involved in SNAP-Ed activities</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b></p> <p>ONE will have a new position that will work with Potawatomi Nation. A planning meeting will not happen until the new paraprofessional is hired. Tentative plans are to teach</p>	<p><b>Absentee Shawneed</b></p> <p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>Meeting with Tribal Organization for input on SNAP-Ed programming</li> <li>Tribal Organization involved in SNAP-Ed activities</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b></p> <p>ONE will have a new position that will work with Absentee Shawnee Nation. A planning meeting will not happen until the new paraprofessional is hired. Tentative</p>	<p><b>Kickapoo Tribe</b></p> <p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>Meeting with Tribal Organization for input on SNAP-Ed programming</li> <li>Tribal Organization involved in SNAP-Ed activities</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b></p> <p>ONE will have a new position that will work with the Kickapoo Tribe in Pottawatomie County. A planning meeting will not happen until the new paraprofessional is hired. Tentative plans are to</p>	<p><b>Seminole Tribe</b></p> <p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>Meeting with Tribal Organization for input on SNAP-Ed programming</li> <li>Tribal Organization involved in SNAP-Ed activities</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b></p> <p>ONE will have a new position that will work with the Seminole Tribe. A planning meeting will not happen until the new paraprofessional is hired. Tentative plans are to teach youth our CATCH curriculum.</p>	<p><b>Okmulgee Indian Community Center</b></p> <p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>Meeting with Tribal Organization for input on SNAP-Ed programming</li> <li>Tribal Organization involved in SNAP-Ed activities</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b></p> <p>ONE teaches the Fresh Start curriculum to Okmulgee Elder Housing Residents. Impact data is included in our annual report.</p>

behaviors, 36% of 3rd-5th grade youth drink fruit-flavored drinks less often, 44% of 6th - 8th grade youth eat whole grains more often and 31% of 9th-12th grade youth eat vegetables more often.	youth our CATCH curriculum. <b>Description of written comments received and outcome</b> N/A	plans are to teach adults our Fresh Start curriculum. <b>Description of written comments received and outcome</b> N/A	facilitate Policy, System and Environment projects within this community. <b>Description of written comments received and outcome</b> N/A	<b>Description of written comments received and outcome</b> N/A	<b>Description of written comments received and outcome</b> As reflected in our annual report 95% of Adult graduates improved diet quality behaviors, 92% improved food resource management behaviors, 76% improved food safety behaviors, 41% eat fruit more often, and 46% eat dark green vegetables more often.
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<b>Wilson Indian Community Center</b>
<p><b>Nature of Work</b></p> <ul style="list-style-type: none"> <li>Meeting with Tribal Organization for input on SNAP-Ed programming</li> <li>Tribal Organization involved in SNAP-Ed activities</li> </ul> <p><b>Description of the outcome of the consultation and how it impacted the SNAP-Ed plan</b></p> <p>ONE teaches Wilson Community Members our Fresh Start curriculum. Impact data is included in our annual report.</p> <p><b>Description of written comments received and outcome</b></p> <p>As reflected in our annual report 95% of Adult graduates improved diet quality behaviors, 92% improved food resource management behaviors, 76% improved food safety behaviors, 41% eat fruit more often, and 46% eat dark green vegetables more often.</p>

## Coordination and Collaboration With Minority-Serving Institutions

<p><b>Langston University</b> Historically Black college or university</p>	<p><b>College of Muscogee Nation</b> Tribal college or university</p>
<p><b>Nature of Planned Coordination and Collaboration</b></p> <ul style="list-style-type: none"> <li>Meeting with MSI for input on SNAP-Ed programming</li> </ul> <p><b>Planned Coordination and Collaboration</b></p> <p>Meetings with Langston University involve creating a collaborative partnership that assists with defining programming areas, and as a team what additional projects can we do to represent Oklahomans and our institutions.</p>	<p><b>Nature of Planned Coordination and Collaboration</b></p> <ul style="list-style-type: none"> <li>Meeting with MSI for input on SNAP-Ed programming</li> </ul> <p><b>Planned Coordination and Collaboration</b></p> <p>Meetings with the College of Muscogee Nation involve creating a collaborative partnership that assists with defining programming areas, and as a team what additional projects can we do to represent Oklahomans and our institutions</p>

## Chickasaw Nation (Implementing Agency)

### Coordination and Collaborations With Other Federal Nutrition, Obesity Prevention, and Health Programs

Program/Organization Type	Needs Assessment / Plan Development	Coordination of Messaging/Materials/Approaches	PSE Change Efforts	Social Marketing Campaign(s)	Improvement of SNAP-Ed Access for Target Audiences	Other
<b>Food and Nutrition Service, USDA</b>						
Food Distribution Program on Indian Reservations (FDPIR)	⊘	✓	✓	⊘	✓	
Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)	⊘	✓	⊘	⊘	✓	

## Engagement With Multisector Partnerships/Coalitions

<b>Healthcorps Program</b> Local	<b>Tobacco Settlement Endowment Trust (TSET)</b> State/Territory	<b>Chickasaw Nation Community Healthy Improvement Plan (CHIP)</b> Tribal	<b>Chickasaw Nation Wellness Committee</b> Tribal	<b>Southwest/Southeast Regional FDPIR Nutrition Education Committee</b> Multi-State
<b>Sectors Represented</b> <ul style="list-style-type: none"> <li>Public health and healthcare: 1</li> <li>Government: 1</li> </ul> <b>Key Activities</b> Impa' Kilimpi' partners with Healthcorps leaders hosting health fairs by providing interactive nutrition education booths to eligible participants.	<b>Sectors Represented</b> <ul style="list-style-type: none"> <li>Government: 2</li> </ul> <b>Key Activities</b> Impa' Kilimpi' provides Community Sharing Garden tours and Get Fresh! cooking shows to various TSET groups and leaders.	<b>Sectors Represented</b> <ul style="list-style-type: none"> <li>Public health and healthcare: 1</li> <li>Government: 1</li> </ul> <b>Key Activities</b> Impa' Kilimpi' helps with strategic planning and identifying goals to address baseline results of the Community Health Assessment. Additionally, addresses policy changes needed to accomplish health objectives.	<b>Sectors Represented</b> <ul style="list-style-type: none"> <li>Government: 1</li> <li>Public health and healthcare: 1</li> </ul> <b>Key Activities</b> Impa' Kilimpi' partners on this committee to identify disease prevention opportunities and provide cooking shows (live and recorded) and other nutrition education for the Chickasaw Nation employee wellness incentive program.	<b>Sectors Represented</b> <ul style="list-style-type: none"> <li>Government: 1</li> </ul> <b>Key Activities</b> Chili Peppers is a nutrition education committee within with Southwest Region of FDPIR. This committee helps promote good nutrition within the food distribution programs through a variety of ways. Having a staff member who knows about FDPIR and SNAP-Ed is an advantage bringing a unique perspective to the table in educating clients. Contributions to newsletters, calendars, recipes and nutrition education materials are ways Impa' Kilimpi' collaborates with this group.
<b>State Obesity Plan Stakeholders Group</b> State/Territory				
<b>Sectors Represented</b> <ul style="list-style-type: none"> <li>Tribal Nation Departments: 7</li> <li>Tribal Serving Organizations: 3</li> <li>Faith Based Organizations: 7</li> <li>Hunger Focused Department Members: 10</li> <li>Professional Organizations: 13</li> </ul>				

- Food Bank members: 5
- Health Insurance: 2
- Aging Services: 3
- Fitness Centers: 2
- Youth Mentoring: 1
- Advocacy Organizations: 3
- Grant Making Organizations: 1
- Agriculture: 5
- Childcare: 10
- Commercial marketing: 1
- Community design: 4
- Education: 20
- Food industry: 0
- Food retailers: 1
- Government: 66
- Media: 0
- Public health and healthcare: 47
- Public safety: 1
- Transportation: 2

#### Key Activities

This group meets regularly holding program spotlights to reduce silos and unite efforts while forming a roadmap that can be used to track progress toward the overall goal of reducing obesity among all age groups in Oklahoma.

Goals: Decrease childhood obesity rates by 3% by 2026. Decrease adult obesity rates by 1% by 2026.

Vision: Enhance the wellbeing of Oklahomans

Mission: Improve sustainable access to a healthy environment by empowering statewide collaboration through evidence-based practices and innovation

## Consultation, Coordination, and Collaboration With Tribes and Tribal Organizations

### Chicksaw Nation

#### Nature of Work

- Tribal Organization involved in plan development
- Tribal Organization involved in SNAP-Ed activities
- Tribal Organization receives SNAP-Ed funding (as an implementing or subcontracting agency): \$1,994,226.50
- SNAP-Ed agency provides dedicated staff: 13.15

#### Description of the outcome of the consultation and how it impacted the SNAP-Ed plan

No consultation is done as Chickasaw Nation is the ITO and SNAP-Ed Implementing Agency.

#### Description of written comments received and outcome

n/a

## Coordination and Collaboration With Minority-Serving Institutions

## Planned Staffing and Budget

## Oklahoma Nutrition Information and Education (ONIE) (Implementing Agency) Budget



Total Budget

Cost Category	SNAP-Ed Planned Cost ?	Other Planned Funding ?
1. Direct Cost	\$1,152,637.72	\$0.00
a. Salary/Benefits ?	\$690,106.84	\$0.00
b. Contracts/Sub-Grants/Agreements	\$0.00	\$0.00
c. Non-Capital Equipment/Office Supplies ?	\$73,268.00	\$0.00
d. Nutrition Education Materials ?	\$376,672.00	\$0.00
e. Travel ?	\$12,590.88	\$0.00
f. Building/Space Lease or Rental	\$0.00	\$0.00
g. Cost of Publicly-Owned Building Space ?	\$0.00	\$0.00
h. Maintenance and Repair	\$0.00	\$0.00
i. Institutional Memberships and Subscriptions ?	\$0.00	\$0.00
j. Equipment and Other Capital Expenditures ?	\$0.00	\$0.00
2. Indirect Costs, not including building space/ contracts/subgrants/agreements ?	\$299,685.62	\$0.00
▼ SNAP-Ed Indirect Cost Explanation Indirect cost rate: 26.00% Negotiated between OU and USDA		
▼ Other Indirect Cost Explanation Indirect cost rate: 0.00% 0		
3. TOTAL Federal Funds Current FFY allocation + Estimated unobligated balance/Carry-over from previous FFY	\$1,452,323.34	\$0.00
4. Estimated unobligated balance/carry-over from previous FFY	\$0.00	
5. Funds requested from current FFY allocation	\$1,452,323.34	

Direct Cost Breakdown

Project Budgets

Choose Homemade Healthy Living Project	Let's Get Moving
\$260539.74 Salary/Benefits	\$67166.69 Salary/Benefits
\$0.00 Contracts/Sub-Grants/Agreements	\$0.00 Contracts/Sub-Grants/Agreements
\$9300.00 Non-Capital Equipment/Office Supplies	\$8200.00 Non-Capital Equipment/Office Supplies
\$346372.00 Nutrition Education Materials	\$6050.00 Nutrition Education Materials
\$3592.80 Travel	\$104.00 Travel
\$0.00 Building/Space Lease or Rental	\$0.00 Building/Space Lease or Rental
\$0.00 Cost of Publicly-Owned Building Space	\$0.00 Cost of Publicly-Owned Building Space
\$0.00 Maintenance and Repair	\$0.00 Maintenance and Repair
\$0.00 Institutional Memberships and Subscriptions	\$0.00 Institutional Memberships and Subscriptions
\$0.00 Equipment and Other Capital Expenditures	\$0.00 Equipment and Other Capital Expenditures
\$619804.54 Total Direct Cost	\$81520.69 Total Direct Cost

#### MyPlate Hands-on Nutrition Education Curriculum

\$46396.81	Salary/Benefits
\$0.00	Contracts/Sub-Grants/Agreements
\$0.00	Non-Capital Equipment/Office Supplies
\$1400.00	Nutrition Education Materials
\$1068.34	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$0.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
<b>\$48865.15</b>	<b>Total Direct Cost</b>

#### Oklahoma Farmers Market and Local Food Access

\$94779.34	Salary/Benefits
\$0.00	Contracts/Sub-Grants/Agreements
\$4750.00	Non-Capital Equipment/Office Supplies
\$13850.00	Nutrition Education Materials
\$5694.39	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$0.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
<b>\$119073.73</b>	<b>Total Direct Cost</b>

#### Traditional Foods for Early Care and Education

\$54365.01	Salary/Benefits
\$0.00	Contracts/Sub-Grants/Agreements
\$9200.00	Non-Capital Equipment/Office Supplies
\$9000.00	Nutrition Education Materials
\$2131.35	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$0.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
<b>\$74696.36</b>	<b>Total Direct Cost</b>

#### Other SNAP-Ed Expenditures

\$166859.25	Salary/Benefits
\$0.00	Contracts/Sub-Grants/Agreements
\$41818.00	Non-Capital Equipment/Office Supplies
\$0.00	Nutrition Education Materials
\$0.00	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$0.00	Institutional Memberships and Subscriptions

\$0.00	Equipment and Other Capital Expenditures
\$208677.25	Total Direct Cost

Planned Staffing

Staff Positions

Position Title	FTE's charged to SNAP-Ed	% of SNAP-Ed Time Spent on Management and Administration	% of SNAP-Ed Time Spent on SNAP-Ed Delivery	Average Full Salary, Benefits, and Wages for Position	Subtotals (FTE × Average Full Salary, Benefits, and Wages)
Administrative Assi...	0.72	72.00%	0.00%	\$45,526.00	\$32,778.72
Assistant Director, ...	0.85	30.00%	55.00%	\$123,188.00	\$104,709.80
Biostatistician	0.02	0.00%	2.00%	\$169,885.50	\$3,397.71
Communications M...	0.53	16.00%	53.00%	\$89,755.11	\$47,570.21
Community Outreac...	0.25	0.00%	25.00%	\$62,258.64	\$15,564.66
Director, Principal In...	0.51	25.00%	26.00%	\$133,900.00	\$68,289.00
Faculty Mentor	0.01	1.00%	0.00%	\$285,257.00	\$2,852.57
Graduate Research ...	0.75	0.00%	75.00%	\$17,727.51	\$13,295.63
Graduate Research ...	0.95	0.00%	95.00%	\$16,714.51	\$15,878.78
Graduate Research ...	0.40	0.00%	40.00%	\$16,714.50	\$6,685.80
Graduate Research ...	0.50	0.00%	50.00%	\$17,727.50	\$8,863.75
Graduate Research ...	0.48	0.00%	48.00%	\$17,727.50	\$8,509.20
Grants Coordiniator	0.50	50.00%	0.00%	\$67,351.70	\$33,675.85
Graphic Designer	0.57	0.00%	57.00%	\$52,839.30	\$30,118.40
Marketing Specialist	0.40	0.00%	40.00%	\$63,602.50	\$25,441.00
Nutrition Coordinat...	0.75	0.00%	75.00%	\$64,941.51	\$48,706.13
Nutrition Coordinat...	0.55	0.00%	55.00%	\$68,289.85	\$37,559.42
Outreach Program ...	0.63	15.00%	48.00%	\$85,052.60	\$53,583.14
Research Associate	0.35	0.00%	35.00%	\$152,580.40	\$53,403.14
Research Coordinat...	0.55	0.00%	55.00%	\$67,351.71	\$37,043.44
Spanish Language ...	0.50	0.00%	50.00%	\$60,255.00	\$30,127.50
Western Oklahoma ...	0.75	0.00%	75.00%	\$16,068.00	\$12,051.00
Total SNAP-Ed-funded Salary/Benefits					\$690,104.85

Full-Time Equivalent (FTE) Definition and Basis For Calculation

Full-time equivalent is based on 2080 hours annually. Calculations were developed based on effort put towards the project.

Job Description Documents

**Planned Travel**

In State Travel

3J Farms			
TOTAL TRIP COST			
\$55.90			
Staff positions of 1 traveled to Blanchard			
The purpose/benefit to SNAP-Ed: FMLFA			
	# of Staff	Units	Total
Ground Transportation	0	\$0.00 per day x 1 days	\$0.00
Per Diem	0	\$0.00 per day x 1 days	\$0.00
Mileage	1	\$0.650 per mile x 86 miles	\$55.90

Arcadia Farmers Market			
TOTAL TRIP COST			
\$26.00			
Staff positions of 1 traveled to Arcadia			
The purpose/benefit to SNAP-Ed: FMLFA			
	# of Staff	Units	Total
Ground Transportation	0	\$0.00 per day x 1 days	\$0.00
Per Diem	0	\$0.00 per day x 1 days	\$0.00
Mileage	1	\$0.650 per mile x 40 miles	\$26.00

Arcadia General Store			
TOTAL TRIP COST			
\$26.65			
Staff positions of 1 traveled to Arcadia			
The purpose/benefit to SNAP-Ed: FMLFA			
	# of Staff	Units	Total
Ground Transportation	0	\$0.00 per day x 1 days	\$0.00
Per Diem	0	\$0.00 per day x 1 days	\$0.00
Mileage	1	\$0.650 per mile x 41 miles	\$26.65

**Barr T Beef****TOTAL TRIP COST****\$540.30**

Staff positions of 1 traveled to Texhoma

The purpose/benefit to SNAP-Ed: FMLFA

	# of Staff	Units	Total
Lodging	1	\$98.00 per day x 1 days	\$98.00
Ground Transportation	1	\$0.00 per day x 1 days	\$0.00
Per Diem	1	\$38.00 per day x 1 days	\$38.00
Mileage	1	\$0.650 per mile x 622 miles	\$404.30

**CH Programming 2****TOTAL TRIP COST****\$1,732.80**

Staff positions of 6 traveled to Tulsa

The purpose/benefit to SNAP-Ed: CH

	# of Staff	Units	Total
Lodging	6	\$98.00 per day x 2 days	\$1,176.00
Per Diem	6	\$59.00 per day x 1 days	\$354.00
Mileage	3	\$0.650 per mile x 104 miles	\$202.80

**Creekside Berry Farm****TOTAL TRIP COST****\$377.15**

Staff positions of 1 traveled to Red Oak

The purpose/benefit to SNAP-Ed: FMLFA

	# of Staff	Units	Total
Lodging	1	\$98.00 per day x 1 days	\$98.00
Ground Transportation	1	\$0.00 per day x 1 days	\$0.00

	# of Staff	Units	Total
Per Diem	1	\$38.00 per day x 1 days	\$38.00

D-Bar Beef			
<div> TOTAL TRIP COST   \$185.90 </div>			
Staff positions of 1 traveled to Pryor			
The purpose/benefit to SNAP-Ed: FMLFA			
	# of Staff	Units	Total
Ground Transportation	0	\$0.00 per day x 1 days	\$0.00
Per Diem	0	\$0.00 per day x 1 days	\$0.00
Mileage	1	\$0.650 per mile x 286 miles	\$185.90

Dorian's Stand			
<div> TOTAL TRIP COST   \$88.40 </div>			
Staff positions of 1 traveled to Marlow			
The purpose/benefit to SNAP-Ed: FMLFA			
	# of Staff	Units	Total
Ground Transportation	0	\$0.00 per day x 1 days	\$0.00
Per Diem	0	\$0.00 per day x 1 days	\$0.00
Mileage	1	\$0.650 per mile x 136 miles	\$88.40

FARM-acy Barn to Table Market			
<div> TOTAL TRIP COST   \$317.35 </div>			
Staff positions of 1 traveled to Ochelata			
The purpose/benefit to SNAP-Ed: FMLFA			
	# of Staff	Units	Total
Lodging	1	\$98.00 per day x 1 days	\$98.00

	# of Staff	Units	Total
Ground Transportation	1	\$0.00 per day x 1 days	\$0.00

Farmhouse at Addielee			
TOTAL TRIP COST			
\$395.35			
Staff positions of 1 traveled to Westville			
The purpose/benefit to SNAP-Ed: FMLFA			
	# of Staff	Units	Total
Lodging	1	\$98.00 per day x 1 days	\$98.00
Ground Transportation	1	\$0.00 per day x 1 days	\$0.00
Per Diem	1	\$38.00 per day x 1 days	\$38.00
Mileage	1	\$0.650 per mile x 399 miles	\$259.35

Flora Bodega			
TOTAL TRIP COST			
\$3.25			
Staff positions of 1 traveled to OKC			
The purpose/benefit to SNAP-Ed: FMLFA			
	# of Staff	Units	Total
Ground Transportation	0	\$0.00 per day x 1 days	\$0.00
Per Diem	0	\$0.00 per day x 1 days	\$0.00
Mileage	1	\$0.650 per mile x 5 miles	\$3.25

Fortress of Faith			
TOTAL TRIP COST			
\$157.95			
Staff positions of 1 traveled to Hastings			
The purpose/benefit to SNAP-Ed: FMLFA			



	# of Staff	Units	Total
Ground Transportation	0	\$0.00 per day x 1 days	\$0.00
Per Diem	0	\$0.00 per day x 1 days	\$0.00

Fragrant Forest Farms			
TOTAL TRIP COST			
\$182.65			
Staff positions of 1 traveled to Wagoner			
The purpose/benefit to SNAP-Ed: FMLFA			
	# of Staff	Units	Total
Ground Transportation	0	\$0.00 per day x 1 days	\$0.00
Per Diem	0	\$0.00 per day x 1 days	\$0.00
Mileage	1	\$0.650 per mile x 281 miles	\$182.65

Harvest Land (Osage Nation)			
TOTAL TRIP COST			
\$184.75			
Staff positions of 1 traveled to Pawhuska			
The purpose/benefit to SNAP-Ed: FMLFA			
	# of Staff	Units	Total
Lodging	1	\$98.00 per day x 1 days	\$98.00
Ground Transportation	1	\$0.00 per day x 1 days	\$0.00
Per Diem	1	\$38.00 per day x 1 days	\$38.00
Mileage	1	\$0.650 per mile x 75 miles	\$48.75

Heaven's Gate Farm			
TOTAL TRIP COST			
\$130.65			
Staff positions of 1 traveled to Okmulgee			
The purpose/benefit to SNAP-Ed: FMLFA			

	# of Staff	Units	Total
Ground Transportation	0	\$0.00 per day x 1 days	\$0.00
Per Diem	0	\$0.00 per day x 1 days	\$0.00
Mileage	1	\$0.650 per mile x 201 miles	\$130.65

Indiginous Foods - Nation 1			
<div> TOTAL TRIP COST </div> <div> \$589.10 </div>			
<div> Staff positions of 2 traveled to McAlester </div> <div> The purpose/benefit to SNAP-Ed: Traditional Foods </div>			
	# of Staff	Units	Total
Lodging	2	\$96.00 per day x 2 days	\$384.00
Per Diem	2	\$59.00 per day x 1 days	\$118.00
Mileage	1	\$0.650 per mile x 134 miles	\$87.10

Indiginous Foods - Nation 2			
<div> TOTAL TRIP COST </div> <div> \$405.55 </div>			
<div> Staff positions of 2 traveled to Bartleville </div> <div> The purpose/benefit to SNAP-Ed: Traditional Foods </div>			
	# of Staff	Units	Total
Lodging	2	\$96.00 per day x 1 days	\$192.00
Per Diem	2	\$59.00 per day x 1 days	\$118.00
Mileage	1	\$0.650 per mile x 147 miles	\$95.55

Indiginous Foods - Nation 3			
<div> TOTAL TRIP COST </div> <div> \$417.25 </div>			
<div> Staff positions of 2 traveled to Tahlequah </div> <div> The purpose/benefit to SNAP-Ed: Traditional Foods </div>			

	# of Staff	Units	Total
Lodging	2	\$96.00 per day x 1 days	\$192.00
Per Diem	2	\$59.00 per day x 1 days	\$118.00

Indiginous Foods - Nation 4			
<div> TOTAL TRIP COST </div> <div> \$367.85 </div>			
Staff positions of 2 traveled to Ada			
The purpose/benefit to SNAP-Ed: Traditional Foods			
	# of Staff	Units	Total
Lodging	2	\$96.00 per day x 1 days	\$192.00
Per Diem	2	\$59.00 per day x 1 days	\$118.00
Mileage	1	\$0.650 per mile x 89 miles	\$57.85

Indiginous Foods - Nation 5			
<div> TOTAL TRIP COST </div> <div> \$351.60 </div>			
Staff positions of 2 traveled to Anadarko			
The purpose/benefit to SNAP-Ed: Traditional Foods			
	# of Staff	Units	Total
Lodging	2	\$96.00 per day x 1 days	\$192.00
Per Diem	2	\$59.00 per day x 1 days	\$118.00
Mileage	1	\$0.650 per mile x 64 miles	\$41.60

Lakeview Farm Hub			
<div> TOTAL TRIP COST </div> <div> \$18.20 </div>			
Staff positions of 1 traveled to Bethany			
The purpose/benefit to SNAP-Ed: FMLFA			
	# of Staff	Units	Total
Ground Transportation	0	\$0.00 per day x 1 days	\$0.00

	# of Staff	Units	Total
Per Diem	0	\$0.00 per day x 1 days	\$0.00

LGM 1			
TOTAL TRIP COST			
\$104.00			
Staff positions of 16 traveled to Midwest City			
The purpose/benefit to SNAP-Ed: Lets Get Moving			
	# of Staff	Units	Total
Mileage	16	\$0.650 per mile x 10 miles	\$104.00

Marble City Farmers Market			
TOTAL TRIP COST			
\$351.02			
Staff positions of 1 traveled to Marble City			
The purpose/benefit to SNAP-Ed: FMLFA			
	# of Staff	Units	Total
Lodging	1	\$98.00 per day x 1 days	\$98.00
Ground Transportation	1	\$0.00 per day x 1 days	\$0.00
Per Diem	1	\$38.52 per day x 1 days	\$38.52
Mileage	1	\$0.650 per mile x 330 miles	\$214.50

MyPlate Educator Training			
TOTAL TRIP COST			
\$7.15			
Staff positions of 3 traveled to Oklahoma City, OK			
The purpose/benefit to SNAP-Ed: MyPlate Hands-on Nutrition Education Curriuculum Fidelity Training			
	# of Staff	Units	Total
Mileage	1	\$0.650 per mile x 11 miles	\$7.15

MyPlate Program Fidelity			
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## TOTAL TRIP COST

**\$565.50**

Staff positions of 1 traveled to Ada, OK

The purpose/benefit to SNAP-Ed: Traditional Foods

	# of Staff	Units	Total
Mileage	5	\$0.650 per mile x 174 miles	\$565.50

## MyPlate Program Fidelity 2

## TOTAL TRIP COST

**\$403.00**

Staff positions of 1 traveled to Stillwater, OK

The purpose/benefit to SNAP-Ed: MyPlate Hands-on Nutrition Education Curriculum

	# of Staff	Units	Total
Mileage	5	\$0.650 per mile x 124 miles	\$403.00

## MyPlate Series 1

## TOTAL TRIP COST

**\$35.10**

Staff positions of 3 traveled to Oklahoma City

The purpose/benefit to SNAP-Ed: MyPlate Hands-on Nutrition Education Curriculum

	# of Staff	Units	Total
Mileage	6	\$0.650 per mile x 9 miles	\$35.10

## MyPlate Series 2

## TOTAL TRIP COST

**\$58.50**

**NEOKC Farmers Market****TOTAL TRIP COST****\$1.30**

Staff positions of 1 traveled to OKC

The purpose/benefit to SNAP-Ed: FMLFA

	# of Staff	Units	Total
Ground Transportation	0	\$0.00 per day x 1 days	\$0.00
Per Diem	0	\$0.00 per day x 1 days	\$0.00
Mileage	1	\$0.650 per mile x 2 miles	\$1.30

**Paseo Farmers Market****TOTAL TRIP COST****\$3.90**

Staff positions of 1 traveled to OKC

The purpose/benefit to SNAP-Ed: FMLFA

	# of Staff	Units	Total
Ground Transportation	0	\$0.00 per day x 1 days	\$0.00
Per Diem	0	\$0.00 per day x 1 days	\$0.00
Mileage	1	\$0.650 per mile x 6 miles	\$3.90

**Perry Farm****TOTAL TRIP COST****\$33.80**

**Poteau Downtown Farmers Market****TOTAL TRIP COST****\$385.60**

Staff positions of 1 traveled to Poteau

The purpose/benefit to SNAP-Ed: FMLFA

	# of Staff	Units	Total
Lodging	1	\$98.00 per day x 1 days	\$98.00
Ground Transportation	1	\$0.00 per day x 1 days	\$0.00
Per Diem	1	\$38.00 per day x 1 days	\$38.00
Mileage	1	\$0.650 per mile x 384 miles	\$249.60

**Purcell Farmers Market****TOTAL TRIP COST****\$47.45**

Staff positions of 1 traveled to Purcell

The purpose/benefit to SNAP-Ed: FMLFA

	# of Staff	Units	Total
Ground Transportation	0	\$0.00 per day x 1 days	\$0.00
Per Diem	0	\$0.00 per day x 1 days	\$0.00
Mileage	1	\$0.650 per mile x 73 miles	\$47.45

**Roff Main Street Market****TOTAL TRIP COST****\$248.45**

Staff positions of 1 traveled to Roff

The purpose/benefit to SNAP-Ed: FMLFA

	# of Staff	Units	Total
Lodging	1	\$98.00 per day x 1 days	\$98.00
Ground Transportation	1	\$0.00 per day x 1 days	\$0.00

	# of Staff	Units	Total
Per Diem	1	\$38.00 per day x 1 days	\$38.00
Scissortail Farmers Market			
TOTAL TRIP COST			
\$1.95			
Staff positions of 1 traveled to OKC			
The purpose/benefit to SNAP-Ed: FMLFA			
	# of Staff	Units	Total
Ground Transportation	0	\$0.00 per day x 1 days	\$0.00
Per Diem	0	\$0.00 per day x 1 days	\$0.00
Mileage	1	\$0.650 per mile x 3 miles	\$1.95
Shepherd's Cross			
TOTAL TRIP COST			
\$178.75			
Staff positions of 1 traveled to Pryor			
The purpose/benefit to SNAP-Ed: FMLFA			
	# of Staff	Units	Total
Ground Transportation	0	\$0.00 per day x 1 days	\$0.00
Per Diem	0	\$0.00 per day x 1 days	\$0.00
Mileage	1	\$0.650 per mile x 275 miles	\$178.75
Shortline Elderberry Farm			
TOTAL TRIP COST			
\$364.15			
Staff positions of 1 traveled to Tahlequah			
The purpose/benefit to SNAP-Ed: FMLFA			
	# of Staff	Units	Total
Lodging	1	\$98.00 per day x 1 days	\$98.00



	# of Staff	Units	Total
Ground Transportation	1	\$0.00 per day x 1 days	\$0.00

Spring Forest Farm			
<div> TOTAL TRIP COST   <b>\$345.95</b> </div>			
Staff positions of 1 traveled to Hulbert			
The purpose/benefit to SNAP-Ed: FMLFA			
	# of Staff	Units	Total
Lodging	1	\$98.00 per day x 1 days	\$98.00
Ground Transportation	1	\$0.00 per day x 1 days	\$0.00
Per Diem	1	\$38.00 per day x 1 days	\$38.00
Mileage	1	\$0.650 per mile x 323 miles	\$209.95

Stardust Market Garden			
<div> TOTAL TRIP COST   <b>\$375.20</b> </div>			
Staff positions of 1 traveled to Fairland			
The purpose/benefit to SNAP-Ed: FMLFA			
	# of Staff	Units	Total
Lodging	1	\$98.00 per day x 1 days	\$98.00
Ground Transportation	1	\$0.00 per day x 1 days	\$0.00
Per Diem	1	\$38.00 per day x 1 days	\$38.00
Mileage	1	\$0.650 per mile x 368 miles	\$239.20

Wilburton Main Street Farmers Market			
<div> TOTAL TRIP COST   <b>\$345.30</b> </div>			
Staff positions of 1 traveled to Wilburton			
The purpose/benefit to SNAP-Ed: FMLFA			

	# of Staff	Units	Total
Lodging	1	\$98.00 per day x 1 days	\$98.00
Ground Transportation	1	\$0.00 per day x 1 days	\$0.00
Per Diem	1	\$38.00 per day x 1 days	\$38.00
Mileage	1	\$0.650 per mile x 322 miles	\$209.30

Woodward Farmers Market			
TOTAL TRIP COST			
\$321.25			
Staff positions of 1 traveled to Woodward			
The purpose/benefit to SNAP-Ed: FMLFA			
	# of Staff	Units	Total
Lodging	1	\$98.00 per day x 1 days	\$98.00
Ground Transportation	1	\$0.00 per day x 1 days	\$0.00
Per Diem	1	\$38.00 per day x 1 days	\$38.00
Mileage	1	\$0.650 per mile x 285 miles	\$185.25

## Out of State Travel

ASNNA			
TOTAL TRIP COST			
\$1,860.00			
Staff positions of 1 traveled to Washington DC			
The purpose/benefit to SNAP-Ed: CH			
	# of Staff	Units	Total
Air Travel	1	\$600.00 per person	\$600.00
Registration Fee	1	\$300.00 per person	\$300.00
Lodging	1	\$188.00 per day x 3 days	\$564.00
Ground Transportation	1	\$20.00 per day x 4 days	\$80.00
Per Diem	1	\$79.00 per day x 4 days	\$316.00

## Budget Narrative

For the current fiscal year, a total of **\$1,452,323.34** is needed to cover SNAP-Ed operating costs, including **\$1,152,637.72** in direct costs and **\$299,685.62** in indirect costs. Unobligated funds from the previous FFY in the amount of **\$0.00** will be used to cover the costs of operating SNAP-Ed before funds from the current fiscal year allocation are used.

File Attachments: [OUHSC Signed RA FY2024 Indirect Cost Rate.pdf](#)

## Salary/Benefits

The total amount required for **salary/benefits** is **\$690,106.84**.

**Meredith Scott-Kaliki, MS, CHES, Project Director and Principal Investigator**, will devote 51% of her time to the project (equivalent to 6.12 calendar months). Ms. Scott-Kaliki has participated in social marketing efforts among Oklahoma's SNAP population since 2009, and led efforts since 2021. She manages project administration, manages day-to-day operations, supervises core staff, and oversees the development, implementation, and evaluation of all ONIE projects. Scott-Kaliki is responsible for fiscal oversight and management, as well ensuring that all projects are timely and successfully executed with fidelity. In addition to her supervisory and leadership responsibilities, Scott-Kaliki leads the Farmers Market and Local Foods Team which includes capacity building, technical support, local food access, and social marketing. She is an essential member of the Choose Homemade Campaign (Intervention), ONIE Administration, Leadership, and Finance teams. In addition to her essential internal roles, Ms. Scott-Kaliki establishes and maintains external relationships with community organizations that are vital to the operation and growth of the ONIE Project. Scott-Kaliki supervises the Assistant Director, Communications Manager, Outreach Manager, Research Coordinator, and the Community Outreach Coordinator.

**Stephanie DeBerry, MS, RDN/LD, Assistant Director and Co-Principal Investigator**, will devote 85% of her effort to the project (equivalent to 10.20 calendar months). Ms. DeBerry has participated in social marketing efforts among Oklahoma's SNAP population since 2012 and has taken a significant leadership and financial role since 2021. She is the lead of the ONIE Nutrition Team and oversees the ONIE Nutrition Fellows Program which offers a multidisciplinary public health work experience for Nutritional Sciences students. She also identifies new opportunities and establishes agreements to host dietetic interns and practicum students. DeBerry is responsible for ensuring the accuracy and quality of all nutrition education, whether digital or print, and serves as the spokesperson for donated media pertaining to nutrition education. She leads content messaging for the Choose Homemade social marketing campaign, the development of nutritional education print and video materials, and strategic community nutrition education collaborations. She is an essential member of the ONIE Leadership, Administration, and Financial teams. DeBerry supervises the Nutrition Coordinator, Project Dietitian, Western Oklahoma Coordinator, and the ONIE Nutrition Fellows.

**Andrew McCracken, BA, Communication Project Manager**, will devote 53% effort to the project (equivalent to 6.36 calendar months). The Communications Manager will be responsible for leading the Choose Homemade Campaign, as well as management of the website platform, website optimization, and maintenance of website resources. In addition, McCracken will lead google marketing strategy, explore new technology and digital platforms that can increase reach of ONIE's strategic content placement, and analytics associated with all digital platforms. Google is a cost-effective strategy to reach a large segment of the SNAP population, and ONIE has become increasingly sophisticated in targeting persons eligible for SNAP to promote nutrition and physical activity through digital platforms. In addition, McCracken will contribute to the graphic design and content of the calendar and brochures, and will collaborate with the rest of the ONIE team on other project activities that require strategic communications. McCracken manages the Communications and the Graphic Designer.

**Anna Restuccia, MA, Outreach Program Manager**, will devote 63% effort to the project (equivalent to 7.56 calendar months). Restuccia is a native Spanish speaker, and a public relations professional. Restuccia is responsible for formulating the Choose Homemade ongoing and seasonal social media promotions strategy, and placing content for the weekly blogs, 1-minute cooking videos, live video feeds on social media, and Choose Homemade Tasty Text SMS messaging. In addition, Restuccia is the project lead responsible for developing and managing strategic collaborations with the Hispanic community to provide obesity prevention interventions that provide low-income Spanish speaking audiences with nutrition information. Additionally Ms. Restuccia works to establish new Spanish-language collaborations and identify organizations that could serve a Spanish-language SNAP-eligible audience such as SNAP-accepting farmers markets. She oversees the contextual translation of all materials and messages in Spanish. She is an essential part of the ONIE Communications, Administration, and Leadership teams. Restuccia manages the Spanish Language Coordinator and the Administrative Assistant.

**Neil Hann, MPH, Faculty Advisor**, will devote 1.14% effort to the project (equivalent to .14 calendar months). He is the Faculty Advisor for ONIE. Hann will provide mentorship for key staff and is an essential member of the ONIE Leadership Team. With nearly 40 years of experience leading public health interventions including statewide collaborative projects. Hann will provide mentorship over grant management, to include budget management and administrative support for University protocols. Hann manages the Director.

**Susan Sisson, PhD, RD/LD, Evaluation Lead**, will devote 35% effort to the project (equivalent to 4.20 calendar months). Well-documented, evidence-based program evaluation has become an essential component of SNAP-Ed, and ONIE has aligned evaluation of its objectives with the SNAP-Ed Framework. The Evaluation Lead is responsible for overseeing the collection, management, and analysis of program data, makes substantive contributions to evaluation and formative research design instruments, draws inferences from the data to improve programming, and preparation of program reporting. Sisson works directly with the Director, Assistant Director, Biostatistician, and Research Coordinator to ensure the fidelity of all

ONIE research efforts. Additionally Dr. Sisson will be leading the Indigenous Foods (Intervention) Project. She developed this project and holds expertise and existing relationships with tribal partners across the state. She will be supported by the ONIE Nutrition and Communications Team.

**Sixia Chen, PhD, Biostatistician** will devote 2% effort to the project (equivalent to .24 calendar months). Dr. Chen will assist the Project Director, Assistant Director, Evaluation Lead, and Research Coordinator with formative and evaluation research activities. Additionally Dr. Chen will mentor the Research Coordinator to provide training with data analysis techniques for ONIE's evaluation efforts.

**Bayleigh Acosta, BA, Communications Coordinator**, will devote 40% effort to the project (equivalent to 4.80 calendar months). The Communications Specialist plays a large role in the researching, writing, editing, and producing of all digital materials. Acosta has a key role on the communications team during the Choose Homemade campaign by assisting in messaging strategy, concept development, and the placing and optimization of social and digital ads. Additionally, the Communications Specialist will assist the Communications Manager in the optimization and reporting of all external and internal communications efforts, ensuring success and quality on all initiatives. Ms. Acosta also plays a key role on the Farmers Market Team by developing tailored messaging and materials for key stakeholders such as market managers, program recruiters, and shoppers.

**Michael Clark, MS, Research Coordinator**, will devote 55% effort to the project (equivalent to 6.60 calendar months). The Research Coordinator plays a key role on the Evaluation Team. Mr. Clark assists both the Evaluation Lead and Biostatistician in data collection and management. Additionally Mr. Clark will work with ONIE Core Staff to develop tailored evaluation tools for each ONIE Intervention to ensure appropriate research design to obtain high-quality data related to each project. Clark will also assist staff by developing deliverables such as presentations and infographics to disseminate findings to key stakeholders.

**Alexia Davila-Hicks, RD/LD, Nutrition Coordinator, Dietitian**, will devote 55% effort to the project (equivalent to 6.60 calendar months). Ms. Davila-Hicks is a key member of the Nutrition and Farmers Market Teams. Additionally she serves on the Communications periodically to develop content for the Choose Homemade Project which has continued to grow, and requires more digital content including Facebook posts and live videos, blogs, and SMS messaging. She will support the development of nutrition education and promotional materials for all projects and plays an essential role in food photography and plating for all ONIE materials. She has a shared responsibility for maintaining the ONIE Foods Lab where all recipes are created, developed, and photographed. Davila-Hicks will also train market managers, develop optimized tools for tracking, and engage communities to build capacity to promote and attract SNAP redemptions at markets and direct farmers. Davila-Hicks is responsible for supporting nutrition-focused community outreach and engagement efforts. Ms. Davila-Hicks oversees day-to-day operations of the ONIE Fellows and facilitates weekly meetings addressing task delegation, project priorities, and operations. Davila-Hicks maintains rapport with established Dietetic Internship relationships and coordinates scheduling, onboarding, and mentoring through the student's rotation with ONIE.

**Conner Kline, Graphic Designer**, will devote 57% effort to the project (equivalent to 6.84 calendar months). The Graphic Designer is a key member of the Communications Team and supervised by the Communication's Manager. Mr. Kline will develop digital and print materials and graphics to support all ONIE Project initiatives. This requires the use of skill design software, creating high-resolution materials that can be packaged to facilitate easy printing, and ensuring all deadlines are met and materials are kept up to date.

**Emma Lohman, Grants Manager**, will devote 50% effort to the project (equivalent to 6.00 calendar months). The Grants Manager is a shared position that is supervised by the Project Director and the H-COPH finance office. Ms. Lohman is a key member of the ONIE Finance and Administration Teams. This position will manage all finances related to the ONIE Project and support the ONIE staff with financial grant reporting. This will include organizing contracts, developing and maintaining program budgets for managers and coordinators, and developing tracking systems for live budget documentation. Ms. Lohman will serve as a liaison to ONIE Project staff and the H-COPH finance office in order to maintain timely budget documentation and facilitation of contracts, requisitions, and other key documentation.

**Diana Prieto, MS, Community Outreach Coordinator** will devote 25% effort to the project (equivalent to 3.0 calendar months). Ms. Prieto is a key member of the Farmers Market Team. She will be responsible for the day-to-day implementation of the Farmers Market and Local Food intervention to implement multi-level policy, system and environment interventions for increasing access at farm stands and farmers markets. The Community Outreach Coordinator will also collaborate with ONIE staff members on all projects involving community outreach as requested. Ms. Prieto establishes and maintains rapport with key community collaborators across the state. She helps to identify and establish new collaborations as well as maintain existing partnerships. Ms. Prieto also mentors practicum students who choose to complete projects with ONIE.

**Administrative Assistant (TBD)**, will devote 72% effort to the project (equivalent to 8.64 calendar months). The Administrative Assistant serves key functions in the day-to-day operations of the project and its objectives. These functions include invoice processing, material distribution, organization of schedules and meetings, managing office supplies and services, updating policies, attending events, onboarding new staff, and assisting staff as necessary in order to meet grant objectives.

**Spanish Language Coordinator (TBD)**, will devote 50% effort to the project (equivalent to 6.00 calendar months). The Spanish Language Coordinator will be a key member of the Communications Team and work directly with the Outreach Program Manager. They will be supervised by the Outreach Manager and work on the Communication Team. They will work with community collaborators on all projects tailored to the Hispanic population. They will also work with all ONIE staff to contextually tailor and translate ONIE materials in Spanish as appropriate.

**Dietitian (TBD)**, will devote 75% effort to the project (equivalent to 9.0 calendar months). This position is under the supervision of the Assistant Director. The Dietitian will play a key role on the Nutrition Team and as requested on the Communications Team as a nutrition content expert that assists with accurate, appropriately tailored messaging for all projects. They will play a supporting role in recipe development and analysis for all

ONIE nutrition education materials. They will also have a shared responsibility for maintaining the ONIE Foods Lab where all recipes are created, developed, and photographed. They will be responsible for teaching MyPlate Hands-on Cooking Curriculum and attending nutrition education events. under the supervision of the Assistant Director. This person also supports other community outreach and engagement efforts.

**Western Oklahoma Coordinator (TBD)**, will devote 20% effort to the project (equivalent to 2.40 calendar months). The Western Oklahoma Coordinator will work to expand ONIE programming in the rural and underserved communities of western Oklahoma. They will work directly with the Director and Assistant Director to create targeting strategies tailored to needs in rural Oklahoma. They will play a unique role in the facilitation of Choose Homemade, Farmers Markets, Let's Get Moving, and MyPlate projects specific to a defined area of western Oklahoma. The Coordinator will attend meetings, events, and other in-person efforts in the targeted area to establish relationships and build local infrastructure.

**Graduate Research Assistant 1**, will devote 75% effort to the project (equivalent to 4.5 calendar months). This GRA will help the Nutrition Team with all aspects of the project and will have substantial responsibility for developing nutrition education materials and digital content and ensuring its accuracy and quality. The calendar months identified are based on a .5 FTE position with OU Hudson CPH.

**Graduate Research Assistant 2**, will devote 48% effort to the project (equivalent to 2.88 calendar months). This GRA will help the Nutrition Team with all aspects of the project and will have substantial responsibility for developing nutrition education materials and digital content and ensuring its accuracy and quality. The calendar months identified are based on a .5 FTE position with OU Hudson CPH.

**Graduate Research Assistant 3**, will devote 50% effort to the project (equivalent to 3 calendar months). This GRA will play a key role on the Farmers Market Team and assist with all aspects of the project. The calendar months identified is based on a .5 FTE position with OU Hudson CPH.

**Graduate Research Assistant 4**, will devote 40% effort to the project (equivalent to 2.4 calendar months). This GRA will play a key role on the Farmers Market Team and assist with all aspects of the project. The calendar months identified is based on a .5 FTE position with OU Hudson CPH.

**Graduate Research Assistant 5**, will devote 90% effort to the project (equivalent to 5.4 calendar months). This GRA will assist with all aspects of the project and will have substantial responsibility for the Let's Get Moving (LGM) project. They will attend meetings, assist with planning and coordination of the event. The calendar months identified is based on a .5 FTE position with OU Hudson CPH.

***Fringe Benefits will be charged at the approved DHHS rate agreement.***

Fringe Benefits calculated as follows: Faculty & Staff at 33.7% Students at 0.4%

## **Contracts/Sub-Grants/Agreements**

The total amount required for **contracts/sub-grants/agreements** is **\$0.00**.

NA

## **Non-Capital Equipment/Office Supplies**

The total amount required for **non-capital equipment/office supplies** is **\$73,268.00**.

**Materials and Supplies (\$14,653):** Funds will be used for materials and supplies to support all project activities and general office operations including computer upgrades (\$2,250 annually), project specific supplies not provided by OUHSC campus (boxes, paper, printer ink, etc., \$2,203 annually), farmers market and local foods intervention supplies (recipe boards, a-frames, banners, etc., \$3,500 annually), kitchen supplies for recipe development and program implementation (plating, utensils, portable stovetops, food for recipe testing, storage, etc., \$3,000 annually), Let's Get Moving 5K Series supplies (safety pins, event supplies, truck rental for event supply transport, sunscreen and other health protective products, etc., \$2,500 annually), and a mobile hotspot plan for data access at events and farmers markets (\$600 annually). Due to the scale of the annual Let's Get Midwest City Moving 5K, it is necessary to rent a large moving truck and a flat-bed trailer (\$600 for FY2024) to transport all of the items necessary to host the event. The estimated annual cost in FY2024 is \$14,653.

**Other General Expenses (\$33,565):** Funds will be used for software renewals and upgrades for programs and products that assist in the creation and development of ONIE materials and/or in daily team operations (\$9,255 annually), mail and freight to disseminate ONIE materials (\$5,000 annually), hosting the website on a server and its general maintenance and upkeep (\$10,000 annually), in-office telecommunications (\$3,760 annually), training opportunities for staff including maintaining food handlers licenses (\$3,250 annually), promotional incentives and staff gear (\$500 annually), and SMS text-based software to support multiple proposed grant objectives (\$1,800 annually). The estimated annual cost in FY2024 is \$33,565.

**Evaluation (\$4,950):** ONIE pre-tests recipes and nutrition education materials with low-income Oklahomans prior to printing and dissemination. It is a primary reason for the success of our nutrition education efforts and is explicitly endorsed in the SNAP-Ed plan guidance. Direct costs are incurred soliciting surveys to measure the change in knowledge, attitudes, beliefs, and behaviors associated with project interventions. These direct

costs include raffle drawings to compensate survey respondents for their time in completing surveys (\$50 x 50 gift cards = \$2,500 and \$700 for other evaluation supplies). The estimated cost is \$3,200 for FY2024. The CH program pre- and post-evaluation will be conducted by a random on-line survey of SNAP recipients (\$1,750 annually). The survey will document familiarity with the campaign such as message recall, and changes in knowledge and behavior.

**Oklahoma Farmers Market and Local Food Access (\$5,800)** We anticipate that creative production of the signage, posters and supporting promotional materials to help SNAP participants navigate the farmers market and farm stand will cost \$5,800 each fiscal year.

**Let's Get Moving (\$10,050):** The major expenses for this activity include the participation medals and ribbons (\$4,400 annually) which are used as evaluation tools and runners' bibs (\$700 annually), event T-shirts for participants and volunteers (\$4,950 annually).

**Traditional Foods for Early Care and Education (\$9,200):** It is appropriate and authorized by the SNAP-Ed guidance to provide advisory board reimbursement (\$7,200) for participation in the duration of this project. Other major costs of this pilot project include recipe testing and plating supplies (\$2,000).

## Nutrition Education Materials

The total amount required for **nutrition education materials** is **\$376,672.00**.

Choose Homemade Intervention (\$346,372 total):

Major costs for ONIE's Choose Homemade Intervention include printing nutrition education materials including Choose Homemade calendars in both English and Spanish, recipe tear pads, recipe booklets, and other print materials as needed; developing 20 or more cooking videos; digital (Google, Facebook, Instagram, etc.), outdoor, and radio advertising; creative asset development and pre-testing; and intervention evaluation.

ONIE will print and distribute the 2025 ONIE Nutrition Education Calendars in English and Spanish. Printing of the 2025 calendar will be completed in FY2024. This ensures that the calendars are ready for distribution before the beginning of the calendar year. Recipe tear pads and booklets will be printed and distributed each fiscal year. Due to fluctuating prices in paper and printing costs, estimates are unavailable in advance, but ONIE will work to find the best price and quality of all printing materials and create a dissemination strategy to maximize the reach of the existing budget (156,372 annually). Simple, short cooking video demonstrations of calendar recipes, replicated in both English and Spanish, will be produced and placed on YouTube, Facebook, Instagram, and the ONIE website each year. This includes editing and language adaptations plus three days of filming (\$25,000 annually). Because the integration of Smartsheet software has optimized the materials distribution process and increased program awareness from partners, additional funds are needed to update and replenish stock of all tailored Nutrition Education Materials. Additional funds are also needed to culturally tailor materials appropriately for new partnerships with tribal organizations, and other community organizations (\$8,000 annually).

ONIE has conducted major nutrition social marketing campaigns to support our recipes and to promote the adoption of specific behaviorally-focused nutrition strategies, such as low-fat milk use or the purchase of vegetables with lower sodium. In FY2024 it is proposing to maintain its bi-monthly blog that has attracted a growing following and, given the ongoing success of the social marketing campaigns, continue to grow and optimize ONIE's Choose Homemade Campaign. The focus is on purchasing advertisements on Facebook and Instagram to "boost" the number of low-income people throughout Oklahoma who see ONIE's nutrition education posts, as well as other direct-to-consumer advertisements using the Google Advertising Network. Unlike other traditional advertising channels (including radio, television, and outdoor and mass transit advertising), these digital advertisements can be finely targeted to precise low-income audiences in a particular geographic area. Moreover, research has shown that social media is accessible to low-income populations, and by dedicating more resources, ONIE can promote its extensive array of high-quality materials to support healthy living among SNAP recipients. The social media and direct-to-consumer advertising may be supported with traditional advertising channels such as outdoor, radio, and television (\$127,000 annually). All creative assets will be developed with low-income Oklahomans in mind (\$30,000 annually). The estimated annual cost for the Choose Homemade Intervention is \$346,372 annually.

**MyPlate Hands-on Nutrition Education Classes (\$1,400 total):** This project is entering a new pilot phase. Due to difficulty of recruitment, existing partnerships who have expressed interest in this program, and evaluation shift to cooking skills, this curriculum will be tailored and tested among new priority audience(s). Supplies for cooking classes will include food (\$750) and printed nutrition education materials (\$650) for participants as well as curriculum guides for educators. The estimated total cost is \$1,400 annually.

**Farmers Market/Local Food Intervention (\$13,850 total):** We intend to facilitate and assist additional farmers' markets to become certified to accept SNAP and will continue to assist existing SNAP accepting farmers' markets in the state to increase SNAP redemptions. Additionally, ONIE will aim to connect local food producers with low income school districts with the goal of sourcing food locally and creating local food-centric school promotion. To create awareness of these markets and promote the consumption of fruits and vegetables, ONIE will develop promotional videos for farmers markets (\$8,500 annually), engage SNAP participants through social media (\$3,100 annually), and host cooking demonstrations (\$2,250 annually). The estimated cost is \$13,850 annually.

**Let's Get Moving 5K Series (\$6,050 total):** Includes event NERI for participants (\$4,950 annually), creation and printing of event signage and other promotional materials (\$600 annually), and social media event promotion and recruitment (\$500 in FY2024). Participant medals and ribbons as well as runners' bibs will be used to evaluate event attendance and completion. Signage and promotional materials will be utilized to promote the events

and for other event logistical purposes like printing course signs, informative event signs, and sponsor signs. Social media will be utilized to engage participants, recruit participants, and as a way to create a sense of community and belonging. The estimated cost is \$6,050 annually.

Traditional Foods for Early Care Education (\$9,000 total): The newest project, Traditional Foods for Early Care Education (ECE) aims to develop and adapt recipes with North American Indigenous foods for the ECE environment under the direction of an advisory board to ensure all materials developed are appropriate tailored to the priority audience including culturally appropriate foods and imagery. Due to the nature of this project, the advisory board will guide material development, requiring a significant time commitment. Expenses include coordinating a native artist (\$7,000) for culturally relevant imagery to include in all program materials and printing cost (\$2,000) for materials to be tested and disseminated to childcare centers once developed. Total \$9,000 annually.

Travel

The total amount required for **travel** is **\$12,590.88**.

- Planned number of In-State trips: **41**
- Planned number of Out-of-State trips: **1**

Building/Space Lease or Rental

The total amount required for **building/space lease or rental** is **\$0.00**.  
Provided through indirect

Cost of Publicly-Owned Building Space

The total amount required for **cost of publicly-owned building space** is **\$0.00**.  
Provided through indirect

Maintenance and Repair

The total amount required for **maintenance and repair** is **\$0.00**.  
Provided through indirect

Institutional Memberships and Subscriptions

The total amount required for **institutional memberships and subscriptions** is **\$0.00**.  
N/A

Equipment and Other Capital Expenditures

The total amount required for **equipment and other capital expenditures** is **\$0.00**.  
N/A

Oklahoma Tribal Engagement Partners (Implementing Agency) Budget

Total Budget

Cost Category	SNAP-Ed Planned Cost <sup>?</sup>	Other Planned Funding <sup>?</sup>
1. Direct Cost	\$2,103,214.00	\$0.00
a. Salary/Benefits <sup>?</sup>	\$1,432,713.00	\$0.00
b. Contracts/Sub-Grants/Agreements	\$185,000.00	\$0.00
c. Non-Capital Equipment/Office Supplies <sup>?</sup>	\$382,601.00	\$0.00
d. Nutrition Education Materials <sup>?</sup>	\$0.00	\$0.00
e. Travel <sup>?</sup>	\$90,400.00	\$0.00



Cost Category	SNAP-Ed Planned Cost ?	Other Planned Funding ?
f. Building/Space Lease or Rental	\$10,000.00	\$0.00
g. Cost of Publicly-Owned Building Space ?	\$0.00	\$0.00
h. Maintenance and Repair	\$0.00	\$0.00
i. Institutional Memberships and Subscriptions ?	\$2,500.00	\$0.00
j. Equipment and Other Capital Expenditures ?	\$0.00	\$0.00
<b>2. Indirect Costs</b> , not including building space/ contracts/subgrants/agreements ?	\$199,621.00	\$0.00
▼ SNAP-Ed Indirect Cost Explanation Indirect cost rate: 10.00% De minimis rate of 10 percent. Indirect costs charged on first \$25,000 of each contract.  ▼ Other Indirect Cost Explanation Indirect cost rate: 0.00% N/A		
<b>3. TOTAL Federal Funds</b> <i>Current FFY allocation + Estimated unobligated balance/Carry-over from previous FFY</i>	\$2,302,835.00	\$0.00
4. Estimated unobligated balance/carry-over from previous FFY	\$250,000.00	
<b>5. Funds requested from current FFY allocation</b>	<b>\$2,052,835.00</b>	

### Direct Cost Breakdown

#### Project Budgets

OKTEP: Oklahoma Tribal Engagement Partners		
\$1432713.00	Salary/Benefits	
\$185000.00	Contracts/Sub-Grants/Agreements	
\$382601.00	Non-Capital Equipment/Office Supplies	
\$0.00	Nutrition Education Materials	
\$90400.00	Travel	
\$10000.00	Building/Space Lease or Rental	
\$0.00	Cost of Publicly-Owned Building Space	
\$0.00	Maintenance and Repair	
\$2500.00	Institutional Memberships and Subscriptions	
\$0.00	Equipment and Other Capital Expenditures	
<b>\$2103214.00</b>	<b>Total Direct Cost</b>	

#### Other SNAP-Ed Expenditures

\$0.00	Salary/Benefits
\$0.00	Contracts/Sub-Grants/Agreements



\$0.00	Non-Capital Equipment/Office Supplies
\$0.00	Nutrition Education Materials
\$0.00	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$0.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
<b>\$0.00</b>	<b>Total Direct Cost</b>

## Planned Staffing

### Staff Positions

Position Title	FTE's charged to SNAP-Ed	% of SNAP-Ed Time Spent on Management and Administration	% of SNAP-Ed Time Spent on SNAP-Ed Delivery	Average Full Salary, Benefits, and Wages for Position	Subtotals (FTE × Average Full Salary, Benefits, and Wages)
Communications, ...	0.93	20.00%	80.00%	\$121,730.00	\$113,208.90
Community Health ...	10.00	10.00%	90.00%	\$59,661.00	\$596,610.00
Eagle Adventure an...	0.75	20.00%	80.00%	\$111,249.00	\$83,436.75
Evaluation and Prog...	0.75	60.00%	40.00%	\$168,440.00	\$126,330.00
Farm to Community...	1.00	20.00%	80.00%	\$80,363.00	\$80,363.00
Indigenous Food Sy...	0.25	0.00%	100.00%	\$125,384.00	\$31,346.00
Office and Budget P...	0.65	90.00%	10.00%	\$116,860.00	\$75,959.00
SNAP-Ed Program ...	0.75	50.00%	50.00%	\$171,661.00	\$128,745.75
Social Media Partner	0.75	20.00%	80.00%	\$111,249.00	\$83,436.75
Student Partner	0.50	40.00%	60.00%	\$29,246.00	\$14,623.00
Tribal Partnership a...	0.75	20.00%	80.00%	\$131,538.47	\$98,653.85
<b>Total SNAP-Ed-funded Salary/Benefits</b>					<b>\$1,432,713.00</b>

### Full-Time Equivalent (FTE) Definition and Basis For Calculation

FTEs = 40 hours per week; 2080 hours per year, .75FTE is benefits eligible.

### Job Description Documents

[SNAP Job Descriptions.docx](#)

### Planned Travel

In State Travel

Absentee Shawnee Tribe Educator In-State Travel			
TOTAL TRIP COST			
\$4,000.08			
Staff positions of Community Health Promotion Partner - AST traveled to AST Boundaries and State-wide			
The purpose/benefit to SNAP-Ed: Nutrition Education and Policy, Systems and Environmental Change Efforts			
	# of Staff	Units	Total
Mileage	1	\$0.655 per mile x 6107 miles	\$4,000.08

Indian Health Care Resource Center of Tulsa, Inc. Educator In-State Travel			
TOTAL TRIP COST			
\$4,000.08			
Staff positions of Community Health Promotion Partner - IHCRC traveled to IHCRC Boundaries and State-wide			
The purpose/benefit to SNAP-Ed: Nutrition Education and Policy, Systems and Environmental Change Efforts			
	# of Staff	Units	Total
Mileage	1	\$0.655 per mile x 6107 miles	\$4,000.08

Kiowa Tribe of Oklahoma Educator In-State Travel			
TOTAL TRIP COST			
\$499.76			
Staff positions of Community Health Promotion Partner - KTO traveled to KTO Boundaries and State-wide			
The purpose/benefit to SNAP-Ed: Nutrition Education and Policy, Systems and Environmental Change Efforts			
	# of Staff	Units	Total
Mileage	1	\$0.655 per mile x 763 miles	\$499.76

Leadership Team Advocacy, Planning, Technical Assistance and Capacity Building, Oversight and Assistance for Community Health Promotion Partn...			
TOTAL TRIP COST			
\$26,029.70			
Staff positions of SNAP-Ed Program Team and Tribal Partners as appropriate for need. traveled to State-wide			
The purpose/benefit to SNAP-Ed: Nutrition Education and Policy, Systems and Environmental Change Efforts			

	# of Staff    Units		Total
Mileage	10	\$0.655 per mile x 3974 miles	\$26,029.70

Muscogee Nation Educators In-State Travel			
TOTAL TRIP COST			
\$15,392.50			
Staff positions of Community Health Promotion Partners - MN traveled to MN Boundaries and State-wide			
The purpose/benefit to SNAP-Ed: Nutrition Education and Policy, Systems and Environmental Change Efforts			
	# of Staff    Units		Total
Mileage	2	\$0.655 per mile x 11750 miles	\$15,392.50

New Tribal Partnerships In-State Travel			
TOTAL TRIP COST			
\$15,000.81			
Staff positions of Community Health Promotion Partners - New Tribal Partners traveled to New Partnership Boundaries and State-wide			
The purpose/benefit to SNAP-Ed: Nutrition Education and Policy, Systems and Environmental Change Efforts			
	# of Staff    Units		Total
Mileage	3	\$0.655 per mile x 7634 miles	\$15,000.81

Otoe-Missouria Tribe Educator In-State Travel			
TOTAL TRIP COST			
\$1,249.74			
Staff positions of Community Health Promotion Partner - OMT traveled to OMT Boundaries and State-wide			
The purpose/benefit to SNAP-Ed: Nutrition Education and Policy, Systems and Environmental Change Efforts			
	# of Staff    Units		Total
Mileage	1	\$0.655 per mile x 1908 miles	\$1,249.74

Pawnee Nation Educator In-State Travel			
TOTAL TRIP COST			
\$1,249.74			
Staff positions of Community Health Promotion Partner - PN traveled to PN Boundaries and State-wide			

The purpose/benefit to SNAP-Ed: Nutrition Education and Policy, Systems and Environmental Change Efforts

	# of Staff	Units	Total
Mileage	1	\$0.655 per mile x 1908 miles	\$1,249.74

#### Sac and Fox Nation Educator In-State Travel

##### TOTAL TRIP COST

**\$1,249.74**

Staff positions of Community Health Promotion Partner - SFN traveled to S&F Boundaries and State-wide

The purpose/benefit to SNAP-Ed: Nutrition Education and Policy, Systems and Environmental Change Efforts

	# of Staff	Units	Total
Mileage	1	\$0.655 per mile x 1908 miles	\$1,249.74

#### Seminole Nation of Oklahoma Educator In-State Travel

##### TOTAL TRIP COST

**\$508.94**

Staff positions of Community Health Promotion Partner - SNO traveled to SNO Boundaries and State-wide

The purpose/benefit to SNAP-Ed: Nutrition Education and Policy, Systems and Environmental Change Efforts

	# of Staff	Units	Total
Mileage	1	\$0.655 per mile x 777 miles	\$508.94

#### The Wichita and Affiliated Tribes In-State Travel

##### TOTAL TRIP COST

**\$501.08**

Staff positions of Community Health Promotion Partner - W&AT traveled to W&AT Boundaries and State-wide

The purpose/benefit to SNAP-Ed: Nutrition Education and Policy, Systems and Environmental Change Efforts

	# of Staff	Units	Total
Mileage	1	\$0.655 per mile x 765 miles	\$501.08

#### Tonkawa Tribe of Oklahoma Educator In-State Travel

##### TOTAL TRIP COST

\$1,249.74

Staff positions of Community Health Promotion Partner - TTO traveled to TTO Boundaries and State-wide

The purpose/benefit to SNAP-Ed: Nutrition Education and Policy, Systems and Environmental Change Efforts

	# of Staff	Units	Total
Mileage	1	\$0.655 per mile x 1908 miles	\$1,249.74

Tribal Public Health Annual Conference

TOTAL TRIP COST

\$3,468.00

Staff positions of Community Health Promotion Partners; SNAP-Ed Program Partner; Tribal Partnership and Outcomes Partner; Eagle Adventure and PSE Partner; Farm to Community Partner; Social Media Partner traveled to TBD

The purpose/benefit to SNAP-Ed: Nutrition Education and Policy, Systems and Environmental Change Education/Training

	# of Staff	Units	Total
Registration Fee	8	\$75.00 per person	\$600.00
Lodging	8	\$175.00 per day x 1 days	\$1,400.00
Per Diem	8	\$59.00 per day x 2 days	\$944.00
Mileage	8	\$0.655 per mile x 100 miles	\$524.00

## Out of State Travel

### Academy of Nutrition and Dietetics

#### TOTAL TRIP COST

**\$1,500.00**

**Staff positions** of SNAP Team as appropriate; Community Health Promotion Partner traveled to Denver, CO

The **purpose/benefit to SNAP-Ed**: Attendance allows for the opportunity to gain access to new trends, and perspectives from expert speakers and applications that can be applied to SNAP-Ed programming. Plus, review products and services from over 300 exhibitors showcasing the latest and greatest offerings in food and nutrition educational materials. Attendance will benefit SNAP-Ed by providing a venue to share research and outcomes with conference attendees which promotes the dissemination and sharing of SNAP-Ed resources. This conference also provides numerous network and coalition building opportunities.

	# of Staff	Units	Total
<b>Air Travel</b>	2	\$175.00 per person	\$350.00
<b>Registration Fee</b>	1	\$380.00 per person	\$380.00
<b>Lodging</b>	1	\$175.00 per day x 2 days	\$350.00
<b>Per Diem</b>	2	\$70.00 per day x 3 days	\$420.00

### American Indian and Alaska Native National Behavioral Health Conference/National Tribal Health Conference

#### TOTAL TRIP COST

**\$1,000.00**

**Staff positions** of Community Health Promotion Partners traveled to TBD

The **purpose/benefit to SNAP-Ed**: Conference highlights evidence-based, best, or promising practices developed in and for Tribal communities. Presentations focus on providing tools in addition to information and research, so that gained knowledge can be made actionable. Presentations also address Tribal behavioral health issues from multiple perspectives, paying close attention to the social determinants of health (i.e., socioeconomic status, exposure to trauma, access to education, the physical environment, etc.) which directly influence behavioral health outcomes and are important to excellence in SNAP-Ed programming with Tribal partner.

	# of Staff	Units	Total
<b>Air Travel</b>	1	\$250.00 per person	\$250.00
<b>Registration Fee</b>	1	\$200.00 per person	\$200.00
<b>Lodging</b>	1	\$200.00 per day x 2 days	\$400.00
<b>Per Diem</b>	1	\$75.00 per day x 2 days	\$150.00

### American Public Health Association Annual (APHA) Meeting

#### TOTAL TRIP COST

**\$2,000.00**

**Staff positions** of SNAP Team as appropriate; Community Health Promotion Partner traveled to Atlanta, GA

The **purpose/benefit to SNAP-Ed**: PSE fundamentals are the backbone to public health and an integral part of our SNAP-Ed Guidance. Prevention of diseases is what will be highlighted at this conference. APHA's Annual Meeting brings together a large group of colleagues who can not only share information but also receive updates, current information and training in the Public Health field.

	# of Staff	Units	Total
<b>Air Travel</b>	2	\$302.00 per person	\$604.00
<b>Registration Fee</b>	2	\$395.00 per person	\$790.00
<b>Lodging</b>	1	\$229.00 per day x 2 days	\$458.00
<b>Per Diem</b>	1	\$74.00 per day x 2 days	\$148.00

#### Association of SNAP Nutrition Education Administrators (ASNNA) Annual Conference

##### TOTAL TRIP COST

**\$1,500.00**

**Staff positions** of Tribal Partnership and Outcomes Partner; SNAP-Ed Program Partner traveled to TBD

The **purpose/benefit to SNAP-Ed**: ASNNA is the leading association for SNAP-Ed programming and evaluation. The conference brings together numerous SNAP-Ed implementing agencies from across the nation. Attendance allows for networking, learning, and sharing opportunities with regional SNAP-Ed implementing agencies.

	# of Staff	Units	Total
<b>Air Travel</b>	2	\$215.00 per person	\$430.00
<b>Registration Fee</b>	2	\$250.00 per person	\$500.00
<b>Lodging</b>	1	\$175.00 per day x 2 days	\$350.00
<b>Per Diem</b>	2	\$55.00 per day x 2 days	\$220.00

#### EA/NOD and Farm to School Partner Educational Programs

##### TOTAL TRIP COST

**\$1,500.01**

**Staff positions** of Community Health Promotion Partner; Farm to Community Partner traveled to TBD

The **purpose/benefit to SNAP-Ed**: Travel opportunities for our EA/NOD Educators and SNAP-Ed Farm to School Partner to share educational programs, identify cultural program needs and local resources, and assist in program implementation with Oklahoma Tribal Partners and OKTEP.

	# of Staff	Units	Total
<b>Lodging</b>	2	\$174.06 per day x 1 days	\$348.12
<b>Per Diem</b>	2	\$59.00 per day x 4 days	\$472.00
<b>Mileage</b>	2	\$0.655 per mile x 519 miles	\$679.89

## Focus Group Training

### TOTAL TRIP COST

**\$2,000.00**

**Staff positions** of Community Health Promotion Partner traveled to Minneapolis, MN

The **purpose/benefit to SNAP-Ed**: This facilitation skills workshop for focus group training will build the capacity of OKTEP staff in data collection and evaluation. Focus Group Facilitators will have the tools and techniques for conducting in-person and virtual group interviews for evidence-based and practical data collection. The workshop will educate facilitators in the ability of best practices, how to create unbiased questions and provide nonjudgmental feedback in both qualitative and quantitative data. Having trained staff in focus group techniques will be of significant value to our community partners and SNAP-Ed.

	# of Staff	Units	Total
<b>Air Travel</b>	2	\$217.00 per person	\$434.00
<b>Registration Fee</b>	2	\$450.00 per person	\$900.00
<b>Lodging</b>	2	\$175.00 per day x 1 days	\$350.00
<b>Per Diem</b>	2	\$79.00 per day x 2 days	\$316.00

## National Conference on Health Communication, Marketing, and Media

### TOTAL TRIP COST

**\$1,522.00**

**Staff positions** of Communications, Marketing and Design Partner traveled to TBD

The **purpose/benefit to SNAP-Ed**: This conference brings together individuals representing academia, public health researchers and practitioners from federal and state government and the private sector and provides a forum for collegial dialogue within and across these disciplines. The conference is an excellent opportunity to meet with colleagues and shape the future of health communication, marketing, and media practice that support SNAP-Ed communication and social marketing efforts.

	# of Staff	Units	Total
<b>Air Travel</b>	1	\$350.00 per person	\$350.00
<b>Registration Fee</b>	1	\$585.00 per person	\$585.00
<b>Lodging</b>	1	\$175.00 per day x 2 days	\$350.00
<b>Per Diem</b>	1	\$79.00 per day x 3 days	\$237.00

## Native American Nutrition Conference

### TOTAL TRIP COST

**\$2,531.00**

**Staff positions** of Tribal Partnership and Outcomes Partner; SNAP-Ed Program Partner; Evaluation and Program Development Partner; Community Health Promotion Partner traveled to Prior Lake, MN



The **purpose/benefit to SNAP-Ed**: Conference devoted to the food and nutrition of Indigenous Peoples. The Annual Conference on Native American Nutrition will bring together tribal officials, researchers, practitioners, funders, and others to discuss the current state of Indigenous and academic scientific knowledge about Native nutrition, dietary health, and food science, and identify new areas of work.

	# of Staff	Units	Total
<b>Air Travel</b>	3	\$375.00 per person	\$1,125.00
<b>Registration Fee</b>	1	\$475.00 per person	\$475.00
<b>Lodging</b>	1	\$200.00 per day x 2 days	\$400.00
<b>Per Diem</b>	3	\$59.00 per day x 3 days	\$531.00

#### Native Youth in Food and Agriculture Leadership Summit – Agriculture Policy Leadership Program

##### TOTAL TRIP COST

**\$536.00**

**Staff positions** of Evaluation and Program Development Partner; Community Health Promotion Partner traveled to Fayetteville, AR

The **purpose/benefit to SNAP-Ed**: The Indigenous Food and Agriculture Initiative's youth programs help educate and engage the next generation of Native agriculturalists. These programs held on consecutive dates bring together tribal youth, officials, researchers, practitioners, and others to explores health and wellness in tribal communities by advancing healthy food systems, diversified economic development and cultural food traditions in Indian Country. OKTEP has participated in planning and training in the areas of nutrition and dietetics and the socioecological model for prevention of type 2 diabetes. The collaboration has the potential to positively influence food systems change in Oklahoma and throughout Indian country.

	# of Staff	Units	Total
<b>Lodging</b>	1	\$150.00 per day x 2 days	\$300.00
<b>Per Diem</b>	2	\$59.00 per day x 2 days	\$236.00

#### Online Digital Storytelling Workshop

##### TOTAL TRIP COST

**\$395.00**

**Staff positions** of Community Health Promotion Partner traveled to Virtual

The **purpose/benefit to SNAP-Ed**: This StoryCenter Online Digital Storytelling Workshop will help build the capacity of OKTEP staff in telling the SNAP-ED story. The online workshop will educate staff in the ability of best practices for their creative processes in telling the story. Having trained staff in storytelling techniques will be of significant value to our community partners and SNAP-Ed.

	# of Staff	Units	Total
<b>Registration Fee</b>	1	\$395.00 per person	\$395.00

#### Society for Nutrition Education and Behavior (SNEB)

##### TOTAL TRIP COST

**\$1,516.00**

**Staff positions** of Evaluation and Program Development Partner; Community Health Promotion Partner traveled to Washington, DC

The **purpose/benefit to SNAP-Ed**: SNEB represents the unique professional interest of nutrition educators in the United States and worldwide. SNEB is dedicated to promoting healthy sustainable food choices and has a vision of healthy people in healthy communities. SNEB provides forums for sharing innovative strategies for nutrition education, expressing a range of views on current issues and disseminating research findings. Attendance will benefit SNAP-Ed staff by enhancing knowledge base in research and practice-based nutrition education programming. Additionally, evaluation is a strong focus of SNEB which complements SNAP-Ed guidance.

	# of Staff	Units	Total
Air Travel	1	\$579.00 per person	\$579.00
Registration Fee	1	\$350.00 per person	\$350.00
Lodging	1	\$175.00 per day x 2 days	\$350.00
Per Diem	1	\$79.00 per day x 3 days	\$237.00

**Budget Narrative**

For the current fiscal year, a total of **\$2,052,835.00** is needed to cover SNAP-Ed operating costs, including **\$2,103,214.00** in direct costs and **\$199,621.00** in indirect costs. Unobligated funds from the previous FFY in the amount of **\$250,000.00** will be used to cover the costs of operating SNAP-Ed before funds from the current fiscal year allocation are used.

**Salary/Benefits**

The total amount required for **salary/benefits** is **\$1,432,713.00**. Includes salaries and benefits for the Oklahoma Tribal Engagement Partner SNAP-Ed program employees. Community Health Promotion Partners will work in coordination with Tribal partners.

**Contracts/Sub-Grants/Agreements**

The total amount required for **contracts/sub-grants/agreements** is **\$185,000.00**. Contract with Buffalo Nickel Creative will be necessary for production of profile videos, social content, and mailings of Diabetes is Not Our Destiny (NOD) Social Marketing campaign. \$100,000

- NOD Profile Videos
- 3-5 mins each and 15 second social snippets
- Design work: Destiny folded mailers, recipe cards, posters and billboards
- Social Media: Not Our Destiny asset creation from previous spokespeople and new video content including shorter video clips, social posts, social media analytics and social media management.

OKTEP currently utilizes the de minimis rate for indirect costs. Agreement for Contract with Falmouth Institute will be necessary to access expertise to develop yearly indirect and fringe benefit cost rates. OKTEP does not have a cognizant agency to review and approve our rates and would like to contract with Falmouth Institute. Requesting only partial costs of contract. \$3,000

- Development of a central services cost allocation plan/rate study, which identifies the indirect/organizational overhead costs incurred by OKTEP to support and administer programs.
- Develop an indirect cost rate documentation to be provided to federal negotiators based on each of the central services cost allocation plans.
- Develop a fringe benefit rate.

Agreement for Professional Services with Indian Health Care Resource Center of Tulsa, Inc. (IHCRC) will be necessary to support IHCRC in improving health among Native Americans living in the IHCRC service area via the Eagle Adventure and Diabetes is Not Our Destiny Programs. The agreement will cover partial cost for salary and benefits for Community Health Promotion Partner. \$38,000

Agreement for Professional Services with Kiowa Tribe of Oklahoma (Kiowa) will be necessary to support Kiowa in improving health among Native Americans living in the Kiowa service area via the Eagle Adventure and Diabetes is Not Our Destiny Programs. The agreement will cover partial cost for salary and benefits for Community Health Promotion Partner. \$44,000

## Non-Capital Equipment/Office Supplies

The total amount required for **non-capital equipment/office supplies** is **\$382,601.00**.

Program Office Supplies, Food demonstration and storage supplies and materials for education with SNAP/FDPIR eligible participants. \$5,000

Eagle Adventure In-School Material includes banners, puppets, mascots, play costumes, invitations, backdrops, sound system and props, posters, stickers and labels, medals, folders, flying disks, shaker bottles, dry erase boards, garden boxes and sticks, aprons and hats, balloons, backpacks, books, PPE (disposable masks, gloves, etc.) requirements for schools, program handouts and Community Health Promotion Partners props for lessons, Eagle Adventure uniforms (polos and t-shirts) and jackets (rain jackets and pullovers) and other allowable and necessary materials. \$195,101

Not Our Destiny material and supplies includes pilot cooking demo project with Tribal partners and collateral social marketing materials like posters, mailers, newsletters, and signage. \$10,000

Eagle Adventure and Not Our Destiny Reinforcement/Skill builder items include water bottles, stretch bands, flying discs, jump ropes, hand fans, measuring cups, cutting boards, strainers, and other allowable and necessary materials. \$10,000

General program supplies, storage, resource books, and mailing costs. \$7,500

PSE Projects and Activities – Gardens, Farmer's Markets, Schools, Healthy Retail Stores, School Wellness, and Clinic/Hospital partnerships - Items purchased will be dependent on each site's focus. May include the following items: billboards for social marketing at relevant sites around state, public service announcements, NOD Traditional Food brochures and mailers demonstration supplies and materials, signage and placement in Tribal travel stops, planting and gardening, production of garden tour video with community health promotion educators, signage and installation along walking trails, small gardening tools, fruit trees, fruit/vegetable plants, fencing, irrigation components, soil medium, tents, table covers, and other items deemed necessary. Clinic/Hospital partnerships will be expanded by utilizing health education network, GoodHealthTV® and promoting healthful vending machine options. \$125,000

Computers, tablets, printers, office furniture, standing desks, faxes, scanners, cameras, computer software upgrades, phone lines, sound system, lighting and backdrop as deemed by space and location. \$15,000

Registrations and subscriptions, hosting and domain fees, software, and training on software. \$15,000

## Nutrition Education Materials

The total amount required for **nutrition education materials** is **\$0.00**.

N/A

## Travel

The total amount required for **travel** is **\$90,400.00**.

- Planned number of In-State trips: **13**
- Planned number of Out-of-State trips: **11**

## Building/Space Lease or Rental

The total amount required for **building/space lease or rental** is **\$10,000.00**.

Normal business costs incurred though rental of office, EA/NOD recording studio and training kitchen space, meeting/presentation space, storage, maintenance, minor remodeling, flooring, utility, wireless connectivity, and service agreements.

## Cost of Publicly-Owned Building Space

The total amount required for **cost of publicly-owned building space** is **\$0.00**.

N/A

## Maintenance and Repair

The total amount required for **maintenance and repair** is **\$0.00**.

N/A

## Institutional Memberships and Subscriptions

The total amount required for **institutional memberships and subscriptions** is **\$2,500.00**.  
Costs of institution memberships in professional organizations necessary to effectively implement the OKTEP plan.

Equipment and Other Capital Expenditures

The total amount required for **equipment and other capital expenditures** is **\$0.00**.  
N/A

Oklahoma Department of Human Services (State Agency) Budget

Total Budget

Cost Category	SNAP-Ed Planned Cost ?	Other Planned Funding ?
1. Direct Cost	\$7,540,991.24	\$0.00
a. Salary/Benefits ?	\$27,598.78	\$0.00
b. Contracts/Sub-Grants/Agreements	\$7,508,499.41	\$0.00
c. Non-Capital Equipment/Office Supplies ?	\$0.00	\$0.00
d. Nutrition Education Materials ?	\$0.00	\$0.00
e. Travel ?	\$4,893.05	\$0.00
f. Building/Space Lease or Rental	\$0.00	\$0.00
g. Cost of Publicly-Owned Building Space ?	\$0.00	\$0.00
h. Maintenance and Repair	\$0.00	\$0.00
i. Institutional Memberships and Subscriptions ?	\$0.00	\$0.00
j. Equipment and Other Capital Expenditures ?	\$0.00	\$0.00
2. Indirect Costs, not including building space/ contracts/subgrants/agreements ?	\$0.00	\$0.00
▼ SNAP-Ed Indirect Cost Explanation Indirect cost rate: 0.00% agency does not charge IDC rate		
▼ Other Indirect Cost Explanation Indirect cost rate: 0.00% no Non-SNAP-Ed funds use planned		
3. TOTAL Federal Funds Current FFY allocation + Estimated unobligated balance/Carry-over from previous FFY	\$7,540,991.24	\$0.00
4. Estimated unobligated balance/carry-over from previous FFY	\$0.00	
5. Funds requested from current FFY allocation	\$7,540,991.24	

Direct Cost Breakdown

Project Budgets

Oklahoma Human Services SNAP ED oversight
\$27598.78    Salary/Benefits

\$0.00	Contracts/Sub-Grants/Agreements
\$0.00	Non-Capital Equipment/Office Supplies
\$0.00	Nutrition Education Materials
\$4893.05	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$0.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
<b>\$32491.83</b>	<b>Total Direct Cost</b>

Other SNAP-Ed Expenditures

\$0.00	Salary/Benefits
\$0.00	Contracts/Sub-Grants/Agreements
\$0.00	Non-Capital Equipment/Office Supplies
\$0.00	Nutrition Education Materials
\$0.00	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$0.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
<b>\$0.00</b>	<b>Total Direct Cost</b>

Planned Staffing

Staff Positions

Position Title	FTE's charged to SNAP-Ed	% of SNAP-Ed Time Spent on Management and Administration	% of SNAP-Ed Time Spent on SNAP-Ed Delivery	Average Full Salary, Benefits, and Wages for Position	Subtotals (FTE × Average Full Salary, Benefits, and Wages)
Program Field Repr...	0.40	100.00%	0.00%	\$68,996.95	\$27,598.78
Total SNAP-Ed-funded Salary/Benefits					<b>\$27,598.78</b>

Full-Time Equivalent (FTE) Definition and Basis For Calculation

Because the employee in this position shares responsibility for other aspects of SNAP, such as assisting field staff with eligibility questions and training efforts. It is estimated 40% of the employee's time will be dedicated to SNAP-Ed tasks.

Job Description Documents

[Brief Job Description of SNAP ED PFR.docx](#)

Planned Travel

In State Travel

Chickasaw Nation Site Visit			
TOTAL TRIP COST			
\$111.35			
Staff positions of 1 PFR traveled to Ada			
The purpose/benefit to SNAP-Ed: ME			
	# of Staff	Units	Total
Mileage	1	\$0.655 per mile x 170 miles	\$111.35

Community Hope Center			
TOTAL TRIP COST			
\$16.38			
Staff positions of 1PFR traveled to OKC			
The purpose/benefit to SNAP-Ed: New IA activity kickoff			
	# of Staff	Units	Total
Mileage	1	\$0.655 per mile x 25 miles	\$16.38

Community Hope Center Intro			
TOTAL TRIP COST			
\$16.38			
Staff positions of 1 PFR traveled to OKC			
The purpose/benefit to SNAP-Ed: New IA activity planning			
	# of Staff	Units	Total
Mileage	1	\$0.655 per mile x 25 miles	\$16.38

FM visits			
TOTAL TRIP COST			
\$393.00			
Staff positions of 1 PFR traveled to statewide			
The purpose/benefit to SNAP-Ed: Monitor IA activities at FM			

	# of Staff	Units	Total
Mileage	1	\$0.655 per mile x 600 miles	\$393.00

OKTEP Site Visit			
TOTAL TRIP COST			
\$81.88			
Staff positions of 1 PFR traveled to Stillwater Office			
The purpose/benefit to SNAP-Ed: ME			
	# of Staff	Units	Total
Mileage	1	\$0.655 per mile x 125 miles	\$81.88

ONIE Site Visit			
TOTAL TRIP COST			
\$2.62			
Staff positions of 1 PFR traveled to OKC			
The purpose/benefit to SNAP-Ed: ME			
	# of Staff	Units	Total
Mileage	1	\$0.655 per mile x 4 miles	\$2.62

OSU Site Visit			
TOTAL TRIP COST			
\$78.60			
Staff positions of 1 PFR traveled to OSU Stillwater Campus			
The purpose/benefit to SNAP-Ed: ME			
	# of Staff	Units	Total
Mileage	1	\$0.655 per mile x 120 miles	\$78.60

## Out of State Travel

### ASNNA Conference

#### TOTAL TRIP COST

**\$2,279.92**

Staff positions of 1 PFR traveled to Washington DC area

The purpose/benefit to SNAP-Ed: SNAP ED National Conference

	# of Staff	Units	Total
Air Travel	1	\$600.00 per person	\$600.00
Registration Fee	1	\$450.00 per person	\$450.00
Lodging	1	\$188.00 per day x 4 days	\$752.00
Ground Transportation	1	\$30.00 per day x 2 days	\$60.00
Per Diem	1	\$79.00 per day x 5 days	\$395.00
Mileage	1	\$0.655 per mile x 35 miles	\$22.92

### Native Food Conference

#### TOTAL TRIP COST

**\$1,912.92**

Staff positions of 1 PFR traveled to TBD

The purpose/benefit to SNAP-Ed: Tribal focused education

	# of Staff	Units	Total
Air Travel	1	\$600.00 per person	\$600.00
Registration Fee	1	\$500.00 per person	\$500.00
Lodging	1	\$150.00 per day x 3 days	\$450.00
Ground Transportation	1	\$30.00 per day x 2 days	\$60.00
Per Diem	1	\$70.00 per day x 4 days	\$280.00
Mileage	1	\$0.655 per mile x 35 miles	\$22.92

## Budget Narrative

For the current fiscal year, a total of **\$7,540,991.24** is needed to cover SNAP-Ed operating costs, including **\$7,540,991.24** in direct costs and **\$0.00** in indirect costs. Unobligated funds from the previous FFY in the amount of **\$0.00** will be used to cover the costs of operating SNAP-Ed before funds from the current fiscal year allocation are used.



## Salary/Benefits

The total amount required for **salary/benefits** is **\$27,598.78**.

This amount represents approximately 40% of the total salary/benefit cost for one FTE Program Field Representative.

## Contracts/Sub-Grants/Agreements

The total amount required for **contracts/sub-grants/agreements** is **\$7,508,499.41**.

This funding is allocated to 4 IAs for the purpose of providing SNAP ED programming to eligible households across the state of Oklahoma.

## Non-Capital Equipment/Office Supplies

The total amount required for **non-capital equipment/office supplies** is **\$0.00**.

Oklahoma Human Services will not charge this budget line.

## Nutrition Education Materials

The total amount required for **nutrition education materials** is **\$0.00**.

Oklahoma Human Services does not plan to charge this budget line.

## Travel

The total amount required for **travel** is **\$4,893.05**.

- Planned number of In-State trips: **7**
- Planned number of Out-of-State trips: **2**

## Building/Space Lease or Rental

The total amount required for **building/space lease or rental** is **\$0.00**.

Oklahoma Human Services will not charge this budget line.

## Cost of Publicly-Owned Building Space

The total amount required for **cost of publicly-owned building space** is **\$0.00**.

Oklahoma Human Services will not charge this budget line.

## Maintenance and Repair

The total amount required for **maintenance and repair** is **\$0.00**.

Oklahoma Human Services will not charge this budget line.

## Institutional Memberships and Subscriptions

The total amount required for **institutional memberships and subscriptions** is **\$0.00**.

Oklahoma Human Services will not charge this budget line. State Agency membership in ASNNA is provided by IA.

## Equipment and Other Capital Expenditures

The total amount required for **equipment and other capital expenditures** is **\$0.00**.

Oklahoma Human Services will not charge this budget line.

## Oklahoma State University (Implementing Agency) Budget

### Total Budget

Cost Category	SNAP-Ed Planned Cost ?	Other Planned Funding ?
<b>1. Direct Cost</b>	\$1,594,535.00	\$0.00
a. Salary/Benefits ?	\$1,439,235.00	\$0.00
b. Contracts/Sub-Grants/Agreements	\$0.00	\$0.00
c. Non-Capital Equipment/Office Supplies ?	\$17,250.00	\$0.00
d. Nutrition Education Materials ?	\$64,950.00	\$0.00
e. Travel ?	\$73,100.00	\$0.00
f. Building/Space Lease or Rental	\$0.00	\$0.00
g. Cost of Publicly-Owned Building Space ?	\$0.00	\$0.00
h. Maintenance and Repair	\$0.00	\$0.00
i. Institutional Memberships and Subscriptions ?	\$0.00	\$0.00
j. Equipment and Other Capital Expenditures ?	\$0.00	\$0.00
<b>2. Indirect Costs</b> , not including building space/ contracts/subgrants/agreements ?	\$414,579.07	\$0.00
▼ SNAP-Ed Indirect Cost Explanation Indirect cost rate: 26.00% Standard campus indirect rate for overhead costs.		
▼ Other Indirect Cost Explanation Indirect cost rate: 0.00% not applicable		
<b>3. TOTAL Federal Funds</b> <i>Current FFY allocation + Estimated unobligated balance/Carry-over from previous FFY</i>	\$2,009,114.07	\$0.00
4. Estimated unobligated balance/carry-over from previous FFY	\$0.00	
<b>5. Funds requested from current FFY allocation</b>	<b>\$2,009,114.07</b>	

## Direct Cost Breakdown

### Project Budgets

Oklahoma Nutrition Education	
\$1439235.00	Salary/Benefits
\$0.00	Contracts/Sub-Grants/Agreements
\$17250.00	Non-Capital Equipment/Office Supplies
\$64950.00	Nutrition Education Materials
\$73100.00	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$0.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
<b>\$1594535.00</b>	<b>Total Direct Cost</b>

Other SNAP-Ed Expenditures

\$0.00	Salary/Benefits
\$0.00	Contracts/Sub-Grants/Agreements
\$0.00	Non-Capital Equipment/Office Supplies
\$0.00	Nutrition Education Materials
\$0.00	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$0.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
<b>\$0.00</b>	<b>Total Direct Cost</b>

Planned Staffing

Staff Positions

Position Title	FTE's charged to SNAP-Ed	% of SNAP-Ed Time Spent on Management and Administration	% of SNAP-Ed Time Spent on SNAP-Ed Delivery	Average Full Salary, Benefits, and Wages for Position	Subtotals (FTE × Average Full Salary, Benefits, and Wages)
Area Coordinators	2.95	80.00%	20.00%	\$73,443.73	\$216,659.00
District Administrati...	0.00	80.00%	10.00%	\$0.00	\$0.00
Extension Educator...	0.00	10.00%	90.00%	\$0.00	\$0.00
Nutrition Education ...	22.00	10.00%	90.00%	\$39,445.18	\$867,793.96
State Associate Sp...	1.00	20.00%	80.00%	\$87,471.00	\$87,471.00
Total SNAP-Ed-funded Salary/Benefits					<b>\$1,439,234.97</b>

Position Title	FTE's charged to SNAP-Ed	% of SNAP-Ed Time Spent on Management and Administration	% of SNAP-Ed Time Spent on SNAP-Ed Delivery	Average Full Salary, Benefits, and Wages for Position	Subtotals (FTE × Average Full Salary, Benefits, and Wages)
State Financial Assi...	0.50	100.00%	0.00%	\$65,406.00	\$32,703.00
State Program Coord...	0.50	90.00%	10.00%	\$144,200.00	\$72,100.00
State Project Coordi...	0.75	50.00%	50.00%	\$56,154.67	\$42,116.00
State Project Coordi...	0.50	50.00%	50.00%	\$64,584.00	\$32,292.00
Support Staff	2.00	100.00%	0.00%	\$44,050.00	\$88,100.00
<b>Total SNAP-Ed-funded Salary/Benefits</b>					<b>\$1,439,234.97</b>

### Full-Time Equivalent (FTE) Definition and Basis For Calculation

.50 FTE State Program Coordinator's time is spent on SNAP-Ed. 1.0 FTE State Associate Specialist's is spent on SNAP-Ed coordinating and training on curriculum. .5 FTE of an evaluator coordinates our evaluation processes. .75 FTE of a project coordinator manages our Farm to You exhibit and other direct educational opportunities. Our state financial assistant spends .5 FTE of her time on managing SNAP-Ed's expenditures. 2.95 FTE of our Area Coordinators supervise units of Nutrition Education Assistants. 22 FTE of Nutrition Education Assistants that are paraprofessionals who teach direct nutrition education. 2.0 FTE of Administrative Assistants that provide support.

### Job Description Documents

[ONE Staffing Fy 24-25.docx](#)

### Planned Travel

In State Travel

Adult Education			
TOTAL TRIP COST			
\$17,292.00			
Staff positions of Nutrition Education Assistants traveled to Carter, Coal, Atoka, Murray, Garven, Johnston, Marshall, Bryan, Tulsa, Caddo, Comanche, Haskell, McCurtain, Pushmataha, Choctaw, Pittsburg, Kay, Lincoln, Oklahoma, Pottawatomie, Adair, Muskogee, Okmulgee and Payne Counties			
The purpose/benefit to SNAP-Ed: Direct Education			
	# of Staff	Units	Total
Mileage	11	\$0.655 per mile x 2400 miles	\$17,292.00

Annual Conference			
TOTAL TRIP COST			
\$7,048.50			
Staff positions of Nutrition Education Assistants, Area Coordinators and Support Staff traveled to Payne County/Stillwater			
The purpose/benefit to SNAP-Ed: Statewide Training			
	# of Staff	Units	Total
Registration Fee	27	\$50.00 per person	\$1,350.00
Lodging	14	\$89.00 per day x 1 days	\$1,246.00
Per Diem	27	\$40.00 per day x 2 days	\$2,160.00
Mileage	14	\$0.655 per mile x 250 miles	\$2,292.50

Annual Conference- State Team			
TOTAL TRIP COST			
\$250.00			
Staff positions of State Coordinator, Associate State Specialists and Project Coordinator/Evaluator, Project Coordinator/Educator and Finance Coordinator traveled to Payne County/Stillwater			
The purpose/benefit to SNAP-Ed: Statewide Training			
	# of Staff	Units	Total
Registration Fee	5	\$50.00 per person	\$250.00

Farm to You			

## TOTAL TRIP COST

**\$3,707.00**

Staff positions of Project Coordinator/Educator traveled to State of Oklahoma

The purpose/benefit to SNAP-Ed: Direct Education

	# of Staff	Units	Total
Lodging	1	\$89.00 per day x 10 days	\$890.00
Per Diem	1	\$59.00 per day x 10 days	\$590.00
Mileage	1	\$0.655 per mile x 3400 miles	\$2,227.00

## Supervising Paraprofessionals

## TOTAL TRIP COST

**\$14,737.50**

Staff positions of Area Coordinators traveled to Carter, Coal, Atoka, Murray, Garven, Johnston, Marshall, Bryan, Tulsa, Caddo, Comanche, Haskell, McCurtain, Pushmataha, Choctaw, Pittsburg, Kay, Lincoln, Oklahoma, Pottawatomie, Adair, Muskogee, Okmulgee and Payne Counties

The purpose/benefit to SNAP-Ed: Training and Observations

	# of Staff	Units	Total
Mileage	3	\$0.655 per mile x 7500 miles	\$14,737.50

## Unit Visits - State Team

## TOTAL TRIP COST

**\$11,554.20**

Staff positions of State Coordinator, Associate State Specialists and Project Coordinator/Evaluator traveled to Carter, Coal, Atoka, Murray, Garven, Johnston, Marshall, Bryan, Tulsa, Caddo, Comanche, Haskell, McCurtain, Pushmataha, Choctaw, Pittsburg, Kay, Lincoln, Oklahoma, Pottawatomie, Adair, Muskogee, Okmulgee and Payne Counties

The purpose/benefit to SNAP-Ed: Training and Observations

	# of Staff	Units	Total
Mileage	3	\$0.655 per mile x 5880 miles	\$11,554.20

## Youth Education

## TOTAL TRIP COST

**\$18,733.00**

Staff positions of Nutrition Education Assistants traveled to Carter, Coal, Atoka, Murray, Garven, Johnston, Marshall, Bryan, Tulsa, Caddo, Comanche, Haskell, McCurtain, Pushmataha, Choctaw, Pittsburg, Kay, Lincoln, Oklahoma, Pottawatomie, Adair, Muskogee, Okmulgee and Payne Counties

The purpose/benefit to SNAP-Ed: Direct Education

	# of Staff	Units	Total
Mileage	11	\$0.655 per mile x 2600 miles	\$18,733.00

#### Out of State Travel

##### ASNNA

##### TOTAL TRIP COST

**\$3,320.10**

Staff positions of State Coordinator and Associate State Specialist traveled to Arlington, Virginia

The purpose/benefit to SNAP-Ed: Continuing Education and Networking/Collaboration

	# of Staff	Units	Total
Air Travel	2	\$500.00 per person	\$1,000.00
Registration Fee	2	\$475.00 per person	\$950.00
Lodging	2	\$150.00 per day x 3 days	\$900.00
Ground Transportation	2	\$18.35 per day x 3 days	\$110.10
Per Diem	2	\$60.00 per day x 3 days	\$360.00

##### Society for Nutrition Education and Behavior

##### TOTAL TRIP COST

**\$4,680.00**

Staff positions of State Coordinator and Associate State Specialist traveled to To be determined

The purpose/benefit to SNAP-Ed: Continuing Education and Networking/Collaboration

	# of Staff	Units	Total
Air Travel	2	\$600.00 per person	\$1,200.00
Registration Fee	2	\$525.00 per person	\$1,050.00
Lodging	2	\$210.00 per day x 4 days	\$1,680.00
Ground Transportation	2	\$15.00 per day x 5 days	\$150.00
Per Diem	2	\$60.00 per day x 5 days	\$600.00

## Budget Narrative

For the current fiscal year, a total of **\$2,009,114.07** is needed to cover SNAP-Ed operating costs, including **\$1,594,535.00** in direct costs and **\$414,579.07** in indirect costs. Unobligated funds from the previous FFY in the amount of **\$0.00** will be used to cover the costs of operating SNAP-Ed before funds from the current fiscal year allocation are used.

## Salary/Benefits

The total amount required for **salary/benefits** is **\$1,439,235.00**.

Oklahoma Nutrition Education project includes salaries of state and federal employees of Oklahoma State University. Benefits calculated at 41.64% include FICA, state retirement, Oklahoma Teacher Retirement Service, health insurance, workman's compensation, long term disability, and unemployment. **8.6%**, **\$123,792.25** of the Salary and Benefits budget is dedicated to working with Oklahoma Native American Tribes. This was calculated as **10** Nutrition Education Assistants committing **20%** of their time (Total **2.0** FTE), **6** Area Coordinators and **5** State Faculty committing **10%** of their time (Total **1.1** FTE) and **1** State Financial Assistant committing **10%** of her time (**.10** FTE). With this effort to reach Oklahoma Native American Tribes we should see positive behavior changes in our outcome data.

## Contracts/Sub-Grants/Agreements

The total amount required for **contracts/sub-grants/agreements** is **\$0.00**.

None at this time.

## Non-Capital Equipment/Office Supplies

The total amount required for **non-capital equipment/office supplies** is **\$17,250.00**.

Items which may be purchased within the category of non-capital equipment include but not limited to program office supplies, office furniture, cabinets, appliances, shelves, computers/tablets and classroom technology, professional services dues, registrations, subscriptions, phone lines, computer software, and copying supplies.

## Nutrition Education Materials

The total amount required for **nutrition education materials** is **\$64,950.00**.

The materials and curricula used by the nutrition education assistants and extension educators in the OCES SNAP-Ed ONE program are behaviorally focused and research-based or contain related activities as a way of promoting a healthy lifestyle to prevent obesity. All materials are within the focus of SNAP and are consistent with the Dietary Guidelines for Americans and the USDA Food Guidance System (MyPlate). No efforts will be made to nutrition education curriculum. If needed, curriculum will be purchased from reliable sources. All purchase requests are first reviewed by the area coordinators and submitted electronically to the state office for compliance with the FNS/SNAP-Ed guidelines for "reasonable and necessary" criteria. Items which may be purchased within the category of materials include food demonstration items and recipe ingredients, educational skill builders, and updated curriculum. Also included in this line item are potential expenses for our Community Grants that focus on Policy, System and Environment changes. These expenses include nutrition education, gardening education, capacity building and education materials for food banks and physical activity equipment. Our printing costs include educational enhancements such as handouts, folders, posters, recipe cards etc. Should other items be purchased which are classified as materials, each item will be reviewed to assure compliance with the FNS/SNAP-Ed

## Travel

The total amount required for **travel** is **\$73,100.00**.

- Planned number of In-State trips: **7**
- Planned number of Out-of-State trips: **2**

## Building/Space Lease or Rental

The total amount required for **building/space lease or rental** is **\$0.00**.

None at this time.

## Cost of Publicly-Owned Building Space

The total amount required for **cost of publicly-owned building space** is **\$0.00**.

None at this time.



## Maintenance and Repair

The total amount required for **maintenance and repair** is **\$0.00**.

None at this time.

## Institutional Memberships and Subscriptions

The total amount required for **institutional memberships and subscriptions** is **\$0.00**.

None at this time.

## Equipment and Other Capital Expenditures

The total amount required for **equipment and other capital expenditures** is **\$0.00**.

None at this time.

# Chickasaw Nation (Implementing Agency) Budget

## Total Budget

Cost Category	SNAP-Ed Planned Cost ?	Other Planned Funding ?
<b>1. Direct Cost</b>	\$1,638,113.00	\$0.00
a. Salary/Benefits ?	\$1,356,320.00	\$0.00
b. Contracts/Sub-Grants/Agreements	\$117,996.00	\$0.00
c. Non-Capital Equipment/Office Supplies ?	\$51,575.00	\$0.00
d. Nutrition Education Materials ?	\$51,000.00	\$0.00
e. Travel ?	\$19,925.00	\$0.00
f. Building/Space Lease or Rental	\$22,000.00	\$0.00
g. Cost of Publicly-Owned Building Space ?	\$0.00	\$0.00
h. Maintenance and Repair	\$17,000.00	\$0.00
i. Institutional Memberships and Subscriptions ?	\$2,297.00	\$0.00
j. Equipment and Other Capital Expenditures ?	\$0.00	\$0.00
<b>2. Indirect Costs</b> , not including building space/ contracts/subgrants/agreements ?	\$356,114.00	\$0.00
▼ SNAP-Ed Indirect Cost Explanation		
Indirect cost rate: 24.24%		
Indirect cost rate (IDC) for the CN is currently 24.24 percent of direct costs, less direct participant expenses and contractual items/flow through. The IDC rate is subject to change and will be adjusted as the approved rate changes for the CN. The CN agrees not to charge/request more than 26 percent in IDC. The indirect cost rate used in accordance with uniform administrative requirements, cost principals and audit requirements for federal awards. The rate was negotiated by US Department of the Interior.		
▼ Other Indirect Cost Explanation		
Indirect cost rate: 0.00%		
no other projects, so no IDC in this area		
<b>3. TOTAL Federal Funds</b>	\$1,994,227.00	\$0.00

Cost Category	SNAP-Ed Planned Cost ?	Other Planned Funding ?
<i>Current FFY allocation + Estimated unobligated balance/Carry-over from previous FFY</i>		
4. Estimated unobligated balance/carry-over from previous FFY	\$0.00	
<b>5. Funds requested from current FFY allocation</b>	<b>\$1,994,227.00</b>	

### Direct Cost Breakdown

#### Project Budgets

Chickasaw Nation Impa' Kilimpi'	
\$1356320.00	Salary/Benefits
\$117996.00	Contracts/Sub-Grants/Agreements
\$51575.00	Non-Capital Equipment/Office Supplies
\$51000.00	Nutrition Education Materials
\$19925.00	Travel
\$22000.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$17000.00	Maintenance and Repair
\$2297.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
<b>\$1638113.00</b>	<b>Total Direct Cost</b>

#### Other SNAP-Ed Expenditures

\$0.00	Salary/Benefits
\$0.00	Contracts/Sub-Grants/Agreements
\$0.00	Non-Capital Equipment/Office Supplies
\$0.00	Nutrition Education Materials
\$0.00	Travel
\$0.00	Building/Space Lease or Rental
\$0.00	Cost of Publicly-Owned Building Space
\$0.00	Maintenance and Repair
\$0.00	Institutional Memberships and Subscriptions
\$0.00	Equipment and Other Capital Expenditures
<b>\$0.00</b>	<b>Total Direct Cost</b>

### Planned Staffing

#### Staff Positions

Position Title	FTE's charged to SNAP-Ed	% of SNAP-Ed Time Spent on Management and Administration	% of SNAP-Ed Time Spent on SNAP-Ed Delivery	Average Full Salary, Benefits, and Wages for Position	Subtotals (FTE × Average Full Salary, Benefits, and Wages)
Community Nutritio...	1.00	60.00%	40.00%	\$151,850.00	\$151,850.00
Community Nutritio...	5.00	25.00%	75.00%	\$91,108.00	\$455,540.00
Community Nutritio...	2.00	25.00%	75.00%	\$95,338.00	\$190,676.00
Community Outco...	1.00	60.00%	40.00%	\$99,180.00	\$99,180.00
Nutrition Services A...	1.00	1.00%	0.00%	\$29,161.00	\$29,161.00
Outreach and Educ...	1.00	60.00%	40.00%	\$95,071.00	\$95,071.00
Program Resources...	1.00	60.00%	40.00%	\$70,360.00	\$70,360.00
SNAP-Ed Program ...	1.00	60.00%	40.00%	\$160,097.00	\$160,097.00
Youth Adventure Co...	1.00	60.00%	40.00%	\$104,385.00	\$104,385.00
<b>Total SNAP-Ed-funded Salary/Benefits</b>					<b>\$1,356,320.00</b>

### Full-Time Equivalent (FTE) Definition and Basis For Calculation

Full Time Equivalent (FTE) is 40 hours per week with a total of 2,080 hours per year (40 hours x 52 weeks = 2080 hours)

### Job Description Documents

[Position descriptions FY24 FINAL.pdf](#)

### Planned Travel

In State Travel

Demo/nut ed trainings/Sir La Table			
TOTAL TRIP COST			
\$2,456.63			
Staff positions of all 13 FTEs traveled to OKC or Tulsa			
The purpose/benefit to SNAP-Ed: cooking skills and nut ed training			
	# of Staff	Units	Total
Registration Fee	13	\$80.60 per person	\$1,047.80
Lodging	3	\$98.00 per day x 2 days	\$588.00
Per Diem	3	\$59.00 per day x 2 days	\$354.00
Mileage	3	\$0.665 per mile x 234 miles	\$466.83

Huckleberry Hill Training Venue			
TOTAL TRIP COST			
\$300.04			
Staff positions of all 13 FTEs traveled to Purcell, OK			
The purpose/benefit to SNAP-Ed: training			
	# of Staff	Units	Total
Registration Fee	13	\$23.08 per person	\$300.04

ServSafe online certification			
TOTAL TRIP COST			
\$1,134.90			
Staff positions of all 13 FTEs traveled to n/a			
The purpose/benefit to SNAP-Ed: food safety training online			
	# of Staff	Units	Total
Registration Fee	13	\$87.30 per person	\$1,134.90

Vehicle Insurance			
TOTAL TRIP COST			

\$1,805.00

Staff positions of all 13 FTEs traveled to towns in 13 CN counties

The purpose/benefit to SNAP-Ed: 2 vehicles; travel to demos/training/nut ed

	# of Staff	Units	Total
Registration Fee	2	\$902.50 per person	\$1,805.00

Vehicle Maintenance

TOTAL TRIP COST

\$5,374.20

Staff positions of all 13 FTEs traveled to towns in 13 CN counties

The purpose/benefit to SNAP-Ed: travel to demos/training/nut ed

	# of Staff	Units	Total
Ground Transportation	13	\$2.65 per day x 156 days	\$5,374.20

## Out of State Travel

### American Community Garden Association Conference

#### TOTAL TRIP COST

**\$3,659.56**

Staff positions of Community Nutrition Educator 1 or 2 traveled to Houston, TX

The purpose/benefit to SNAP-Ed: garden training

	# of Staff	Units	Total
Air Travel	2	\$694.00 per person	\$1,388.00
Registration Fee	2	\$270.00 per person	\$540.00
Lodging	2	\$122.00 per day x 3 days	\$732.00
Ground Transportation	2	\$71.50 per day x 2 days	\$286.00
Per Diem	2	\$120.75 per day x 2 days	\$483.00
Mileage	2	\$0.655 per mile x 176 miles	\$230.56

### Society for Nutrition Education and Behavior Forum

#### TOTAL TRIP COST

**\$5,193.56**

Staff positions of Outreach & Education Coord, Manager or Outcomes Coordinator traveled to Washington D.C.

The purpose/benefit to SNAP-Ed: nut ed sharing, ideas, collaborations

	# of Staff	Units	Total
Air Travel	2	\$460.00 per person	\$920.00
Registration Fee	2	\$479.00 per person	\$958.00
Lodging	2	\$258.00 per day x 4 days	\$2,064.00
Ground Transportation	2	\$77.50 per day x 2 days	\$310.00
Per Diem	2	\$177.75 per day x 2 days	\$711.00
Mileage	2	\$0.655 per mile x 176 miles	\$230.56

## Budget Narrative

For the current fiscal year, a total of **\$1,994,227.00** is needed to cover SNAP-Ed operating costs, including **\$1,638,113.00** in direct costs and **\$356,114.00** in indirect costs. Unobligated funds from the previous FFY in the amount of **\$0.00** will be used to cover the costs of operating SNAP-Ed before funds from the current fiscal year allocation are used.

## Salary/Benefits

The total amount required for **salary/benefits** is **\$1,356,320.00**.

Includes salaries of the CN Department of Health Nutrition Services and SNAP-Ed program employees. To participate in the Individual Development Plan (IDP), employees must meet eligibility conditions outlined below:

- All regular (full-or part-time) employees of the CN must have continuous employment from October 1st through September 30th each fiscal year (FY).
- An employee must be in good standing during the FY (to include, but not limited to, having no employee action taken for probation, suspension or a performance improvement plan).
- An employee must be employed at the time of incentive distribution to receive reward. Program participants can receive a total reward of 10 percent of annual salary or wages (less applicable taxes) or current policy rate.

## Contracts/Sub-Grants/Agreements

The total amount required for **contracts/sub-grants/agreements** is **\$117,996.00**.

Retain copies of agreements on site. Contracts are required to be placed in this category by OKDHS.

Costs include training, software/database development, video production and distribution, including but not limited to, fees of the developer/producer, costs associated with demo kitchen design and set up. Additional costs may include video production and dissemination website development and enhancements to Body Adventure, Eagle Adventure, Champion Nutrition, Community Gardens and Get Fresh! cooking shows, as well as cooking show site remodels and equipment. Outcomes coordinator and support is being subcontracted through external contractor and associated costs include salary and fringe, travel, communications, evaluation and research (not indirect); (see below in Non-Capital Equipment/Supplies/Materials): This category is not subject to IDC.

## Non-Capital Equipment/Office Supplies

The total amount required for **non-capital equipment/office supplies** is **\$51,575.00**.

Costs include, but are not limited to, dish detergent, hand soap, dish towels, paper towels and other kitchen supplies, appliances, dishes, website development and dissemination, storage rental, miscellaneous costs of setting up and operating demonstration kitchens, costumes, props and other cost associated with producing nutrition education play and/or interactive learning experience such as Body Adventure. Specific appliances will be under the \$5,000 equipment level and may include a refrigerator, oven, stove, microwave, dish washer and other equipment needed as determined by the space provided to the program. Building space is often provided for CN programs, but the programs must be able to utilize those buildings relatively quickly or the building space will be offered to other programs. It is not possible to provide cooking shows without cooking equipment. Office equipment costs may include, but are not limited to, computers, printers, fax machine, office supplies, copiers, office furniture and other costs of setting up and operating offices. Postage, drug screening, background checks, phones and other communication fees, as well as business dues and subscriptions will also be provided.

## Nutrition Education Materials

The total amount required for **nutrition education materials** is **\$51,000.00**.

Material costs associated with nutrition education include, but are not limited to, nutrition education materials, cooking or physical activity incentives, canning and food demonstration supplies, educational gardening supplies and food for recipes and demonstrations. Cost of purchasing and/or printing nutrition education handouts, recipe cards and other materials are also included. Kitchen items necessary to nutrition education include, but are not limited to, disposable plates, bowls, napkins, utensils and containers with lids. This category is not subject to IDC.

## Travel

The total amount required for **travel** is **\$19,925.00**.

- Planned number of In-State trips: **5**
- Planned number of Out-of-State trips: **2**

## Building/Space Lease or Rental

The total amount required for **building/space lease or rental** is **\$22,000.00**.

Normal business costs incurred though rental of office space and storage units, meeting/presentation space, maintenance, minor remodeling, utility and service agreements.

### **Cost of Publicly-Owned Building Space**

The total amount required for **cost of publicly-owned building space** is **\$0.00**.

Intentionally Blank - n/a

### **Maintenance and Repair**

The total amount required for **maintenance and repair** is **\$17,000.00**.

Costs include maintenance, utilities, repairs and service agreements.

### **Institutional Memberships and Subscriptions**

The total amount required for **institutional memberships and subscriptions** is **\$2,297.00**.

Annual institutional membership to Association of SNAP Nutrition Education Administrators (ASNNA) and annual subscription fees for Dropbox and Food Processor.

### **Equipment and Other Capital Expenditures**

The total amount required for **equipment and other capital expenditures** is **\$0.00**.

Intentionally Blank - n/a